

# BIOKOSMO — italian roots—

#### **EXECUTIVE SUMMARY**

Our values:

1.0 Italian roots: quality and production 100% made in Italy

1.1 Natural beauty: agricolture and ingredients 100% BIO

1.2 Internationalism: the pride of Made in Italy in the world

Our Mission:

2.0 Our products

2.1 Biological ingredients

2.2 Our certifications

2.3 Packaging



## Our Values







#### At Biokosmo we believe that the

true ITALIAN BEAUTY is rooted in natural ingredients of our country,

this is the real meaning of brand BIOKOSMO – Italian Roots –

Our cosmetic line 100% Made in Italy is created to relive the inebriating scents and luxurious textures of the ingredients that the italian territory generously gives us.

From the sunlit olive groves of Puglia to the fragrant fruits of Sicily, each product is a testament to the natural wonders of the italian countryside.



BIOKOSMO embraces the power of Nature.

Therefore, we manufacture our products respecting the territory and its fruits ensuring that every purchase contributes to a more sustainable world.

Our products are made of:

- 100% Natural and organic ingredients
- Sourced from a totally biological agricolture

We only choose quality, purity, nature and eco-sustainability.





#### 1.2 Internationalism: the pride of Made in Italy in the world



### Made in Italy is a relevant brand worldwide.

Aware of the strong competitiveness in a global market such the cosmetic one, BIOKOSMO wants to bring Italy in the world

through distribution channels addressed to an international community



Our Mission





#### 2.0 Our Cosmetic Line



Body Care







Hair Care



Solar Care

We create products with sophisticated textures and active ingredients highly performing.

During each step of study and production, Biokosmo's aim is to make products which provide visible and safe results to fully satisfy our customers.

Our beauty care offers these lines: face, body, hair and sun protection.



#### 2.1 Biological ingredients

A cosmetic line is made of:

- Active ingredients, used to face specific problem (such as oily skin, dull skin, dry skin etc.);
- Basic ingredients (emulsifiers, water, silicones, alcohol, surfactants and preservatives)
   used to give fullness and density to each product.

Customers are more and more inclined to use products made of natural ingredients.

Special features of **BIOKOSMO are**:

- 100% biological ingredients
- 100% Percentage of Snail Slime
- High content of active agents
- Highly performing products
- Constant check during each production proc
- High quality and safety.



#### 2.2 Our Certifications

Developing each new product, we strongly pay attention to the tests to which we submit our cosmetics to always ensure high safety, tolerance and stability.

Our priority: to create high quality products, tested and certified.

BIOKOSMO wants to grant quality and safety to each product.

For this reason, we firstly submit each cosmetic to **stability**, **dermatological** and **nickel test** and then **we register them** 

at European level with PIF and CPNP.

Our aim is to achieve safe and certified products before selling them.



#### 2.3 Packaging



Packaging is relevant too, especially in the cosmetic world.

So, not only have we made a functional packaging BUT also an unique, innovative, transparent one and compliant with the market rules, the local market and the foreign one.

**BIOKOSMO**, oriented to an international and clear policy towards customers, totally respects current rules concerning to:

- Packaging language
- Labels
- Clear INCI
- Deadline



# Thanks for your kind attention

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