

REAL ESTATE SECTOR

BUILDING VALUES



Emotional
real estate
marketing &
strategic
architecture
design





**A strategic partner
for real estate developers,
industries of furnitures
and architecture finishes.**

Studio Sandrini specializes in interior design, architecture and real estate marketing, collaborating with an international clientele.

The focus is on creating methods, projects, tools, and content to enhance real estate developments and architectural products. Solutions that contribute to create memorable projects, increasing return on investments, speeding up sales and rental processes, improving the interaction experience between companies and end customers.

With **over 18 years of professional experience**, Studio Sandrini has actively contributed with its services to the success of over **150 real estate developments** and **350 projects in interior design and architecture**, spanning across more than **24 countries worldwide**, solidifying professional relationships with industry-leading companies.



**Different
disciplines meet.
Innovative skills
challenge each other.**



The team, under the direct supervision of the management, consists of professionals well-versed in the fields of architecture, interior design, engineering, 3D modeling, rendering, graphic design, neuroscience, and commercial marketing. They are capable of capturing the essence of each project and translating it into memorable architectural projects and marketing designs.

Studio Sandrini is part of **SSC Marketing & Design Srl**, company specialized in services for real estate and architecture industry which belongs: the brand Studio Sandrini Concept (Architecture Design), Studio Sandrini Vision (3D Modeling & Rendering), Studio Sandrini Comunicazione (Real Estate Marketing) and the innovative company **Axiam | Real estate innovations Srl** (Innovative Services for Real Estate).

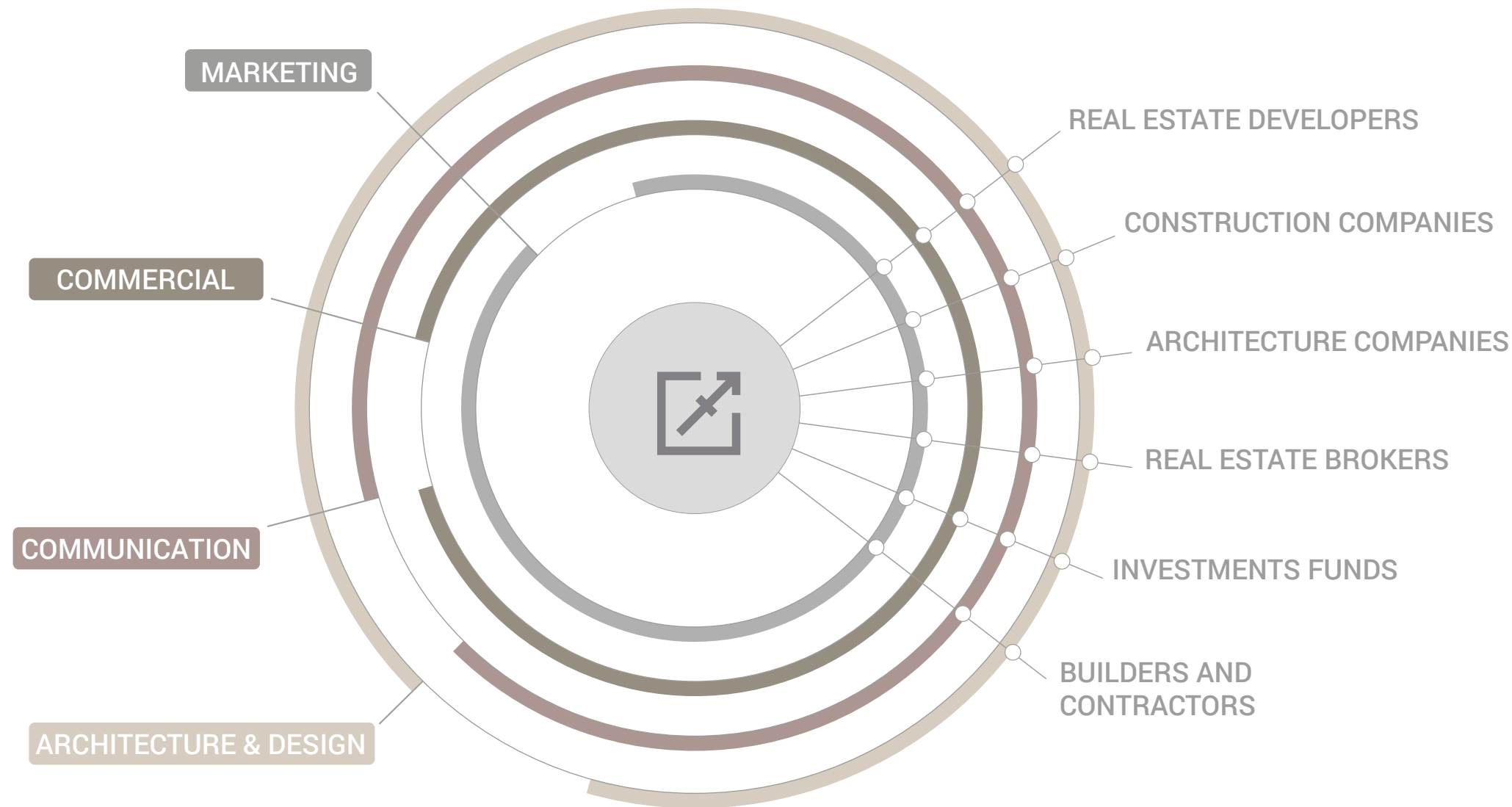


Studio Sandrini is associated to the most important industrial and commercial association in Italy



Clients

Studio Sandrini, through its tailor-made services, interacts with all the main actors involved in the real estate industry. An approach that allows Studio Sandrini to establish itself in the real estate sector as one of the most innovative consulting firms.





Report 2016/2023

On creating tools and contents for commercial communication, consultancy and projects



150

Real estate development marketed through marketing, communication, and design projects

24

Countries worldwide where projects have been created

1.5 B€

Commercial value of assets marketed through Studio Sandrini's services

1.050

Residential units

500.000 mq

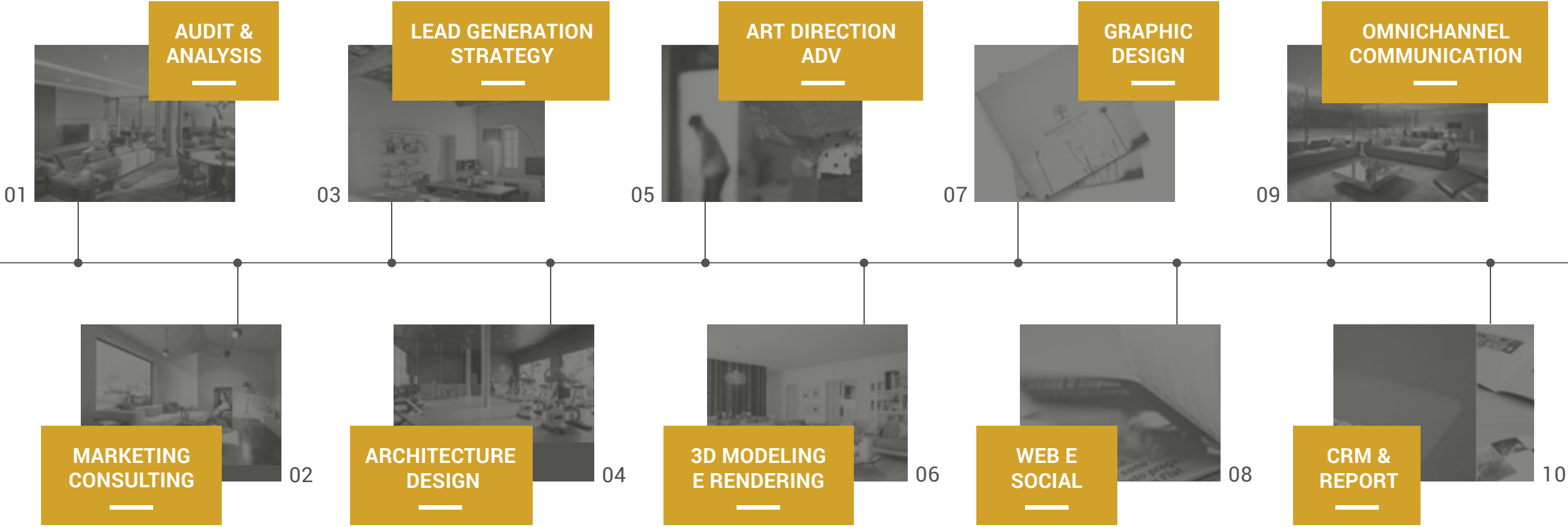
Square meters of office assets

1.000.000 mq

Square meters of retail assets and industrial



A global vision





Audit & analysis



Studio Sandrini listens to the needs of its clients, analyzes the reference markets competitors and players. Thanks to the acquired knowledge develops effective solutions, designs marketing and communication strategies, creates the necessary tools to achieve all the objectives: institutional, commercial, promotional.

Audit & analysis:

REFERENCE MARKET

MARKET TRENDS

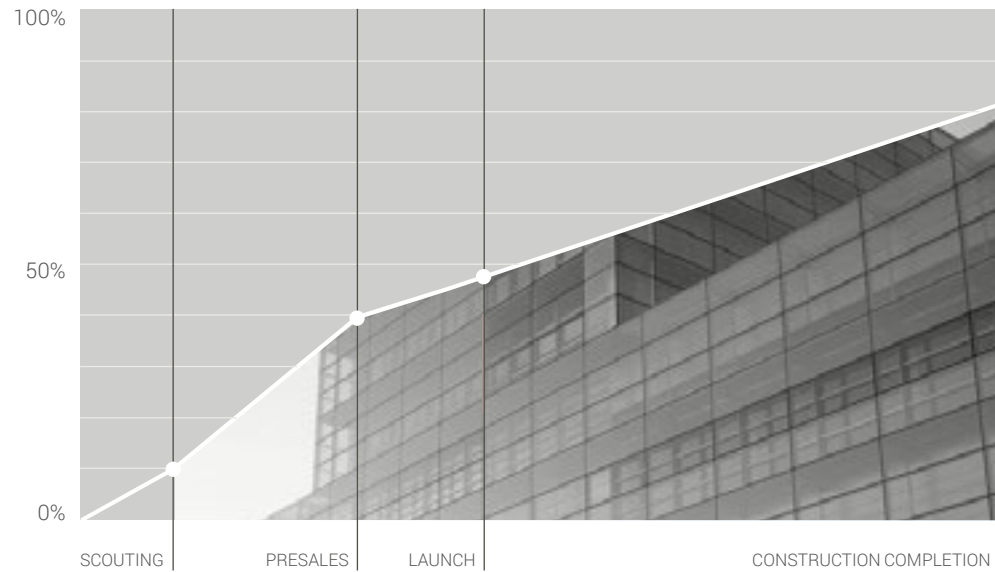
TARGET

POSITIONING

COMPETITORS & PLAYERS



Marketing Performance of Real Estate Units*



Active lead generation through commercial communication campaigns.

Support to real estate developers through a multidisciplinary service that aims to generate valuable leads, accelerating real estate sales and leasing operations.

Off plan sales

Studio Sandrini supports companies by structuring an off-plan commercial communication campaign which will aim to achieve the sales objectives.

Building site begin

Once the construction site has started, the communication campaign will be constantly monitored and modulated in order to achieve the best performance and generate valuable contacts, with the aim of maximizing commercial objectives as much as possible.

Relaunch sales campaign

In the hypothesis of real estate developments already completed, where the need is to renew the commercial proposal, Studio Sandrini studies a tailor-made strategy to relaunch the properties as closely as possible to market expectations.



* Average percentage of sales for real estate developments for which Studio Sandrini has managed the marketing campaigns | 2016/2023



Real estate development and memorable architectural concepts.

An effective balance between creativity and pragmatism without losing sight of commercial objectives.



Attention to detail and careful design choices, blending creativity and pragmatism, come together to create timeless spaces, transcending fads and trends.



The team of architects, interior designers, and marketing experts supports real estate developers in defining the real estate development concept of residential and commercial properties that require a strong identity and alignment with commercial needs.



Spaces. Without borders.
Every environment designed by
Studio Sandrini is characterized
by the expression of a unique and
distinctive identity.



Layout Refinement

To enhance every asset, residential or commercial. Layout optimization and development of technical documentation.

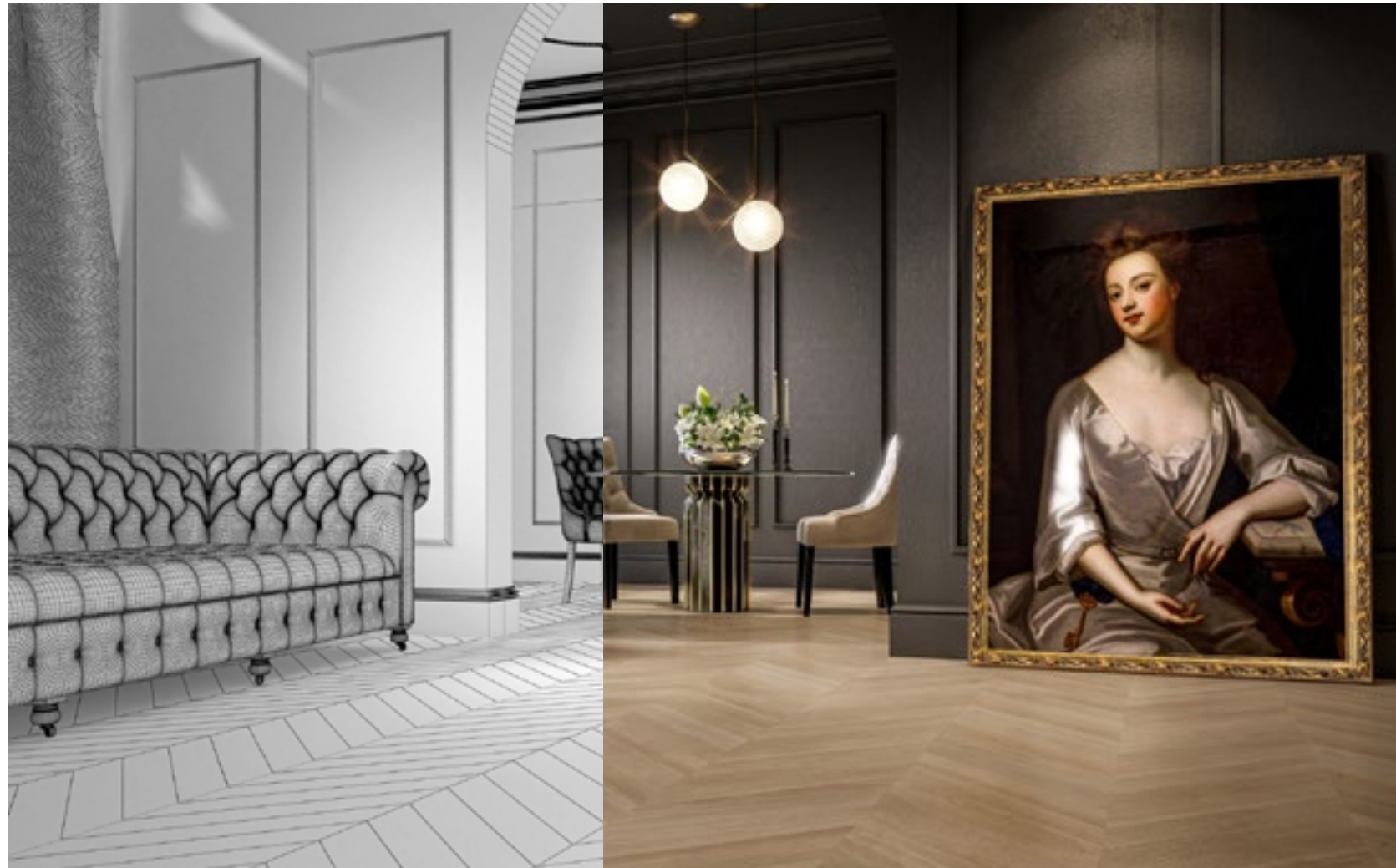


Studio Sandrini dedicates the expertise of its team of architects and engineers to optimizing the layout and fitout of real estate units, identifying the optimal solution in accordance with living needs, structural constraints, and regulatory requirements.



Projects and architectures visualization by creating tailor-made images.

3D modeling, architectural visualization, and photography blend with marketing and communication skills to capture the essence of every project and translate it into visual language.



Accurate representation of the materials used in finishes. Accessories, woods, floors, and coverings, furnishings: details recreated virtually with precision.

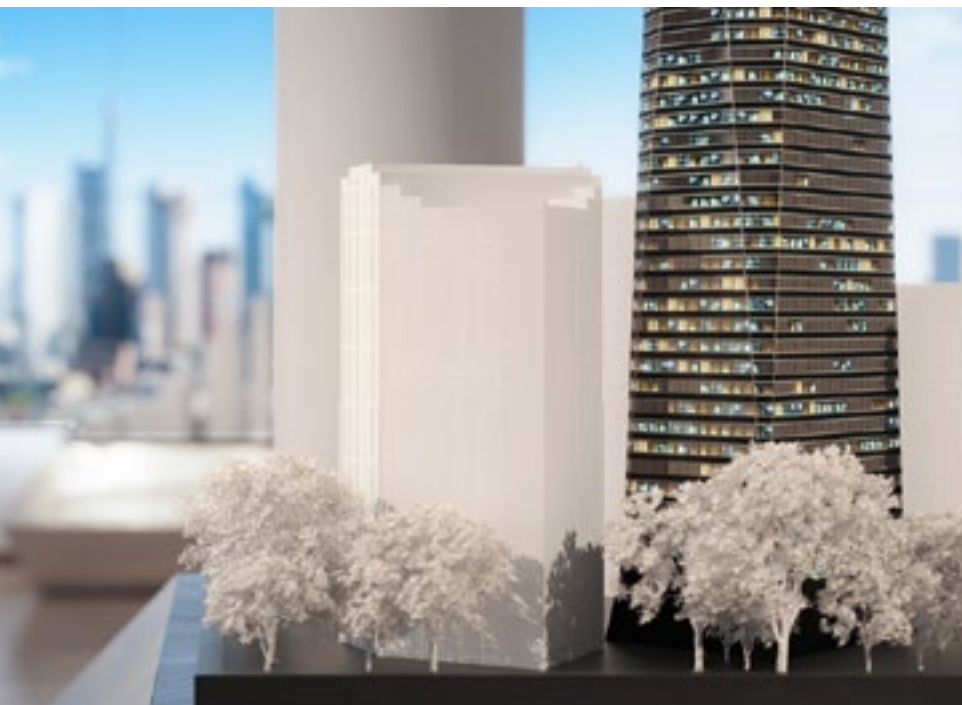


Advanced solutions for online virtual real estate tours.

Studio Sandrini designs and implements interactive solutions for virtual real estate tours: even before the construction of a property, it's possible to explore its spaces, both indoors and outdoors. Emotion, interest, curiosity: virtual reality offers unique and highly immersive experiences of the highest quality.



Real estate showroom: Maximizing the on-site experience.

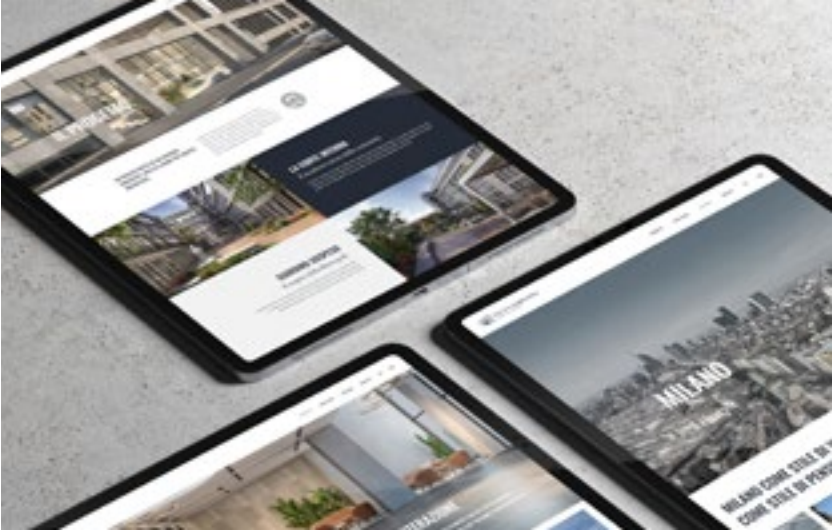


A bespoke space dedicated to real estate sales that integrates innovative technologies and interior architecture. The result is a sensory environment, expression of the referenced real estate development, created with the intention of maximizing the on-site experience.



Enhance symbolic and emotional aspects through a creative and pragmatic artistic direction.

Good strategic communication enhances the symbolic and emotional aspects, allowing the client to seize the soul of a real estate project, thus contributing to enhancing its perceived value.



Reaching prospects through tailor-made omnichannel campaigns.

The analysis of the target audience and their media consumption habits allows for the definition and management of touchpoints with the brand during the purchasing process, aiming to provide a memorable experience that can turn potential customers into buyers and later advocates of the development. Regular reports provide tangible evidence of the achieved results.



STUDIO SANDRINI CREATES
EFFECTIVE MARKETING
SOLUTIONS AND MEMORABLE
ARCHITECTURE CONCEPTS



Forte Belvedere 1861

Building type: Residential

Location: Lake Garda, Italy

Client: Panoramica Srl

SSC Services: Real estate format consulting,

Interior & common areas design Design,

Real Estate Marketing



Project winner of the first
national Aureum Templum prize 2023





Forte Belvedere 1861



BULGARI RESORT & RESIDENCES
LUXURY T.D. APT
Building type: Residential
Location: Dubai
Client: Confidential
SSC Services: Interior Design & Fitout





Bulgari Resort & Residences T.D. APT



POGGIO BELLAVISTA

Building type: Residential Development

Location: Lake Iseo

Units: 10 luxury units

Client: Sant'Antonio Srl

SSC Services: Interior Design
& Real Estate Marketing







Green Opificio Milano

Building type: Residential

Location: Milan, Italy

Units: 70

Client: Dimore Evolute Spa

SSC Services: Real estate format consulting,
Interior Design & Real Estate Marketing



Green Opificio Milano





Certosa Urban Flat

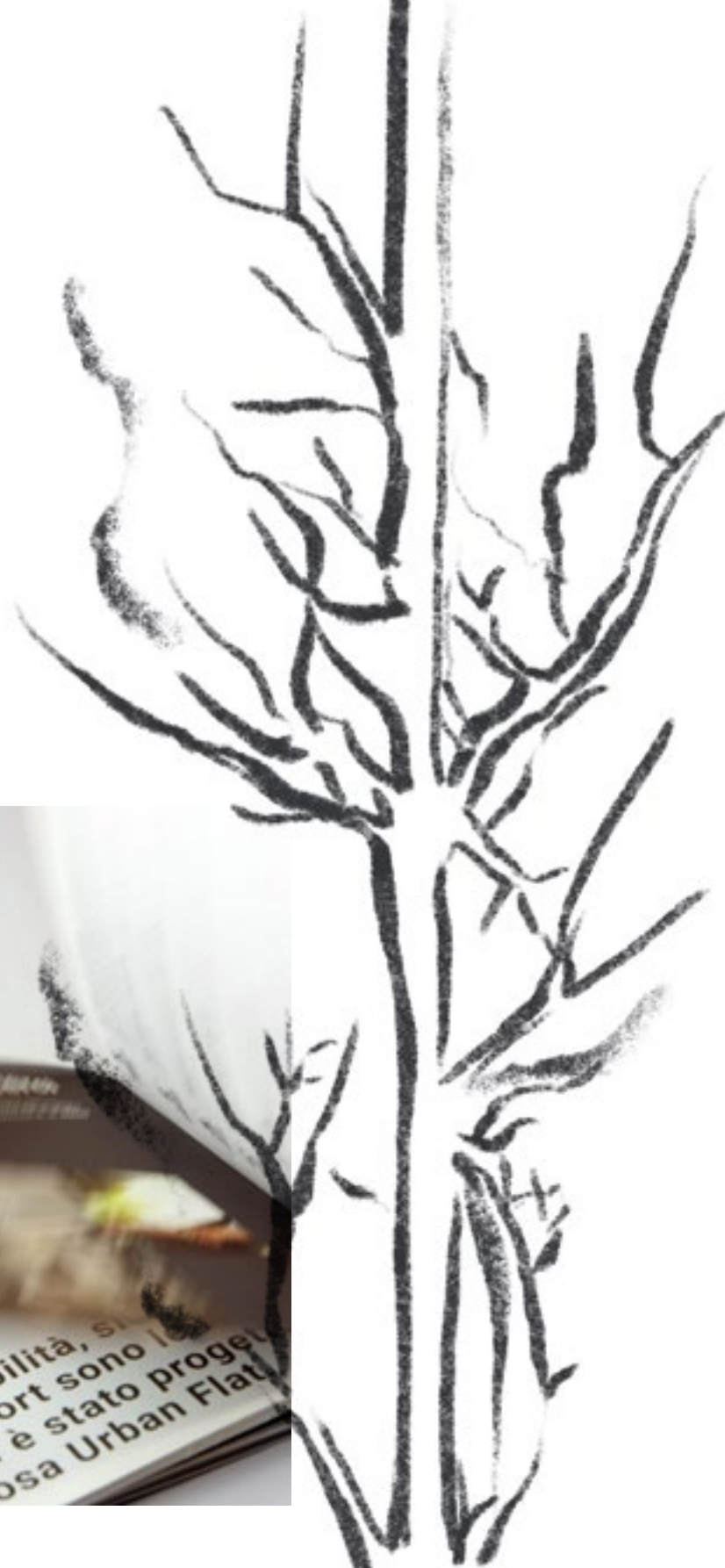
Building type: Residential

Location: Milan, Italy

Unit: 40

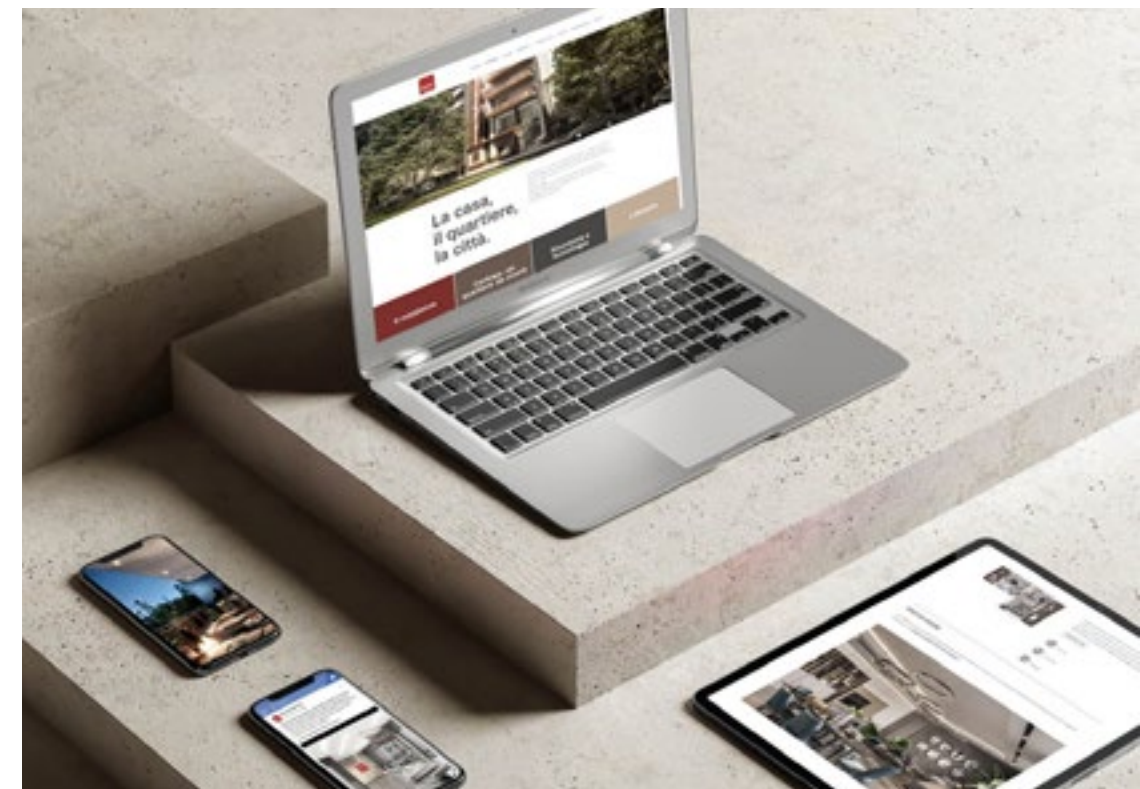
Client: Dimore Evolute Spa

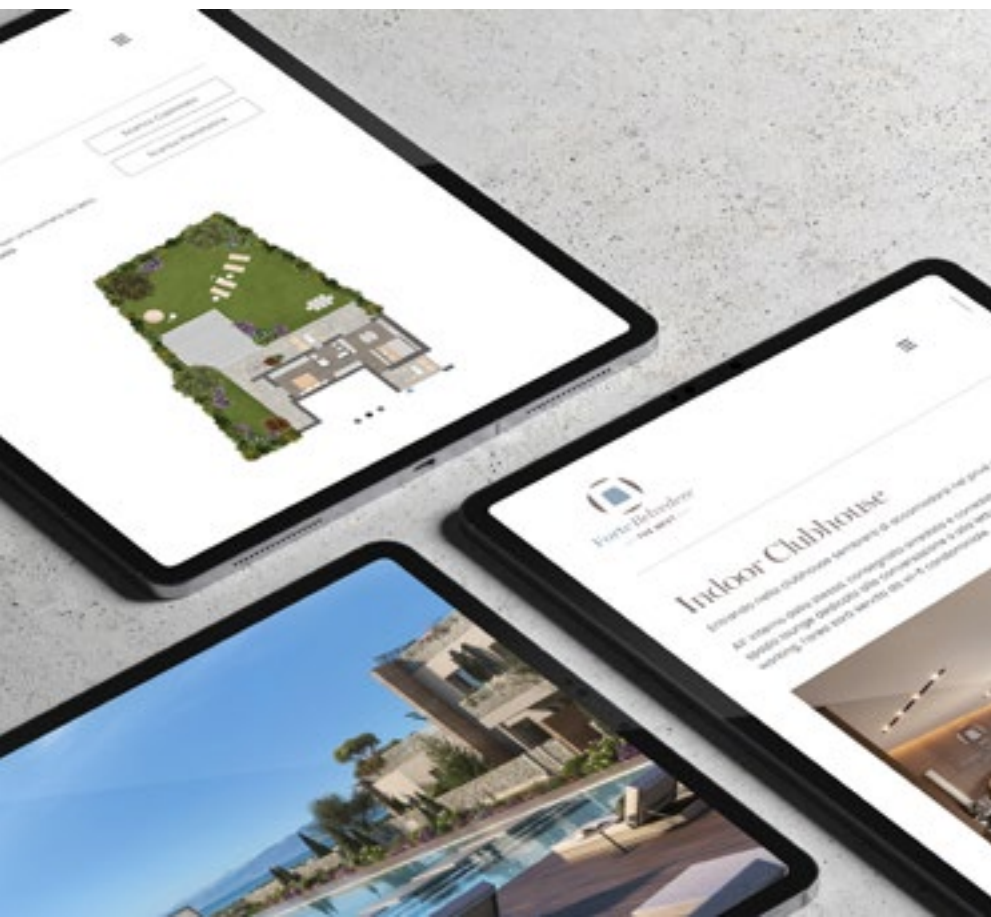
SSC Services: Real estate format consulting,
Interior Design & Real Estate Marketing





Certosa Urban Flat





THE NEST

Building type: Residential

Location: Lake Garda, Italy

Units: 40

Client: Panoramica Srl

SSC Services: Real estate format consulting,

Interior Design & common areas design,

Real Estate Marketing



THE NEST



Private Villa Magliaso

Building type: Residential

Location: Magliaso Swiss

Client: Aktivhaus sa

SSC Services: Interior Design & Fitout,
Facade Design







Seven Senses Villas

Building type: Residenziale

Location: Cala di Volpe, Sardegna, Italy

Client: SM Log. Arch.

Services: Real Estate marketing



Opalia Residenze

Building type: Residential

Location: Lake Garda, Italy

Client: Dwell Srl

SSC Services: Common Areas Design, Interior Design & Fitout,

Facade Fine Tuning, Real Estate Marketing





Opalia Residenze







Loft 90 Residence

Building type: Residential

Location: Milano

Client: Consima Spa

SSC Services: Interior Design & Fitout



Tomlinson Triplex Penthouse

Building type: Residenziale

Location: Singapore

Surface: 1200 mq

Contractor: Saporiti Italia Spa

Services: Interior Design & Fitout





Tomlinson Triplex Penthouse





Private Villa

Building type: Residential

Location: Singapore

Surface: 1200 Sqm

Contractor: Saporiti Italia Spa

SSC Services: Facade fine tuning,
Interior Design & architecture design



Private Villa







CASTELLO DI INVERIGO

Building type: Residential Development

Location: Inverigo (MB) Italy

Units: 35 historical luxury units

Client: Agritrade Spa

SSC Services: Interior Design & Fit Out,

Real estate marketing





Castello di Inverigo



LE VIGNE DI SCANZO

Building Type: Residenziale

Location: Scanzorosciate (BG)

Client: Immobiliare Percassi

Services: Concept interior design,
Real estate marketing



Palazzo Zuccari

Building type: Residential/Commercial

Location: Cremona, Italy

Units: 40

Client: Alta Dimora

SSC Services: Interior Design & Fitout,

Real Estate Marketing





Palazzo Zuccari





Skyline 18 Tower

Building type: Residential/Office/retail

Location: Brescia, Italy

Units: 53 residential + 14 offices + 5 retail

Client: Draco Spa

SSC Services: Common areas design, Interior Design,
Real Estate Marketing







Skyline 18 Tower





Residenze Novecento

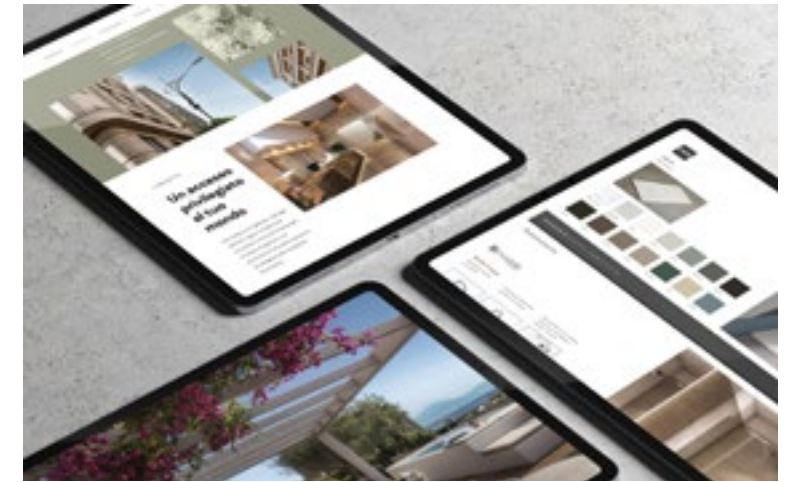
Building type: Residential

Location: Napoli, Italy

Units: 34

Client: Città Moderna

SSC Services: Common areas design,
Interior Design, Real Estate Marketing





H1831 Terraces

Building type: Residential

Location: Hainan Island, China

Client: Hilite Investments

SSC Services: Common areas design,

Interior Design, Facade design





Sample apartment

Building type: Residential

Location: Singapore

Contractor: Saporiti Italia Spa

SSC Services: Interior Design & Fitout





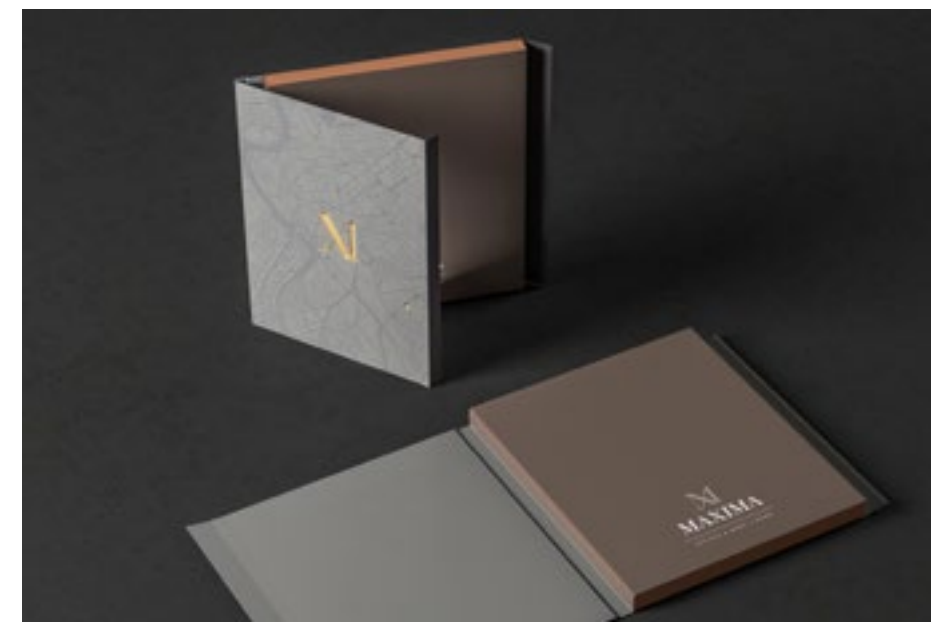
MAXIMA OFFICES

Building type: Office/Commercial Building

Location: Rome, Italy

Surface: 22000 sqm

SSC Services: Concept interior office & commercial design,
Real estate marketing







390 Bay Street Office

Building type: Offices

Location: Toronto, Canada

Size: 1160 sqm

Client: MEAG MUNICH ERGO Asset Management GmbH

SSC Services: Interior Design & Fit Out





390 Bay Street Office



NERVESA 21 MILANO

Building type: Office/Commercial Building

Location: Milan, Italy

SSC Services: Concept office interior design,
Real estate marketing





NERVESA 21 MILANO





REGINA GIOVANNA LIFESTYLE OFFICES

Building type: Office Building

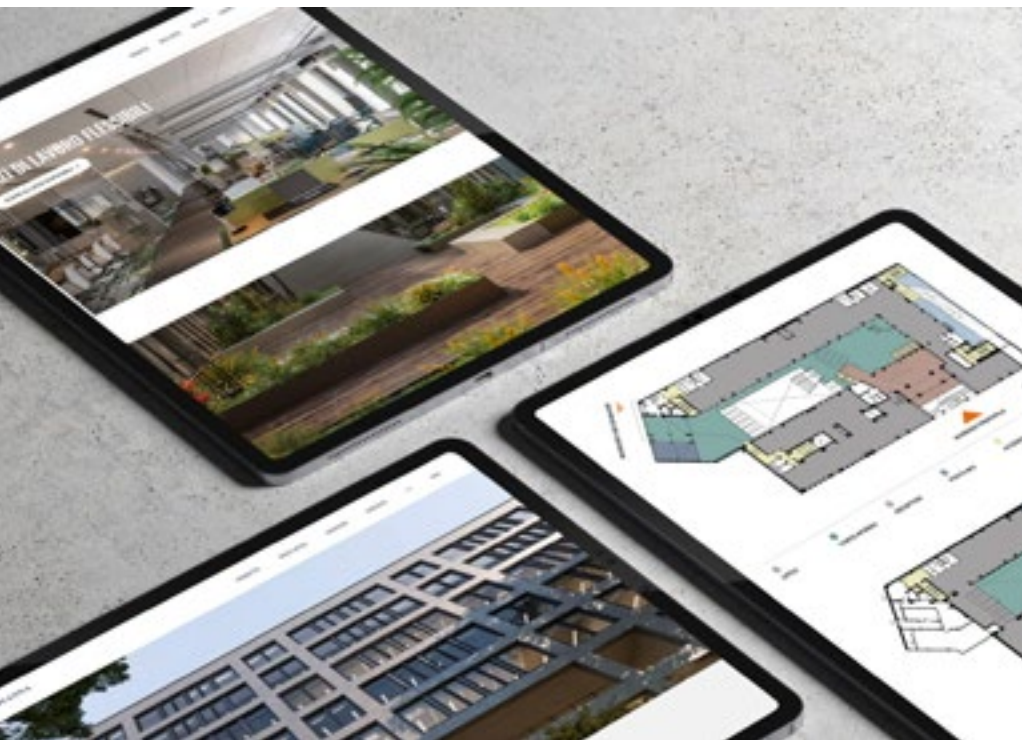
Location: Milan, Italy

Surface: 23000 sqm

Client: Kryalos Sgr

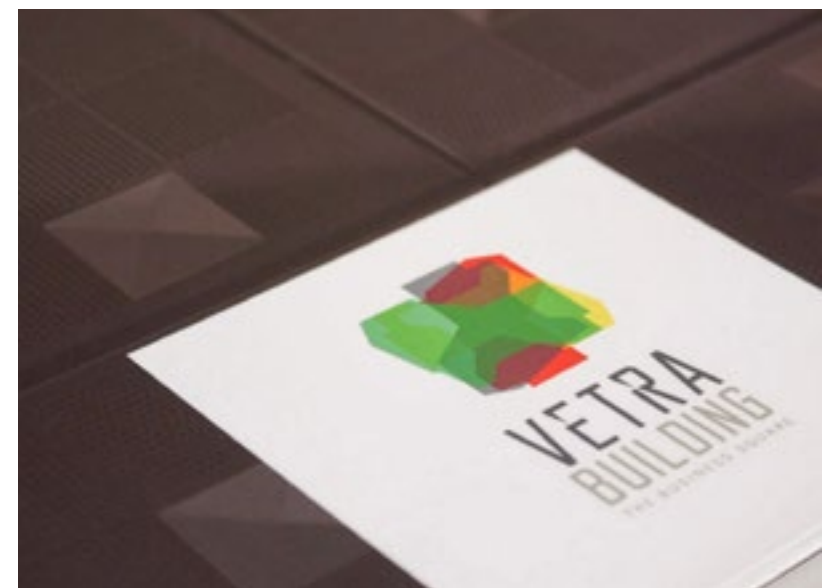
SSC Services: Concept design office/outdoor,
Real estate marketing





REGINA GIOVANNA LIFESTYLE OFFICES





VETRA BUILDING

Building type: Office Building

Location: Milan, Italy

Surface: 27000 sqm

Client: AXA Real Estate

SSC Services: Concept interior office & commercial design,
Real estate marketing



VETRA BUILDING





HALLER GARDEN OFFICE BUILDING

Building type: Office Building

Location: Budapest, Hungary

Surface: 32000 mq

Client: Immofinanz AG

Services: Concept interior design uffici,

Real estate marketing





Arbe 49 Offices

Building type: Office Building

Location: Milan, Italy

Client: Storm.it

SSC Services: Concept interior/Outdoor
Design & Fitout



Nizzoli 4 Office Building

Building type: Offices

Location: Milan, Italy

Client: CBRE

SSC Services: Concept interior/Outdoor

Design & Fitout





Via Delle Vergini Roma

Building type: Offices

Location: Rome, Italy

Client: GVA Redilco Spa

SSC Services: Concept interior Design & Fitout





San Babila Business Office

Building type: Office

Location: Milan, Italy

Client: Goldman - Sachs

SSC Services: Concept interior Design & Fitout



Liuni Spa

Building type: Commercial

Location: Milan

Client: Liuni Spa

SSC Services: Interior Design & Fitout





Liuni Spa

Building type: Commercial

Location: Milan, Italy

Client: Liuni Spa

SSC Services: Interior Design & Fitout



References

Over the years, Studio Sandrini has developed significant expertise in the real estate development, architecture, and construction sectors.

Here are some customers who have trusted us:

REAL ESTATE DEVELOPERS

THE CARLYLE GROUP
ZURICH INSURANCE SA
KRYALOS SGR
AXA INVESTMENTS MANAGERS
CBRE GLOBAL INVESTORS
IMMOFINANZ AG
MEAG GMBH
DILS SPA
GVA REDILCO
PRELIOS SGR
CUSHMAN & WAKEFIELD
SAPORITI ITALIA SPA
PERCASSI GROUP SPA
VITALI SPA
MERAVIGLIA SPA
GRUPPO DALLA GRASSA SPA
UNIECO SOC. COOP.
NEXITY S.A.
PROMOS SPA
COMMERCIALE & SERVIZI SRL
COGESTIL SPA
IMCOS SPA
EUROSPORTING SPA
CONSIMA SPA
DIMORE EVOLUTE SPA
IMPRIMA COSTRUZIONI SRL
COTefa INGEGNERI & ARCHITETTI
STUDIO AEGIS
AKTIVHAUS SA

FURNITURE & ACCESSORIES SECTOR

PERFORMANCE
IN LIGHTING SPA
FONDITAL SPA
LIUNI SPA
NIKLES SPA
ITALPORTE B2B
I-PEA SRL
FLEX SPA
MAMOLI SPA
WEBERT SRL
ELLEDUEMILA SRL
CRC SHOPFITTING
MANUFACTURER
CIMA ARREDOBAGNO SPA
TDA BOX DOCCIA SRL
VALSIR SPA
OLI INTERNATIONAL SRL
ERCOS SPA
IDEAL CUCINE SRL
MAGIE D'INTERNI

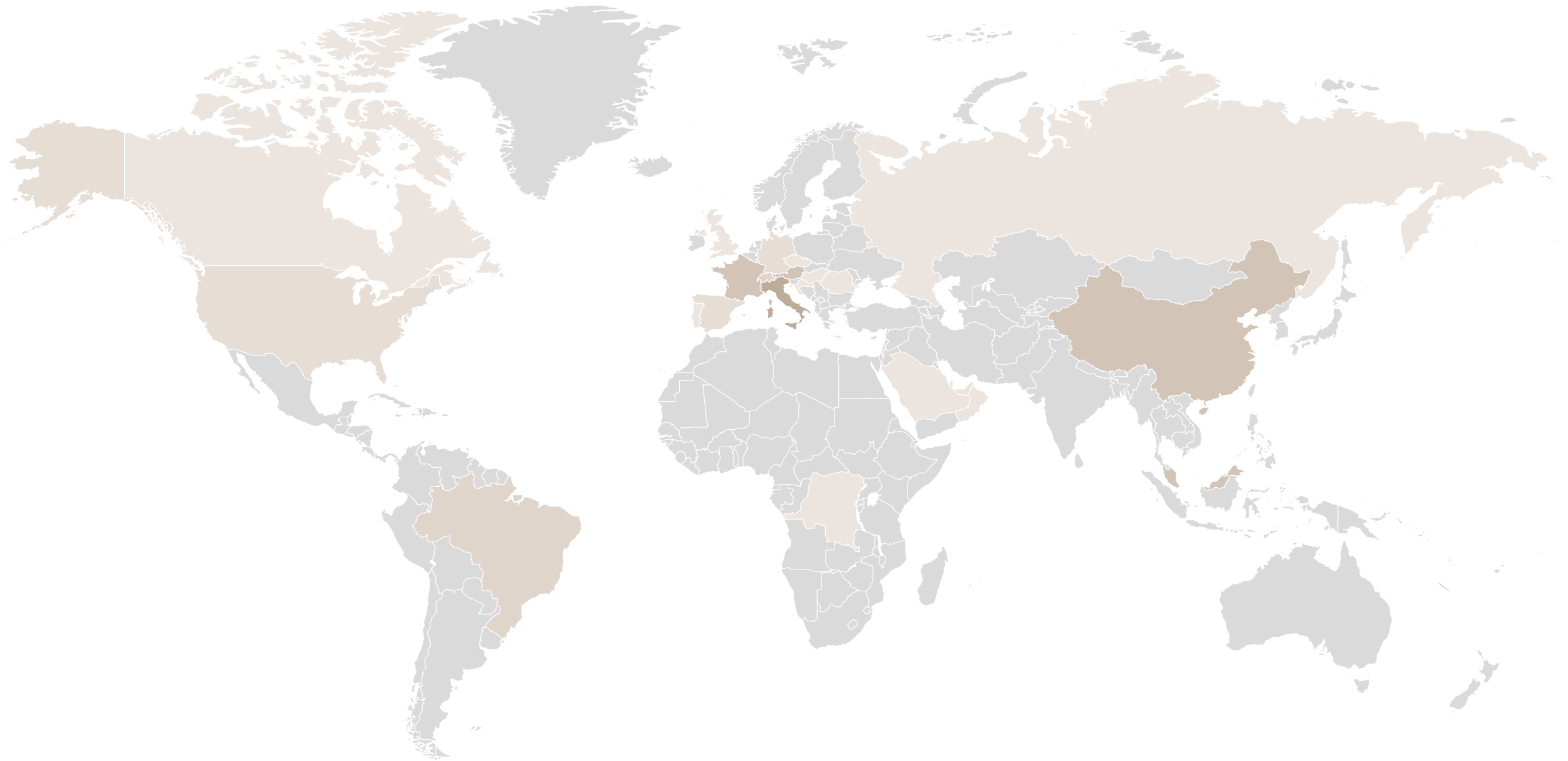
OTHERS

MOTO GP
MCLAREN
DEUTSCHE BANK
MARCA CORONA 1741
BANCA BNL
GRUPPO GABETTI
RADICI GROUP
JEAN LOUIS DAVID
GRUPPO SANTANDER
BARCLAYS
HALIFAX BANK
GENERALI



Over 24 countries

in which projects were created





**Contact us
to enhance
your real estate
development.
We will support
you to create
a successful
project.**

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