

The background of the image is a dark gray topographic map with white contour lines. The lines are irregular and wavy, creating a sense of depth and terrain. The text is centered on the map.

COL *dei* **FRANCHI**

Grape Hunters



COL *dei* FRANCHI

Born from the love for Italian style and wine, with one purpose, the constant research for the greatest quality, starting from the grapes all the way to the bottle.

Our philosophy is the selection of the best grapes of Glera (for Prosecco D.o.c. and D.o.c.g.) and of Pinot Noir (with Glera for Prosecco D.o.c. Rosé) from the best vineyards in the Prosecco area, without limiting the quality to only owned vineyards, this is why we like to think of us as "Grape Hunters".



GRAPE HUNTERS

The idea to identify ourselves as “Grape hunters” is born from the decision to not buy any vineyards.

This because from the beginning we wanted to be different from other producers and products, creating wines for people who share the same desire, to be different from other and to distinguish themselves from the masses.

Our approach to the production starts of course from the vineyards, but with the difference that we select the grapes that will create our wines from a lot of different vineyards therefore we are able to choose only the best quality ones.

The grapes are then collected and the production is followed in every single step by our Enologist, Enrico, and from Giacomo, one of the company owners.

Our idea is that only with research, love and passion for the Prosecco hills our products can be so special, just like our bottle.

An aerial photograph of a hilly landscape covered in terraced vineyards. The rows of grapevines are meticulously laid out across the slopes, creating a rhythmic pattern of green and yellow. A few small buildings and winding roads are visible among the vines. The lighting suggests a bright, sunny day, casting soft shadows that emphasize the contours of the hills.

THE TERROIR

The Conegliano - Valdobbiadene area is located in a hilly zone 50 km away from Venice and about 100km from Dolomites. Viticulture has ancient roots here with the first written citation in 1772 binding Prosecco to this area.

From the introduction of the D.O.C (from the Italian "di origine controllata", translated as "of controlled origin), in 1969, the historic production area has remained limited to 15 municipalities.

Two of these municipalities give the name to the D.O.C. area: Conegliano and Valdobbiadene, the first as cultural capital and the latter as productive heart.

CAJ

P R O S E C C O

From the hills of the Conegliano - Valdobbiadene area our Prosecco D.o.c. Extra Dry is born.

Recognisable for its young and intense scent, has a shiny and clear color. A Prosecco perfect both as an aperitivo and matched to delicate tone dishes.

Awards and Competitions:

- First prize "Golden Label" during the Vinitaly Packaging Competition 2021
- 84 Points at MUNDUS VINI 2022
- Silver Medal at CWSA Best Value 2022
- Bronze Medal with 86 points at DECANTER 2022
- Bronze Medal with 88 points at DECANTER 2023
- Bronze Medal with 88 points at DECANTER 2024



CAJ

VALDOBBIADENE

PROSECCO SUPERIORE
D.O.C.G.

Our latest introduction to the Col dei Franchi family;

CAJ VALDOBBIADENE PROSECCO SUPERIORE D.O.C.G. MILLESIMATO is a fine selection of Glera grapes from the beautiful hills of Valdobbiadene.

This Prosecco is vinified with 8 grams of sugar per liter, which classifies it as a "Brut" style Prosecco. Brut Proseccos typically have a drier taste profile, as the sugar content is relatively low. This results in a crisp and refreshing sparkling wine, perfect for celebrations or as an aperitif.

Awards and Competitions:

- "The WineHunters Rosso" at Merano Wine Festival 2023
- Silver medal with 88 points at Mundus Vini 2024



CAJ

GRAN CUVÉE

Millesimato

BRUT

CAJ GRAND CUVÉE MILLESIMATO mix elegance and essentiality through a blend of premium grapes.

CAJ Grand Cuvée Millesimato exhibits floral hints that contribute to its aromatic complexity. These floral notes can range from delicate blossoms to more pronounced floral fragrances, enhancing the overall sensory experience of the wine.



CAJ

PROSECCO
D.O.C.
Rosé

Our latest introduction to the Col dei Franchi family;

CAJ PROSECCO D.O.C. ROSÉ BRUT MILLESIMATO

An intriguing blend of Glera and Pinot Noir grapes both from the hilly part of the Treviso area.

CAJ Prosecco D.O.C. Rosé Brut Millesimato offers gentle scents that evoke the essence of wisteria flowers and white fruits.

You can expect subtle notes of small red fruits, such as cherry and currant, which add a touch of complexity to the overall profile.

Awards and Competitions:

- "The WineHunters Rosso" at Merano Wine festival 2023



OROC CHI ARO

VALDOBBIADENE

Prosecco Superiore D.O.C.G

From the renowned hills around Valdobbiadene the Prosecco DOCG is born, the greatest qualitative expression for this wine with a shiny pale yellow color.

A perlage rich of delicate aroma and some fruited and floral notes, with a semi-sweet taste. A young fresh and lively bottle, as on the inside as on the outside.

Awards and Competitions:

- Silver Medal with 89 points at MUNDUS VINI 2022
- Gold Medal at CWSA Best Value 2022
- Bronze Medal with 87 points at DECANTER 2022
- Silver Medal with 90 points at DECANTER 2023



OROC CHI ARO

PROSECCO D.O.C.G.

Rosé

Result of the skillful vinification of Glera and Pinot Noir grapes, the Prosecco Rosé is born. This variant comes from the desire of Prosecco lovers for pink bubbles, with ladies on the front row.

A fresh and lively wine, soft in the mouth and with a delicate aroma.

Awards and Competitions:

- 85 Points at MUNDUS VINI 2022
- Double Gold medal at CWSA Best Value 2022
- Bronze Medal with 88 points at DECANTER 2022
- 83 Points at DECANTER 2023



OROCHIARO

Specially designed and created by us to be unique, as every single client that choose our Prosecco.

Is exclusively designed and produced for us, so you will never find another bottle like ours.

OROCHIARO means "light-gold" in italian, the intention was to name our product something as special and precious as gold.



Also, everything composing our products are Made in Italy, from the wine to the boxes.

Our bottle represents our territory, with the topography contour from the beautiful Valdobbiadene hills, home of our wine's character and style.

Both the label and the capsule are made of velvet, this enhance the shine of the bottles and the gold OROCHIARO logo from the label. All these involve the tactile sense of the COL dei FRANCHI experience.

CAJ

P R O S E C C O

For CAJ we chose a black shiny bottle, that contrasts well with the matt white paper label that has the contour map lines of our territory impressed on it.

The capsule is also black leaving all the attention to the label.

The simplicity and minimalism of these bottles are the key to its elegant Italian style.

The word CAJ comes from Veneto's dialect, it refers to the knot that ties the vines branches to the iron structure of the vineyard.

CAJ

P R O S E C C O

D.O.C.



www.coldeifranchi.it
info@coldeifranchi.it
+39 340 914 1565