



inamy 
Case[®]

Beauty Beyond Borders

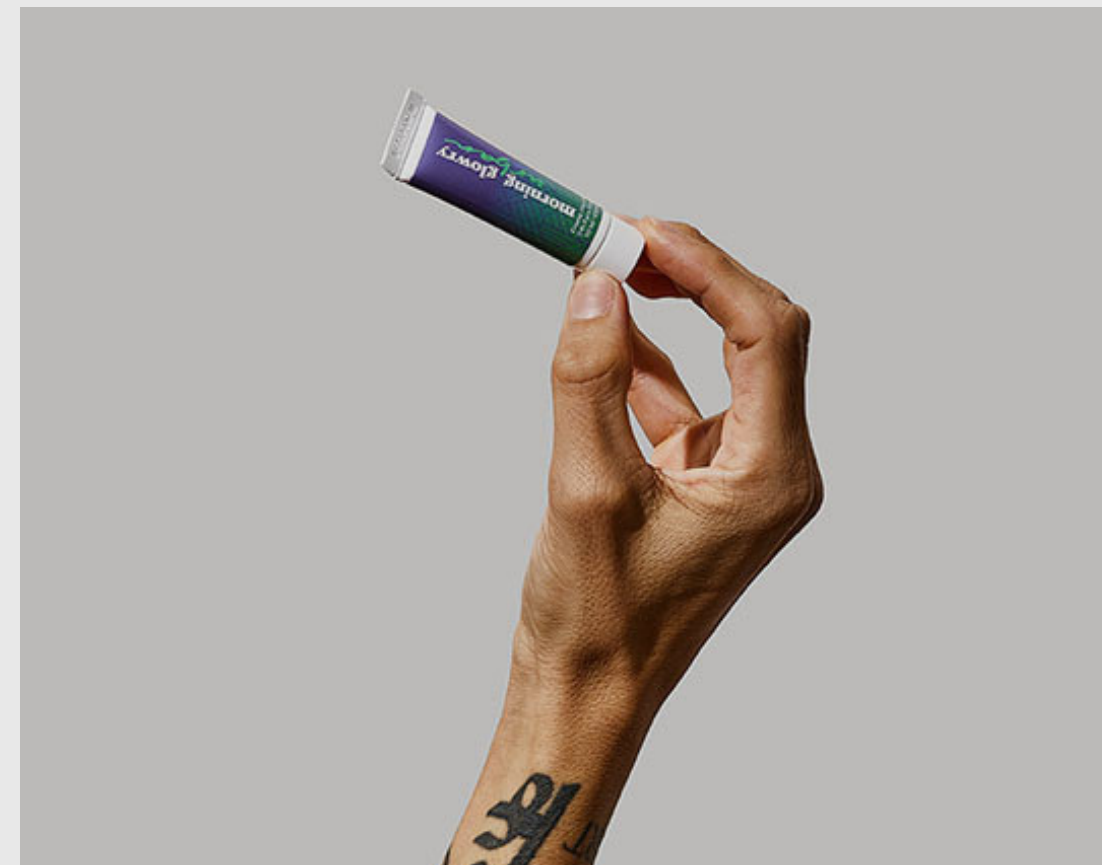
@inanycase_official

The Brand

IN ANY CASE is a Made in Italy brand of travel sets made with **recyclable packaging** and **organic, vegan** and **cruelty-free** beauty products that are ready to be thrown in a bag or backpack at a moment's notice. The sets come in **two sizes** and **four colours**, and are good both for people and for the planet.

In Any Case is the perfect companion for **travel, sports,** and **everyday life.**

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Products

Our sets consist of a transparent **waterproof eco-plastic case** and seven cosmetic products: **shampoo, conditioner, body wash, face cleanser, 24h face cream, body butter** and **hand cream**.

They are suitable for any skin and hair type.

Both with the sets and with each cosmetic product we wanted to play with the various names, choosing the most consistent and fun ones.





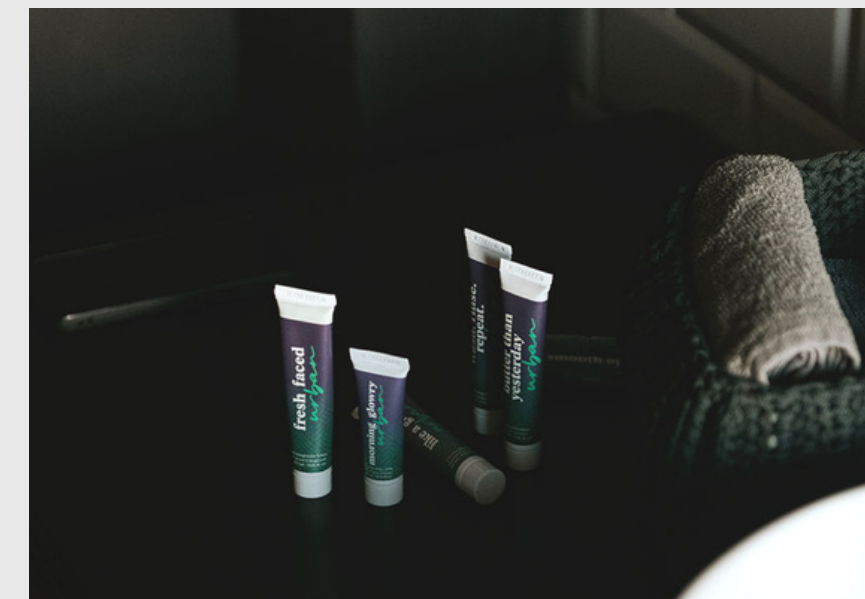
URBAN is our smallest set (16 cm x 10 cm x 5 cm). It is suitable for long weekends, city breaks and, more generally, for everyday life. It has an elegant, sleek fumé case which is perfect for any type of handbag or backpack. There are 7 products inside in 10ml and 20ml formats.

Available colors: **indigo-green** and **gold-magenta**.

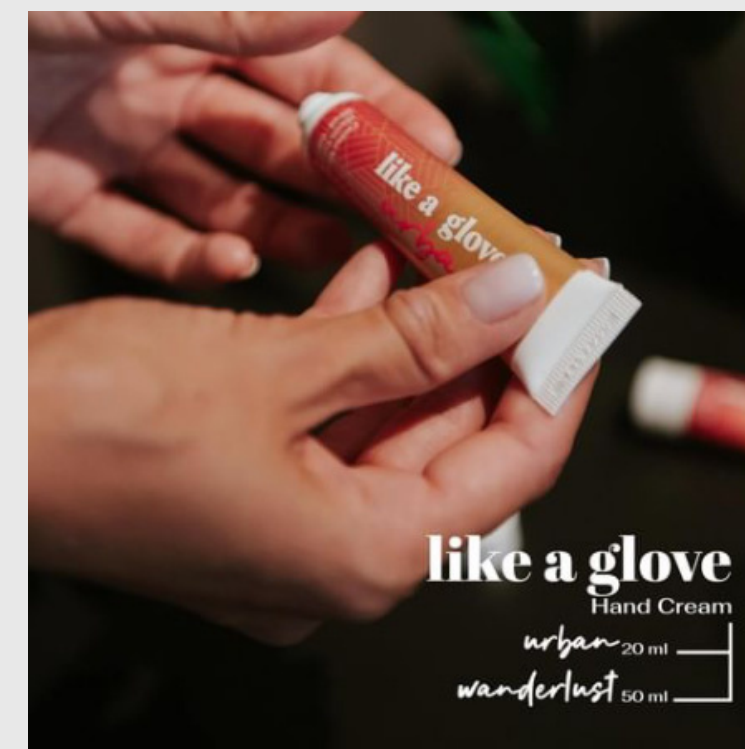


WANDERLUST is our largest set. It is suitable for longer vacations and at the gym. It has a soft fumé case that is large enough to carry other personal products as well. There are 7 products inside in 20ml, 30ml and 50ml formats.

Available colors: **cyan-yellow** and **purple-blue**.



Textures



Retail Price

Sets

URBAN	€ 29,90
WANDERLUST	€ 49,90

Bundles

2 URBAN	€ 56,80
1 URBAN + 1 WANDERLUST	€ 69,90
2 WANDERLUST	€ 84,90

Refills

SHOWERCARE (<i>shampoo + conditioner + body wash</i>)	€ 12,70 / € 18,70
SKINCARE (<i>face cleanser + face cream</i>)	€ 12,80 / € 19,40
BODYCARE (<i>body butter + hand cream</i>)	€ 8,80 / € 12,80



We are a young brand, but with very clear ideas. We are **dynamic**, constantly **on the move**... just like our customers!

We were born in **Bologna**, the hometown of our founder and the main location of our offices. We currently only sell **online**, but in the summer we will also start selling our products in some **selected stores**, such as Flying Solo in Soho, NYC.

About Us





Our Impact

We collaborate only with **Italian suppliers**, often from local sources, because we believe that sustainability also comes through the choice to invest in our territory. For this reason, all production processes, materials, ingredients right down to shipping packaging have been carefully evaluated and chosen to minimize our carbon footprint on the world. And where this was not possible, we decided to compensate by donating €1 for each beauty case sold to organizations involved in reforestation, such as Treedom.

WE ARE:





The Founder

Meet our founder **Irene**.

She was born and raised in Bologna and has always been very **curious, independent** and a bit of a **free spirit**. She also loves taking care of others as well as the environment.

She created In Any Case because she wanted something that's **grab-and-go**, has the lowest possible environmental impact, and is also beautiful to own.

She also wanted to combine two of her greatest passions: **cosmetics** and **travel!**

Impressum

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