

ITALIAN BEAUTY

COSMECEUTICA

EVOLUZIONE DELLA COSMESI

ANNA RUSSO

ITALIAN BEAUTY - CREAMA VISO - COMPO PERI PRESSARE

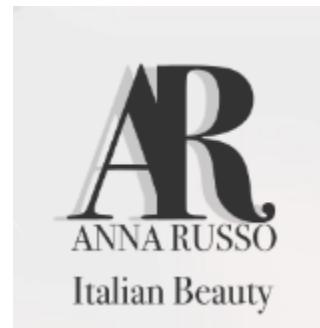
AR
ANNA RUSSO

Made in Italy

VOGUE

COSMOPOLITAN

Il Sole **24 ORE**



THE ITALIAN "COSMECEUTICAL" BRAND

YOUR BEAUTY SOURCE

MAKE UP, SKINCARE, SUNCARE, HAIRCARE, INTIMATE HYGIENE, AROMATHERAPY AND ONCOLOGICAL LINES

Our innovative **cosmeceuticals** cover different functions, healing skin blemishes.

Cosmeceutics is the "perfect marriage" between **cosmetics** and **pharmaceutical sciences**.

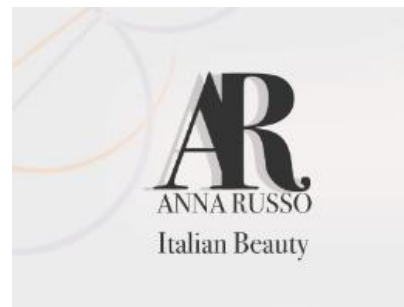
Particularly, we developed a **Made in Italy, cosmeceutical line**, made of natural derived and selected ingredients.

Our **skin** need daily **care** and attention.

So, we have combined our scientific knowledge and ancient **Italian** tradition to develop a very gentle beauty line, which can be safely used by all **members of family**.

All the production chain is based in Italy.

Sustainability and selected **sinergies** between **vegetable actives** and **essential oils** are the key steps, which drive our continuous attention, love and passion for this very interesting and innovative research field.



All our **products** are developed by **Anna Russo**, **italian chemical researcher**, with over **20 years** of **experience** in **cosmeceutics** (*). Particularly, she decided to transfer her skills into a family business company.

(*) COSMECEUTICS: Cosmeceuticals represent a new category of **products** placed between **cosmetics** and **pharmaceuticals** that are intended for the enhancement of both the health and **beauty** of **skin**.

These skills permit her to suggest formulations based on specific synergies between vegetable actives and **essential oils**, obtaining as results **pseudopharmaceuticals products**.

So our working philosophy has the target of guarantee a **psico-physical** well being not only a **beauty routine**.



Multifunctional Tanning Water

Refreshing and moisturizing, it **removes salt after swimming** in the sea and **counteracts dryness caused by sun, wind and chlorine**. The ingredients it contains **stimulate melanin** for a **quick and lasting tan**. **Also suitable for softening hair**. It can be safely used both during the day, as a natural and lasting tan, and in the evening as a **scented water for body and hair**. Natural, intense and lasting fragrance.

Shampoo

nutriente al fico.

Shampoo fortificante e ristrutturante, specifico per capelli trattati, secchi e sfibrati.

Olio d' Oliva Bio

Olio di Lino

Olio di Macadamia

Estratto d'Avena Bio



NOURISHING HAIR CONDITIONER



Nourishing hair conditioner with **restructuring** effect.

Ideal formula for detangling and deeply **nourishing frizzy, curly, dull** and **brittle hair**.

It performs an intense repairing action.

It Makes hair silky and shiny.

Enriched with active ingredients of plant origin, such as:

- **Sweet Almond Oil,**
- **Shea Butter,**
- **Linseed Oil,**
- **Organic Olive Oil,**

with **antioxidant** and repairing properties.

It nourishes the hair along its entire length, regenerating its structure and offering an **anti-breakage effect**.



Cofanetto HairCare

Facial cleansing mousse with Salicylic Acid

The image is a product advertisement for a facial cleansing mousse. At the top, the text "nature cosmetics" is written in a cursive font, followed by "MOUSSE" and "DIPERGIENTE VISO" in a bold, serif font. A botanical illustration of a white flower with green leaves and brown stems is positioned to the left of the text. In the center, a white spray bottle of the product is shown, with the brand name "AR ANNA RUSO" printed on it. Three callout lines point to specific ingredients: "IDROLATO DI CAMOMILLA" (Chamomile hydrolate) points to the top of the bottle, "ACIDO SALICILICO" (Salicylic acid) points to the lower part of the bottle, and "PROVITAMINA B5" (Vitamin B5) points to the right side of the bottle. The background is a soft green with illustrations of bubbles, a pink flower, and a green leaf.

nature cosmetics
MOUSSE
DIPERGIENTE VISO

IDROLATO DI CAMOMILLA

ACIDO SALICILICO

PROVITAMINA B5

AR
ANNA RUSO

SKU

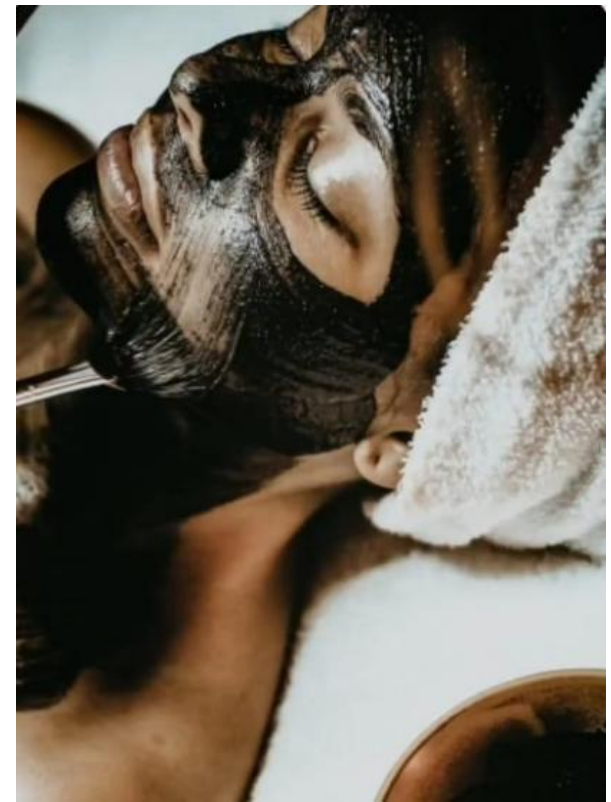
Carbon active Gel Mask

- ✓ Purificante e illuminante.
- ✓ Elimina le cellule morte.
- ✓ Con oli essenziali.
- ✓ Pelle sana e pulita senza irritazioni.





CARBON ACTIVE GEL MASK



Gentle **skin cleansing treatment**, usable on a weekly basis, on **face** and **body**.

Activated **carbon** exerts an incisive **purifying**, deodorizing and **illuminating action, removing** dead **cells**.

In our skin-friendly gel formulation it is used synergically with cypress, mint, lemon and patchouli.

Essential Oils

The active compounds in the cypress help to make the skin healthy and clean without irritation, providing immunity improvement, **antibacterial** properties, **stress control**.

Furthermore, cypress essential oil is a valid natural remedy because:

- widespread in the environment, it helps to recompose feelings shaken by pain and strong emotions;
- it is **vasoconstrictor** improving edema, **cellulite** and hemorrhoids problems;
- it is an effective aid for bunions, **hallux valgus, carpal tunnel syndrome, pain, muscle fatigue**.
- In addition, it can also be used in facial massage because it can fight oily, aged skin affected by **couperose**.

Briefly, a complete treatment for mind and body health.



NOURISHING FACE and EYE CONTOUR OIL



Nourishing face and **eye contour oil** with **Rosa Mosqueta** and **Ribes Nigrum**. Based on the synergy of natural and active extracts in oil.

Basically a **serum**, with **effectanti-aging**, **anti-dark circles** and **anti-bags**.

To be used in the evening and in the morning.

OIL SUITABLE FOR ALL SKIN TYPES



STRESS-RELIEF LOTION

Light **face** and **body cream**, suitable for all skin types, particularly for **stressed skin** by intense and **prolonged pharmacological treatments**. The synergistic combination of precious **vegetable oils**, extracts of **echinacea**, **blueberry**, **hypericum**, devil's claw and pure **essential oils** of **bitter orange**, **bergamot** and **myrrh** **riches** the **skin**, improves its elasticity and helps to prevent possible alterations or damages, favoring natural **cell renewal processes**.

SUITABLE FOR :

- **Very dry face and body skin**
- **Skin inflammations**
- **Post surgical scars**
- **Stretch mark prevention**
- **Rheumatic pains, incorrect postures, colds**

Principi Attivi



Artiglio
del Diavolo



Ribes
Nigrum



Iperico



Echinacea



Olio di
Rosa Mosqueta



Mirtillo



Crema viso corpo

*Bio multifunzione
con attivi antizanzare
e dopopuntura 200ml*



Multifunctional Lotion

02

MULTIFUNCTIONAL LOTION SUITABLE FOR FACE and BODY

It **Soothers redness** and **insect bites**, thanks with Action Oat and **Echinacea Extracts anti-inflammatory**.

Multifunctional product with a broad spectrum **Antiviral, Antifungal** and **Antibiotic** that solves most problems with its soothing, moisturizing and elasticizing effect on the skin, but also acts on any pimples due to **bacteria** or **viruses**, which attack the **skin**.

Also very suitable for **pedicures**, for **Keratosis** and **Warts**, thanks to **echinacea** and **essential oils**.

Igiene intima

come prendersene cura

Per evitare fastidiosi bruciori e irritazioni è importante una pulizia 'delicata' adatta a tutti.

L'olio essenziale di eucalipto è antifungino, eccezionale antinfiammatorio, efficace per il trattamento di infezioni ginecologiche (vaginite, cistite, candida ,ecc..)

L'olio essenziale di lavanda efficace per il trattamento di bruciori ed irritazioni ed una profonda pulizia.

L'olio essenziale di patchouly considerato anche un afrodisiaco e aumenta la libido ,oltre a favorire la concentrazione e le energie.



Intimate cleanser with Lavender - Eucalyptus and Patchouli

Intimate Cleanser, designed for a mild daily **hygiene**, respecting **physiological pH**. The product is based on Natural active specific synergies, with soothing, refreshing, **disinfectant**, **antifungal**, **antiviral** and **antibacterial** properties.

Suitable for all **skin** types. Formulated Without synthetic ingredients. Applicable by **adults** and **children**.

Suitable for candidiasis and redness problems of without aggressive surfactants, which cause irritation and burning.

Bagnodoccia BIO Cremoso Delicato Elisir di Vaniglia 250ml

TEXTURE: dalla consistenza avvolgente, delicata ed estremamente cremosa. Lascia la pelle setosa e lucente rispettandone il PH. Deterge delicatamente e mantiene la pelle morbida, vellutata ed idrata per tutto il giorno. Caratteristiche regalate dalle note proprietà idratanti e lenitive dell'Olio d'Oliva, Aloe e Calendula.

Se utilizzato quotidianamente insieme alla crema Viso Corpo, aiuta a migliorare l'equilibrio del microbioma naturale della pelle. Il bagnodoccia delicato e cremoso A.R. Italian Beauty dona alla pelle una sensazione di pulito e freschezza, e aiuta a ridurre la secchezza della pelle

06



SHOWER GEL VANILLA

Creamy liquid cleanser with **physiological pH**. Formulated with quality raw materials and natural extracts, it gives **elasticity** and softness to the **skin**.

It is suitable for **all skin types**. Gently cleanses and keeps the **skin soft**, velvety and moisturized all day long.

Characteristics given by the known moisturizing and soothing properties of **Olive Oil, Aloe** and **Calendula**.



SANITIZING GEL WITH BERGAMOT ESSENCE

Hand **sanitizer** and cleanser after wards contact with money, public transport, etc.

Bergamot essence, with its renowned **antiseptic** properties, leaves a good **citrus** smell, persistent on the **skin**, which covers the annoying smell of **alcohol**.



VANILLA SCENTED WATER



The warm enveloping notes of vanilla give an intense moment of pampering.

Sweet, romantic and **delicate** yet **persistent fragrance**. It is sweet and fresh, but at the same time it leaves a **clean sensation**.

Suitable for those who love to be the center of attention and want to be pleasing to the senses of others.

Olfactory notes: **sweet, vanilla, oriental**.

SOLUZIONE DI OLI ESSENZIALI PER BRUCIATORE

Aromaterapia



- ✓ PROTEZIONE NATURALE
CONTRO VIRUS E BATTERI
- ✓ ALLEVIA ANSIA, STRESS E
NERVOSISMO

Le Gallerie di Maxim

ESSENTIAL OIL SOLUTION FOR BURNERS

100% natural solution MADE OF ultra pure water and pure organic **essential oils**. The product contains **eucalyptus essential oil**, a **potential Covid19 inhibitor**.

Myrrh, bitter orange, bergamot, patchouly and **eucalyptus Essential oils**, applied in synergy, guarantee a natural sanitation of the environments, in which we live and of our lungs.

Natural **protection** against **viruses**, airborne **bacteria** and **fungi**, through **daily inhalation**.

The specific combination of selected **essential oils**, allows you to relieve anxiety, **stress** and **nervousness**, to achieve a **360-degree psychophysical well-being**.

Relaxing Massage Oil

NEW PRODUCT

OLIO DA MASSAGGIO RILASSANTE

PRINCIPI ATTIVI



O.E. MENTA



O.E. CIPRESSO

OLIO DI COCCO



OLIO DI CAROTA



OLIO DI GIRASOLE

O.E. PATCHOULY



OLIO DI CRUSCA
DI RISO







Truccarsi senza fondotinta

è la scelta migliore per una pelle naturalmente regale.

12



www.annarussoitalianbeauty.it

13



Rossetti e lipgloss



Ombretti e...





Matite



Altri prodotti



Eye-liner



Smalto
per
unghie



Usiamo prodotti
SOLO
eco-sostenibili
per il rispetto
dell'ambiente.

www.annarussoitalianbeauty.it



Anna Russo

Ricercatrice Chimica Italiana

16



Anna Russo Italian Beauty nasce dal desiderio di condividere con voi , il “meglio di noi” , in nome della bellezza e della sostenibilità, attraverso la creazione di formulazioni , che garantiscano qualità , trasparenza, sicurezza, per un benessere psicofisico a 360 gradi.

www.annarussoitalianbeauty.it



17



Dicono di
noi



The Multifunctional Tanning Water from **ANNA RUSSO ITALIAN BEAUTY** is a Summer must-have. This product aims to moisturise the skin and leave the appearance of a natural tan. A true beauty elixir, this can be used on hair and skin, and is also lightly perfumed. Explore more at www.annarussoitalianbeauty.it and [@annarusso_italianbeauty](https://www.instagram.com/annarusso_italianbeauty) on Instagram.

Difendersi dai raggi UV

Rinfrescante e idratante, rimuove la salsedine dopo i bagni in mare e contrasta la secchezza, causata da sole, vento e cloro. Gli ingredienti in essa contenuti stimolano la melanina per un'abbronzatura rapida e duratura. Adatta anche per ammorbidire i capelli. Si può tranquillamente utilizzare sia di giorno, come abbronzante naturale e duratura, che di sera come acqua profumata per corpo e capelli. Profumazione naturale, intensa e duratura. Anna Russo Italian Beauty www.annarussoitalianbeauty.it

Acqua abbronzante. Bifasica multifunzione corpo-capelli



Contact Us



A.R. ITALIAN BEAUTY SRL
P.IVA 03790620789

Indirizzo: Via Fratelli Bandiera,43
87046, Montalto Uffugo (CS)

Phone: +(39) 333 643 2491

Phone: +(39) 0984 934913

Mail:

info@annarussoitalianbeauty.it