

*Vivi la tua Bellezza*



[WWW.BEAUTYFLORENCE.COM](http://WWW.BEAUTYFLORENCE.COM)

# THE COMPANY



**Beauty Florence** is an Italian company dedicated to the research and development of **innovative high-tech beauty devices** and **high-performance cosmetic lines** for aesthetic face and body treatments.

Thanks to the experience gained in years of research in the cosmetics sector, Beauty Florence has created a new concept of well-being with the development of Iontophoresis devices that, combined with specific cosmetic products, increase the absorption of functional substances, leading to immediate and far more effective results than traditional manual facial or body massage.

The combination of the use of **the Iontophoresis device with the exclusive cosmetic lines of Beauty Florence** have become a real beauty routine recipe for all those who want to independently take care of their health and beauty, through simple daily gestures.

For more information about Beauty Florence, please visit:

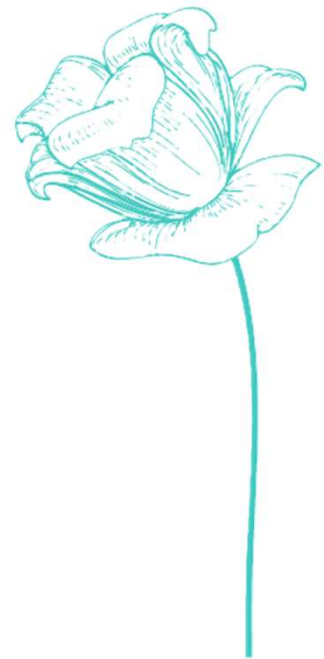
[www.beautyflorence.it](http://www.beautyflorence.it)



# PRODUCTS

**Iontophoresis** is a technique that has always been used in the medical field to facilitate the absorption and delivery of medicinal products, particularly in the sports field. The technique allows, with the use of a galvanic current generated by electrodes, to increase the penetration capacity of the product into the skin and the part to be treated.

From in-depth studies and as a result of sophisticated research in the cosmetic field, Beauty Florence has developed **Beauty Florence Plus**, a unique device, with high quality standards and exceptional performance. The product technology is completely **Made in Italy**, in fact all the products developed by Beauty Florence, including the various cosmetic lines, are designed and manufactured exclusively within its qualified laboratories in Florence, in the heart of Tuscany. **All devices are CE and RoHS certified.**



# PRODUCTS

## BEAUTY FLORENCE PLUS

**Beauty Florence Plus** is a high-tech, compact and easy-to-use ionophoresis device, designed to ensure the correct delivery of **galvanic current** to all parts of the body that require effective aesthetic treatment. The galvanic treatment consists of applying a low-intensity current to the skin via electrodes.

The studies carried out by Beauty Florence have led to **the evolution of this technique and the device** itself, with the application of **two curved electrodes** spaced apart and made of **medical steel**. The two electrodes placed in the upper part of the device are placed simultaneously on the area to be treated, allowing a **faster delivery of the product**, which penetrates deeply with an **immediate increase in the effectiveness of the cosmetic**. Thanks to the specific functions of the device, visibly greater aesthetic results are obtained compared to the application of the cosmetic with manual massage.

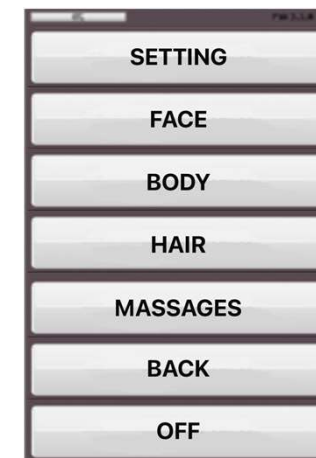
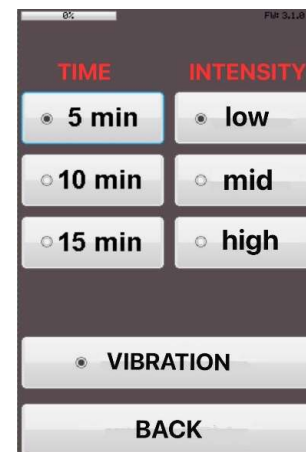
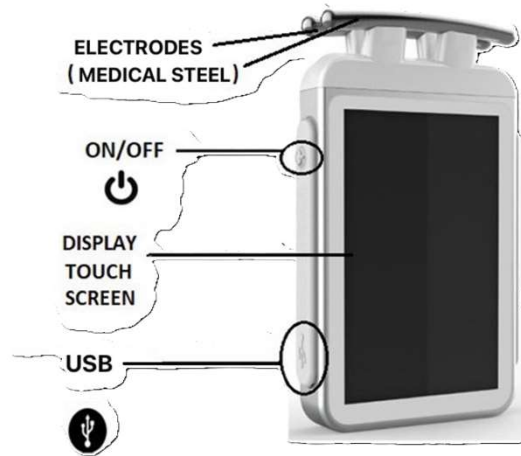


# PRODUCTS

## BEAUTY FLORENCE PLUS

**Beauty Florence Plus** is preset with quick access programs: all controls, displays and commands are managed by a **color touchscreen** and it is easily rechargeable with an USB plug.

The touchscreen allows you to set the **duration, intensity and type of treatment** desired in the various parts of the body to be treated. It also allows you to **generate micro-vibrations** during the treatment which give a pleasant sensation, providing a light massage.



# PRODUCTS

## BEAUTY FLORENCE PLUS

**Beauty Florence Plus** comes in an exclusive **portable suitcase** or in a **giftbox case** together with the instruction manual and a **kit of Beauty Florence cosmetic products**, suitable for face and body treatments. This solution allows to carry the device anywhere, making the treatment experience accessible to everyone, at any time, whether at home or on holiday.



**Your beauty kit at your fingertips, wherever and whenever you want.**



# PRODUCTS

## BEAUTY FLORENCE PLUS COSMETIC STANDARD KIT

The Beauty Florence Plus standard kit  
include the following cosmetic products:

- Face Gel 1 30ml - Restorative
- Face Gel 2 30ml - Restructuring
- Face Gel 3 30 ml - Energizing
- Cellulite Body Gel 200 ml - Reducing

Cosmetic products can be easily  
reordered even if the device is  
compatible with own personal  
cosmetics used for the daily beauty  
routine.



# PRODUCTS

## COSMETIC PRODUCTS

**Beauty Florence has a specific product for every need.**

From **Beauty Florence** cosmetic research comes the new cosmetic lines dedicated to the innovative Beauty Florence Iontophoresis devices.

Beside the standard kit of cosmetics supplied with Beauty Florence Plus, it is possible to **select a wider range of alternative and complementary cosmetics** for the daily beauty routine.

**Discover the entire range!**

**[www.beautyflorence.it/en/prodotti](http://www.beautyflorence.it/en/prodotti)**





# PRODUCTS

## COSMETIC PRODUCTS

### INTENSIVE BODY LINE

Intensive body shaping treatment that **combats imperfections caused by cellulite** and localized fat by modeling, moisturizing and elasticizing your body, especially on **thighs, arms, belly, buttocks, body & legs**.

The Line it is composed by:

- Intensive Body Modeling Gel - Thighs 200ml
- Intensive Body Modeling Gel - Arms 200ml
- Intensive Body Modeling Gel - Belly 200ml
- Intensive Body Modeling Gel - Buttocks 200ml
- Intensive Body Modeling Gel - Reducing 200ml
- Intensive Body Moisturizing - Body cream 200ml
- Intensive Body Elasticizing - Body cream 200ml



# PRODUCTS

## COSMETIC PRODUCTS

### RELAX BODY LINE

The **Warming Effect & the Refreshing Effect Body Balms** are perfect when you need to **balance your skin tone**.

- The **Warming Effect Balm 200ml**, thanks to caffeine, Pennywort and Butcher's broom, has numerous properties: promote lymphatic drainage, combat water retention, improve skin resistance. Its anti-inflammatory action reduce vasodilation and capillary fragility.
- The **Refreshing Effect Balm 200ml** is based on the natural properties of chamomile, arnica and eucalyptus. This combination has a decongestant, anti-inflammatory, antimicrobial, antineuralgic and analgesic properties.



# PRODUCTS

## COSMETIC PRODUCTS

### PERFECT SKIN LINE

The **Perfect Skin Line** is ideal for the intensive treatment against aging of the epidermis of the face.

Each product is formulated with the best natural active ingredients, for a perfect beauty treatment.

The Line it is composed by:

- Perfect Skin Purifying Cleansing Water 200ml
- Perfect Skin Flash Treatment Serum 30ml
- Perfect Skin Eye Contour Serum 30ml
- Perfect Skin Lip Contour Serum 30ml
- Perfect Skin Neck Serum 30ml
- Perfect Skin Purifying Face Serum 30ml



# PRODUCTS

## COSMETIC PRODUCTS

### PERFORMING HAIR LINE

The **Performing Hair Line** includes a complete set of **purifying hair treatment lotions**, such as dandruff, greasy, brittle, dry or dull hair. Each product is formulated with the best natural active ingredients, for a perfect beauty treatment.

The Line it is composed by:

- Performing Hair Dandruff 250ml
- Performing Hair Regenerating 250ml
- Performing Hair Rebalancing 250ml
- Performing Hair Moisturizing 250ml



# CONTACTS



If you want to get in touch with our Company for information on our products, to find out about our sales network, or for more information on a possible collaboration, do not hesitate to contact us.

## **BF Beautyflorence Srl Unipersonale**

Via Francesco Ferrucci, 203C

59100 Prato (PO) - ITALY

Email: [export@beautyflorence.it](mailto:export@beautyflorence.it)

Mobile: +39 345 468 4127

Website: [www.beautyflorence.it](http://www.beautyflorence.it)

**Thank you for your time!**

