

Company Overview




ELECTE


Client insights to winning presentations

- zero effort required


AS SEEN ON

BUSINESS INSIDER

BENZINGA


AP

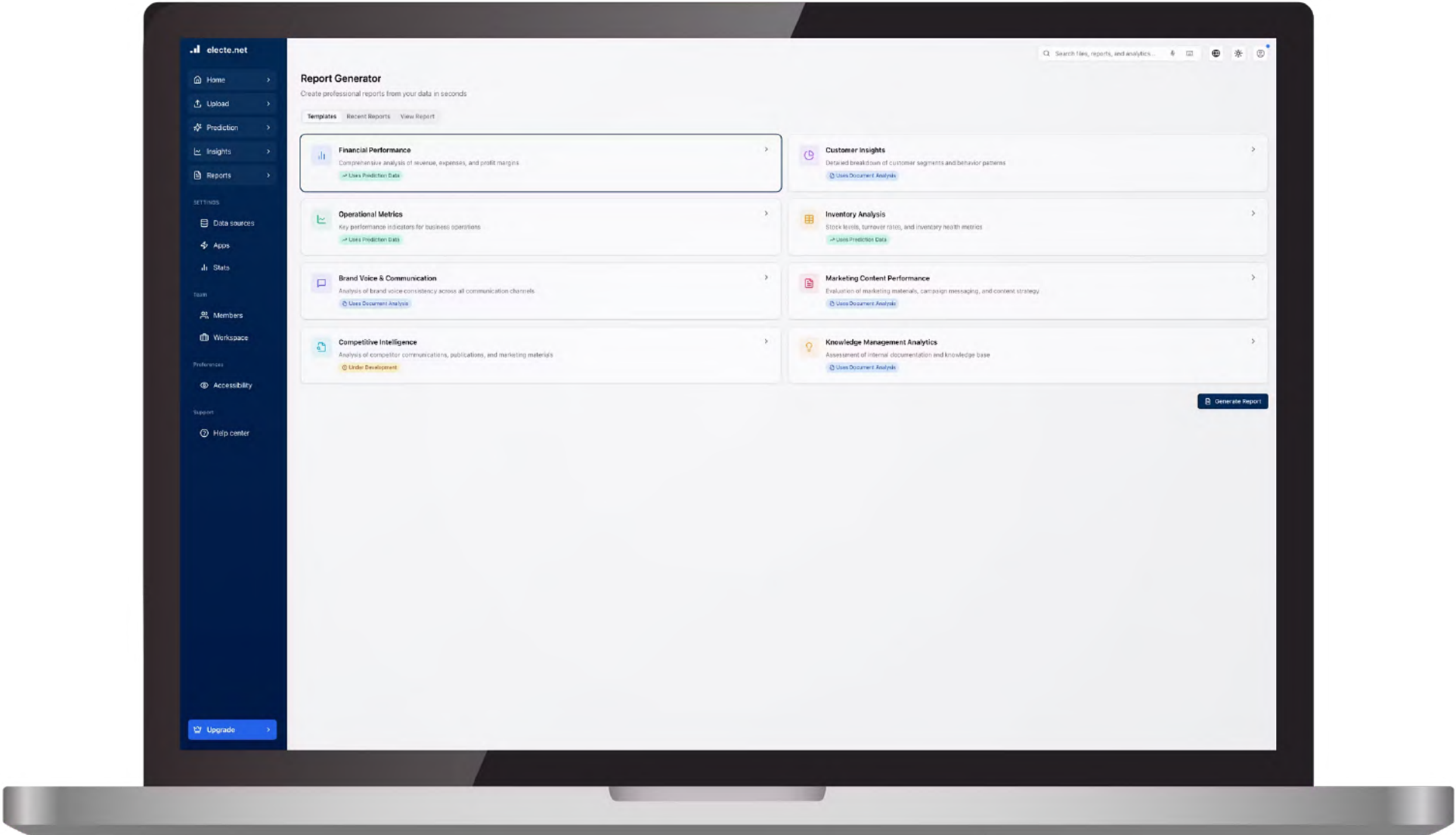
StreetInsider.com

asiaone

AND OVER 500 NEWS SITES

Verified by BrandPush.co

Featured on SaaSHub





Company Story

Founded in 2023 by Fabio Lauria, Electe was born from a clear vision: democratizing access to data analytics through artificial intelligence.

What began as an ambitious idea quickly gained traction. Companies implementing our solutions reported meaningful improvements in operational efficiency and decision-making—achievements that earned us industry awards for technological innovation and business impact.

The response extended beyond our clients. Within months of launching, our newsletter built a community of over 15,000 subscribers—professionals eager to stay ahead of AI's evolution.

Today, Electe continues to grow, driven by a simple belief: the right tools can help any company turn data into decisions that fuel growth and success.

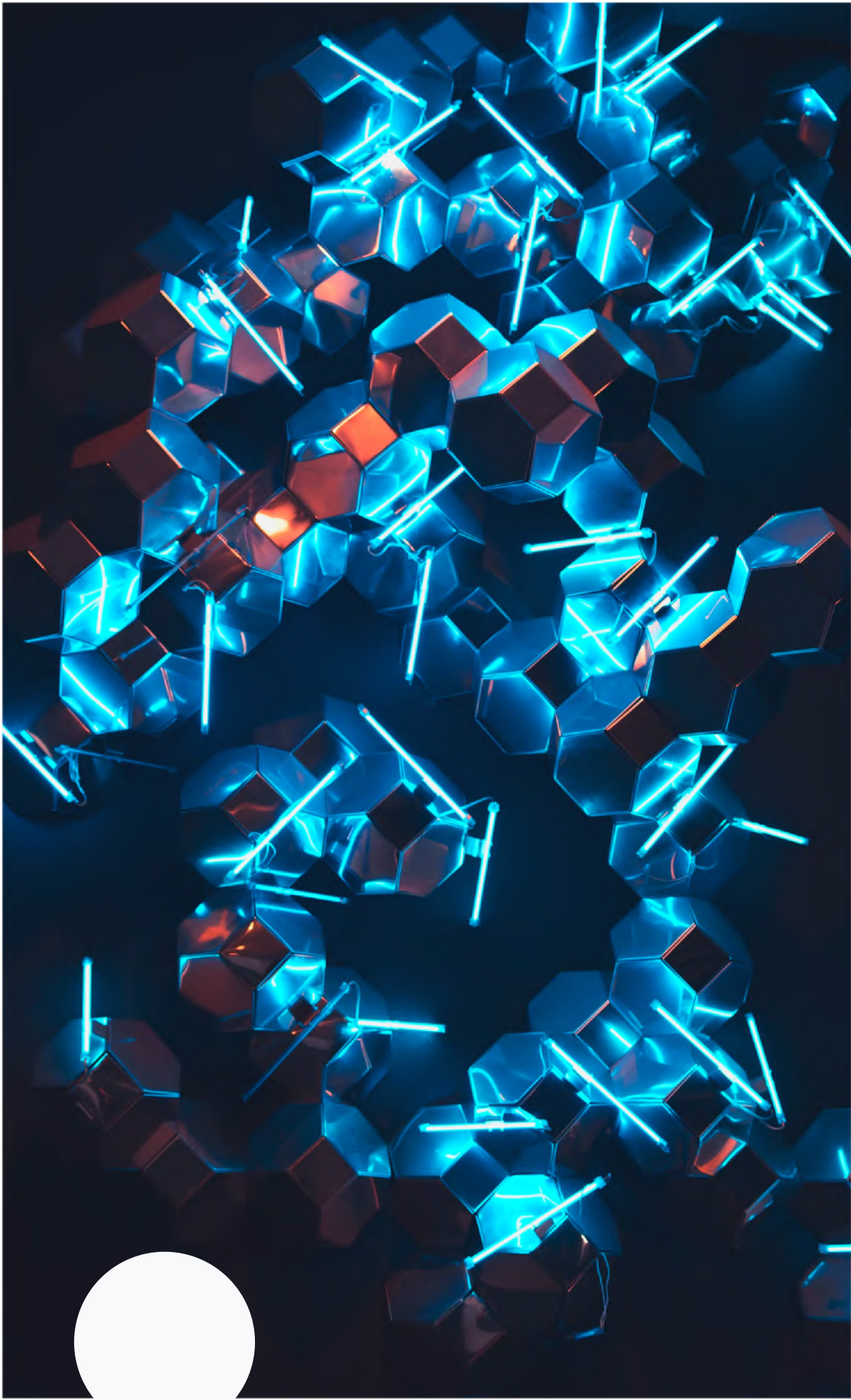


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VISION AND VALUE PROPOSITION

"Client-facing professionals across industries face a critical challenge that erodes their productivity and revenue potential every day. Win clients, not spreadsheet battles—reclaim your most valuable resource: TIME"

 ELECTE



The Problem

TIME TO SHOW WHAT THE PROBLEM IS IN THE MARKET



"Relationship managers waste hours creating client presentations instead of winning business"

This problem continues to grow as client expectations for data-driven insights increase, creating an unsustainable situation where the most valuable client-facing professionals are increasingly bogged down in technical tasks instead of relationship building.



67%

Customers complained
about this problem

\$40M

Revenue was lost
as a result

8

Months of productivity
lost every year

Target market & Use Cases



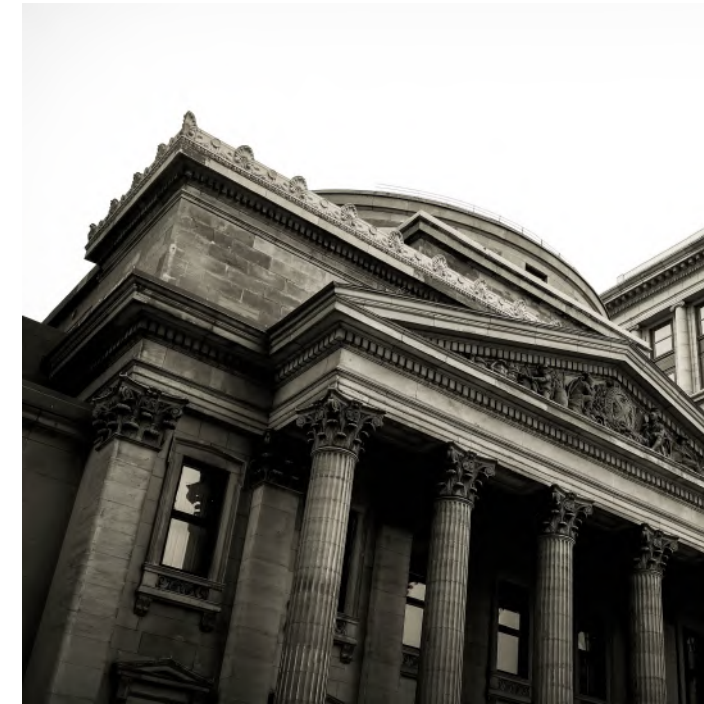
SALES PROFESSIONAL

A sales manager transforms hours of Thursday night presentation prep into a single click. When a prospect asks for unexpected industry comparisons mid-meeting, she generates custom visuals instantly, winning the deal on the spot.



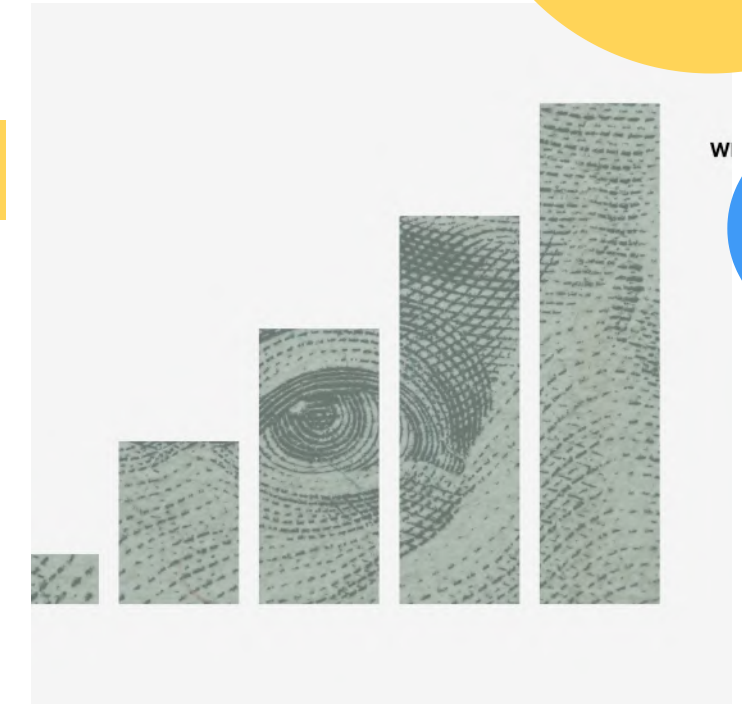
RETAIL

A category manager convinces a retailer to expand shelf space by instantly creating compelling visualizations of sales trends across store formats, turning presentation hours into revenue growth.



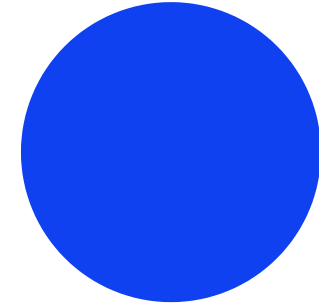
BANK

A relationship banker presents complex loan options using instantly generated professional comparisons rather than struggling with spreadsheets. The impressed client chooses the premium option and refers three colleagues.



WEALTH MANAGEMENT

An advisor reduces quarterly client review prep from 4 hours to minutes per client. When clients ask about alternatives, He can generate visual scenarios, strengthening relationships through responsive expertise.



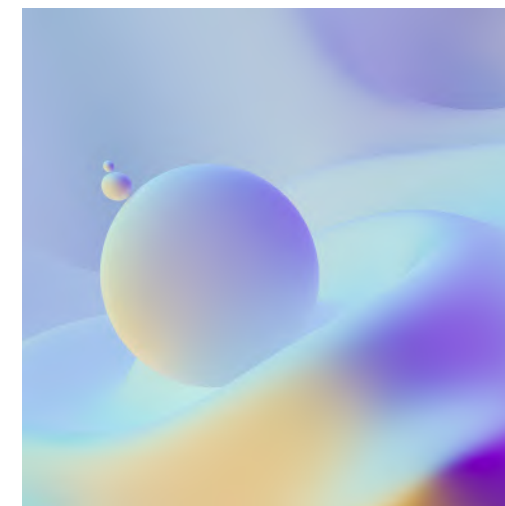
The Solution

TIME TO SHOW WHY YOUR PRODUCT OR SERVICE IS THE ANSWER



IDENTIFY THE SOLUTION

The platform automatically gathers data from a variety of sources, consolidating them into a unified workspace. Transform client data into polished presentations—in seconds, not hours.



Features and Benefits

DATA CONNECTOR

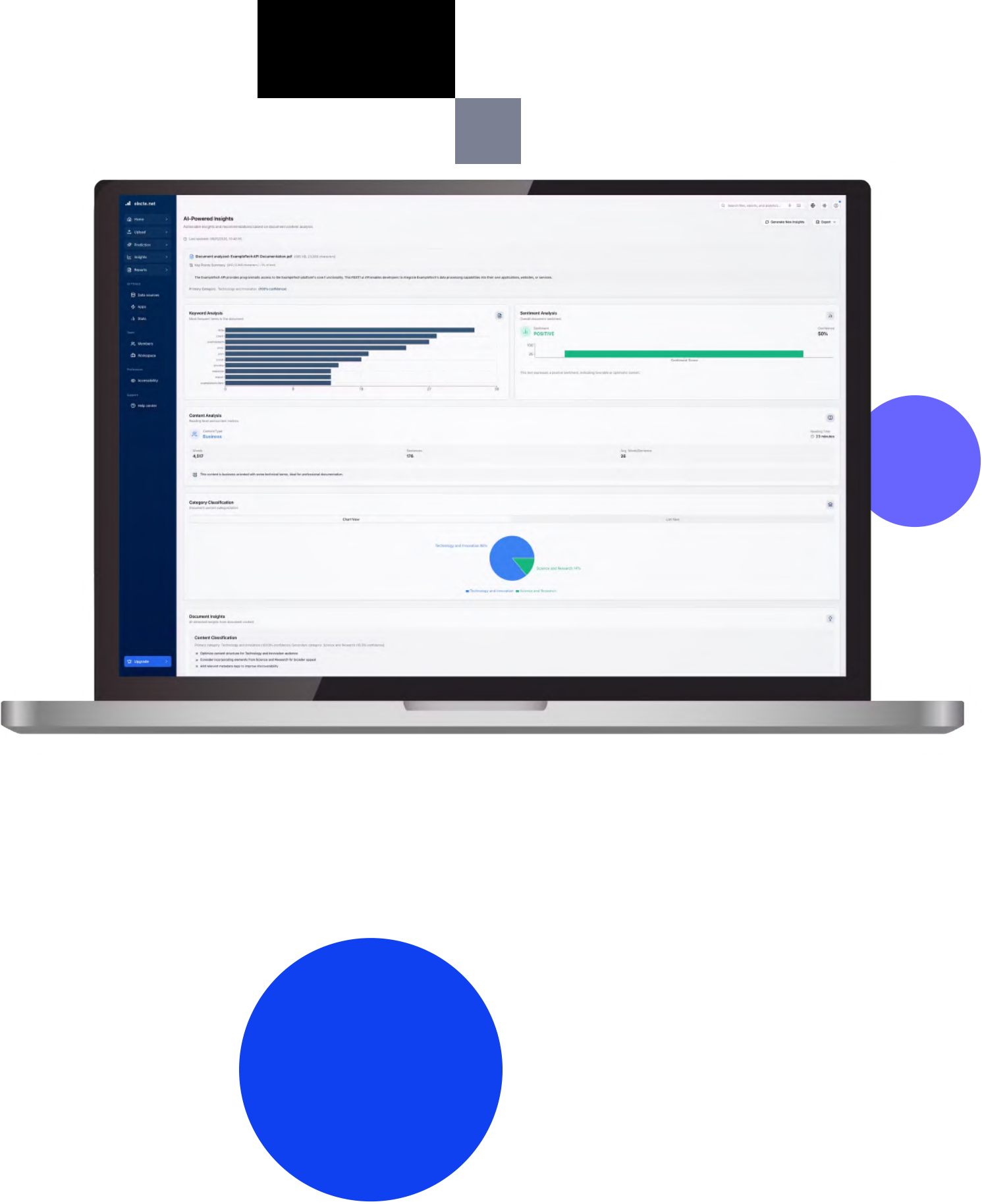
Automatically imports and pre-processes data from different sources. Saves hundreds of hours looking for sources

QUICK-INSIGHT VIEW

Using machine learning and statistical techniques, it shows relevant easy to view insights. Easily understand what you are working on, on-the-go

ONE-CLICK REPORT

With one click, the system generates visually appealing reports, presenting key insights in a clear and easily understandable way. This immediate response capability not only impresses clients but directly accelerates sales cycles and improves conversion rates.



Certifications & Compliance

We're committed to building a sustainable future.

As a Stripe Climate member, we actively contribute to carbon removal projects.

Our environmental practices are validated through our annual ESG report and EcoVadis certification, ensuring transparency and accountability in our sustainability efforts.

Your data security is our priority.

We're fully GDPR compliant, STAR certified, and PCI DSS compliant—meeting the most rigorous global standards for data protection, cloud security, and payment processing.

Our security framework ensures your data and your customers' information remain safe, private, and compliant across all jurisdictions.



Partnership

TRADE ASSOCIATION:



PARTNERSHIP PROGRAM:



Meet the Founder

My passion for innovation and management stems from over 10 years of experience in the technological systems sector, where I had the privilege of leading a leading company in plant solutions for the industrial, civil and tertiary sectors as CEO. During my tenure as CEO of Lauria Impianti, we experienced significant growth: revenues increased from 13.9 million euros to 19.4 million euros, an increase of 38.7%, and pre-tax profits increased by 85%.



CEO, FABIO LAURIA

I founded Electe in 2023 with a clear mission: to democratize access to data analysis through artificial intelligence.

What excites me the most is seeing how our tools help companies transform their data into concrete decisions, improving operational efficiency and driving business growth.

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