

Mini Club ® SCOOBY

Franchise Kindergarten

MONTESSORI EDUCATION



Nursery

Baby Parking

Kindergarten

**EDUCATING
THE YOUNG
IS A GROWN UP JOB!!**



What is the Montessori Method?

The Montessori Method is a discipline that aims to give the child the freedom to manifest its personality, authenticity and spontaneity. By recreating a tailored, familiar environment for the children, providing pedagogical tools specifically designed for them, we help their intellectual development.

For the child to learn how to self-correct and how to self-regulate its own emotions, the reference point, the educator has to act as a guardian angel, by closely observing the child and interfering only to provide tools which the child can use to untangle its own universe.



The teacher's task

The teacher needs to learn when he can or cannot intervene in correcting the child's behavior. In order to accomplish this task, he has to become an observer and study the child's behavior.

His lessons have to be simple, short and unbiased, so that the child can understand, elaborate, internalize and give back in its own unique way.



Franchise Kindergarten

Who was Maria Montessori?

Maria Montessori was one of the most important educators in the world.

We owe her the creation and realization of theories, methodologies and practices aimed at the child's development.

The basis of her pedagogical theory, known as the Montessori Method, states that the child has to be left free to fully experience the world around him:

only through the use of all the senses can he

accomplish his learning process and his cognitive and emotional development.

What Maria Montessori intended as "the freedom to fully experience the world" is not to be confused with the absence of rules, but freedom of expression inside the rule.

Thanks to this process, the child will entirely develop his creativity: one of the fundamental aspects of his growth.



**THIS IS OUR DUTY:
TO LIGHT THE CHILD'S PATH**

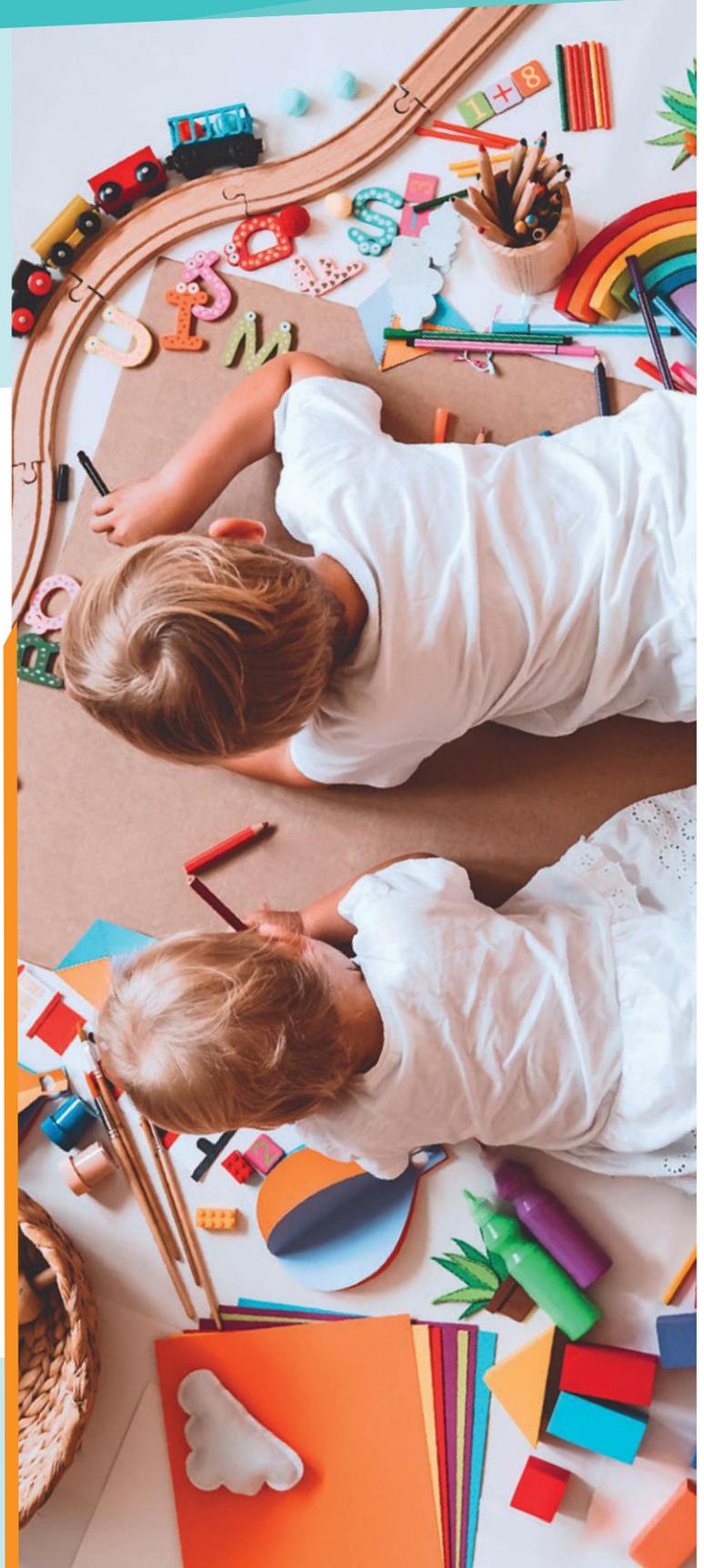
MARIA MONTESORI

Why choose Mini Club Scooby?

We offer Broad know - how from which to draw to set up a series of services and deals, such as:

- NATIONAL VISIBILITY OF OUR TRADEMARK
- ASSISTANCE ON FINDING APPROPRIATE PREMISES
- ALL NECESSARY AUTHORIZATIONS AND LICENCES TO OPEN YOUR MINI CLUB
- EXCLUSIVITY ON A CHOSEN AREA
- MONTESSORI STANDARDIZED COURSE FORMAT
- PERIODIC TRAININGS IN THE MONTESSORI METHOD FOR YOUR STAFF
- OUR EXPERIENCE AND ASSISTANCE IN ORGANIZING PARTIES AND EVENTS WITH OUR ENTERTAINERS AND MASCOTS
- PROMOTIONAL MATERIALS FOR OUR AFFILIATES

Throughout our collaboration you can count on continuous head office support and we will have numerous meetings with all other affiliates to share updates, commercial plans and experiences.





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Mini Club Scooby will provide a wide range of services which will guarantee the plain sailing of the start-up processes.

MINIMAL
INVESTMENT
TOTAL

FROM
\$ 65.000

Offered services

- Premises research and selection
- Primary design of premises
- Organization of space
- Processing of organizational documents
- Selection of staff
- Advertising on national level
- Graphic design and local marketing
- Trainings
- Printed advertising
- Support and consulting
- 1st stock of teaching materials
- Use of company trademark
- No royalties to be paid

Useful information

Premises	150/250 m2
Staff	1 manager + 2 educators
Experience	No
Exclusive Area	Yes
Furnishing	No
Training	Yes
Advertising	Yes
Contract Duration	5 years
Franchise Entrance Fee	included in the investment
Royalties	No

Offered services

- Kindergarten
- Baby parking
- Nursery
- Company nursery

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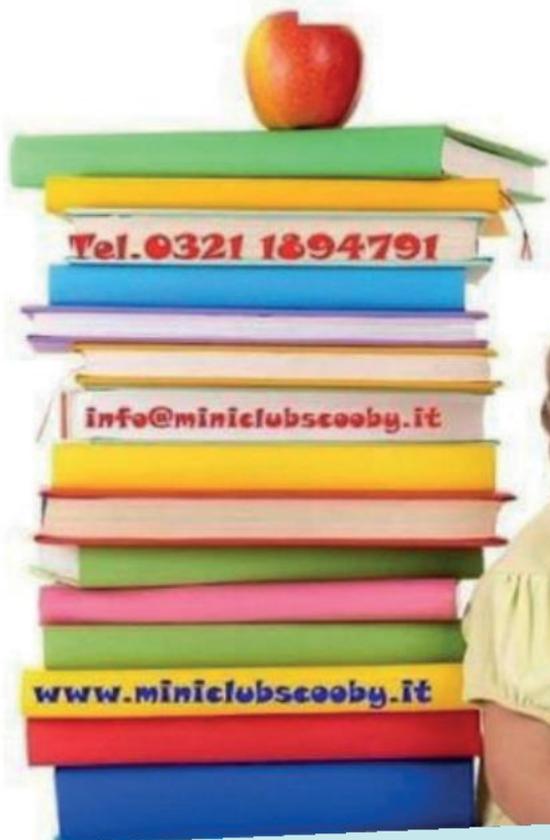
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THE ONLY
FRANCHISOR
IN ITALY
TO EXPORT THE
EDUCATIONAL
PROJECT
"SCOOBYLAND"
TO CHINA



Mini Club SCOOBY®

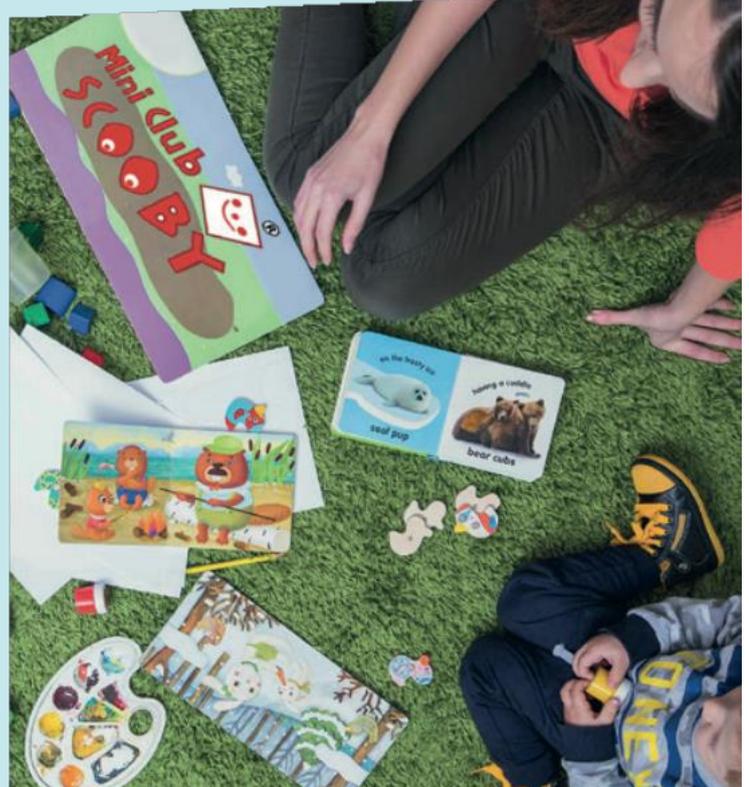
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Montessori Education

**"Dentro il bambino..Risiede
il destino del Futuro.."**



Income Statement

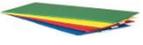
Income statement for a Nursery with 80 initial enrollments and up to 100

A. 1 Forecast income statement

	FIRST YEAR	SECOND YEAR	THIRD YEAR
Tuition Revenues	\$556.800,00	\$730.800,00	\$800.400,00
Other revenues	0,00	0,00	0,00
Remaining variation of semi-finished goods	0,00	0,00	0,00
Production value	600.800,00	720.800,00	780.000,00
Consumption of raw materials	42.240,00	54.720,00	79.200,00
Services, purchase expenses and other expenses	26.000,00	33.200,00	47.500,00
Use of third-party assets	140.000,00	140.000,00	140.000,00
Personnel	100.800,00	196.000,00	196.000,00
Gross operating surplus	111.760,00	160.880,00	233.840,00
Depreciation	31.000,00	31.000,00	31.000,00
Operating income	\$278.400,00	\$365.400,00	\$400.200,00

Details of Supplies & Support



Item Ref	Description	Qty.	Picture
Mcs1	Presidential desk	1	
Mcs2	visitor's Chairs	3	
Mcs3	Mini Club Scooby logo	2	
Mcs4	Sleeping cot	50	
Mcs5	Multipurpose chair	50	
Mcs 6	Multipurpose Rectangular Table	15	
Mcs7	Children's dressing room	10	
Mcs8	Open changing table	2	
Mcs9	Round' high chair	5	
Mcs10	Feber Ghost Rocking Table	2	
Mcs11	PARIS CHAIR PP ORANGE	25	
Mcs12	COMFORTABLE HOUSE	1 1	
Mcs13	Nursery School Furniture Form Wardrobe 2 Low Orange Doors	2	
Mcs14	Nursery School Furniture Form Wardrobe with 2 Orange Doors	2	
Mc15	City swing car	1	
Mcs16	Rainbow Rugs Set 4 Pieces	2	

Details of Supplies & Support



Item Ref	Description	Qty.	Picture
Mcs17	Mushroom Soft Seats Set 4 Pieces	1	
Mcs18	Soft Seating Set Nova Green 4 Pieces	1	
Mcs19	Forma Kindergarten Furniture with 2 Doors Height 110 cm. Orange	2	
Mcs20	Soft Plane	1	
Mcs21	Mini Kids, My First Set of Paints and Stickers, Creative Activity	50	
Mcs 22	Rainbow Rocking Arch	1	
Mcs23	Montessori Rocking Arch	1	
Mcs24	Kitchen	1	
Mcs25	DIY game with tools	1	
Mcs26	Montessori Ball Game	1	
Mcs27	Charged Aircraft set	1	
Mcs28	Max Set Pikler	1	
Mcs29	sensory board	1	
Mcs30	Montessori Bunny Tower	1	
Mc31	Pikler triangle with ramp	1	
Mcs32	End of School Certification	100	

Details of Supplies & Support



Item Ref	Description	Qty.	Picture
Mcs33	Pink Tower	1	
Mcs34	Montessori Brown Ladder	1	
Mcs35	ALICE WOODEN HOUSE	1	
Mcs36	Childhood Lunch Table 5 Seats	2	
Mcs37	Solid block of wood	1	
Mcs 38	Forest of Little Readers	1	
Mcs39	Forest house	1	
Mc40	Reception area	1	
Mcs41	Flyers	1000	
Mcs42	Banner	1	
Mcs43	Business cards	1000	
Mcs44	Educational Project - Operating Manual	1	
Mcs45	Administrative Management Documentation		
Mcs46	Training		
Mc47	Official website and Facebook page included		
Mcs48	Cardigan + T-shirt with Logo	10+10	