

**Axiam**

REAL ESTATE INNOVATIONS



**New perspectives  
for Real Estate  
development**



## ABOUT

**Axiam is a company active in real estate development consulting, digital innovation, and marketing services in the real estate and architecture sectors.**

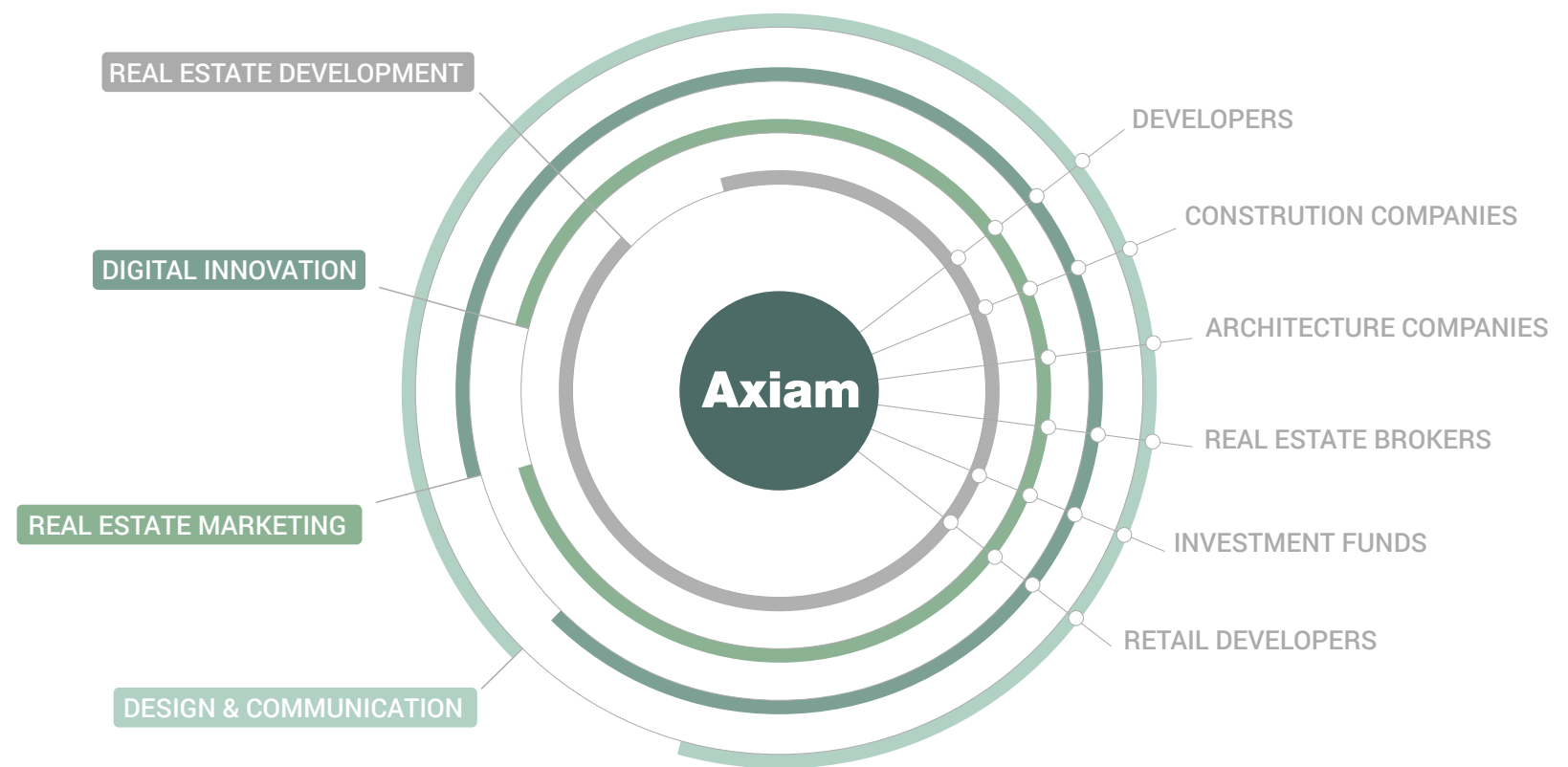
Through structured processes that combine strategic vision, creativity, and new technologies, Axiam focuses on creating methods, projects, tools, and content to enhance real estate developments and architectural products.

These solutions contribute to increasing return on investment, accelerating business processes, and improving the interaction experience between companies and end customers.

FOCUS

**Cross-collaborations throughout the entire real estate industry value chain**

Collaborations are active with all major players involved in the real estate and architecture value chain: investment funds, real estate development companies, construction enterprises, furnishing industries and architectural finishes.



VISION

**Axiam believes in change and supports real estate developers and companies in defining and applying innovative projects, strategies, and processes.**

With the goal of contributing to the enhancement of each real estate project, devising strategies to optimize development processes, improve customer satisfaction, and simplify relationships between companies and users, we develop cutting-edge ideas and solutions that incorporate the latest industry trends and create new modes of interaction between buildings, people, and their surrounding environments.



SOLUTIONS

**To address the challenges of an ever-evolving market, the Axiam Team brings together cross-functional expertise from various fields, including Marketing, Architecture and Engineering, Graphic Design, IT, and Neuroscience.**

Axiam consistently keeps up with industry trends and emerging skills, recognizing the importance of the contribution of new generations to an ever-progressing sector.

A multidisciplinary approach involving the use of proven and codified processes and methods, integrated with the right balance of creativity and pragmatism, enables Axiam to offer highly personalized and cutting-edge services.



SERVICES



**Strategic Real Estate Development**

- Real Estate Format Development
- Strategic Design
- Architectural Planning
- Interior design



**Digital marketing and commercial strategies**

- Marketing analysis
- Real estate marketing
- Lead generation strategies
- Commercial communication



**Digital innovation**

- Methodologies and Processes
- Virtual and Augmented Reality
- Creation of Virtual Assets
- Apps & Software
- Real Estate Configurators



**Creation of marketing content and tools**

- Art Direction & Marketing
- Virtual architecture
- Brand Design
- Communication
- Photo & Video

EXPERIENCE

**As an innovative company in the real estate and architecture sectors, Axiam was born from the skills acquired over more than 15 years of professional experience by its shareholders and management in the real estate and architecture fields.**

Giordano Sandrini, founder of Axiam, has actively contributed to the success of over 500 real estate projects, furnishing lines, and architectural products in more than 24 countries worldwide through controlled activities, establishing numerous professional relationships with Italian and international companies leading in their respective sectors.

To actively participate in the changes of the contemporary market through successful strategies and solutions, Axiam represents the ideal partner to collaborate with.

150

Real estate development marketed through marketing, communication, and design projects

24

Countries worldwide where projects have been created

1.5 B€

Commercial value of assets

1.050

Residential units

500.000 mq

Square meters of office assets

1.000.000 mq

Square meters of retail assets and industrial



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