

PROFESSIONAL AND HOME-CARE PRODUCTS

THE VALUE OF CHOICE

Targeted solutions for specific needs


Gerard's
COSMETIC CULTURE

AQUASENSE

AQUA VITAE, LIFE'S SOURCE OF BEAUTY

FACE

- **NEED:** normal to extremely dry skin types
- **BENEFIT:** moisturizing, protecting, providing deep and long-lasting hydration
- **ACTIVE PRINCIPLES:** highly performing ingredients of marine and botanical origin



PURESENSE

THE SYSTEM SOLUTION THAT CORRECTS FACIAL SKIN IMPERFECTIONS

FACE

- **NEED:** combination, impure skin prone to acne or imperfections
- **BENEFIT:** purifying, rebalancing, mattifying, smoothing skin's texture, promoting cell's renewal
- **ACTIVE PRINCIPLES:** highly performing ingredients of botanical origin



SOYSOY JALURACTIVE

A BOOSTER FOR DULL LOOKING SKIN PREMATURELY LACKING IN TONE

FACE

- **NEED:** stressed skin suffering from oxidation, dull looking with expression lines and wrinkles
- **BENEFIT:** stimulating, smoothening, protecting and neutralizing damaging effect of free radicals
- **ACTIVE PRINCIPLES:** highly performing ingredients of marine origin and Hyaluronic Acid



CALMSENSE

THE EXCELLENCE OF COSMETICS TO SOOTHE THE MOST FRAGILE SKIN

FACE

- **NEED:** sensitive, reactive or couperose skin types
- **BENEFIT:** restores the skin's defences, reducing overall redness and rebalancing moisture levels
- **ACTIVE PRINCIPLES:** highly performing ingredients of marine and botanical origin



RE-WHITE AGE CONTROL

THE INNOVATIVE LINE WHICH RESTORES THE SKIN TO ITS ORIGINAL PURENESS

FACE

- **NEED:** sun, age or post-imperfection induced skin blemishes, skin discoloration
- **BENEFIT:** reducing skin blemishes, preventing skin ageing, reducing the skin discoloring
- **ACTIVE PRINCIPLES:** highly performing ingredients of marine origin and stabilized Vitamin C



GENACTIVE

INFUSION OF ETERNAL YOUTH

FACE

- **NEED:** mature or prematurely aged skin types with wrinkles and loss of tone
- **BENEFIT:** preventing and repairing signs of aging, restoring skin tone, providing compactness
- **ACTIVE PRINCIPLES:** highly performing ingredients of marine origin



RECREAGE

THE FIRST FACE PROGRAM WITH RESURFACING EFFECT AND EPIGENETIC ACTION

FACE

- **NEED:** dull, thickened skin lacking in tone, with acne outcomes, dyschromia, wrinkles and signs of aging
- **BENEFIT:** transforms uneven texture, leaving the skin flawless for a total regenerating action
- **ACTIVE PRINCIPLES:** highly performing ingredients of botanical origin, epigenetic technology and alpha-hydroxy acids



CAVIAR

LUXURY THAT ELIMINATES SIGNS OF AGING FOR A REDEFINED AND FIRMER FACE

FACE

- **NEED:** mature, dehydrated skin with wrinkles and lacking in tone
- **BENEFIT:** replenishing, reshaping, revitalising, restoring skin tone, correcting signs of aging
- **ACTIVE PRINCIPLES:** highly performing ingredients of marine origin (Grey Caviar Extract, Collagen) and Hyaluronic Acid



MUST-HAVE FACE

MUST-HAVES FOR FLAWLESS SKIN

FACE

- **NEED:** essential products for all skin types and age
- **BENEFIT:** cleansing, exfoliating, purifying, smoothing
- **ACTIVE PRINCIPLES:** highly performing ingredients of botanical origin



BEAUTY SHAPING

SHOCK REMEDY FOR A PERFECT SILHOUETTE

BODY

- **NEED:** water retention, cellulite, body fat, stretch-marks, lack of tone
- **BENEFIT:** reshaping, sculpting, promoting skin density and tone, restoring compactness
- **ACTIVE PRINCIPLES:** highly performing ingredients of botanical origin (Extracts and H.E.)



BEAUTY MAMMA

WELL-BEING AND BEAUTY DURING AND AFTER PREGNANCY

BODY

- **NEED:** cutaneous blemishes, water retention and adiposity during pregnancy
- **BENEFIT:** maintaining skin tone, preventing blemishes, reducing water retention
- **ACTIVE PRINCIPLES:** highly performing ingredients of botanical origin



MUST-HAVE BODY

THE ESSENTIALS FOR YOUR DAILY BEAUTY REGIME

BODY

- **NEED:** all skin types, including very dry and dehydrated skins
- **BENEFIT:** smoothing, moisturizing, softening, preventing dehydration
- **ACTIVE PRINCIPLES:** highly performing ingredients of botanical origin



THE WORLD OF WELL-BEING

AROMATHERAPY SENSORIAL RITUALS FOR BODY & MIND HARMONY

FACE BODY

- **NEED:** all skin types, including very dry and dehydrated skins
- **BENEFIT:** smoothing, moisturizing, softening, restoring skin's natural balance
- **ACTIVE PRINCIPLES:** highly performing ingredients of botanical origin with enticing fragrances



DIETARY SUPPLEMENT

THE PERFECT ALLIES TO BEAUTY AND WELLNESS

FACE BODY

- **NEED:** to increase the effectiveness of every face or body aesthetic treatment
- **BENEFIT:** to reawaken skin's beauty from within, supporting a balanced body weight
- **ACTIVE PRINCIPLES:** synergetic combinations of carefully selected phytotherapeutic extracts



SEA & SKIN FRIENDLY SUNLINE

THE BEST PROTECTION FOR THE SKIN, THE BEST SOLUTION FOR THE SEA

FACE BODY

- **NEED:** care and protection during sun exposure
- **BENEFIT:** maximum respect for the skin with minimum environmental impact
- **ACTIVE PRINCIPLES:** highly performing ingredients of botanical origin

