



VD

“Our mission is to design unique places
where people feel good and fully enjoy
the space that surrounds them.”

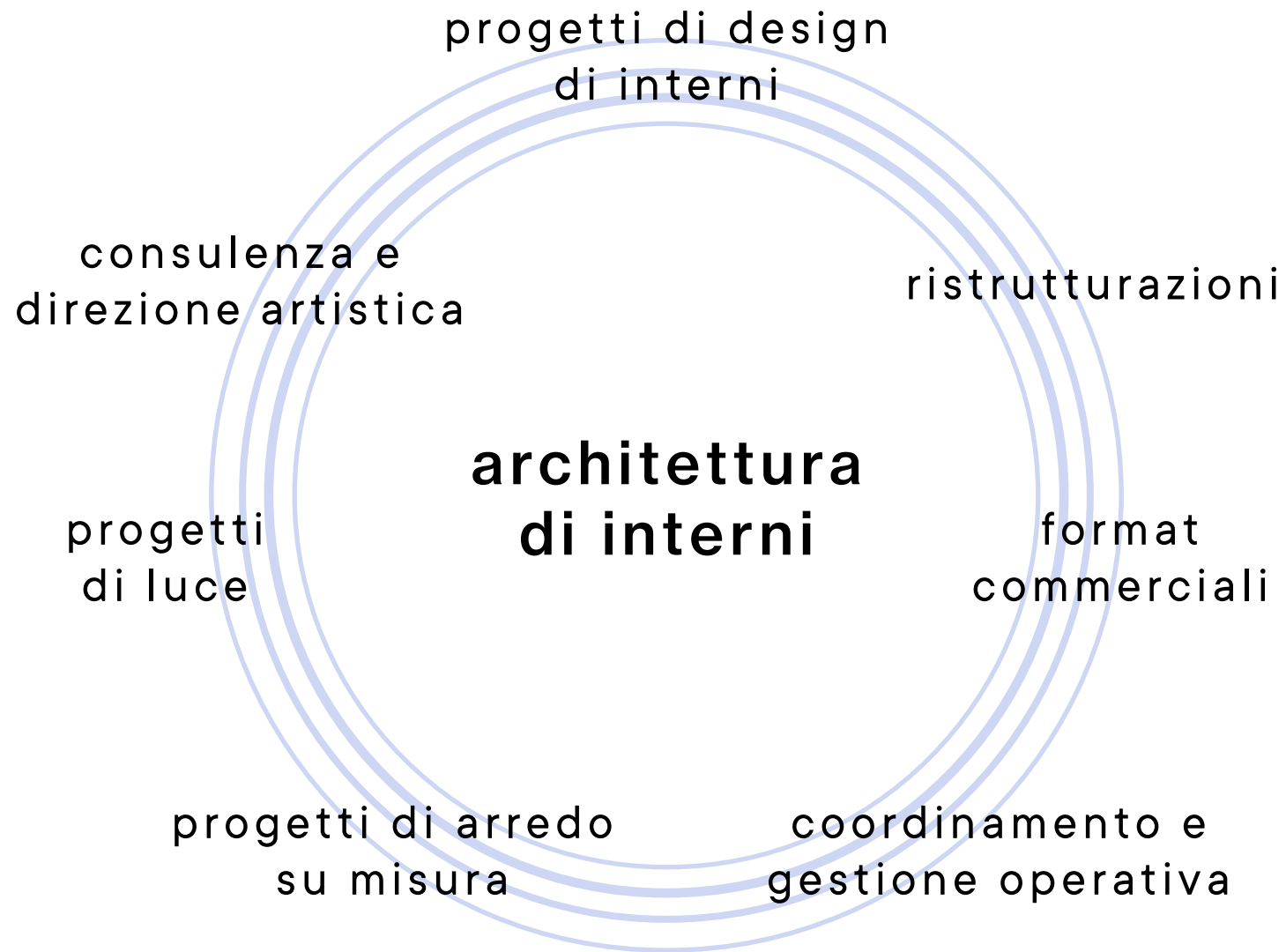
Il nostro studio si occupa di architettura d'interni e design, con un servizio completo e dedicato. Attraverso un percorso progettuale attento e sempre personalizzato, garantiamo al cliente un risultato tangibile e chiavi in mano.

Giulia Minozzi
interior designer / partner

Giorgio Di Bernardo
ceo / founder

Rune Ricciardelli
creative director / partner

Chiara Endrigo
client director / co-founder



ristoranti



bar & caffè



uffici & spazi di lavoro



spazi commerciali



case private



hotel



Crediamo nella ricerca, nella sperimentazione e nel valore del progetto come strumento per dare forma ai propri obiettivi attraverso la bellezza e la qualità.

Creiamo concept sempre unici ed esclusivi per ogni cliente, che nascono attraverso un percorso di progettazione basato sull'ascolto attivo, la fiducia e la trasparenza.

Il nostro 'segno' progettuale esprime grande coerenza con il contesto, la personalità e la storia dei luoghi e delle persone, valorizzandoli. Vuole essere senza tempo, parla di cura per i dettagli e armonia aggiungendo sempre un tocco di inaspettato.



Crediamo che gli spazi debbano prima di tutto “funzionare” ed essere confortevoli per chi li utilizzerà in futuro.

Prestiamo massima attenzione all'atmosfera che vogliamo ottenere attraverso uno studio accurato della luce e degli aspetti acustici e sensoriali.

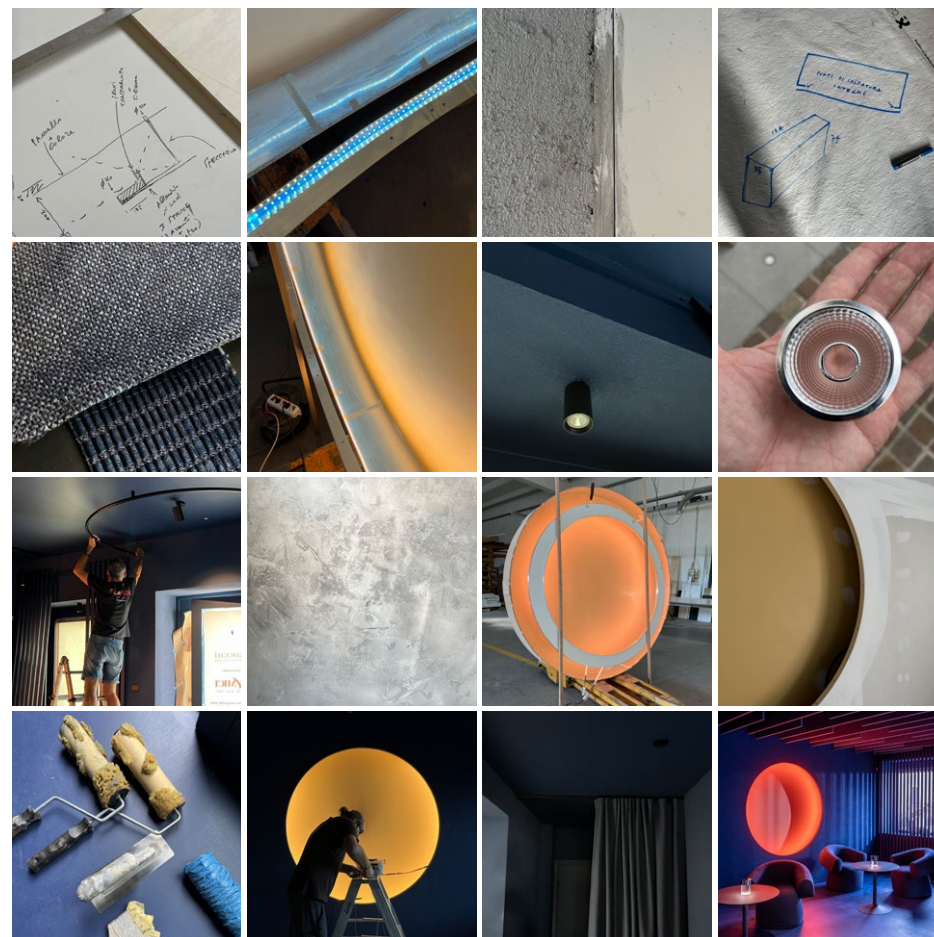
Ogni nostra decisione progettuale è guidata dalla responsabilità che sentiamo nei confronti degli obiettivi del nostro cliente perché siamo consapevoli che ha un ruolo fondamentale nel successo del loro progetto; e in senso più ampio anche nel come può migliorare la qualità della vita delle persone che si relazionano con esso.



Ascoltiamo il nostro cliente per conoscerlo e comprendere a fondo le sue aspettative e esigenze; mappiamo ogni obiettivo e richiesta, definendone la fattibilità.

Studiamo e elaboriamo il progetto in ogni singolo dettaglio attraverso più fasi dedicate ai vari ambiti, dall'ideazione del concept creativo fino allo sviluppo definitivo.

Ci confrontiamo e lavoriamo a stretto contatto con altri professionisti e aziende per sviluppare in modo innovativo e consapevole ogni fase del progetto; fino al coordinamento e alla gestione delle realizzazioni per garantire al cliente un servizio e un risultato impeccabili con il controllo preventivo dei budget e delle tempistiche.





VD

PORTFOLIO

retail

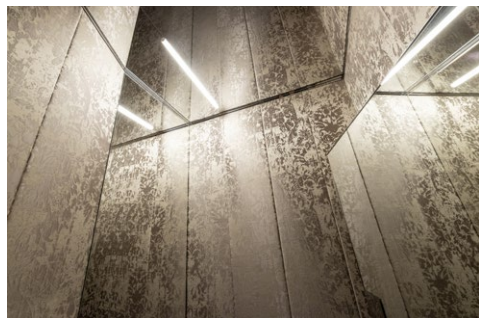
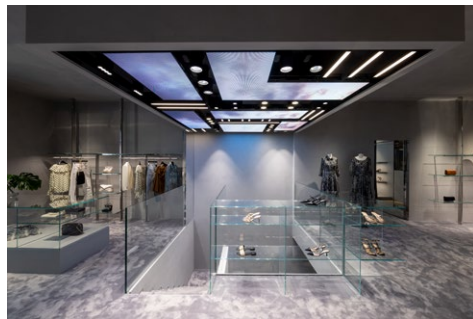
project

Cumini Woman – Udine

year

2021

Retail renovation project for the historic Cumini Woman city boutique, an exclusive reference for the luxury fashion sector. A neutral and elegant space where steel and glass play in contrast with the dull materiality of the grey limestone walls and the textile richness of the carpet. Clothes and accessories displays with their orthogonal geometries draw the walls paying homage to the visual art of the Bauhaus. The central element of the project is the staircase that interrupts and draws the flows inside the store and at the same time brings the customer's view towards the basement floor. An exhibition sculpture whose full volumes intersect the lightness of glass, surmounted by a "luminous hat". A site-specific installation that changes the perception of space throughout the day with plays of light and video. The volume of the dressing rooms with its mirrored front amplifies the space of the basement by multiplying the ancient columns and cross vaults that characterize it. On the inside, textile paneling with metallic reflections reinterprets the Venetian damasks in a modern way.



retail

project

Slowear Venezia, Slowear18 – Milano

year

2020

The new Slowear18 concept store is a combination of a mixology bar, café and a clothing store, where the integration of the activities create an overall synergy in the space. The clothing store and coffee shop are open all day, while the mixology bar and Franciacorta bar operate at night. This new experiential approach to retail focuses on where product innovation, clothing and customer experience merges harmoniously together. Each evening, once the clothing store closes, the space transforms into a mixology bar that offers a meticulous selection of spirits and drinks. The main actor in the staging and transformation is the “theater machine” at the center of the space. It's a product exhibit system and chandelier during the day and becomes a display case and counter during the evening. Bright and iconic, it's always visible both from inside and outside the shop.



retail

project

Slowear Venezia,
Marunouchi Store – Tokyo

year

2018

The new concept store Slowear Venezia inaugurated in Tokyo is a love letter to the art of making that is an integral part to the Italian industrial culture and to the very identity of the Slowear project. If the products embody an immense passion for design and craftsmanship, the space that houses them reflects a taste that is extremely modern and personal in every detail, from the sophisticated colour palette of soft greys, deep blues and burgundies up to the large bookcase inspired by the great designs of the 1950s and the magnificent handmade cement tiles from Lecce. The theatrical use of light is an integral part of the interior design, warming up the atmosphere whilst guiding guests in their discovery of the collections, the products and the spaces. of beauty.



retail

project

Dorbolò Gubane – Cividale del Friuli

year

2021

Pastry shop, bakery, coffee spot. With its gray stone surfaces and polished brass details, the new Dorbolò concept store is a precious window overlooking the historic city center of Cividale del Friuli. A modern reinterpretation of traditional pastry shops from Mitteleuropa, the store is conceived as a small theatre set which, with an intriguing optical effect of shaped wings, directs the gaze towards the back wall dominated by the bar counter and the large brass logo. Among its hazelnut-colored wings, there are display shelves, storage spaces, and small but comfortable alcoves where you can sit down to enjoy a slice of cake and a coffee. The large display cases in the center of the space show the pastry creations in all their beauty. The Gubana, the typical dessert of this area, is certainly the main actor on stage. Bread also plays an important role with its corner placed at the entrance to show the fresh-baked products.



retail

project

Filling Station Motel – Udine

year

2018

Filling Station Motel is a space dedicated to nowadays travelers, two wheels lovers and locals. The name itself recalls the origin of the first Eni Agip motels, which were built throughout Italy during the 1950s, as support service for large petrol stations. The main business, the motorcycle workshop, performs repair and customization service as well as the production of motorcycles with the FSM brand. It is flanked by the concept store dedicated to the lovers of two wheels and not only, and the Osteria offering simple and seasonal food with excellent local wine and some Italian excellence. The project involved a remarkable refurbishment not only of the original façade, restored maintaining the original doors, windows, and materials but also of the adjacent outdoor area with the creation of a private parking and a green project that continues indoor. Large transparent windows and wire mesh divisions connect all the areas and lead the guest through the different areas even with a glance.



retail

project

Fattoria Sant'Eliseo – Majano

year

2022

The space we created for Fattoria Sant'Eliseo is not a shop, not an office; it is an exhibit, representation and sales place, whose versatility is reflected in the internal spatial distribution.

The neutral box refers to the natural world. Inside, various objects animate the space, each with its own peculiarities, creating a series of special and unexpected situations.

A mirrored PVC curtain with a curved shape separates the office from the living area, but as you pull it, the space becomes one. In the foreground, already visible from the outside through the large windows, there is a seating area with an outdoor inspiration, a meeting area with a table surrounded by blue Klein seats and glossy purple display elements. Hidden by the curtain is Daniele's office. Behind a high arch, with a metaphysical flavor, there is a total-green service area. An entire wall is dedicated to the story of the philosophy of the business, with a screen that projects live images from the farm.



workspace

project

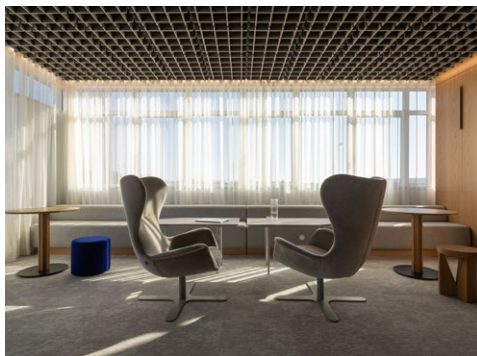
Chiurlo – Udine

year

2023

A multifunctional lounge intended for company meetings but also a place to relax in which to regenerate or work more informally. Inspired by the airport waiting rooms of the 1950s, the project reflects on the quality of time spent inside workplaces. Extremely welcoming and discreet, the room was designed with the utmost attention to acoustic and luminous comfort. The long blind side of the room is occupied by a large sculptural wall in chestnut wood designed to contain all the functions useful for the space and to hide the entrance at the same time. A veiled curtain shields the light that enters from the three glazed sides, creating a warm and enveloping atmosphere.

The layout is designed so that it can be experienced in different ways according to needs. The sound-absorbing ceiling system, made from 100% recycled plastics, hides the technical lights while a flexible light tube illuminates the meeting room, contrasting with its fluidity the clean lines of the table (designed to measure) and the equipped wall.



workspace

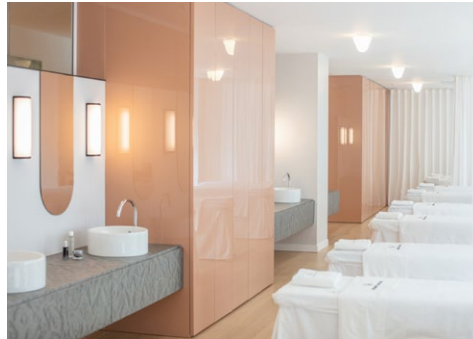
project

Germaine de Capuccini – Udine

year

2021

Germaine de Capuccini is an international brand of professional cosmetics, present in the most prestigious SPA and beauty centers in 80 countries around the world; and with a direct branch in Italy. Beginning 2021 the company moved to the new headquarters in a new and luxurious building renovation in the heart of the historic center of Udine. The space includes directional offices, a corporate showroom, a meeting room and a “beauty” room dedicated to treatment training. The interior concept evolves from one space to another, in a balanced succession of details and contrasts, always in the name of beauty and elegance. The welcoming and impactful showroom has the dual function of welcoming guests and displaying a wide range of products. With its long and tight shape, it is conceived as a visual telescope towards the outside in which geometric display podiums covered in Alcantara or concrete alternate with mirrored surfaces and large-format monitors. Sinuous sofas in purple velvet dominate the center of the space. The project combines the brand's institutional colors (black and white) with all the powder tones of the skin, from pink to sand. The beauty room is characterized by a long suspended custom-designed wall with sinks and storage compartments; and by a large full-height window, through which natural light filters in with a result of harmony and relaxation. In this room, the team and customers can experience moments of work and training in an atmosphere that expresses beauty and well-being.



workspace

project

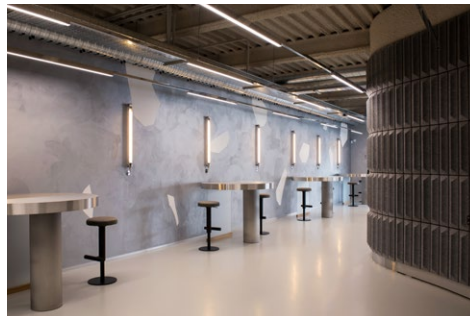
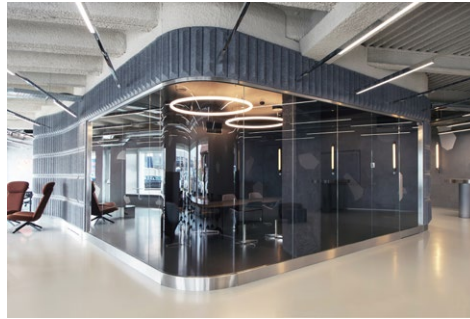
Star Hub – Udine

year

2019

Open to the evolutions of the work world, this 400 sqm open space is free from the rules of the physical space, from fixed workstations and regular timetables. This office space accommodates up to 50 people, organized in different clusters and with different types of workstations. The large central volume, entirely encased in a three-dimensional and sound-absorbent felt cover, conceals the technical compartments and also accommodates the meeting room and the studio dedicated to the shooting of the accessories sold online. This central and functional element divides the space and interrupts the propagation of sound, whereas the clear and reflective materials of the architectural box enhance the natural light entering from the large windows. Padded and colorful relax areas visually and acoustically interrupt the more traditional work areas by creating islands that may turn into alternative work stations. The kitchen, dark and enveloping, is the place where to break for excellence.

A place of technological innovation, where the “wiring” parts are entirely hidden underneath the floor or based on wireless technology and allow access to audio and video data from any workstation. A project where space, light, sound, and technology become pure visual, acoustic and emotional comfort.



hospitality

project

Wiener Haus – Udine

year

2022

Wiener Haus is a brewery restaurant that serves mainly Wiener Schnitzel accompanied by Kozel beer, the best-selling Czech beer in the world, offered in large copper tanks inside the restaurant. The design of the place is inspired by the tradition of Central European cafes, interpreted in a contemporary key, with an international and familiar personality at the same time. The architectural box is quite industrial, with a cast concrete floor and raw walls warmed by wooden paneling and low-voltage lamps. The white and green ceramics refer to the Art Nouveau majolica and also the green painted niche sitting rooms with their geometric decorations and the opaline glass lamps are a clear reference to the stylistic gestures of the time. The atmosphere you breathe is lively, welcoming and comfortable.



hospitality

project

Blu Lounge
at Ristorante 'Agli Amici' – Udine

year

2022

A room overlooking the town square, totally redesigned to transform the previous tavern attached to the 2 Michelin star 'Agli Amici' restaurant into a new space that serves as an entrance to the restaurant and at the same time a place to enjoy a welcome aperitif, fully becoming part of the proposed gastronomic experience, indeed anticipating it. After passing the entrance curtain, you find yourself inside a precious box where architecture, furnishings and fabrics are all immersed in a warm shade of blue illuminated by the presence of a large light installation inspired by the world of contemporary art which allows the space to change the atmosphere thanks to colored light. The counter area, covered with a special hand-applied metallic finishing, becomes a stage where the chefs prepare their magic under the watchful eyes of the spectators, immersed in comfortable welcoming armchairs. At the center of the space, the geometric volume made up of two separable elements on wheels serves as a counter for preparing cocktails directly at the table. On the ceiling, the sound-absorbing paneling serves to create a muffled atmosphere while hiding the light points that sculpt the space with bright accents only where necessary. Two large windows open onto the wonderful internal courtyard of the restaurant in total fusion with the natural element so dear to the owners.



hospitality

project

'Piccolo Bar' – Udine

year

2021

'Piccolo Bar' is a small wine-bar as the name suggests, born on the ashes of a historic spot in the city which has now been closed for several years, with the proposal of the international brand IE Italian Excellence di Dall'Ava. With only 28 square meters of administration under the arcades of Palazzo D'Aronco in the center of Udine, 'Piccolo Bar' is a place dedicated to the enhancement of local wines accompanied by tapas and a selection of the best prosciutto by DOK Dall'Ava. The interior design is informal but refined, characterized by the use of the aqua-green color block that covers all surfaces, leaving traces of the past visible. A concept focused on removing rather than adding, using, according to a purely functional logic, all the niches and the resulting spaces.



hospitality

project

Ristorante 'Baita Piè Tofana' –
Cortina d'Ampezzo

year

2019

The project designed for Baita Piè Tofana aims to give a decisive twist to the image of this small restaurant surrounded by greenery at the foot of the Dolomites in Cortina d'Ampezzo.

Recognized by local and foreign patrons as a unique location in terms of context, atmosphere and culinary proposal, the new management aims to make it become a real point of reference in the panorama of Cortina's high catering.

The result is a chic, elegant, welcoming room, which despite being radically different from the previous one maintains the magical and warm atmosphere that has always characterized this location and emphasizes it through precise design gestures, a wise lighting and successful combinations of materials. A 360-degree experience immersed in this enchanted landscape.



hospitality

project

Ristorante 'Vitello d'Oro' – Udine

year

2019

The oldest restaurant in town, opened since 1849, with a first-class cuisine recognized throughout the region and beyond, mainly oriented to seafood dishes. The restaurant is located in the historic city center, adjacent to the old fish market. The project involved the total renovation of the interior and part of the external façade, an intervention that restored the structure without altering it but rather bringing to light historical details previously hidden under plasterboard layers; like the second city wall, on which the restaurant rests, which is now one of the points of attraction in the restaurant's atrium. Entering the arch of the city walls you access one of the most unique rooms of the restaurant, a dark room decorated with a bucolic wallpaper. Here stands a 5 meters plane table illuminated by three large brass suspension lamps, designed for great events, or more informal dinners. In the restaurant dining room, the original subdivision in three spaces has been maintained and emphasized by light partitions in burnished copper, glass and fabric, which create privacy without explicitly separating the spaces and maintaining a visual continuity from one side of the room to the other. The Italian dark oak parquet floor gives warmth and elegance to the entire area. The restoration project also continues on the first level, with the full renovation of the restrooms. and on the outside, the alfresco area becomes the true heart of the restaurant over the summer months.



INTERIOR ARCHITECTURE & MORE

hospitality

project

Mr Simon, secret cocktail bar – Udine

year

2016

Hidden behind a broom closet of a freshly opened restaurant in town, Mr. Simon is a cocktail bar where guests are able to get in by phone reservation only and in possession of an access code, which changes daily. The interior project, born together with the ideation of the name and creative concept, is conceived as the eclectic apartment of Mr Simon, a botanical alchemist, passionate explorer and memorabilia collector, but most of all, expert mixologist. A cosy deep blue living room where Simon is the landlord and stylish bartender. The bar is furnished with an eclectic array of velvet chairs and vintage objects that represent a variety of worldly styles, providing a fresh twist on some classic styles. The room hosts 25 seats only and a marble top counter full of ingredients and strange souvenirs. Customers feel as guests in Simon's house, where everything is designed to make them feel good: low lights, beautiful music in the background, mirrors and cosy furnishing. The experience is enchanting and immersive: cocktails are unusual and can be chosen from menus collected by the host during his trips around the world or improvised by the inspiration of the moment. The well-stocked liquor display includes a wide range of whiskeys and bourbons with a predilection for Japanese labels and a very fine selection of typically Italian vermouth. The menu also comprehends a small but sophisticated food selection to go with the drinks such as wagyu beef tasting, tartare burger and fresh oysters.





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