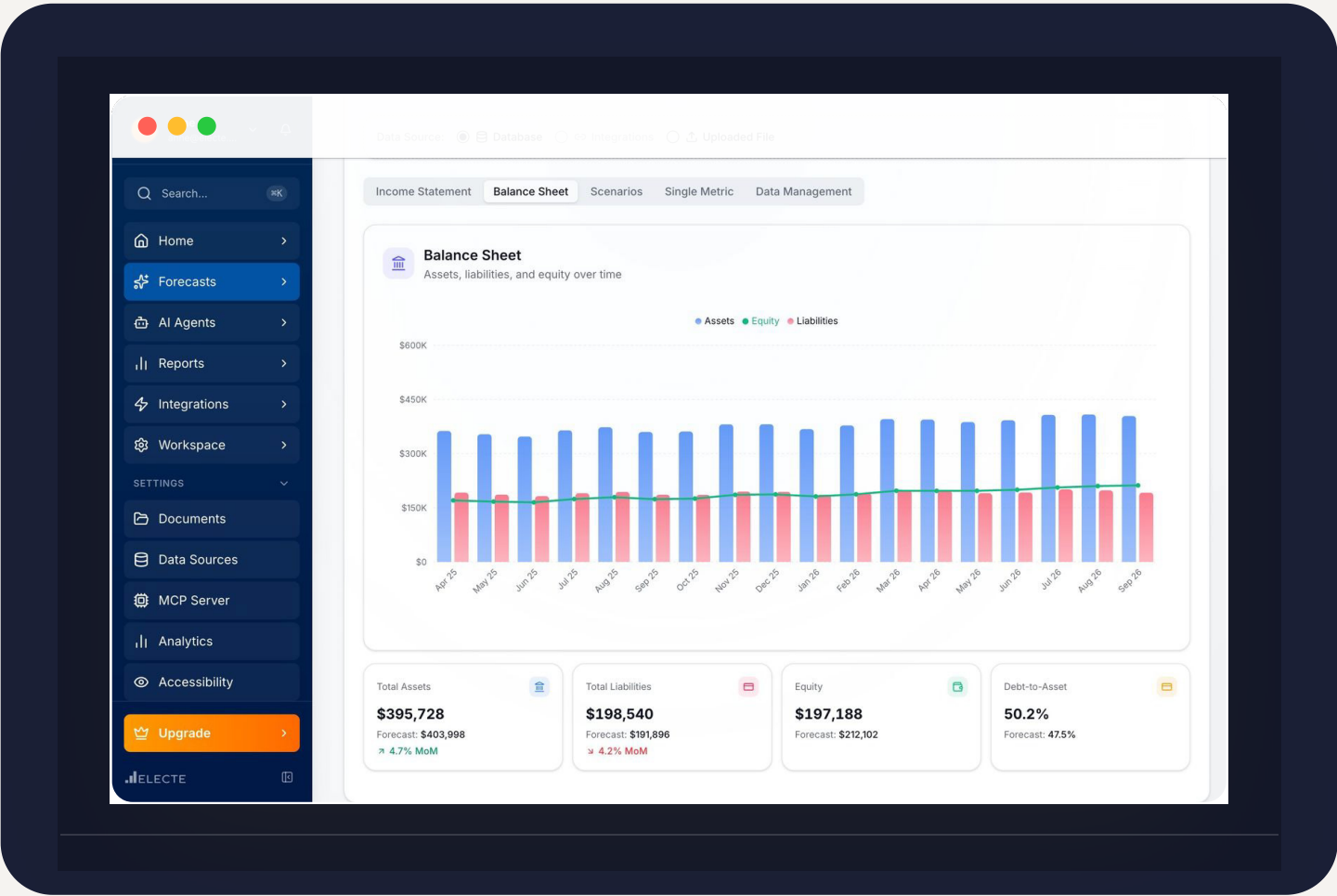


ILLUMINATE THE FUTURE WITH AI

ELECTE

A platform that automatically analyzes data and creates visual reports — built to replace the analyst, not the operator's judgment.



THE PROBLEM

Financial decisions still ride on spreadsheets, slow consultants, and gut feeling.

01 · SPEED

Days

Too slow

Monthly forecasts take days to prepare. Markets move in minutes.

02 · COST

€100K+

Too expensive

Analysts cost €60K+ a year. A full BI suite easily clears €100K.

03 · VISIBILITY

90%

No visibility

9 in 10 SMEs operate without real-time cash flow forecasting.

04 · OUTCOME

Blind

Bad decisions

Companies over-hire, under-invest, and miss pivots they didn't see coming.

REAL PAIN, REAL ROLES

The same blind spot, told three different ways.

PERSONA 01

Sales Manager

"Our quarterly pipeline forecast is built on **gut feeling** — I have no clear view of which deals will actually close this quarter."

PERSONA 02

Category Manager

"Spend consolidation takes days. By the time the report is ready, the **negotiation window is gone.**"

PERSONA 03

Relationship Banker

"Before a client meeting, there's no quick financial health snapshot — **no cash flow trend, no debt load.**"

THE SOLUTION

One AI platform. Complete financial clarity.

STEP 01 · CONNECT

Connect in 5 minutes.

Link QuickBooks, Xero, or upload files directly. Zero technical setup, no implementation team.

70+ INTEGRATIONS · NO-CODE

STEP 02 · ANALYZE

AI does the analysis.

Engine detects patterns, forecasts revenue and cash flow, and updates automatically as new data arrives.

6 FORECASTING METHODS · ALWAYS LIVE

STEP 03 · INSIGHT

Insight you can ship.

Visual dashboards, KPI tracking, one-click exportable reports. Share with the team instantly.

PDF · CSV · LIVE LINK

VERSION 4.0 · SHIPPING NOW

AI that works while you sleep.

The Agent runs continuously on your data and on public market information — generating reports that update themselves and monitoring competitors so you don't have to.

01 Automated reports

Financial and operational reports built from your data. Refreshed automatically whenever the source changes.

02 Competitor analysis

Monitors competitors, pulls in relevant signals, and updates comparison analyses continuously.

ELECTE · AGENT FEED

● LIVE

08:41 Refreshed **Q cash-flow forecast** — Plaid sync completed, model re-trained.
delta: +€42K · confidence 0.91

09:12 Detected pricing change at **3 competitors** — analysis updated.
avg. delta: -4.2% · 2 above ours

10:03 **Monthly board pack** regenerated and sent to the team.
18 pages · revenue · cohorts · runway

10:47 Flagged **3 invoices** at risk of late payment in next 14 days.
action: notify · CSM in CRM

11:20 QBR deck prepared for **"Acme retail"** — ready for review.
trigger: account anniversary

PRODUCT

Connect, understand, present — without leaving the platform.

01 DATA CONNECTOR

Connect your sources.

Automatically imports and pre-processes data from any source. Saves hundreds of hours hunting for files and reconciling formats.

02 QUICK INSIGHT VIEW

Understand instantly.

Machine learning and statistical techniques surface the insights that matter right now — no configuration, no SQL.

03 ONE-CLICK REPORT

Present with confidence.

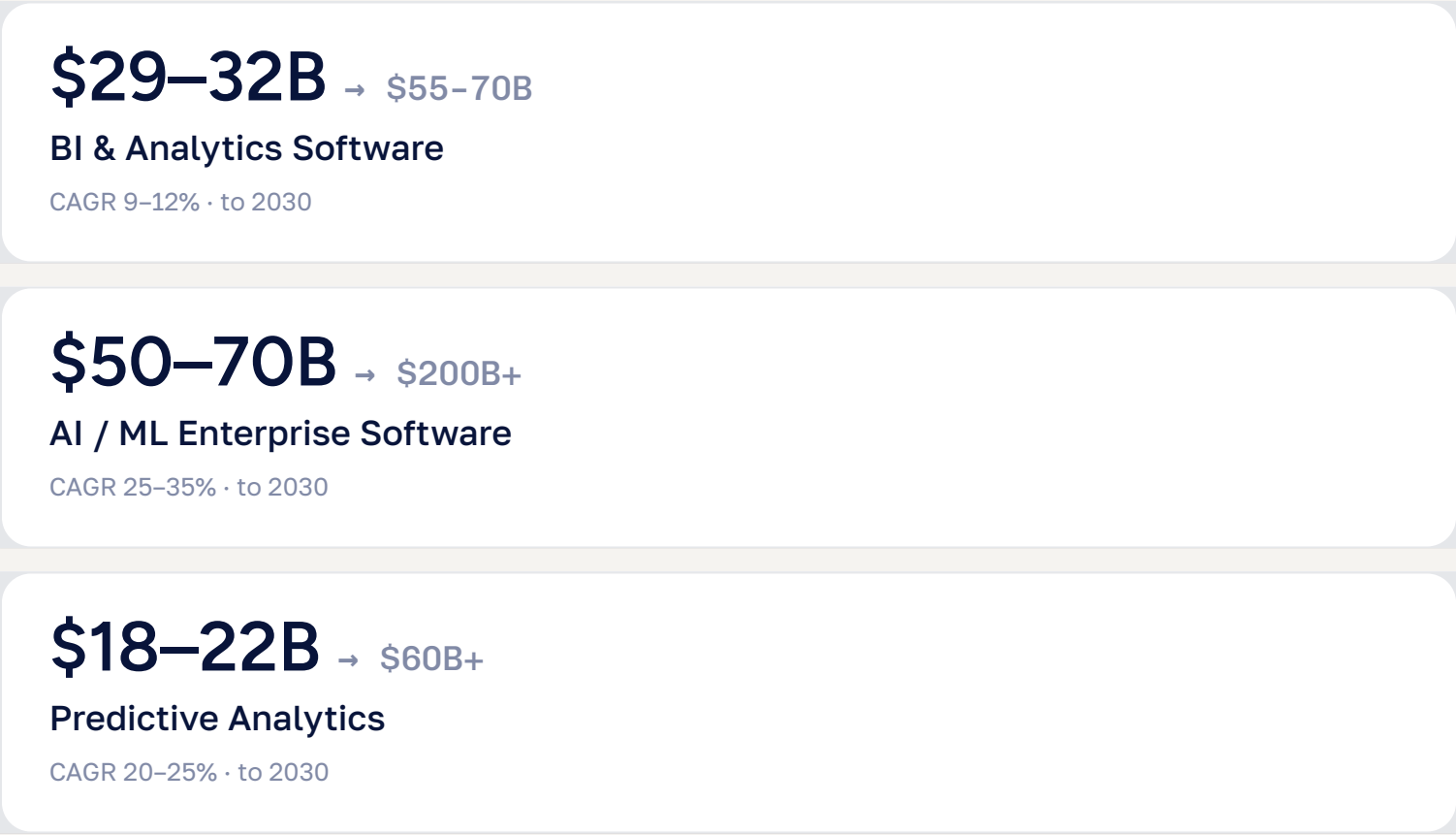
Generates visually polished reports that present key insights clearly — accelerates sales cycles and lifts conversion.

MARKET OPPORTUNITY

A massive, mostly unserved market.



UNDERLYING MARKETS · 2030 FORECAST



13.5%
of EU SMEs use AI today. The majority have no financial AI tool at all.

BUSINESS MODEL

SaaS, per-seat, land & expand.

Priced for a 15-person team. Expands cleanly to 200-seat deployments.

Starter

€39

PER USER / MONTH

INCLUDES

- Basic financial analytics
- Revenue trend tracking
- Monthly forecasts
- Email support
- 90-day data history
- Export to CSV

Business

€49

PER USER / MONTH

EVERYTHING IN STARTER, PLUS

- AI Agent
- AI-powered forecasting
- Unlimited data history
- Advanced integrations
- Cash flow predictions

MOST POPULAR

Enterprise

Custom

TAILORED PRICING

EVERYTHING IN BUSINESS, PLUS

- Dedicated account manager
- Custom integrations
- Advanced security
- SLA guarantee
- White-label options

TRACTION

Real adoption. Real results.

40%

YoY revenue growth

500+

Active businesses

80%

International revenue

10+

Hours saved per user / week

5 min

Average setup time

AWARDS & RECOGNITION

Le Fonti Awards

2025

Premio America Innovazione

2024

European CEO of the Year

2025

Netty Award Winner

2025

AS SEEN ON

Business Insider · Benzinga · AP · Yahoo Finance · AsiaOne · Barchart · 500+ news sites

COMPETITIVE LANDSCAPE

Competitive landscape.

Built for SMEs — where enterprise tools fail.

	ELECTE	Anaplan	Workday	Excel
AI-Powered Forecasting	✓	✓	✓	✗
Setup < 1 hour	✓	✗	✗	✗
SME pricing (< €50/user)	✓	✗	✗	✓
Autonomous AI Agent	✓	✗	✗	✗
No technical staff needed	✓	✗	✗	✗
GDPR Compliant	✓	✓	✓	✗

PARTNERS & COMPLIANCE

Backed, certified, protected.

TECHNOLOGY PARTNERS

- Microsoft for Startups

AWS Activate

HubSpot Partner
- Google Cloud for Startups

Apple

Cloudflare

TRADE ASSOCIATIONS

- Assolombarda

SMACT
- Italian Trade Agency

UP2B Accelerator
- InnovUp

INTELLECTUAL PROPERTY

50+

Countries · trademark registered

2

Patents granted · DE & FR

5

Additional patent filings in progress

SECURITY & COMPLIANCE

- GDPR
- PCI DSS
- CSA STAR
- CCPA
- EcoVadis
- W3C Member

Data hosted in Germany · Stripe Climate member · SOC in progress.

LEADERSHIP

Built in Milan. Operating worldwide.



Fabio Lauria

CEO & FOUNDER

"I build AI that democratizes data analytics for growing companies. From Milan to the world."



Anne Anderson

HEAD OF OPERATIONS

Manages hiring, operations, and goto-market execution across the company.

BY THE NUMBERS

10⁺ yrs

Leadership in software & AI

40%

YoY revenue growth

40⁺

Countries served

80%

International revenue

ILLUMINATE THE FUTURE WITH AI

See your future, today.

Replace the analyst, not the operator's judgment. Let's talk about what ELECTE can do for your portfolio.

EMAIL

hello@electe.net

PHONE

+39 02 30 356 790

LINKEDIN

linkedin.com/company/electe

WEB

electe.net