

A person wearing a white jacket with gold stripes on the sleeves is standing in a field of various flowers, including red and purple blooms. The person's hand is reaching out towards the flowers. The background is a soft-focus field of orange and yellow flowers.

  
naturaequa  
PRODUCT CATALOG





FACE 5

BODY 15



HAIR 23



EXTRA 29



# ORGANIC, NATURAL AND ETHICAL COSMETICS

**Seriousness and simplicity** have always inspired our choices from which our current lines were born, product by product.

Much has changed over the last years. We have tried to understand better the requests of those, who like us have embarked on a clear, sometimes difficult, path towards **respect for nature and people** - without ever renouncing effectiveness and beauty in its clearest sense.

Naturaequa cosmetics are not only free from petrochemical derivatives, silicones, parabens, synthetic perfumes or dyes and are not tested on animals, but they all follow our **KmVero philosophy**. We research and evaluate the best mix of locally sourced and tracked ingredients, fresher and with less transport; from fair trade commerce with controlled supply chain. With our organic cosmetic line we don't want to offer just a product, but a real **life choice that can make the difference**. The same choice made in 2012 by Luigi Barbieri, a founding chemist and cosmetologist of naturaequa.

# OUR CHOICES IN PRODUCTS AND PACKAGING



we have patented  
the real km o  
produced with  
ingredients as  
much as possible  
local, fair trade  
and organic



certified product  
ORGANIC according to  
AIAB specification



product  
certificate  
vegan OK



100% certified  
Made in Italy  
product

## OUR CERTIFICATIONS

both finished  
products and  
single raw material  
products are not  
tested on animals

compact and easy  
to transport,  
even by plane

analysis of  
nickel to help  
those who are  
allergic

## THE PACKAGING

zero plastic,  
packaging  
recyclable  
in FSC cardboard

packaging  
in bioplastic,  
of plant origin,  
but recyclable  
in plastic



produced without  
any ingredients  
of chemical origin

minimal impact  
on the environment, less  
use of water for production,  
less CO2 emissions  
for transportation



product  
with  
materials  
recycled  
from supply  
chains

completely  
recyclable following  
the directives  
of the separate waste  
collection of  
single municipalities



FACE

 TESTER  SAMPLE

# FACE CLEANSING

## ORGANIC CLEANSING MILK

Two Roses  
*anti-age*

250 ml



## ORGANIC CLEANSING MILK

Argan Oil  
*delicate*

250 ml



## ORGANIC TONIC

Two Roses  
*rebalancing  
and acidifying*

250 ml

## ORGANIC MICELLAR WATER

Two Roses  
*cleansing*

250 ml





**ORGANIC FACIAL CLEANSER**

Water of Linden

*normal and sensitive skin*

150 ml



**ORGANIC FACIAL CLEANSER**

Pomegranate Oil

*dry and dehydrated skin*

150 ml



**ORGANIC FACIAL CLEANSER**

Tea Tree

*oily and combination skin*

150 ml



# ORGANIC FACE HYDRATION

## DAY FACE CREAM

*normal and young skin*

50 ml



**PROTECTIVE**  
*sensitive skin  
and couperose*

50 ml



**TWO ROSES**  
*delicate and  
anti-aging skin*

50 ml



**NIGHT**  
*mixed and  
dehydrated skin*

50 ml



**PURIFYING  
AND MATT**  
*oily and  
impure skin*

50 ml



**ANTIAGE**  
*mature skin  
and first wrinkles*

50 ml



**SUPER NOURISHING**  
*dry and dehydrated skin*

50 ml



# SPECIFIC FACE AND EYES

**ORGANIC GEL**  
Double  
Hyaluronic Acid  
moisturizing  
and nourishing  
50 ml



**ORGANIC TWO-PHASE  
EYE MAKE-UP REMOVER**

Moringa Oil  
*extremely delicate*  
150 ml



**ORGANIC EYE CREAM**  
*anti-bags and  
dark circles*  
30 ml



**ORGANIC  
FACE SCRUB**  
Almond  
purifying  
50 ml



**ORGANIC EYE  
CONTOUR CREAM**

Two roses  
*concentrated anti-wrinkles*  
30 ml



# ORGANIC LIPS HYDRATION



**ORGANIC LIP BALM**  
Coconut  
*elasticising*

**ORGANIC LIP BALM**  
Snail slime  
*wrinkle*

**ORGANIC LIP BALM**  
Hyaluronic acid  
*lifting*

**ORGANIC LIP BALM**  
Arnica  
*soothing*

**ORGANIC LIP BALM**  
Olive oil  
*nutritious*

**ORGANIC LIP BALM**  
Aloe  
*moisturizing*

# ORGANIC FRUIT COLOURING FOR YOUR LIPS

**FRUITLIPS**  
Strawberry  
cocoa butter  
4,8 ml

**FRUITLIPS**  
Cherry  
cocoa butter  
4,8 ml

**FRUITLIPS**  
Raspberry  
cocoa butter  
4,8 ml



**FRUITLIPS**  
Two roses  
cocoa butter  
4,8 ml

# ORGANIC FACIAL TREATMENTS

**ORGANIC CELLULOSE FACE MASK**  
Mediterranean Seaweed  
*anti-pollution*  
12 ml

**ORGANIC CELLULOSE FACE MASK**  
Peel-off  
*exfoliating*  
18 ml  
50 ml



**ORGANIC CELLULOSE FACE MASK**  
3 Hyaluronic Acids and Pomegranate Oil  
*antiage*  
12 ml

**ORGANIC CELLULOSE FACE MASK**  
Two Roses  
*soothing*  
12 ml

# ACCESSORIES

**ORGANIC MAKE-UP REMOVER  
COTTON AND BAMBOO**  
Face/Eyes  
*washable 4 pcs*

**ORGANIC COTTON GLOVE**  
Face/Body  
*delicate*



# I CONCRETI FACE CLEANCING

## ORGANIC SOLID FACE CLEANSER

Argan oil  
*ultra-gentle*

60 gr



## ORGANIC SOLID MAKE-UP REMOVER

Coconut  
*delicate*

60 gr



1  
BODY



TESTER



SAMPLE

# ORGANIC BODY WASH

**ORGANIC BODY WASH**  
Thousand Desires  
*moisturizing and greedy*  
250 ml

**ORGANIC BODY WASH**  
Spring Flowers  
*nourishing and delicate*  
250 ml

**ORGANIC BODY WASH**  
Green Mandarin  
*moisturizing  
and energizing*  
250 ml

**TRAVEL  
EMPTY BOTTLE**  
Recycled plastic  
100 ml

**ORGANIC BODY WASH**  
Vanilla  
*moisturizing and relaxing*  
250 ml

**ORGANIC BODY WASH**  
Citrus and Cinnamon  
*moisturizing and toning*  
250 ml

# BODY HYDRATION

**ORGANIC BODY CREAM**  
Green Mandarin  
*nourishing and energizing*

200 ml



**ORGANIC BODY CREAM**

Spring Flowers  
*nourishing and delicate*

200 ml



**ORGANIC BODY CREAM**

Citrus and Cinnamon  
*nourishing and toning*

200 ml



**ORGANIC BODY CREAM**  
Vanilla  
*nourishing and relaxing*

200 ml



**ORGANIC BODY OIL**  
Mediterranean  
*multi nutrient*

250 ml



**ORGANIC BODY CREAM**  
Thousand Desires  
*nourishing and greedy*

200 ml



# SPECIFIC FOR BODY

## ORGANIC BODY SCRUB

Coffee  
*smoothing*

200 ml



## ORGANIC FOOT CREAM

Tea Tree Oil  
*regenerative and refreshing*

50 ml



## ORGANIC HAND CREAM

Shea Butter  
*nourishing and moisturizing*

50 ml

## ORGANIC CREAM

Saffron  
*soothing*

50 ml



# HAND SOAPS

**ORGANIC LIQUID SOAP**  
Lemon and Tea Tree  
*detergent and sanitizer*  
500 ml

**ORGANIC LIQUID SOAP**  
Aloe Arborescens  
*detergent and sanitizer*  
500 ml



# I CONCRETI DEODORANT

## ORGANIC SOLID DEODORANT

Vanilla and cedar  
*oriental*

60 g

## ORGANIC SOLID DEODORANT

Neutral  
*for sensitive skin*

60 g

## ORGANIC SOLID DEODORANT

Lemon and tea tree  
*antibacterial*

60 g



## ORGANIC SOLID DEODORANT

Bergamot and patchouli  
*man*

60 g

# I CONCRETI POTASSIUM ALUM



**SOLID DEODORANT**  
potassium alum  
*100% natural*  
115 g







# HAIR



# HAIR SHAMPOOS

## ORGANIC SHAMPOO

Litsea  
*frequent washing*  
250 ml

## ORGANIC SHAMPOO

Baobab  
*dry and treated hair*  
250 ml



ORGANIC SHAMPOO  
Lavender  
*anti-dandruff treatment*  
250 ml

ORGANIC SHAMPOO  
Tea Tree  
*oily hair*  
250 ml

# HAIR TREATMENTS

## ORGANIC HAIR CONDITIONER

Baobab  
*super-nourishing*  
200 ml



## ORGANIC HAIR MASK

Coconut  
*regenerating*  
250 ml

## ORGANIC HAIR MASK

Brown Algae  
*restructuring*  
250 ml

## ORGANIC HAIR CONDITIONER

Litsea  
*supersoftening*  
200 ml



# HAIR TREATMENT

## ORGANIC HAIR CREAM

Sapote Oil  
*modeling*

200 ml



## ORGANIC TERMAL PROTECTOR SPRAY

Sapote Oil  
*strengthener*

150 ml



## ORGANIC HAIR SPRAY CONDITIONER

Sapote Oil  
*disconnect-knots*

150 ml

# I CONCRETI HAIR AND BODY

## SOLID SHOWER SHAMPOO

Shea  
*nutritive*  
80 gr

## THE CONCRETI BIG BOX

For solid shampoo  
and shower shampoo  
Ø 8 cm

## THE CONCRETI BOX

For solid  
conditioner  
Ø 6 cm



**ORGANIC SOLID  
CONDITIONER**  
Shea butter  
*nutritive*  
60 gr

**SOLID SHAMPOO**  
Clay  
*oily hair*  
80 gr

**SOLID SHAMPOO**  
Coconut  
*dry hair*  
80 gr

**SOLID SHAMPOO**  
Aloe arborescens  
*normal hair*  
80 gr



EXTRA



TESTER

# MADE IN AFRICA

**SHEA BUTTER**  
*Scented  
nourishing  
and emollient*

60 g

**SHEA BUTTER**  
*100% pure  
nourishing  
and emollient*

100 g

**SOAP**  
*Karité  
moisturizing  
and emollient*

50 g

**SOAP**  
*Aloe Vera  
moisturizing  
and antioxidant*

50 g

**SOAP**  
*Lemon  
astringent  
and toning*

50 g

**SOAP**  
*Clay  
sanitizer  
and purifying*

50 g

**SOAP**  
*Carrot  
accelerates  
production  
of Melanin*

60 g

**SOAP**  
*Cucumber  
purifying  
and soothing*

50 g





# GIFT AND PACKAGING

GREEN  
GIFT BOX

RAINBOW  
GIFT BOX

PAPER SHOPPER



RED  
GIFT BOX

# COSMETICS DISPLAY | CONCRETI DEODORANT POTASSIUM ALUM

**DEODORANT**  
potassium alum  
100% natural  
115 g



# COSMETICS DISPLAY | CONCRETI ORGANIC SOLID DEODORANT

**ORGANIC SOLID  
DEODORANT**  
Lemon and tea tree  
*antibacterial*  
60 g

**ORGANIC SOLID  
DEODORANT**  
Neutral  
*for sensitive skin*  
60 g

**ORGANIC SOLID  
DEODORANT**  
Vanilla and cedar  
*oriental*  
60 g

**ORGANIC SOLID  
DEODORANT**  
Bergamot and  
patchouli  
*man*  
60 g



# COSMETICS DISPLAY | CONCRETI HAIR AND BODY



**SOLID  
SHOWER  
SHAMPOO**  
Shea  
nutritive  
80 gr

**ORGANIC SOLID  
CONDITIONER**  
Shea butter  
nutritive  
60 gr

# COSMETICS DISPLAY | CONCRETI FACE



**ORGANIC SOLID  
FACE CLEANSER**  
Argan oil  
*ultra-gentle*  
60 gr

**ORGANIC SOLID  
MAKE-UP REMOVER**  
Coconut  
*delicate*  
60 gr

**I CONCRETI BOX**  
For cleanser and  
makeup remover  
Ø 6 cm  
Ø 8 cm

# COSMETICS DISPLAY ORGANIC FRUIT FOR LIPS

## FRUITLIPS

Two roses  
Strawberry  
Raspberry  
Cherry  
4.8 ml



# COSMETICS DISPLAY ORGANIC LIPBALMS



## ORGANIC LIP BALM

Hyaluronic acid

Aloe

Arnica

Olive oil

Coconut

Snail slime

4.8 ml

# COSMETICS DISPLAY | CONCRETI HAIR



**ORGANIC SOLID  
CONDITIONER**  
Shea butter  
*nutritious*  
60 gr

**SOLID  
SHOWER  
SHAMPOO**  
Shea butter  
*nutritious*  
80 gr

**SOLID SHAMPOO**  
Clay  
Aloe arborescens  
Coconut  
80 gr



# COSMETICS DISPLAY SAPOTE OIL

**ORGANIC HAIR SPRAY  
CONDITIONER**  
Sapote oil  
*disconnect-knots*  
150 ml



# COSMETICS DISPLAY FACE MASK



**ORGANIC CELLULOSE FACE MASK**  
Mediterranean Seaweed  
anti-pollution  
12 ml

**ORGANIC CELLULOSE FACE MASK**  
3 Hyaluronic Acids and Pomegranate Oil  
antiage  
12 ml

**ORGANIC CELLULOSE FACE MASK**  
Two Roses  
soothing  
12 ml



# COSMETICS DISPLAY BLACK MASK

**ORGANIC NATURAL  
BLACK MASK**  
Carbone vegetale  
*exfoliating*

50 ml  
18 ml



# BARCODE

Cod 11CVG0050  
Organic day face cream 8 030870 778893

Cod 11CVN0050  
Organic night face cream 8 030870 778886

Cod 11CVA0050  
Organic antiage cream 8 030870 778879

Cod 11CVS\_50  
Organic face scrub 8 030870 221825

Cod 11LDE0250  
Organic cleansing milk Argan 8 030870 587334

Cod 11TON\_250  
Organic tonic two roses 8 030870 000017

Cod 19LAzR0250  
Organic cleansing milk two roses 8 030870 000024

Cod 21LAzR0100  
Organic cleansing milk two roses MINI 8 030870 770118

Cod 19AMzR0250  
Organic micellar water two roses 8 030870 000031

Cod 11CPR0050  
Organic protective face cream 8 030870 778855

Cod 11CPO0050  
Organic putifying face cream 8 030870 778862

Cod 11CSN0050  
Organic super nourishing cream 8 030870 778848

Cod 19CVzR0050  
Organic face cream two roses 8 030870 000048

Cod 20COB0030  
Organic eye cream anti-bags and dark circles 8 030870 778916

Cod 20COzR030  
Organic eye contour cream two roses 8 030870 778923

Cod 17GDIAL050  
Organic double hyaluronic acid gel 8 030870 211116

Cod 16BCF000  
Fruitlips Strawberry 8 030870 998888

Cod 16BCP000  
Fruitlips Pear 8 030870 998833

Cod 16BCC000  
Fruitlips Cherry 8 030870 998864

Cod 16BCM000  
Fruitlips Melon 8 030870 998857

Cod 16BCL000  
Fruitlips Raspberry 8 030870 998840

Cod 22BCzR00  
Fruitlips Two roses 8 030870 998819

Cod 23BLALOE  
Lip balm aloe 8 030870 666619

Cod 23BLOLIVA  
Lip balm olive oil 8 030870 666626

Cod 23BLIALU  
Lip balm hyaluronic 8 030870 666633

Cod 23BLBALUM  
Lip balm snail slime 8 030870 666640

Cod 23BLARNICA  
Lip balm arnica 8 030870 666657

Cod 23BLCOCCO  
Lip balm coconut 8 030870 666664

Cod 17GDETTIGLIO150  
Organic facial cleanser linden 8 030870 787888

Cod 17GDETMEL150  
Organic facial cleanser pomegranate 8 030870 787895

Cod 17GDETTEATRE150  
Organic facial cleanser tea tree 8 030870 787871

17SOBIFMOR150  
Two-Phase Eye Make-Up Remover with Moringa Oil 8 030870 888882

Cod 18BMK050  
Organic black mask - natural/peel-off mask 8 030870 212212

Cod 18CAMPBM  
Monodose organic black mask - natural/peel-off mask (6pcs) 8 030870 892223

Cod 18MCELFICO  
Soothing cellulose face mask with prickly pear (6pcs) 8 030870 892438

Cod 20DISbamb-d6  
Organic make-up remover pads (4pcs) 8 030870 030502

Cod 22DIScot-d9  
Organic washable cotton facial cleansing pads (3pcs) 8 030870 030519

Cod 22GUAV/C  
Organic cotton face / body glove 8 030870 030526

Cod 21MV3IAL6  
Organic cellulose face mask - 3 HA and anti-aging pomegranate oil (6pcs) 8 030870 802239

Cod 21MVzR6  
TWO ROSES organic cellulose face mask - soothing (6pcs) 8 030870 892346

Cod 21MVALGA6  
Organic cellulose face mask mediterranean algae - anti-pollution (6pcs) 8 030870 892513

Cod 22DVSARGo60  
Organic solid face cleanser - argan oil I Concreti 8 030870 812313

Cod 22SSCOC060  
**Organic solid make-up  
remover - coconut l  
Concreti**



8 030870 812412

Cod 11CMA0050  
**Hand Cream**



8 030870 112239

Cod 11OCO0250  
**Organic mediterranean  
body oil**



8 030870 113328

Cod 14CPI0050  
**Foot Cream**



8 030870 656665

Cod 20SLALO0500  
**Aloe liquid soap**



8 030870 544443

Cod 20SLLT0500  
**Lemon/ Tea tree  
liquid soap**



8 030870 545556

Cod 11BMV0250  
**Green Mandarin  
body wash**



8 030870 568456

Cod 11BAC0250  
**Citrus and Cinnamon  
body wash**



8 030870 588461

Cod 16BDVA0250  
**Vanille body wash**



8 030870 562225

Cod 16BDFP0250  
**Spring blossoms  
body Wash**



8 030870 561129

Cod 16BMIL0250  
**One thousand desires  
body wash**



8 030870 561129

Cod 14CLZ0050  
**Soothing saffron  
cream**



8 030870 656566

Cod 15CMV0200  
**Mediterranean  
mandarin body cream**



8 030870 442008

Cod 15CAC0200  
**Citrus and cinnamon  
body cream**



8 030870 442015

Cod 15CVA0200  
**Vanilla body cream**



8 030870 442039

Cod 15CFP0200  
**Spring blossoms  
body cream**



8 030870 442022

Cod 16CMV0200  
**One thousand desires  
body cream**



8 030870 452045

Cod 15SCR0200  
**Coffee body scrub**



8 030870 442046

Cod 22DEONEU060  
**Organic solid  
deodorante neutral  
without parfum**



8 030870 711111

Cod 22DEOLIMT060  
**Organic solid  
deodorante  
lemon and tea tree**



8 030870 711128

Cod 22DEOVANCE060  
**Organic solid  
deodorante  
vanilla and cedar**



8 030870 711135

Cod 22DEOBERPAT060  
**Organic solid  
deodorante bergamot  
and patchouli**



8 030870 711142

Cod DEOAL110  
**Deodorant  
Potassium Alum**



8 030870 711159

Cod 16SLA0250  
**Lavender anti-dandruff  
shampoo**



8 030870 801027

Cod 16STT0250  
**Tea tree shampoo  
oily hair**



8 030870 801034

Cod 16SLI0250  
**Litsea shampoo -  
frequent use**



8 030870 801041

Cod 16SBA0250  
**Baobab shampoo  
for dry and chemically  
treated hair**



8 030870 801058

Cod 16BLI0200  
**Litsea conditioner  
super-softening**



8 030870 901024

Cod 16BBA0200  
**Extra-nourishing  
baobab conditioner**



8 030870 901031

Cod 17MALBR0250  
**Restructuring brown  
algae hair mask**



8 030870 802222

Cod 17MACOC0250  
**Coconut regenerative  
hair mask**



8 030870 800129

Cod 18BAS0150  
**Organic sapote oil  
untangling spray balm**



8 030870 818285

Cod 18STE0150  
**Organic termal  
protector spray  
sapote oil**



8 030870 818278

Cod 18CMO0200  
**Modeling hair cream  
organic sapote oil**



8 030870 818261

Cod 21SSOLAL80  
**Solid shampoo aloe  
normal hair**



8 030870 812115

Cod 21SSOLAR80  
**Solid shampoo clay  
oily hair**



8 030870 812108

Cod 21SSOLC080  
**Solid shampoo coconut  
dry hair**



8 030870 812122

Cod 21BSOLKA60  
**Shea butter solid  
conditioner nutritious**



8 030870 812214

Cod 21SDKAR80  
**Shea butter solid  
shower shampoo**



8 030870 812320

Cod 11BKN0100  
**Shea butter 100%**



8 030870 558860

Cod 11BKP0060  
**Shea butter fragrant**



8 030870 558877

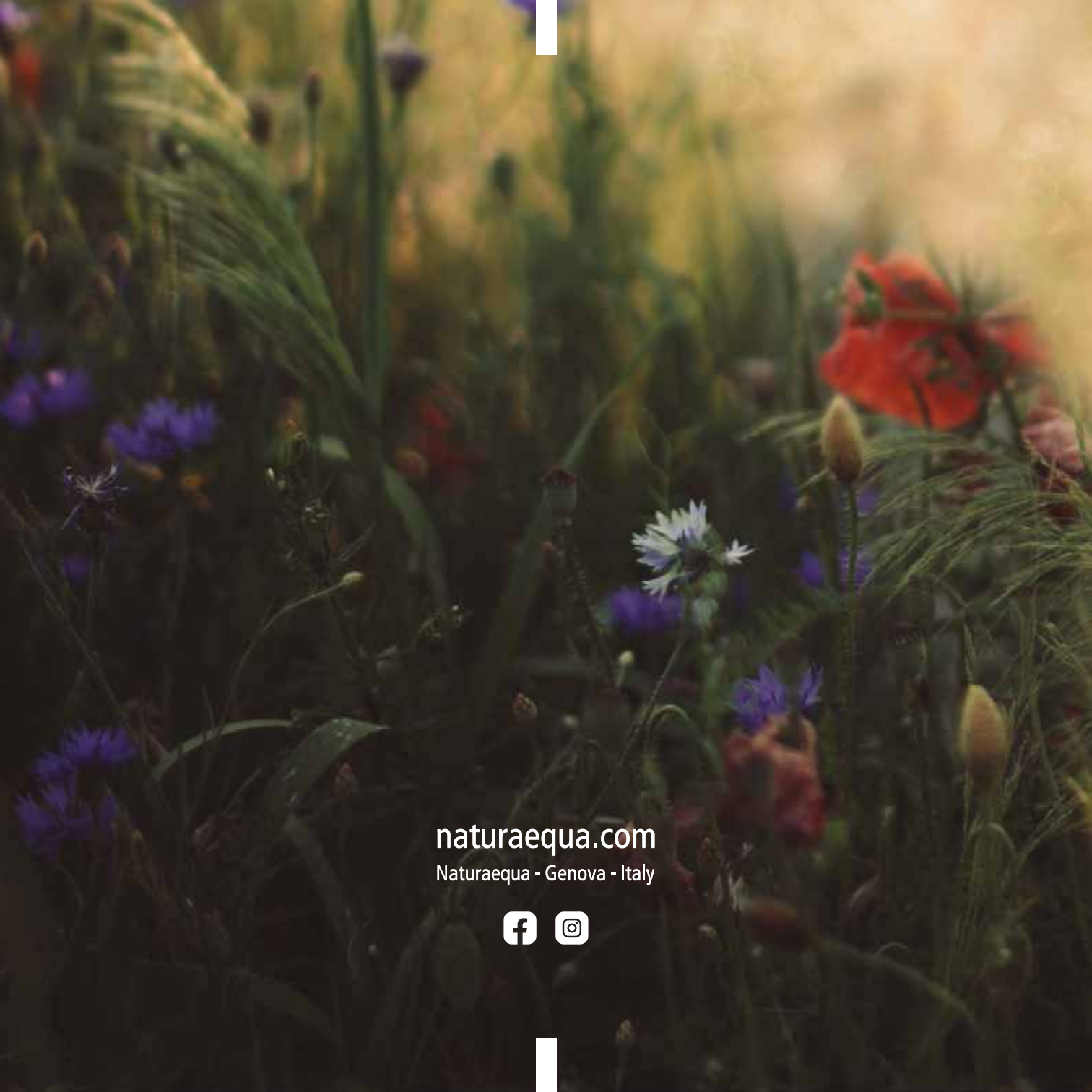
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