



Dissemination and promotion of art and design

euroinnovators promotes artists and designers through the realisation of exhibitions, events and activities on the territory and online.

In doing so, euroinnovators brings together professionals, companies, artists and designers as well as web users and event visitors through strategic design projects.

The aim of euroinnovators projects is to bring visitors closer to design and art, to stimulate collaboration between artists, designers and companies, to experiment new forms of interaction and communication through the realisation of interdisciplinary projects functional to innovation and a more conscious approach to territories, their traditions and cultures.

- Analysis of the territory in which to hold the event and selection of designers and/or artists for event activities
- Strategic planning of the event in the territory and organisation of exhibitions/events
- Planning of relevant online activities. Online activities can be carried out in real time in the case of auctions, online meetings with artists and designers, registration by means of QR Codes present in the exhibition venues, online art performances actively involving web users from a wide range of national and international geographical areas
- Planning of digital marketing strategies

- Exhibitions/events organised in the territories
- Partnerships with institutions, schools, public and private organisations, companies
- Strategic design consultancy
- Web design, Graphic design, Product design, exhibit and interior design, web strategies
- Co-branding, sponsorships, ad hoc communication packages for companies and designers



Installazione in realtà aumentata



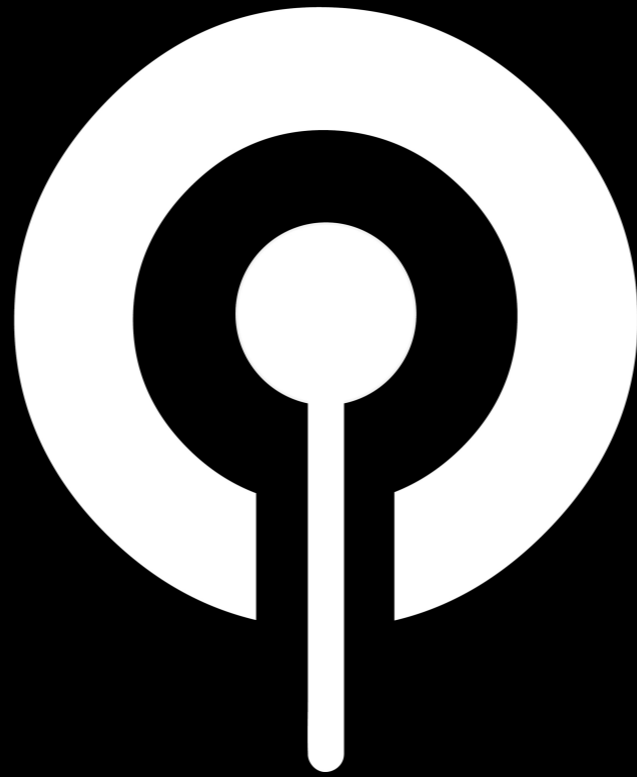
Re-Flooring

Andrea Morucchio

1. Install the ArtView app
2. View the artwork through your smartphone







Thank you

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www.euroinnovators.org