

"Why my dogs cannot enjoy a meal with me at the restaurant?" ... I was thinking while dressing to go out with friends and my two dogs George and Ophelia. Although part of my family like the other members, when traveling or taking them with me I always arrange bringing their jelly. No welcoming structure was able to meet the needs of the traveler or the customer with the dog.

This is how FOOD for DOGS was born, from a personal need with the ambition of promoting a change of habits in those who travel with their dogs and especially in their hosts.

Indeed, dog owners do not want to give up the pleasure of taking their dogs with them on holiday. This is proven by the fact that the pet hospitality market is estimated to grow by 124% over the next 10 years.

FOOD for DOGS creates products and services specifically for pet-hospitality, which are handcrafted, as sustainable as possible and with a glamorous, carefully designed design, and proposes them to hotels, B&Bs, flats, farmhouses and restaurants. To date, FOOD for DOGS offers Doggy lunch boxes, pet-friendly room Fittings and a line of Courtesy kit.

As concerns the doggy lunch box, it allows dog owners to find ready-to-eat, high quality and user-friendly food at hotels and restaurants, solving in an innovative way the need to feed their pet outside the home, with the same quality and care as at home. The elegant packaging is made of recyclable paperboard and, not only functional and easy to use, but even created with a pop design to gratify the customer and to be offered in sophisticated locations. Vacuum-packed food is made of humane grade, healthy and balanced stewed meat with great attention to quality, super appreciated by dogs. There are also several 'menus' to choose from according to your dog's size, taste and nutritional needs.

FOOD for DOGS has also created a line of hotel room fittings, which can be customised, with a design and fabric research specific to accommodation facilities needs. It consists of microfibre quilts for the bed, removable and washable cushions in Olmetex fabric, bowls, under bowls, towels, and soft cotton bathrobes for the comfort of four-legged friends.

Finally, FOOD for DOGS offers a line of courtesy kits for demanding owners who love their dogs, consisting of products that are as sustainable and useful as possible for managing the dog outside the house. These include the Bau Welcome, which in addition to the hamburger contains the tag "I'm sleeping here" to be affixed outside the room and a tag engraved with the hotel's name and telephone number, for the dog's greater safety during his stay.

Or the handmade and personalised pochettes, such as those designed for Cheval Blanc hotels, which contain a snack and organic dog care products.

FOOD for DOGS aims to become the reference point for pet hospitality in Italy and Europe also by working on information, training, and the activation of partnerships to make the experience of those who travel with their dogs increasingly complete and inclusive.

Among the hotels and accommodation facilities that already use Food for Dogs products are some of the best Italian hotels such as Villa D'Este, Mandarin Oriental and II Sereno on Lake Como, Da Vittorio in Brusaporto, L'Albereta in Erbusco, Rosewood in Castiglion del Bosco, Hotel Danieli and Gritti Palace in Venice. Our products are also present in French hotels such as Hotel du Palace in Biarritz, Hotel Les Roches Blanches in Marseille and Badrutt's Palace in Saint Moritz. In 2024, we became suppliers to the Cheval Blanc chain, Blu Hotel and Marriott Hotel. In France, FOOD for DOGS products are on the specialised market place Cadhi.fr.

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