

Dermaself®

Discover the right  
**Skincare**  
for **your** skin in this  
store 💕



Inizia il Quiz

# About Dermaself®

Dermaself is the first **Beauty Tech** service for retailers backed by Dermatologists

Our **Artificial Intelligence** (AI) is the result of over 30 years of Dermatological research by the **Derming** Clinical Research Institute and has been developed by Dermatologist **Dr. Adele Sparavigna**

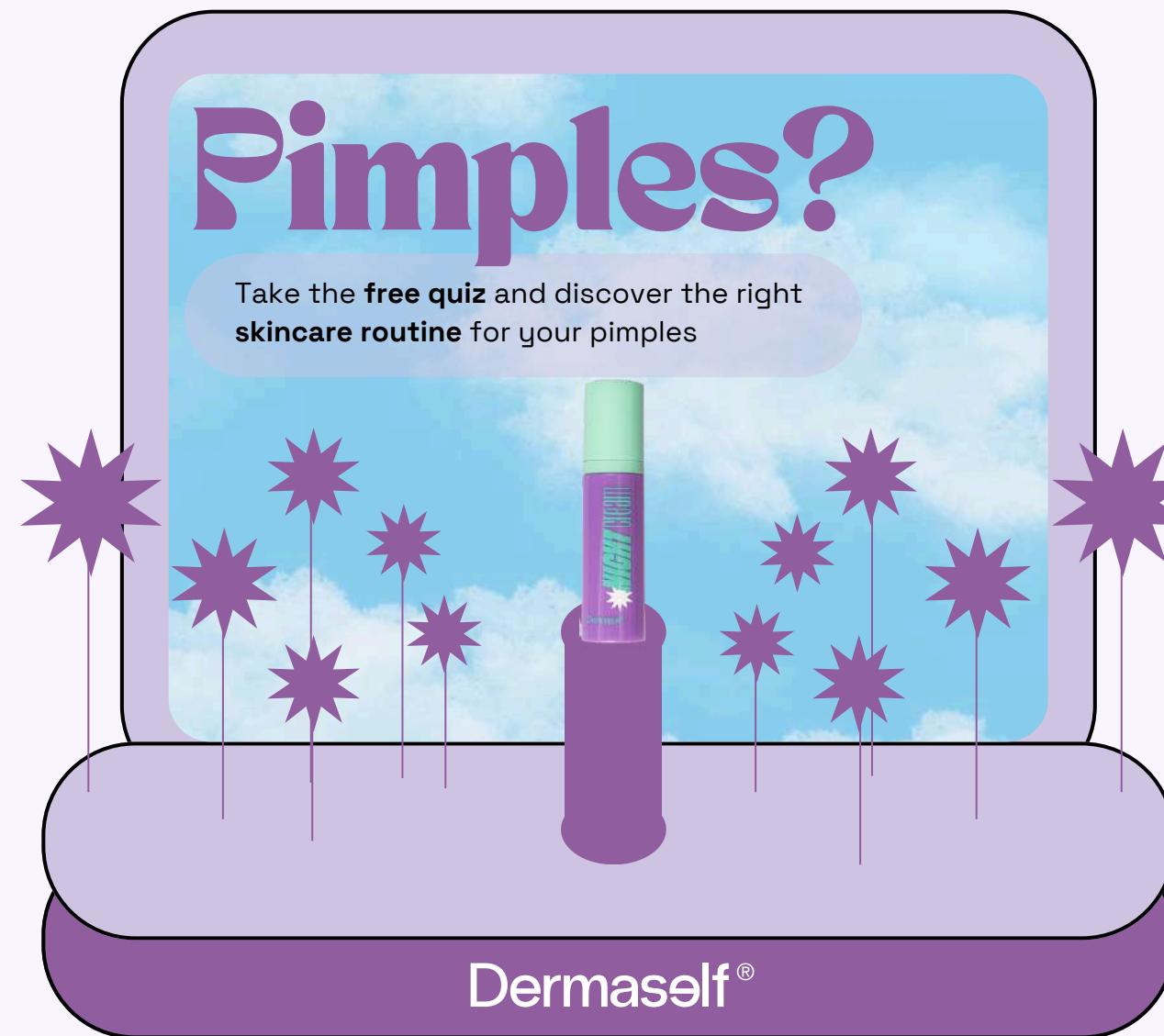
Your customers only need a **selfie** to receive a **personalised, chemically balanced** skincare routine for their acne, featuring **products from your store** (ours or other brands')



# Our Products Dermaself®

All our products reflect our **Dermatological and Cosmetological expertise**

Premium formulations with carefully **selected ingredients** and a **one-of-a-kind technology** to provide customers with the attention and care they deserve



# How it works Dermaself®

1. Scan the QR code and take the quiz
2. Receive an email with your skincare routine
3. Buy the products in-store



## Return after a month

To discover the right skincare routine  
for your new skin



# Our Offer Dermaself®

Products for your Pimples



**Night Cream P1**  
for comedones and microcysts

**€29,90**

Recommended Retail Price



**Night Cream P2**  
for papules, pustules, and cysts

**€29,90**

Recommended Retail Price



**Pimple Stopper**  
pimple patches

**€14,90**

Recommended Retail Price

# Night Cream Dermaself®

Face cream for pimples

**Moisturises, purifies, and soothes** the face and neck daily. Designed to **restore the barrier** function of skin that has been compromised, even by previous aggressive treatments.

The **formulation changes** based on the type of blemish.

## Claims:

- Dermatologically tested
- Vegan
- Non-comedogenic
- Free from silicones
- Free from petrolatum
- Free from glycols
- Free from fragrances and colorants
- Eco-biocompatible



# Night Cream PI Dermaself®

Perfect for microcysts and comedones



Active Ingredients: Rosehip Oil, Jojoba Oil, Azeloglycine, Niacinamide, Cyclodextrins, Retinol, Vitamin E

Ingredients List: Aqua, Caprylic Triglyceride, Rosa Moschata Seed Oil, Niacinamide, C15-19 Alkane, Cetearyl Alcohol, Potassium Azeloyl Diglycinate, Simmondsia Chinensis Seed Oil, Butyrospermum Parkii Butter, Glycerin, Lauroyl Lysine, Glyceryl Stearate, Phenoxyethanol, Cetearyl Glucoside, Xanthan Gum, Lecithin, Potassium Sorbate, Sodium Benzoate, Polysorbate 20, Sodium Stearoyl Lactylate, BHT, Retinol, Ethylhexylglycerin, Alcohol Denat., Hydroxypropylcyclodextrin, Tocopherol, Sodium Metabisulfite



# Night Cream P2 Dermaself®

Perfect for papules and pustules



Active Ingredients: Rosehip Oil, Jojoba Oil, Azeloglycine, Niacinamide

Aqua, Rosa Moschata Seed Oil, Caprylic Triglyceride, Niacinamide, C15-19 Alkane, Cetearyl Alcohol, Potassium Azeloyl Diglycinate, Simmondsia Chinensis Seed Oil, Butyrospermum Parkii Butter, Glycerin, Lauroyl Lysine, Glyceryl Stearate, Phenoxyethanol, Cetearyl Glucoside, Xanthan Gum, Lecithin, Potassium Sorbate, Sodium Benzoate, Sodium Stearoyl Lactylate, BHT, Ethylhexylglycerin, Alcohol Denat.



# Pimple Stopper Dermaself®

Pimple patches

## Soothing Action

Ingredients: Tea Tree Oil, Calendula Extract

Benefits: Reduces inflammation and provides antibacterial action to calm the skin

## Protective Action

Material: Hydrocolloid

Benefits: Absorbs sebum and bacteria, creating a protective barrier against external agents

## Reducing Action

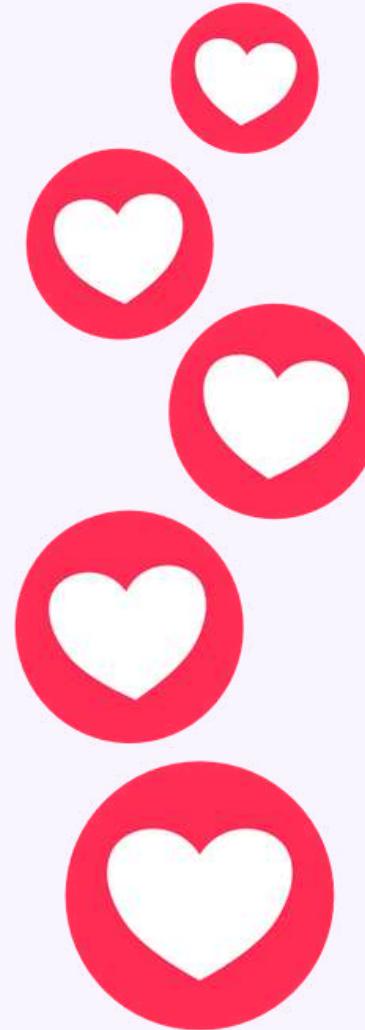
Ingredient: Salicylic Acid

Benefits: Gently exfoliates the skin, accelerating the reduction of imperfections.



Ingredients list: Hydrocolloid (Cellulose Gum, Sodium Carboxymethyl Starch), Hydrogenated Styrene/Butadiene Copolymer, *Melaleuca Alternifolia* (Tea Tree) Leaf Oil, *Calendula Officinalis* Flower Oil, Aqua, Salicylic Acid, Madecassic Acid.

# Community Dermaself®



**10M**

Views Tiktok

**350K**

Likes TikTok e IG

**11K**

Followers Tiktok e IG

## Press Coverage

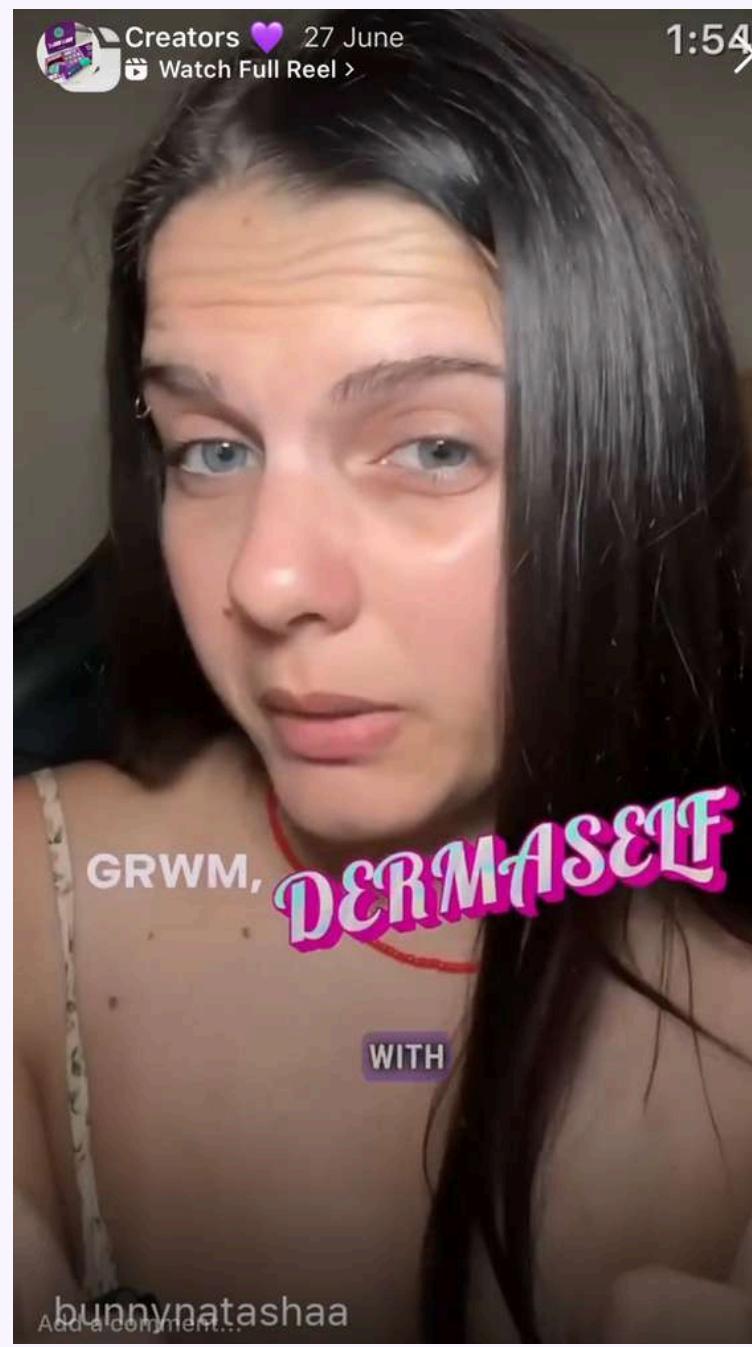
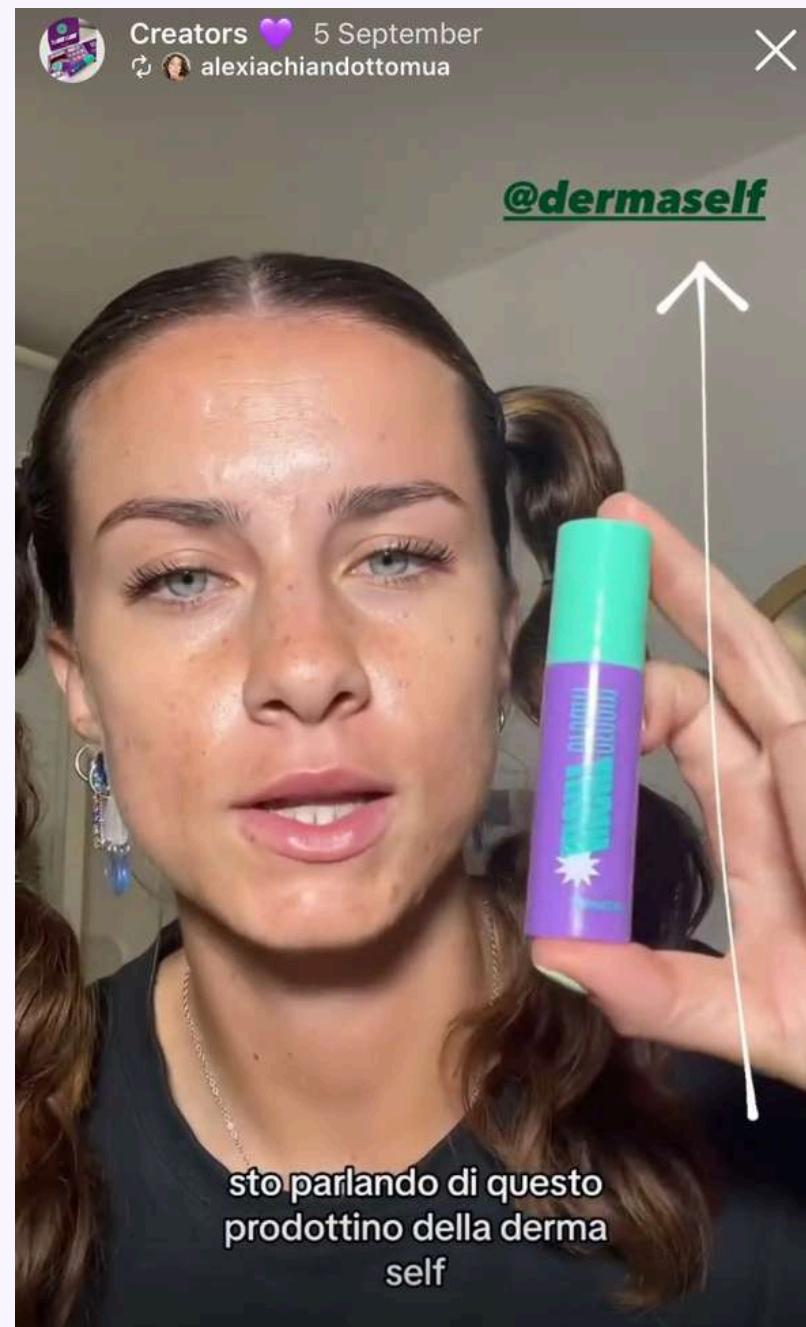
Il Sole **24 ORE**

GRAZIA

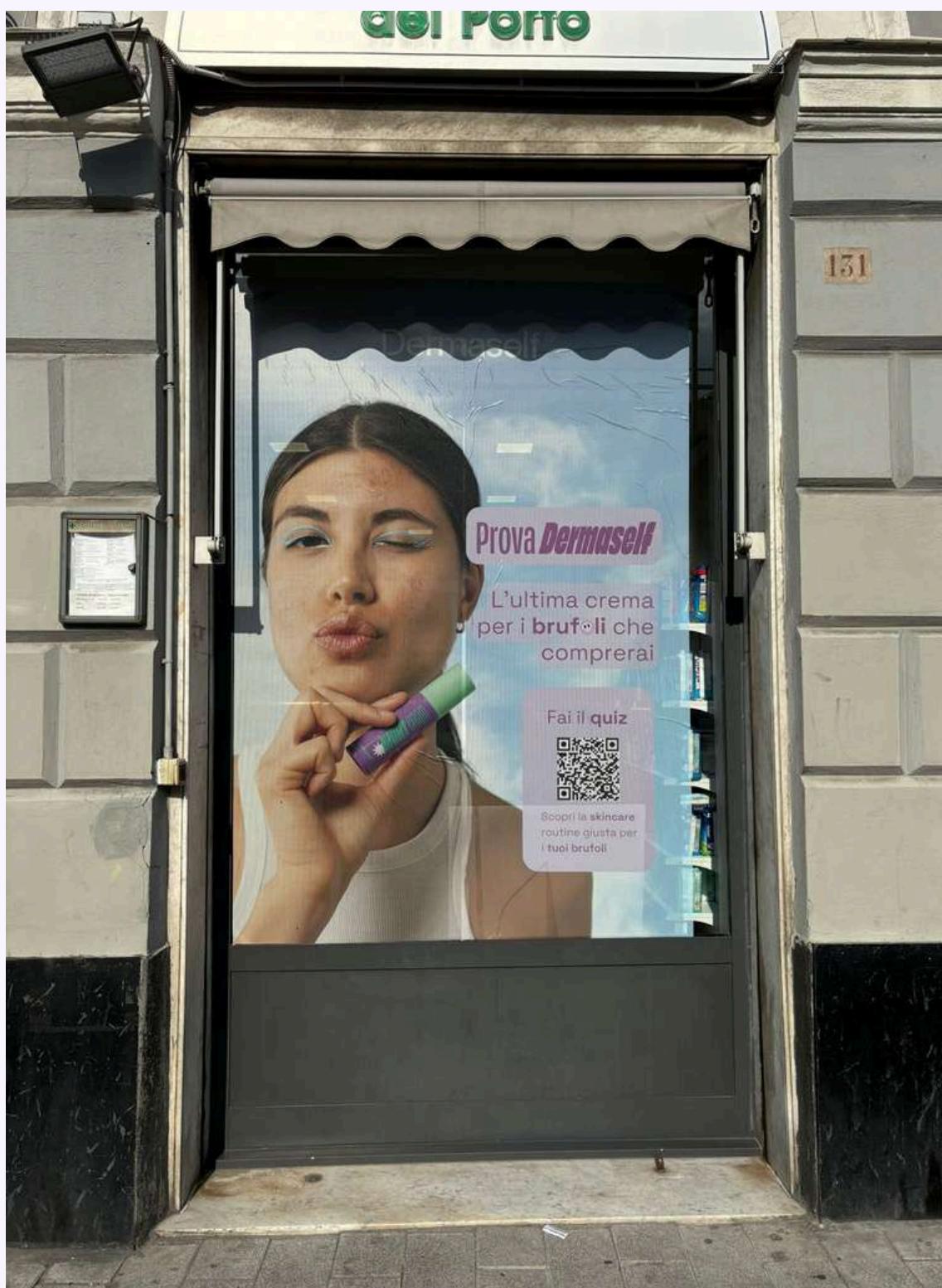
la Repubblica

ELLE

# Skin Love is Self Love Dermaself®



# Offline Looks Dermaself®



# Real results from real stories Dermaself®



**Nika**  
4 recensioni IT

★|★|★|★|★ Verificata

**Più che soddisfatta**



**DE** Desiree  
1 recensione IT

★|★|★|★|★

**Risultati fantastici in 2 settimane**



**FG** Francesca Galluccio  
1 recensione IT

★|★|★|★|★ Verificata

**Molto soddisfatta**



Dermaself®  
Grazie!

