



Natural and Organic Cosmetics

Cleope

"Awaken the Queen within you."



Simona Sessa creator of the brand Cleope

**Mature Beauty is a form of
power, and Cleope is here to
enhance and celebrate it.**

Simona Sessa

CLEOPE COSMETICS

Cleope, the new line of Natural, Organic, Certified, Vegan (almost all) and 100% Made in Italy Cosmetics inspired by Cleopatra.



Relive the elegance and grandeur of the Queen of the Pharaohs as you embark on a journey to skin perfection.

Our products are formulated with precious and highly effective ingredients just like Cleopatra's Secret Beauty Elixirs.

Let yourself be enveloped in the magic of precious ingredients from Nature itself. Our line of Cosmetics enhances your inner and outer Beauty, offering a rejuvenating and luxurious treatment.

Awaken your skin with the power of enchanted deserts and the freshness of the Nile. Our products will transport you to a time of fascination and mystery, offering an 'unprecedented sensory experience.

Feel the delicate touch of Lotus and Rose flowers on your skin, while the essential oils of Frankincense and Myrrh envelop you with their Divine fragrance.

Our line of Natural Cosmetics inspired by Cleopatra is a tribute to the timeless Beauty of Ancient Egypt.

Choose the royalty of Cleopatra and indulge in the experience of a Goddess.

Rediscover your inner youthfulness and make your your skin with true radiance. Live the experience of legendary Beauty.

Live the legacy of Cleopatra. Discover our line of Cosmetics inspired by Ancient Egypt today.



Mission

The Mission is to promote authentic and healthy Beauty, avoiding harmful petrochemicals and favoring ingredients of Natural and sustainable origin. The Cleope Cosmetics line reflects this philosophy, offering high quality products made with Organic and environmentally friendly ingredients. Each product has been carefully developed to deliver effective results and ensure maximum customer satisfaction. Cleope is a tribute to the timeless Beauty of Cleopatra and the ancient Egyptian wisdom that has always valued the beneficial properties of Natural ingredients.

CERTIFIED LINE

CLEOPE DOES NOT CONTAIN

- Parabens, Sle/Sles, Paraffins, Silicones, Mineral Oils, Synthetic Dyes, Pegs, Silicones, nanoparticles.
- Products not tested on animals. We are cruelty free.

CLEOPE CONTAINS

- only Natural and nutritious ingredients in our products without any harmful petrochemicals
- the mark will never contain suspect chemicals.
- Organic ingredients
- many products are Vegan

CERTIFICATIONS

We are among the few companies in Italy and in Campania that can boast the AIAB - Associazione Italiana per l'Agricoltura Biologica (Italian Association for Organic Agriculture) certification and display on their labels the BIO ECO COSMESI conformity wording as well as the special mark provided.

IL CERTIFICATO

The AIAB (Italian Association of Organic Agriculture), certifies Organic products made by Italian firms, according to association standards that prohibit the use of chemical pesticides.

The first recognition on Organic Cosmetics in Italy created over 10 years ago, it guarantees compliance with a specification and the use of good practices:

- Only plant-based raw materials that are non-allergenic and irritating;
- Use of agricultural and livestock products from Organic Farming.

NICKEL TEST

Nickel free certification on each lot and product to minimize the risk of allergic reactions to Nickel.



SIMONA SESSA
NATUROPATH, VISAGIST,
IMAGE AND BEAUTY CONSULTANT
CREATOR OF CLEOPE COSMETICS



My story begins when I decided to listen to my body and Nature, understanding the importance of a holistic view of health.

I have made Green and Natural choices for everything in my daily life. This means favoring Natural ingredients for my food, Cosmetics and my life.

I have reduced my exposure to harmful chemicals, which can often accelerate the aging process.

Every small change toward a more sustainable lifestyle has had a positive impact on my health and my skin has benefited significantly.

Wellness goes beyond outward appearance; it is a harmonious whole of body, mind, and spirit

My skin is spectacular! I am 54 years old, and women and men give me 40 in person.

And I am proud of my work on me. Now it's your turn...

Use Cleope Cosmetics that I also used for this amazing youthful look of mine.

EXPLORE TRUE BEAUTY



Our products are made with Natural and Organic ingredients, without any animal testing and with respect for the Ancient Egyptian environment.

Choose the royalty of Cleopatra and treat yourself to the experience of a Goddess.

Rediscover your inner youth and make your skin glow with the radiance of the sun.

With our products, we invite you to explore the symbolism of Beauty, connect with your essence and express your uniqueness through Natural Cosmetics and skin care treatments.

Join us on this journey to rediscover the beauty secrets of Ancient Egypt. Experience the timeless elegance and vital energy flowing through the veins of this extraordinary civilisation.

Be the star of your own Beauty story and embrace the magic of Ancient Egypt with our Cleopatra-inspired Cosmetic Line.



THE ROSE: THE JEWEL NATURAL



For Mature Women, the Rose offers a precious gift: a natural and beneficial anti-ageing effect for the skin. The Rose was Cleopatra's favourite ingredient for her Beauty Elixirs.

Thanks to its nourishing and moisturising properties, Rose water and Rose extracts have proven to be extraordinary allies for mature skin. Rose water, obtained by distilling the petals, is rich in antioxidants.

The anti-ageing effect of Rose is a secret guarded by Nature itself.



The Rose a flower beautiful

The Rose, with its velvety, delicate petals, is a flower of extraordinary beauty and significance.

Its extracts, oils and floral waters have been used for centuries in Natural Cosmetics for their powerful moisturising, antioxidant and anti-ageing effects. Rose helps improve skin elasticity, reducing the appearance of wrinkles and fine lines.

Thanks to its soothing properties, Rose can also reduce skin irritation and inflammation, making the skin more radiant and glowing. In addition, the relaxing scent of Roses can help reduce stress and improve emotional well-being, thus helping to counteract the signs of ageing also caused by stress.



Mature women can therefore benefit from the anti-ageing effect of the Rose, using natural products based on this precious flower.

Rose creams, oils and waters can be an integral part of their skin care routine, helping them to maintain a youthful and radiant appearance, and to feel enveloped by the harmony and timeless beauty of this wonderful flower.

In conclusion, the Rose with its velvety petals and anti-ageing effect for Mature Women represents a perfect harmony between outer beauty and skin benefits.

Let this Queen of Flowers enchant you with her eternal grace and bestow upon you the Beauty of youthful, radiant skin, like a precious gift from Nature.



THE EGYPTIANS: PIONEERS OF NATURAL COSMETICS



Our rich and nourishing formulas will transform your skin, hydrating, brightening and smoothing it.

The care and attention we have paid to every detail, from the packaging to the perfume, will make you feel like an Egyptian Goddess in your daily beauty ritual.

Cosmetics used in Egypt were not only for aesthetic purposes but also had a symbolic and spiritual connotation. Cleopatra used make-up to highlight her Beauty and royal power, but also to pay homage to Egyptian deities and to protect her eyes from the sun and insects.

Make-up in Ancient Egypt also had a symbolic and religious significance.

The Egyptians believed that the application of make-up could make the eye resemble that of the god Horus, who was associated with healing and protection.

Wearing make-up for the Egyptians was a form of worship of the gods and a way to obtain their blessings.

Furthermore, make-up had a social value and was a sign of status. Women of high social status or from noble families often wore more elaborate make-up and had a variety of cosmetics at their disposal.

The art of make-up in Ancient Egypt was passed down for generations, and many of their methods and ingredients have been preserved through archaeological finds and ancient texts. Today, the influence of Egyptian make-up can be seen in many modern cosmetic practices and products.

With our products, we invite you to explore the symbolism of Beauty, connect with your essence and express your uniqueness through Natural make-up and skin care treatments.

Join us on this journey to rediscover the beauty secrets of Ancient Egypt. Experience the timeless elegance and vital energy flowing through the veins of this extraordinary civilisation. Be the star of your own Beauty story and embrace the magic of ancient Egypt with our Cleopatra-inspired Cosmetic Line.

Our line is created with high-quality natural ingredients, formulated without harmful substances and with the utmost respect for the environment and animals.



QUEEN OF EGYPT FACE SERUM

CRUELTY-FREE, MADE IN ITALY, ORGANIC AND CERTIFIED



Cleope

*Siero Viso
Regina
d'Egitto*

ANTI-AGE, EFFETTO LIFT,
IDRATANTE, VOLUMIZZANTE*

Con ACIDI IALURONICI
ed ESTRATTO DI ROSA CANINA

PELLI MATURE

Queen of Egypt face serum

Anti-ageing, Lift effect, moisturising, volumising mature skin, with Hyaluronic acids and Rose hip extract



Queen of Egypt face serum from the Cleopatra's Elixir of Beauty line with a moisturising and smoothing action thanks to the presence of Hyaluronic Acids of different molecular weights which, in synergy with a micro-algae extract with a lift effect, give the skin a toned and compact appearance.

It also contains active Rose bud water and organic Rose hip extract with anti-ageing properties. The Rose was one of the ingredients most frequently used by Cleopatra to preserve her beauty. A revolutionary gel inspired by the iconic Queen Cleopatra, formulated for Mature Women aged 30 and over.

Product goal: to reduce the signs of ageing, improve skin elasticity and give a radiant, youthful appearance.

Contains:

Low, medium and high molecular weight Hyaluronic Acid: deeply moisturises the skin, improving its elasticity and reducing expression lines and fine lines.

Illuminating Antipollution Algae Extract: protects the skin from the damaging effects of environmental pollution, reducing dark spots and giving a radiant complexion.

Microalgae Exopolysaccharide Lift Effect: acts as a powerful lifting agent, reducing signs of skin slackening and toning the skin.

Echinacea Extract: stimulates skin cell regeneration, promotes a younger appearance and counteracts free radical damage.

Active Rosebud Water: moisturises and soothes the skin, reducing irritation and giving a soft, radiant appearance.

1. Reduction of expression lines and fine lines.
2. Improved skin elasticity.
3. Protection against the harmful effects of EV rays and blue light
4. Brightening of the complexion and reduction of dark spots.
5. Lifting and toning effect for firmer skin.
6. Stimulation of cell regeneration for a more youthful appearance.
7. Intense hydration and soft skin.



Queen's face cream

With the 'Happiness Wellness' Anti-Stress Complex



With the anti-stress complex that instils a joyful well-being

A soft texture that engages the senses in a ritual of Well-Being with an innovative Anti-Stress Complex at the heart of the formula that infuses a feeling of joyful Well-Being.

The magic of this astonishing ingredient is combined with the benefits of Algae Extract with a lift effect and the Detox Activating Aquaporine Complex that brings moisture to the skin. Enveloping like an embrace.

IDEAL: For those who are always in a hurry and feel the need for a satisfying moment of well-being. Ideal especially for mature skin.

Contains:

"Well-being of Happiness" Anti-Stress Complex, Algae Extract Lift Effect Low, Medium, High Molecular Weight Hyaluronic Acid, Anti-Age Detox Complex, Organic Damask Rose Water.

The Cream of Happiness

With the anti-stress 'Well-being of Happiness' innovative complex derived from *Rhodiola rosea*.

Analysis of its chemical composition revealed important groups of active ingredients: Phenylpropanoids, Flavonoids, Monoterpenes, Triterpenes, Phenolic acids.

Clinical studies have shown that this complex stimulates the production of β -endorphin, which produces relaxing, anti-stress and wellbeing effects when applied to the skin

SERUM OR CREAM?

What are the differences and what to choose according to your skin type.

serum



Moisturising

Lightweight

It is recommended for all skin types: moisturises dry skin, balances combination skin and purifies oily skin.

cream

Nutrient

Rich

Ideal for all skins and dry skins in need of extra nourishment





Treat yourself to a pampering

Discover the new Lift face mask

Botox-like: mimics botulinum toxin

ANTIAGE EFFECT LIFT, RELAXING

Cellulose Face Mask

Contains:

Dermotensor Complex, Hexapeptide 19 Lift Effect, Low Molecular Weight Hyaluronic Acid, Turmeric Extract, Argan Stem Cells.

Low Molecular Weight Hyaluronic Acid acts in depth penetrating to the deep layers of the skin, stimulating the physiological production of proteins responsible for skin firmness and elasticity and leading to a reduction in the depth of expression lines.

Hexapeptide-19 is a latest-generation cosmetic active that reduces the aesthetic visibility of expression lines.

The mask has a botox-like microdecontracting effect that smoothes small expression lines because it acts at the level of the contraction of the mimic muscles.

It mimics botulinum toxin in a safe and reversible manner.



Lip Patches

For the cosmetic treatment of the lip contour area

PATCH LABBERS

LIFTING AND RELAXING EFFECT



With Rose: an excellent natural anti-ageing remedy and useful for restoring tone and radiance to mature skin



Lip patch specially designed for the cosmetic treatment of the lip contour area, known as the barcode or 'barcode'.

The Hibiscus Hydrolysed Complex has a relaxing action on expression lines, in synergy with Rose Water, Organic Green Tea extract and Ginseng extract the skin will appear toned and compact.

Hydrolysed Hibiscus Complex Relaxing Effect.

CONTAINS:

Contains:
Hydrolysed Hibiscus Complex
Relaxing Effect,
Ginseng Extract,
Organic Green Tea Extract,
Rose Water.

This is a complex of oligopeptides obtained from the biotransformation of Hibiscus flower seeds.

It has been proven in in vitro studies to help reduce muscular contractions by reducing expression marks. It contributes to an immediate and long-term effect.



Eye Contour Patches

With Hexapeptide 19, which mimics botulinum toxin

ILLUMINATING, ANTI-STRESS EYE PATCH

LHexapeptide-19 is a latest-generation cosmetic active that reduces the aesthetic visibility of expression lines.

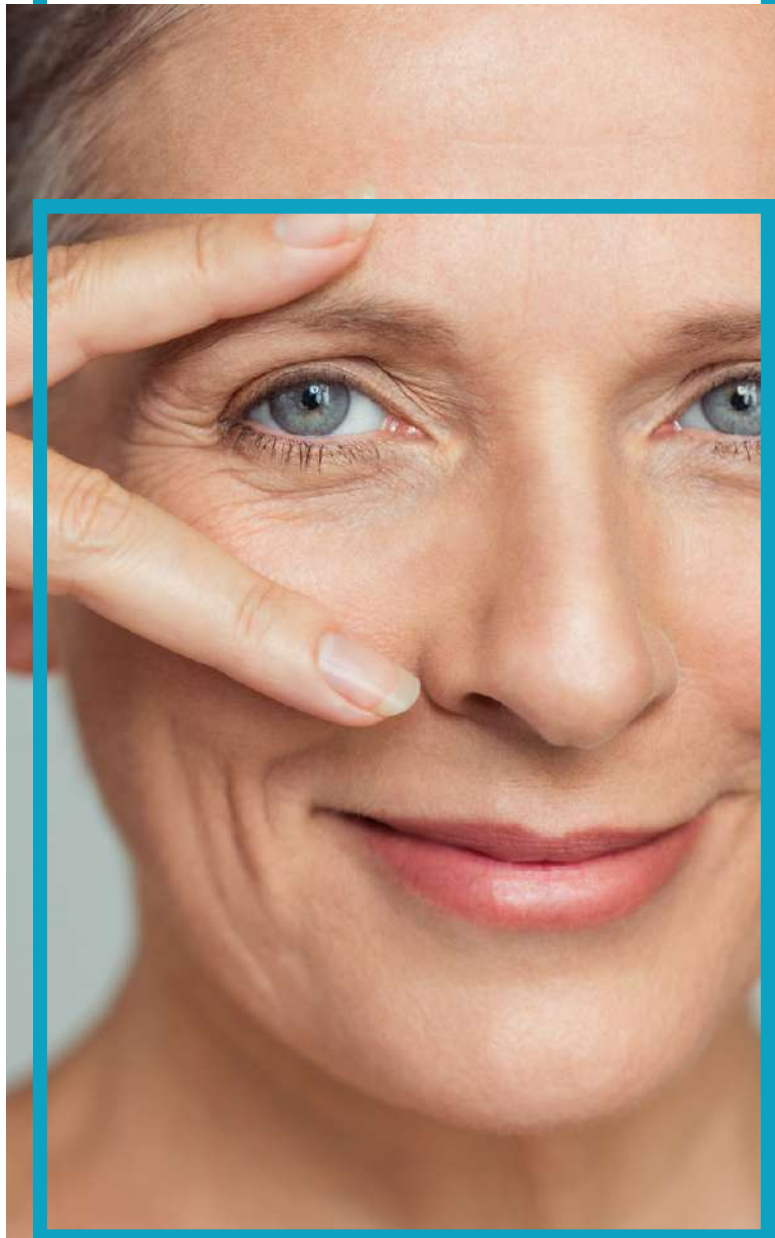
Contains:

Illuminating Mullein Flower Extract, Hexapeptide 19 Lift Effect, Rosemary Water, Organic Chamomile Extract.

Eye patch formulated with active ingredients with an illuminating action, such as Mullein flower extract and Hexapeptide 19, which mimics botulinum toxin, helps relax the eye contour area and gives the eyes a fresh and rested look.

Rosemary water and organic chamomile extract have a soothing and refreshing action.

Hexapeptide-19 has a botox-like micro-decontracting effect that smoothes out small expression lines because it acts at the level of the contraction of the mimic muscles. It mimics botulinum toxin in a safe and reversible manner.



IDEAL: For dull eye areas with expression lines



Lip Cream Cleopatra's Elixir

Restorative and Relaxing

Replenishing, Anti-pollution Nourishing, Moisturising, Illuminating

A cream to be used every day for the treatment of perilabial expression lines thanks to the presence of plumping Hyaluronic Acid Spheres, Low Molecular Weight Hyaluronic Acid and Hydrolysed Hibiscus Relaxing Complex.

The face acquires a new youthfulness.

To enrich the formula, Prickly Pear Oil and Tamanu Oil help to bring silkiness to the skin.

IDEAL: For all skin types, especially mature skin.



Contains:

Repulping Hyaluronic Acid Spheres, Low Molecular Weight Hyaluronic Acid, Hydrolysed Hibiscus Relaxing Complex, Tamanu Oil, Antipollution Tomato Extract.

With Hyaluronic Acid Remover Spheres, a technology based on the ability of dehydrated High Molecular Weight Hyaluronic Acid Spheres to penetrate the upper layers of the epidermis and absorb the water evaporating from the deep dermis. Thanks to their hygroscopic properties, the volume of the spheres increases rapidly. Thus inflated, they tighten the skin, smooth out wrinkles and leave the skin supple and moisturised..



Eye Contour Cream Cleopatra's Elixir

**It lifts the drooping upper eyelid,
reduces crow's feet, smoothes out dark circles and
reduces swelling**

Eye Area Wellness Complex

Eye contour designed with active ingredients with soothing qualities and ideal for giving the eyes a fresh look.

Fermented olive oil and a complex derived from Babassu oil, in synergy with an Albizia complex, enrich the formulation and give a smooth and firm skin.

A complex created with an Albizia julibrissin bark extract and Darutoside, is specially designed to treat the eye area.

It helps lift drooping upper eyelids, reduce crow's feet, diminish dark circles and reduce puffiness caused by stressful lifestyles.

It works to give the eye area a fresh, rested and relaxed look.

Protects, strengthens and improves the properties of the dermis.

By consolidating the fragile micro-vascular network and stimulating detoxifying systems, it reduces capillary leakage and the accumulation of glycotoxic pigments, responsible for the dark colouring of dark circles and a tired appearance.



In vivo studies carried out for two months on 24 female volunteers showed a visible lift effect around the eye contour area, a visible improvement in drooping upper eyelids, a flattening of crow's feet around the eyes, and a whitening effect on dark circles under the eyes.

10 REASONS TO USE CLEOPE PRODUCTS

1

BEAUTY WITHOUT COMPROMISE

Cleope Cosmetics offer you the opportunity to take care of your beauty effectively without compromising your health or the environment. They are free of harmful chemicals and are formulated with Natural, Organic and most Vegan ingredients.

2

INSPIRATION FROM ANCIENT EGYPT

Cleopatra is considered one of the most iconic Beauty symbols in history. Cleope Cosmetics are inspired by her timeless elegance and Ancient Egypt, bringing the essence of this thousand-year-old civilisation into your Beauty routine.

3

NATURAL AND ORGANIC INGREDIENTS

Cleope uses only Natural and Organic ingredients, carefully selected to provide the best results for your skin.

Precious ingredients derived from nature work in harmony with your skin to provide moisture, nourishment and radiance.

4

LIFT AND ANTI-AGEING EFFECT

The new Cleope Cosmetics contain ingredients known for their anti-ageing properties. From antioxidants that fight free radicals to moisturisers that reduce expression lines, these products work in synergy to reduce the signs of ageing and improve skin texture.

5

ORGANIC CERTIFICATIONS

Cleope is committed to ensuring the highest quality and safety of its products. Cleope Cosmetics are certified organic by AIAB The first recognition of organic cosmetics in Italy that confirms the use of ingredients from organic farming and environmentally friendly practices.

6

ENVIRONMENTAL SUSTAINABILITY

Cleope is committed to reducing the environmental impact of its products.

Using eco-friendly packaging, they favour ingredients from sustainable sources and minimise the use of environmentally aggressive chemicals.

An ongoing commitment to a better world.

10 REASONS TO USE CLEOPE PRODUCTS

7

CRUELTY-FREE

Cleope prides itself on being totally cruelty-free. No products have been tested on animals, allowing you to take care of your beauty without contributing to their exploitation. The protection of our animals is important.

8

SENSORY EXPERIENCE

Cleope Cosmetics not only work on your skin, they also offer a unique sensory experience. From delicate aromas to pleasant textures, each product is designed to offer a moment of luxury and well-being in your beauty routine.

9

RESEARCH AND INNOVATION

Cleope invests in research and innovation to offer the best possible products. Advanced formulas are the result of scientific studies and the use of cutting-edge technology to guarantee visible and long-lasting results.

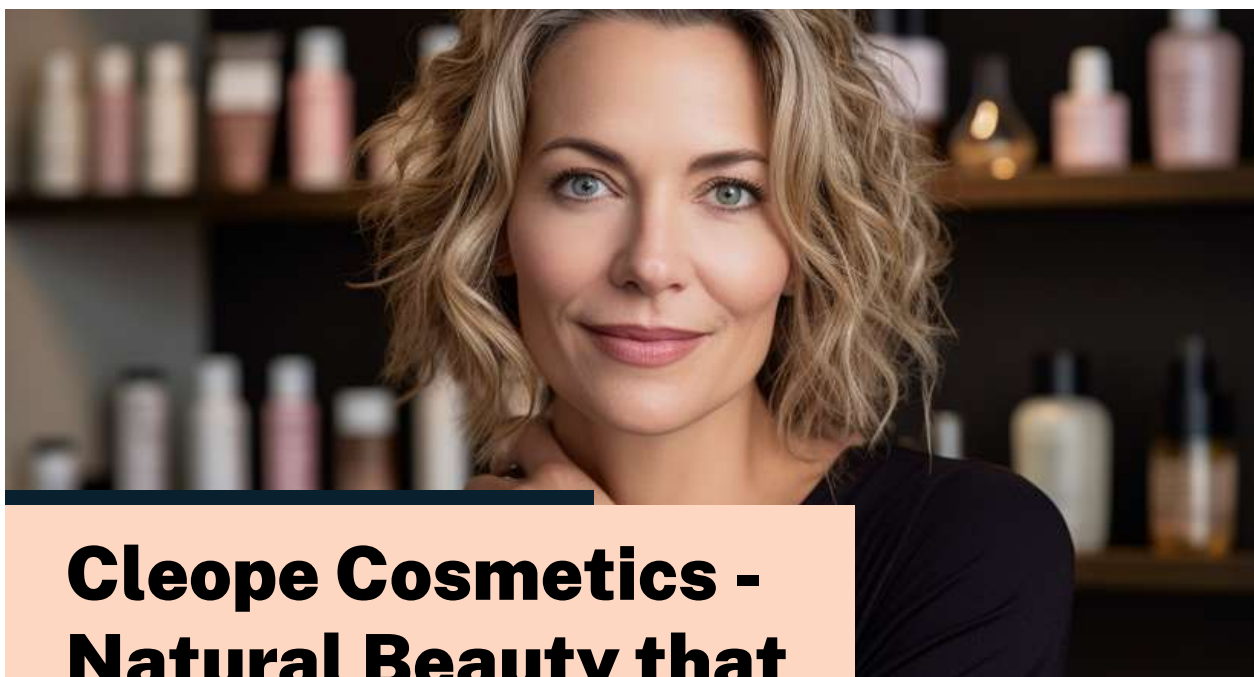
10

RESPECT FOR YOU AND THE PLANET

By using Cleope Cosmetics, you are making a conscious decision for yourself and the environment. You are treating yourself to a Natural Beauty treatment and you are helping to protect our precious planet.



JOIN THE NATURAL BEAUTY REVOLUTION BECOME A RETAILER TOO



Cleope Cosmetics - Natural Beauty that Inspires!



Become a Cleope Reseller and offer your customers an exclusive cosmetics line inspired by the legendary Cleopatra!

Our Products:

We are proud to present a complete range of Natural Cosmetics.

Dear Organic Shops, Herbalists, Parapharmacies, Pharmacies and Bio-Pharmacies, Online Shops: we are thrilled to announce that Cleope, the new Cleopatra-inspired Cosmetics brand, is looking for retailer partners

If you want to offer your customers Natural, Organic, Certified, Vegan and high quality products, Cleope is the perfect choice for you!

Inspired by the magnificence of Queen Cleopatra, Cleope Cosmetics bring timeless elegance into your daily beauty routine!

Natural and organic ingredients come together in effective formulas for ethical and effective Beauty.

Join us and offer your customers a line of innovative, exclusive and environmentally friendly Cosmetics.

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"Awaken the Queen within you"

