

MADE IN SICILY



AMMU

Your Sicilian Pastry



About us

WELCOME TO
SICILY



—

Ammu is tradition choosing to
embrace innovation,
generations gathering around the
same table for dessert;
**AMMU is the sound made by
Sicilian parents feeding their
children:** “amore (“my love,
sweetie”), ammu”.
Ammu is, first and foremost,
our way of saying
“Welcome to Sicily”,
no matter where you are
in the world.

Ammu's adventure is an innovative experiment deep-rooted in tradition. A **solid vision** is the foundation of the company's daily work: giving all who love Sicily the chance to rediscover the region in the flavour of its products, the warmth of its people, the culture of its things.



Mission & Vision

AMMU'S CHALLENGE

"TO BE A HOME"

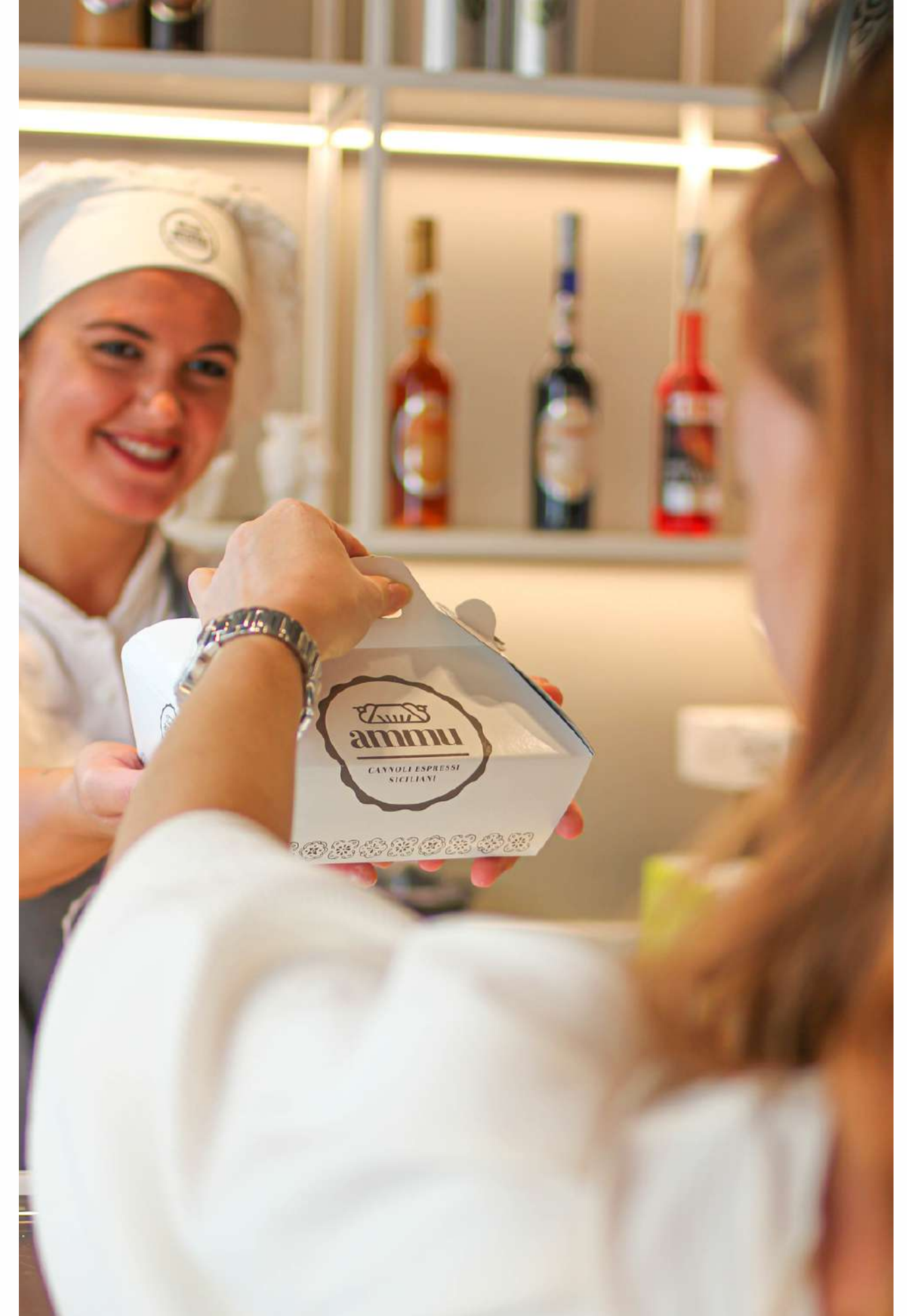


*“We’d like our stores **to be a home** for Sicilians who believe in the value of their land. A **point of reference** for everyone who wants to pass on their traditions and enjoy a one-of-a-kind experience of sharing and growth.”*

Stefano Massimino -
founder of the company

Today

We can count on a team of about 30 employees.
It is in-store pastries and much more:
e-commerce, trade fairs, events, home delivery,
international shipments and catering
are the other services we offer anyone who wants
to taste Sicily in a single bite.



Our offering

We are organized to provide **frozen and non-frozen products**:

sweetened ricotta cream made from sheep milk, Sicilian Cassata cake, arancini (savory rice balls), cannolo waffles and other typical pastry products.

OUR PRODUCTS ARE CERTIFIED



CERTIFIED PRODUCTS



We have selected **over 200 references** of typical Sicilian products, certified for quality and tradition. Spirits, sweet creams, condiments, chocolates, wines, honey jars, jams; and **special products for Christmas and Easter.**

Made in Sicily





We collaborate with **leading international transport companies** to plan delivery at both refrigerated transports (-18/22 degrees) and controlled temperature (5/8 degrees)

Logistics management



Not only food

Through time we have selected **excellent artisans** to offer our customers the typical ceramics of our region. From the famous "Teste di Moro" to the auspicious symbol of "Pigne siciliane"





Food truck

With sicilian expressed cannoli,
Sicilian granita and much more

Corporate events

JP Morgan, Deutsche bank, Vodafone...

Co-marketing

Campari Group, Banca Intesa...

Outdoor events & catering

Staff training

In recent years we have defined a process of staff training: procedures for monitoring and verifying work, in order to **offer the best experience to our customers**, and always keeping a high level of satisfaction for our employees.



LIFELONG LEARNING



Stefano Massimino -
Founder

+39. 338.7699489
info@ammu.eu

OUR WEBSITE

www.ammu.eu

INSTAGRAM&FACEBOOK

@ammucannoli

SHOP ONLINE

www.siciliaacasatua.it

Keep in touch





Sweetness keeps us united

