



**FIRST FARM IN APULIA FOR  
THE PALNT BIODIVERSITY  
CONSERVATION AND THE  
BIOLOGIC AGRICULTURE OF  
20 HA OF THE ANCIENT VA-  
RIETY " SWEET HORSE  
TOOTH POMEGRANATE".**

The Giannicola Palmieri brothers biological farm is in the north of Apulia, valley of the Fortore river, a Special Area of Conservation ( S.A.C.), area S.I.C. ( Site of Community importance for the conservation of plant and animal biodiversity ). It is located on the border with Molise, in the province of Foggia, in the countryside of Casalnuovo Monterotaro, in Santa Maria della Rocca sul Fortore district.

**ABOUT US**

**-Eurosalus.it**

**"history of a biological pomegranate plant"**

**-Facebook Salus Italia**

**fresh pomegranate plant juice**

**Salus- video of 23rd August 2018**

In the 1995 Nicola Palmieri planted a 20 ha italian pomegranate orchard, sweet tooth horse variety, near Fortore river and Santa Maria wood. The unique climate of the valley , influenced by the presence of the river and the biological method used in the orchard, give to the harvested pomegranate, between the end of September and the beginning of October, an intense and very sweet taste, rich in vitamins, mineral salts and antioxidants (polyphenols ).

Thanks to its quality this kind of pomegranate is in high demand by the German pharmaceutical company Salus-Shoenenberger, international leader of herbal supplements and fresh organic plant juices.

The concentrated pomegranate juice, prepared by the German company, has an antioxidant power ten times higher than normal juices and forty times higher than green tea, another powerful antioxidant, as evidenced by Hoheneim University in Germany in 2006 and sold all over the world.

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