

# ALTER EGO

PROJECT GROUP  
BESPOKE TURN-KEY PROJECTS

THE INTERNATIONAL  
DESIGN &  
ARCHITECTURE  
AWARDS  
**WINNER**

BETTER FUTURE  
**GOLD WINNER**

INTERNATIONAL  
PROJECT AWARDS  
**PLATINUM  
WINNER**  
ARCHITECTURAL DESIGN

INN  
ARCHITECTURE  
MASTERPRIZE

EUROPEAN  
PROPERTY  
AWARDS  
INTERIOR DESIGN

design<sup>et al</sup>  
**DESIGNER  
OF THE YEAR  
FINALIST**

THE PLAN  
SHORTLISTED

ROLLS-ROYCE  
MOTOR CARS  
AUTHORIZED DEALER  
PFA WOOD  
★★★★★  
RESIDENTIAL INTERIOR  
PRIVATE RESIDENCE  
FRANCE  
OISEAU BLEU  
by ALTER EGO Project Group

IDA  
DESIGN  
AWARDS  
HONORABLE  
MENTION

Luxury  
LIFESTYLE  
AWARDS  
**WINNER**

BUILT  
**BUILT  
DESIGN  
AWARDS  
WINNER**

# Forbes

recommends

**ALTER EGO Project Group**





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# ABOUT US

ALTER EGO Project Group is a globally famous, multi-award-winning architecture and interior design company.

**For more than 20 years**, we have created and implemented over 500 high-end projects – large-scale residential, commercial, hospitality, and contract – in 40 different countries.

Ensuring a **personalized approach** we offer a vast range of turn-key services, from bespoke design to skilled project management. We strive to add value, giving a competitive – as well as aesthetic – edge, and provide our clients with ultra quality spaces that **exceed their expectations**.

As a result, our work attracts **A-list clientele** including members of the Royal families, high-net-worth individuals, and celebrities, as well as reputed developers and governmental institutions.

Our projects have been recognised in numerous major publications, and have received the most **prestigious international design awards**.



**JULIA D. LANTIERI**  
**FOUNDER & CEO, CHIEF DESIGNER**

Julia's personal portfolio includes several degrees in architecture and design, economics, political science, as well as an MBA degree. In 2002, driven by the desire to create bespoke projects, Julia designed her first luxury home and never looked back.

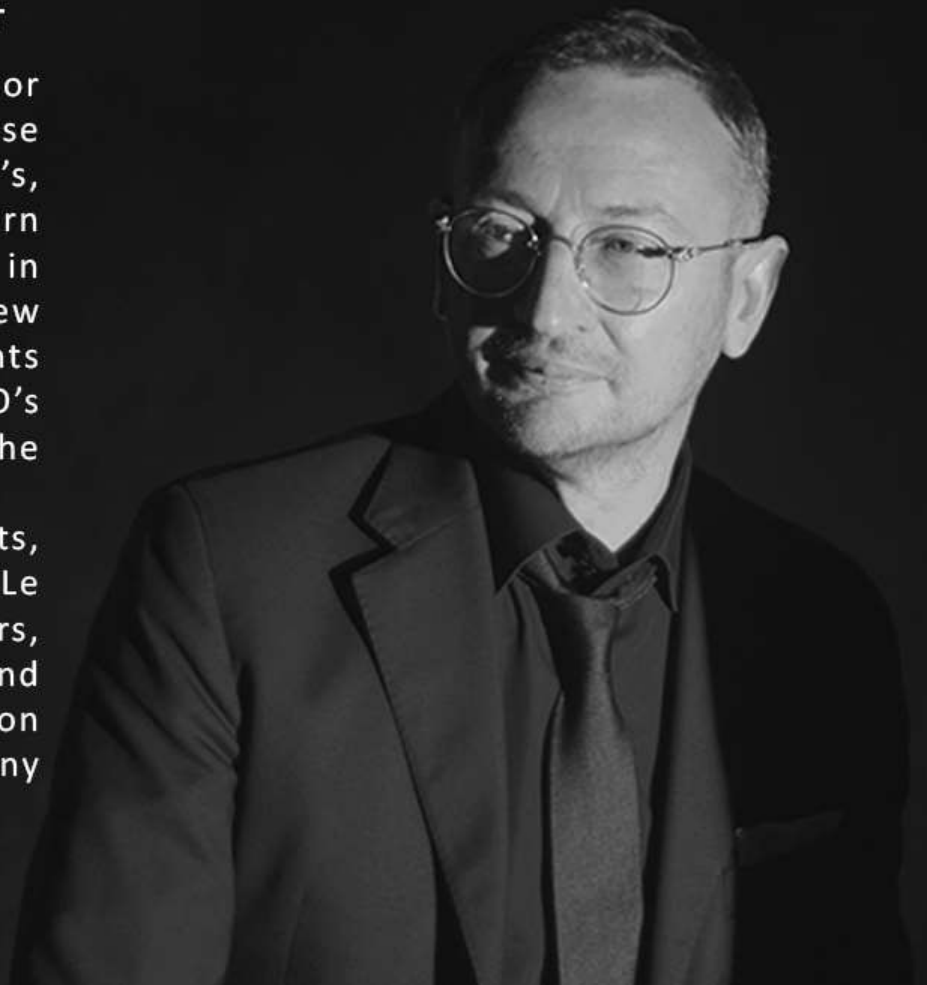
She was able to set up a multi-faceted dream team bringing together talented architects, designers, engineers, constructors, 3D graphic artists.

Julia inspires her colleagues with her bright dreams and bold ambitions. Her holistic approach to design ensures the final result is one that fits perfectly in its environment and captures the clients' individuality.

**VYACHESLAV LABZINS**  
**CO-FOUNDER, CHIEF ARCHITECT**

Experienced architect, Professor of MARCHI, graphic artist whose works were exhibited at Sotheby's, citizen of the world who was born in Latvia, studied and taught in Milan, London, Moscow and New York, he made use of all his talents and creative ideas in ALTER EGO's high-profile projects around the globe.

Looking up to Renaissance artists, constructivist architects and Le Corbusier as his teachers, Vyacheslav crafts one-of-a-kind architectural solutions based on classical principles of harmony with a focus for maximum functionality of a space.



## ALTER EGO RECENT NOMINATIONS AND AWARDS

1. BETTER FUTURE PARIS DESIGN AWARDS / Interior Design - International Residential - Villa / GOLD WINNER
2. OUTSTANDING PROPERTY AWARD LONDON / Architectural Design - Hotels Boutique / PLATINUM WINNER
3. BLT BUILT DESIGN AWARDS / Architectural Design - Hospitality / WINNER
4. BLT BUILT DESIGN AWARDS / Interior Design - Residential / WINNER
5. BETTER FUTURE PARIS DESIGN AWARDS / Interior Design - International Residential – Villa / WINNER
6. IF DESIGN AWARD / Interior Architecture - Residential Interiors / FINALIST
7. THE INTERNATIONAL DESIGN AWARDS / Interior Design - Residential / HONORABLE MENTION

1. THE INTERNATIONAL DESIGN & ARCHITECTURE AWARDS / Luxury Residence – Europe / WINNER
2. THE INTERNATIONAL DESIGN & ARCHITECTURE AWARDS / Luxury Residence – Global / FINALIST
3. THE INTERNATIONAL DESIGN & ARCHITECTURE AWARDS / Designer of the Year / FINALIST
4. BLT BUILT DESIGN AWARDS / Architectural Design - Hospitality / WINNER
5. BLT BUILT DESIGN AWARDS / Interior Design - Residential / HONORABLE MENTION
6. THE PLAN Award / Hospitality - Future / FINALIST
7. THE PLAN Award / Villa - Completed / FINALIST
8. THE PLAN Award / Interior - Completed / FINALIST
9. ARCHITECTURE MASTERPRIZE / Architectural Design - Hospitality / HONORABLE MENTION
10. OUTSTANDING PROPERTY AWARD LONDON / Architectural Design - Hotels Boutique / WINNER
11. LUXURY LIFESTYLE AWARDS / Best Luxury Hotel Architecture / WINNER
12. LUXURY LIFESTYLE AWARDS / Best Luxury Villa Interior Design/ WINNER
13. LUXURY LIFESTYLE AWARDS / Best Luxury Yacht / WINNER
14. THE INTERNATIONAL YACHT & AVIATION AWARDS / Interior Design - Concept Yacht / FINALIST
15. LEADING DESIGNERS AWARDS / Most Outstanding Premium Design Agency – Italy / WINNER

1. THE INTERNATIONAL DESIGN & ARCHITECTURE AWARDS / Luxury Residence – Europe / WINNER
2. SBID INTERNATIONAL DESIGN AWARDS / Fit-out contractor of the year – Residential / WINNER
3. SBID INTERNATIONAL DESIGN AWARDS / Residential House - over 1 million pounds / FINALIST
4. EUROPEAN PROPERTY AWARDS / Residential Property Interior - Private Residence / WINNER
5. LUXURY LIFESTYLE AWARDS / Best Luxury Office Interior Design / WINNER
6. LUXURY LIFESTYLE AWARDS / Best Luxury Interior Design Studio / WINNER
7. LUXURY LIFESTYLE AWARDS / Best Luxury Villa / WINNER
8. ANDREW MARTIN / Best Interior Design / FINALIST



# STRENGTHS

- 100% confidentiality.
- Solving seemingly 'impossible' tasks has become our specialty.
- Our Clients save up to 30% on the cost of finishing materials, furniture and light fittings due to our special partnership discounts, which we generously share with them.
- We save our Clients' time and energy by offering a full project management service.
- A comprehensive approach and inventive methods we use in our work ensure compliance with precise delivery dates of all milestones.
- We clearly understand the needs and interests of the Client. 95% of Client's preferences are met from the first round of design drawings.

**CONSTANT CONTROL OF ALL PROCESSES GUARANTEES  
THE BEST RESULT IN THE TRIUMVIRATE OF  
MONEY — TIME — QUALITY**



# TURNKEY

## PROJECTS

Time is precious – and it takes long to build a project of your dream. To save your time and energy, ALTER EGO Project Group offers a full project management service. With effective resource, budget and risk planning, teamwork and communication, we organize every process for complete quality control.

As a Client, you can choose only to have contact with the project manager when it suits you. But our full team is at your disposal, from senior management to expert architects, designers, decorators and more. Our team takes care of everything: design; document approval; contractor selection; tendering; regular reporting; running the work schedule; as well as technical, financial and organizational control.

















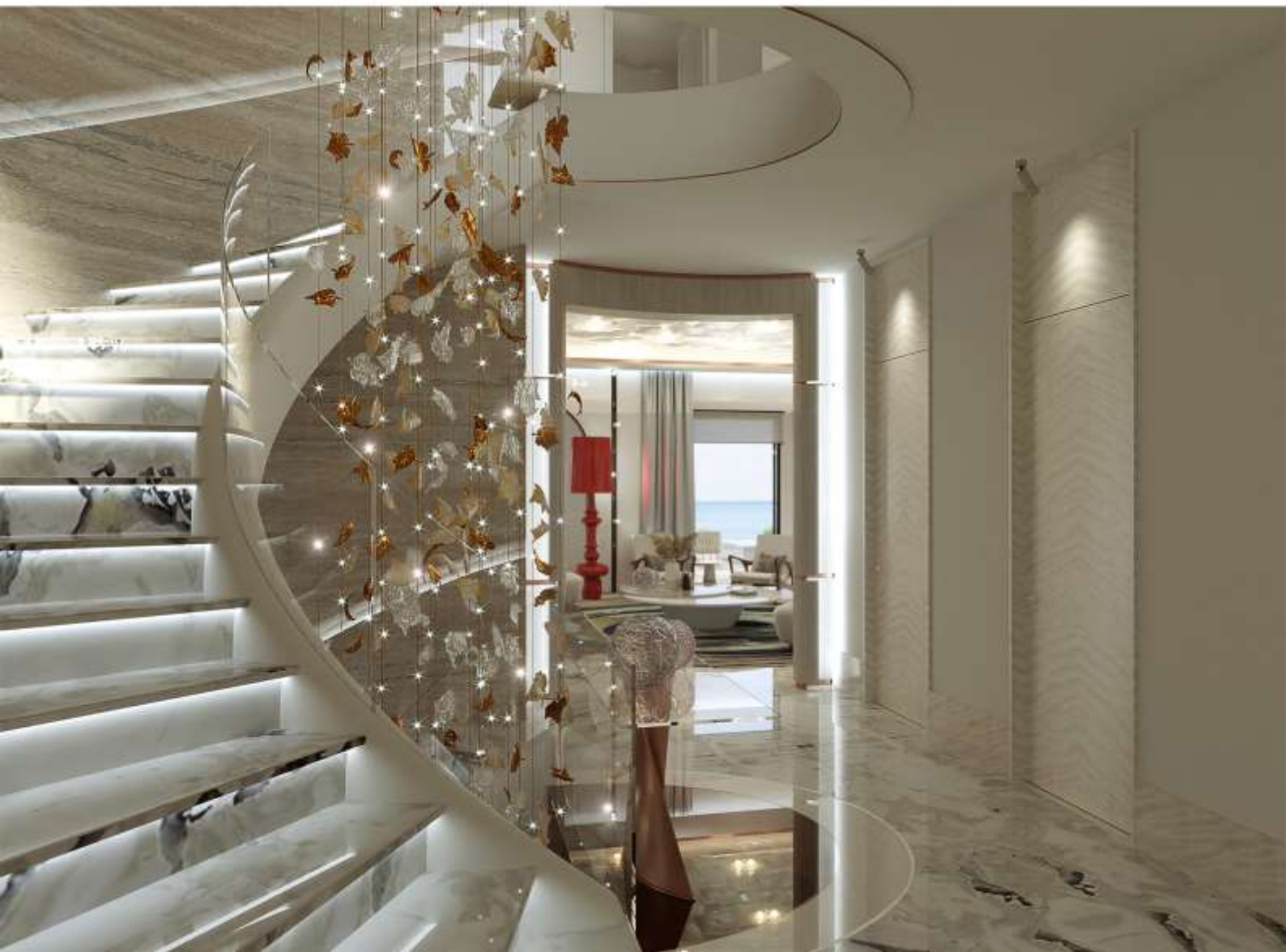
































# FITTING OUT

Expertise, reputation and connections are the foundation of business today.

Who produces the highest quality furniture; where to find rare materials; and how to deliver goods on time and on budget? ALTER EGO Project Group holds the answers. Over 20 years, our team have gained the knowledge and experience for you, our Client, to enjoy the best.

We work with leading manufacturers of the Old and New World - the best makers of luxury furniture, lighting, décor and finishings. 'Fitting out' is a flagship service for which we are globally renowned. In order to navigate a plethora of manufacturers and their standards, you demand expertise. It has taken time and diplomacy to earn our reputation as a dependable partner, able to access special items under unique terms.

















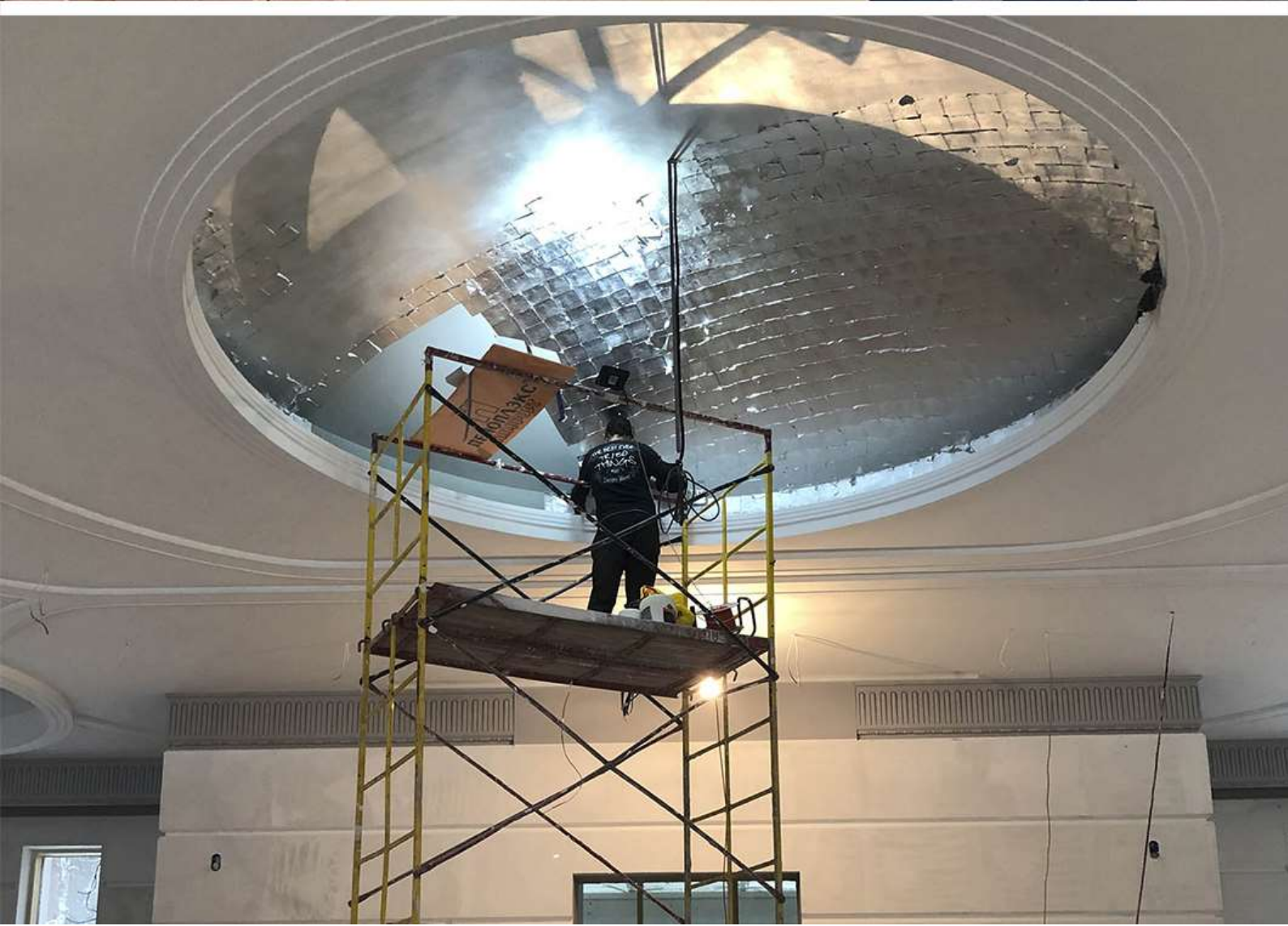
















# HOSPITALITY

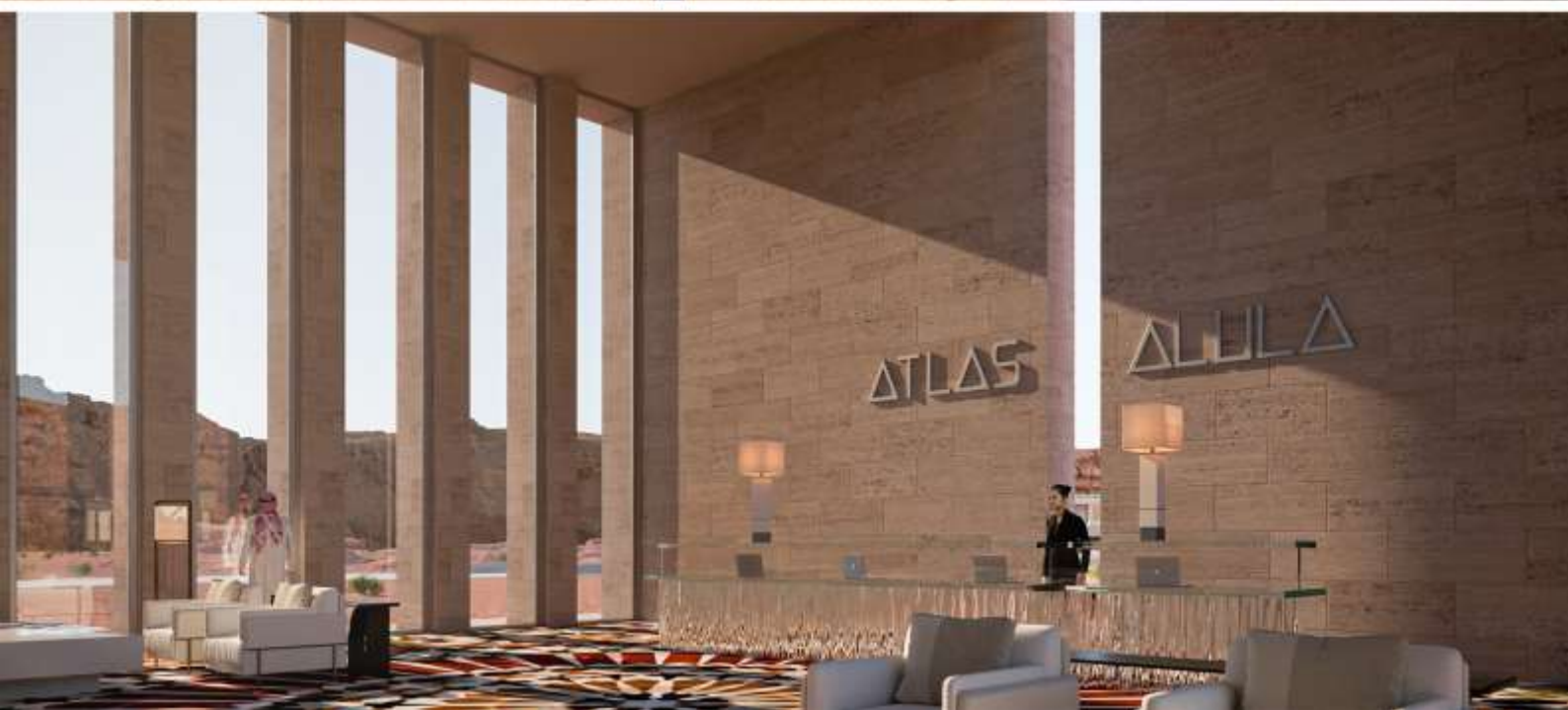
## DESIGN

Hospitality design is the art of creating bespoke experiences through beautiful, comfortable, and functional spaces that allow people to relax, socialise, and enjoy life. It is a crucial factor in the overall experience of hospitality services, and can make or break an establishment. As such, it is of paramount importance that it be done right.

Renowned by many professional awards for hospitality design, ALTER EGO team is proud to be a leading force in the industry. In all that we do, from architectural and interior design to branding and procurement services, our mission remains the same. Whether we're mastering architectural concepts, designing interiors for all tiers of the chain scale, launching exciting brands or demystifying the procurement process – you can count on us to take a holistic approach, to make your guests feel great and, most importantly, to create real value.















# ARCHITECTURE

Architecture reflects evolutionary changes across eras; responds to technology; determines the appearance of cities; becomes a historical monument and occasionally, rises to art. It is vital for a civilized life. The famous Vitruvian triad 'strength, utility, beauty', formulated more than 2,000 years ago, still applies. From Egyptian pyramids to ultra-modern villas, the only addition that world-class architecture cannot do without is individuality.

ALTER EGO Project Group has extensive experience in creating private villas and mansions, family residences and estates, office buildings, townhouses and country estates. Each project is one of a kind - entering the chronicle of contemporary private architecture to become a true source of pride for the owners and form part of the national heritage.

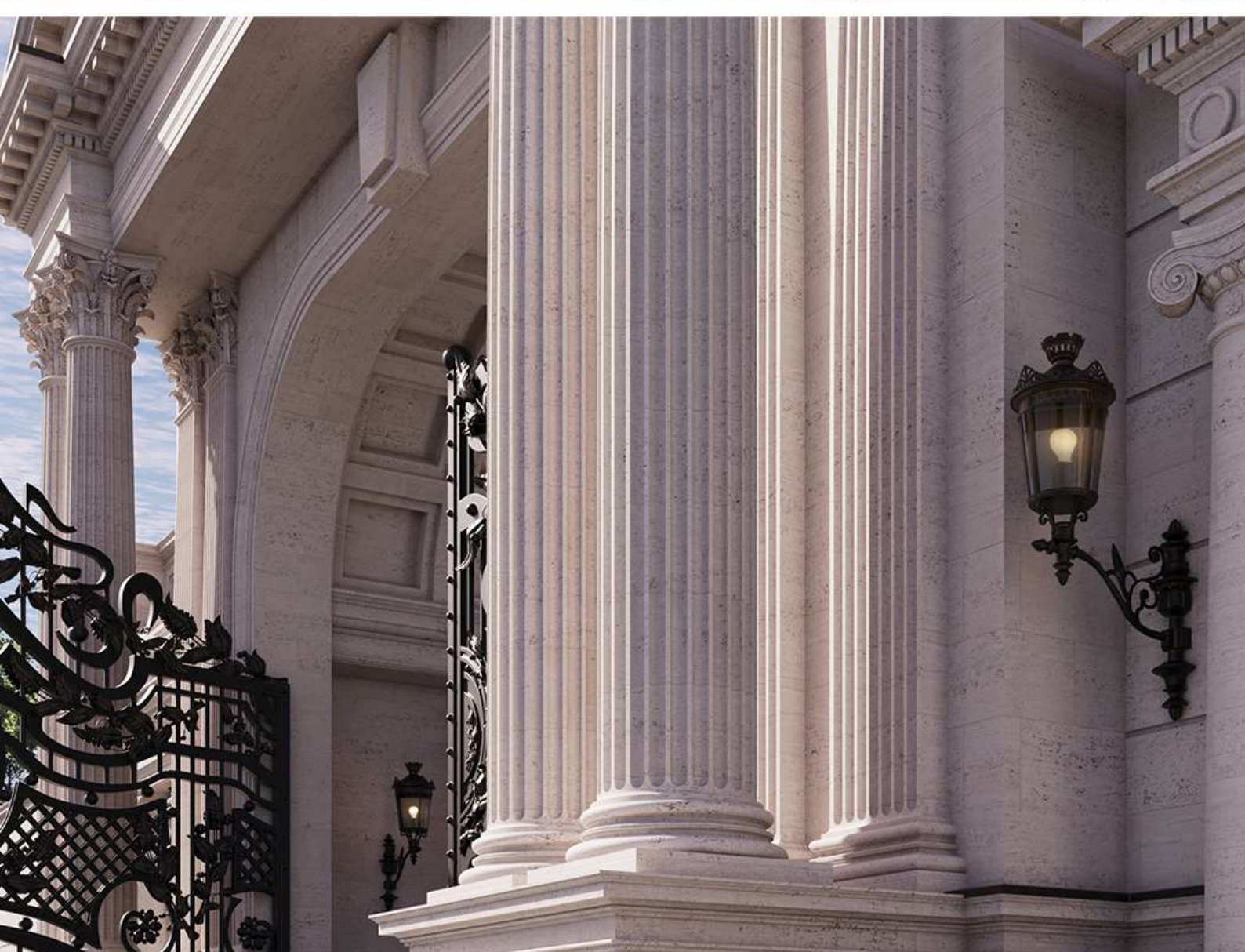














# INTERIOR

## DESIGN

When it comes to interior design, the saying 'man is the measure of all things' has a literal sense. Our clients' memories, dreams, desires and ambitions inspire us to create unique features, shaping a personal style. Through precise study of each detail, the careful selection of finishing materials and a network of trusted suppliers, we guarantee exceptional quality of our projects.

From concept to implementation, the turn key approach guarantees bespoke and unique designs that are completed with the utmost precision and efficiency. The added advantages of this approach are the convenience, peace of mind and cost savings that it provides when compared to traditional methods. Furthermore, the expertise of ALTER EGO certified professionals ensure that the project is completed on budget and on time, while all interior elements are tailored to the exact needs of our clients.























# FINISHING

## **& CONSTRUCTION WORKS**

The ALTER EGO construction team are the physical backbone of the company.

Everything is made real by the hands of our craftsmen - from complex construction ideas to exquisite decor. Responsibility for the final quality of the project rests on their shoulders. This being the case, background, experience, ingenuity and talent are vital. Builders work with the finest materials, allowing rare and exclusive finishes. Architectural and technical supervision is carried out at each stage. Careful coordination of every participant ensures all our deadlines are met.

Our international team of professionals (from architects and designers to engineers and workers) is capable of solving the most complex issues. ALTER EGO has worldwide experience in carrying out construction and finishing works, taking into account the particular character and restrictions specific to different countries. The portfolio of completed projects includes mansions and estates in various parts of the world, including Europe, the USA and Canada, Asia and Africa.









# CONCEPTS

Everything starts with an idea – and that will be dependent on experience, talent and the breadth of the thinker’s horizons. Concept creation is the most intensive and creative part of ALTER EGO design work. Its results reflect the goals and artistic destiny of a project, in which the Client recognizes his or her cherished dreams and desires.

The right idea is a priceless resource. Once ready for implementation, the rest is a matter of skill: complex and painstaking work. Concept and master plan are two equal halves. A cohesive approach gives our Clients a full understanding how their space will develop.











# CONTACTS

**We would love to share ideas, suggest options and answer your questions. We're ready to become your guide in the fascinating world of architecture and design.**

MILAN

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MONACO / RIYADH

Coming soon

ONLINE

BOOK A MEETING: [welcome@alterego-group.com](mailto:welcome@alterego-group.com)

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Instagram: [@alter\\_ego\\_project\\_group](https://www.instagram.com/alter_ego_project_group)

Pinterest: [@alter\\_ego\\_project\\_group](https://www.pinterest.com/alter_ego_project_group)

[WWW.ALTEREGO-GROUP.COM](http://WWW.ALTEREGO-GROUP.COM)