

# aeon architecture & design

Aeon Studio was founded in 2012 by the architect and designer Stefano Rotesi. The studio deals mainly with interior design, from concept design to product design, and proposes a new concept of FREE CREATIVE LAB. The studio is an international studio, the headquarter is in Florence, a branch office in Seoul in South Korea.

After studying architecture and design at the university - a spontaneous choice with Stefano's classical education and passion for art, literature and philosophy - he worked for years with important architectural firms. In this years Stefano have developed very important relationships with some major italian family and brands, like Ferragamo family, realizing the Borro Relais Chateaux, Pascucci Italian Coffee, Ferre' Fashion Store and others.

| Identity research | The concept of globality crushes the contemporary society in every form of freedom and spontaneity. The hallmark of our process of growth is to design and implement interior design projects identifying new modes of expression, each time seeking a new identity, with the courage to want to be different and not aligned with the styles and masters of the moment. The studio aims to achieve a continuous creative evolution, where architecture and design are expressions of an authentic and innovative language. The design is attentive to commercial needs and stimulates the development of new creativities for cultural change of the concept of Beauty, product management and shared space.



CEO architect stefano rotesi

DESIGN TEAM architect maddalena branchi | architect aline de carvalho