



HEDEN

DIVINE CARESS

# ABOUT HEDEN

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Heden is the brainchild of two young Sicilian entrepreneurs in late 2023. The goal guiding Heden's founders is to use genuine, top-quality raw materials from the Sicilian territory to achieve exclusive, patented formulas for everyday skincare. Heden is a reminder of Earthly Paradise, of the ethereal feeling of well-being that each product in the line invokes for those who use it





# PREMIUM INGREDIENTS

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## Sicilian Avocado

It especially protects the skin coat because of its high percentage of lecithin, vitamin A, E, D and 85% essential unsaturated fatty acids. It prevents the skin from losing moisture and restores it to its natural balance. Cosmetic properties: Promotes cell production and regeneration.

## Mediterranean prickly pear

Prickly pear oil boasts exceptional regenerating, healing properties and helps prevent skin aging and the onset of wrinkles. It is also an excellent moisturizer for all skin types.

## Argirelin

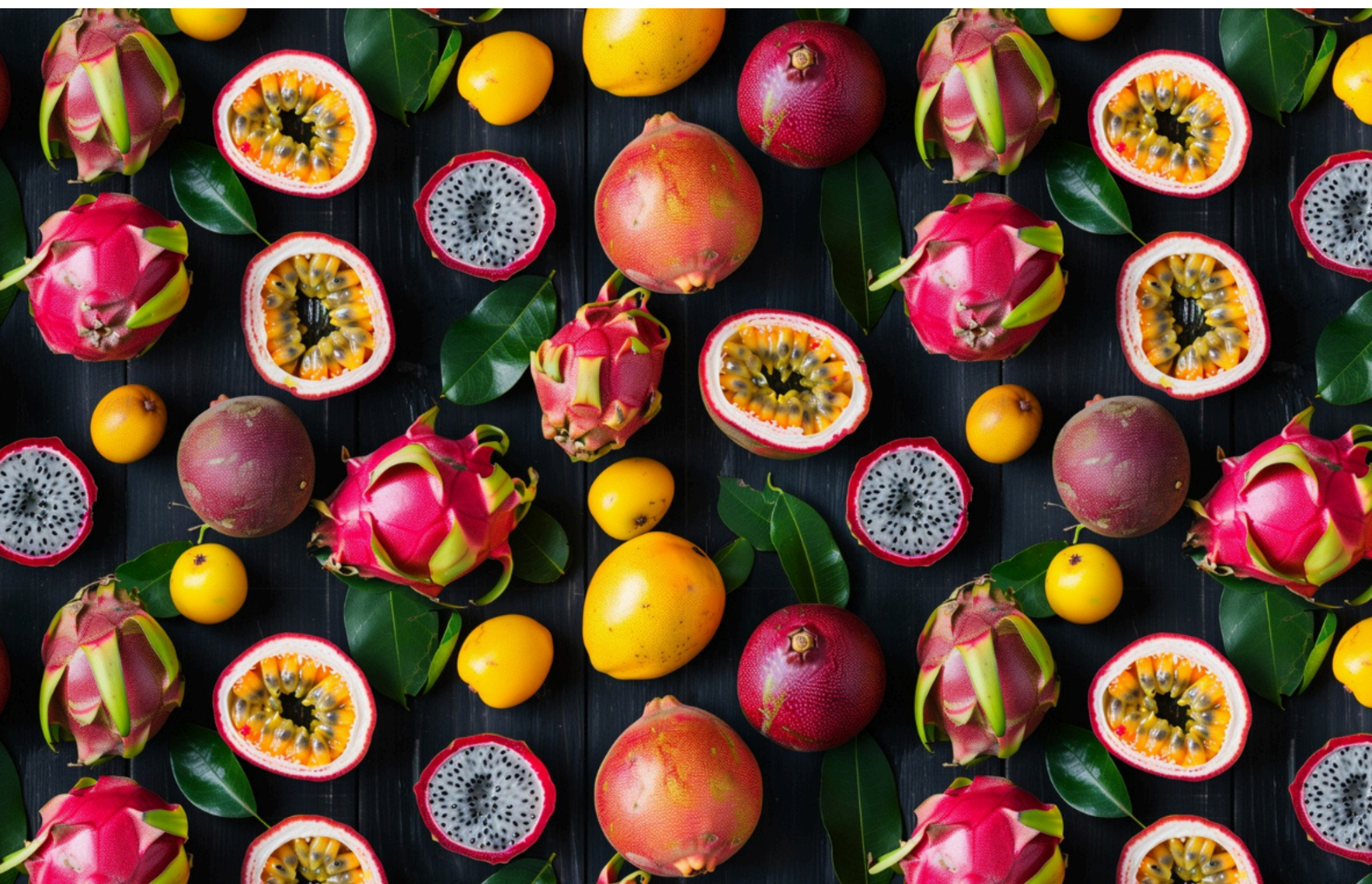
In cosmetics it is used for its lifting, anti-wrinkle, relaxing properties. It promotes skin relaxation by reducing expression lines. It reduces the depth, volume and length of wrinkles, especially of the forehead and eye area.

## Salary Janja Rubens

Inhibits lipogenesis by preventing the formation of new edema by controlling the expansion of additional fatty tissue. Reactivates collagen synthesis resulting in improved tissue tone and elasticity.

## Vitamin C

Vitamin C (or L-ascorbic acid) is an antioxidant effective in counteracting signs of skin aging, detoxifying cells and invigorating tissues







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**FACIAL PRODUCTS**

# HEVA ANTI-AGE 50ml

GTIN 8057729580018



- Suggested retail price 60€
- Wholesaler Price 35€\*
- Wholesaler Price 30€\*\*

\*net of transportation costs  
\*\*Net of transportation costs for orders greater than 100 units

# HEVA MOISTURIZING CREAM 50ml

GTIN 8057729580001



- Suggested retail price 55€
- Wholesaler Price 30€\*
- Wholesaler Price 25€\*\*

\*net of transportation costs  
\*\*Net of transportation costs for orders greater than 100 units

# BRIGHTENING SERUM 50ml

GTIN 8057729580070



- Suggested retail price 65€
- Wholesaler Price 35€\*
- Wholesaler Price 30€\*\*

\*net of transportation costs  
\*\*Net of transportation costs for orders greater than 100 units

# ANTI-OXIDANT FACE LINE

GTIN 8057729580063  
GTIN 8057729580056  
GTIN 8057729580049

- Suggested retail price 70€
- Wholesaler Price 40€\*
- Wholesaler Price 35€\*\*

\*net of transportation costs  
\*\*Net of transportation costs for orders greater than 100 units





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**BODY PRODUCTS**

# HALI MOISTURIZING BODY CREAM 100ml

GTIN 8057729580025



- Suggested retail price 40€
- Wholesaler Price 25€\*
- Wholesaler Price 20€\*\*

\*net of transportation costs

\*\*Net of transportation costs for orders greater than 100 units

# HALI INVIGORATING BODY CREAM 100ml

GTIN 8057729580032

- Suggested retail price 40€
- Wholesaler Price 25€\*
- Wholesaler Price 20€\*\*



\*net of transportation costs

\*\*Net of transportation costs for orders greater than 100 units

# SILKY HAND CREAM 100ml

GTIN 8057729580087



- Suggested retail price 30€
- Wholesaler Price 18€\*
- Wholesaler Price 15€\*\*

\*net of transportation costs

\*\*Net of transportation costs for orders greater than 100 units



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