



# AMPure<sup>3</sup>

New anti-acne  
dermocosmetic formulations

soft  
effective  
innovative

# AMPure at a glance

## Company

**AMPure** is an innovative dermocosmetic startup, a collaboration between **Materias** and **C4T**, focused on developing **advanced solutions for acne-prone skin**.

It utilizes cutting-edge technologies, specifically featuring **patented antimicrobial peptides and hyaluronic acid**.

AMPure's goal is to offer safe, effective, and clinically tested products designed to rebalance the skin and naturally fight imperfections.

## Core Strengths

- **Efficacy and sustainability in balance:** biomimetic ingredients in an eco-friendly formulation, essential and transparent INCI (< 10 ingredients), free from parabens, phthalates, and microplastics, for skin well-being and environmental respect
- **Gentle solution without side effects,** suitable for the treatment and prevention of blemishes in acne-prone skin
- **Safe formulations,** ideal for long-term use and suitable also for expectant mothers, as they can be used during pregnancy and breastfeeding

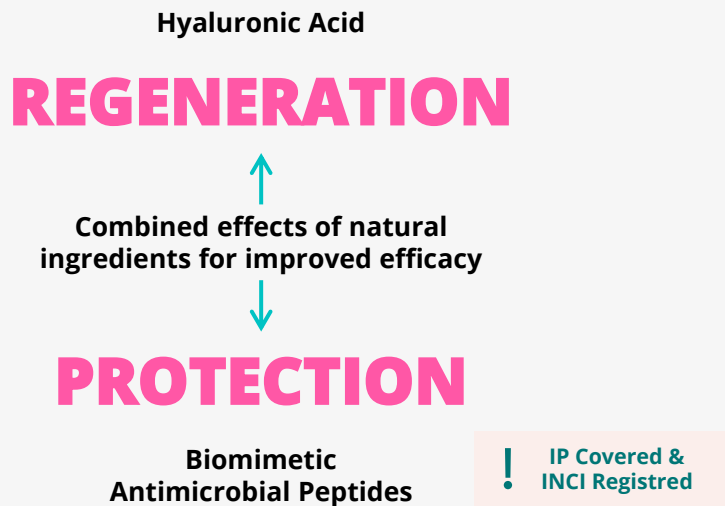


## Solutions' Features

- ✓ Purifying and regenerating
- ✓ Clinically tested
- ✓ 100% natural
- ✓ Balancing and hydrating
- ✓ Ideal for acne-prone skin
- ✓ Formulated for sensitive skin
- ✓ Suitable for pregnancy & breastfeeding
- ✓ Natural antibacterial protection



# Why is AMPure different?



2020 Antimicrobial peptides



● Granted

## PATIENT OUTCOMES<sup>1</sup>

DEEP DIVE  
NEXT SLIDE

95%

Reduction of acne-related blemishes

100%

Would recommend/purchase the products

35%

Reduction in sebum

16%

Reduction in skin irregularities

9%

Reduction in porphyrins

Notes: 1. Cosmetic-clinical study conducted on 40 subjects aged 20 to 35 years, with combination to oily, impure, and acne-prone skin, who used the AMPure skincare set for 14 days

# AMPure's Product Line

An **innovative acne-care line** combining broad-spectrum **antimicrobial peptides** with **hyaluronic acid** for purifying, regenerating, and rebalancing effects. The solution portfolio includes day serum, face mousse, cleansing soap, and night gel.

## Day Face Serum

Day Face Serum that restores balance and hydration, leaving the skin fresh and radiant all day. Hyaluronic acid forms a moisturizing microfilm for elasticity and firmness, while biomimetic antimicrobial peptides protect against impurities for a clearer, healthier complexion



## Face Mousse

Sebum-regulating cleansing mousse, specifically developed for impure and acne-prone skin. Its gentle yet effective formula thoroughly cleanses the face, helping to remove excess sebum and impurities while leaving the skin feeling fresh, balanced, and ready for subsequent treatments



## Cleansing Soap

Cleansing Soap that is ideal for deep, targeted cleansing, perfect for impure or blemish-prone skin. Enriched with antimicrobial peptides, it removes impurities and pore-clogging residues for a fresh, pure feel, offering a stronger purifying action for skin needing deeper cleansing



## Night Face Gel

It is ideal for impure, blemish-prone skin. Its light, non-greasy gel texture purifies and rebalances the skin overnight. Enriched with antimicrobial peptides to target acne-causing bacteria and hyaluronic acid for deep hydration, it improves elasticity while keeping the skin fresh and comfortable

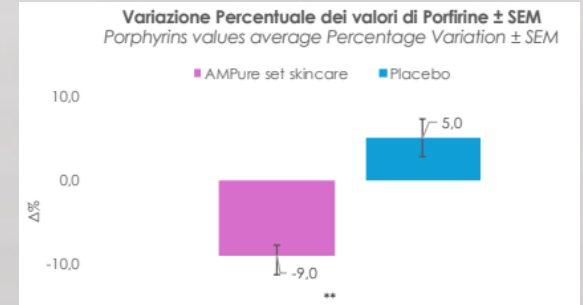
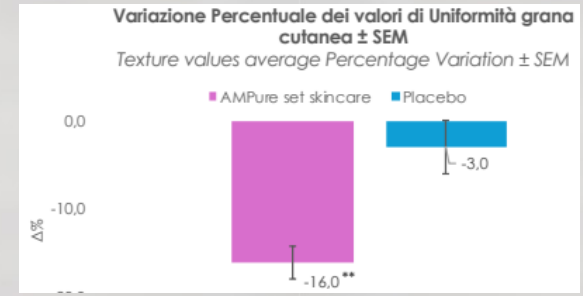
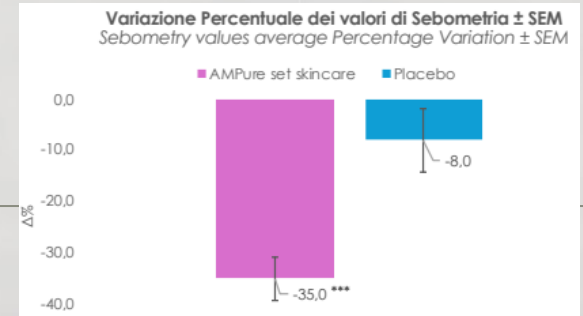


# Efficacy test on acne-prone skin

The double-blind, randomized, placebo-controlled, cosmetic-clinical trial was performed on 40 healthy female subjects, aged 20 – 35 y.o. with a mixed-oily, impure and acne-prone skin for 14 days.

## AMPure set skincare:

- Reduces sebumetry values by 35%
- Smoothens skin texture, reducing imperfections by 16%
- Reduces the presence of skin porphyrins by 9%
- No adverse reactions



# Our History

**2020-2021**

Materias research activity  
with C4T and first PoC

**July 2022**

Startup  
constitution

**October 2023**

Pilot batch  
production



**May 2022**

"Campania Startup 2020"  
Grant



**2023**

Technological development  
and product registration



- ✓ Stability study
- ✓ Challenge & patch test
- ✓ INCI registration
- ✓ Efficacy test on volunteers

**2024-2025**

Market test on  
Amazon



# Team

## President



**M. Emilia Mercurio**

AMPure Co-founder  
Ph.D in Molecular and  
Cellular Biotechnology

## CdA members



**M. Grazia Terracciano**

Financial & accounting specialist  
M.Sc. in Economics



**Tatiana Guzzo**

C4T Business  
development manager

# We are looking for...

Partnership with leading company interested in the **development and marketing** of our dermocosmetic products and/or **IP licensing**



*"It takes two flints to make a fire."*

*Louisa May Alcott*



# Thanks!

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**AMPure**  
purely you!



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