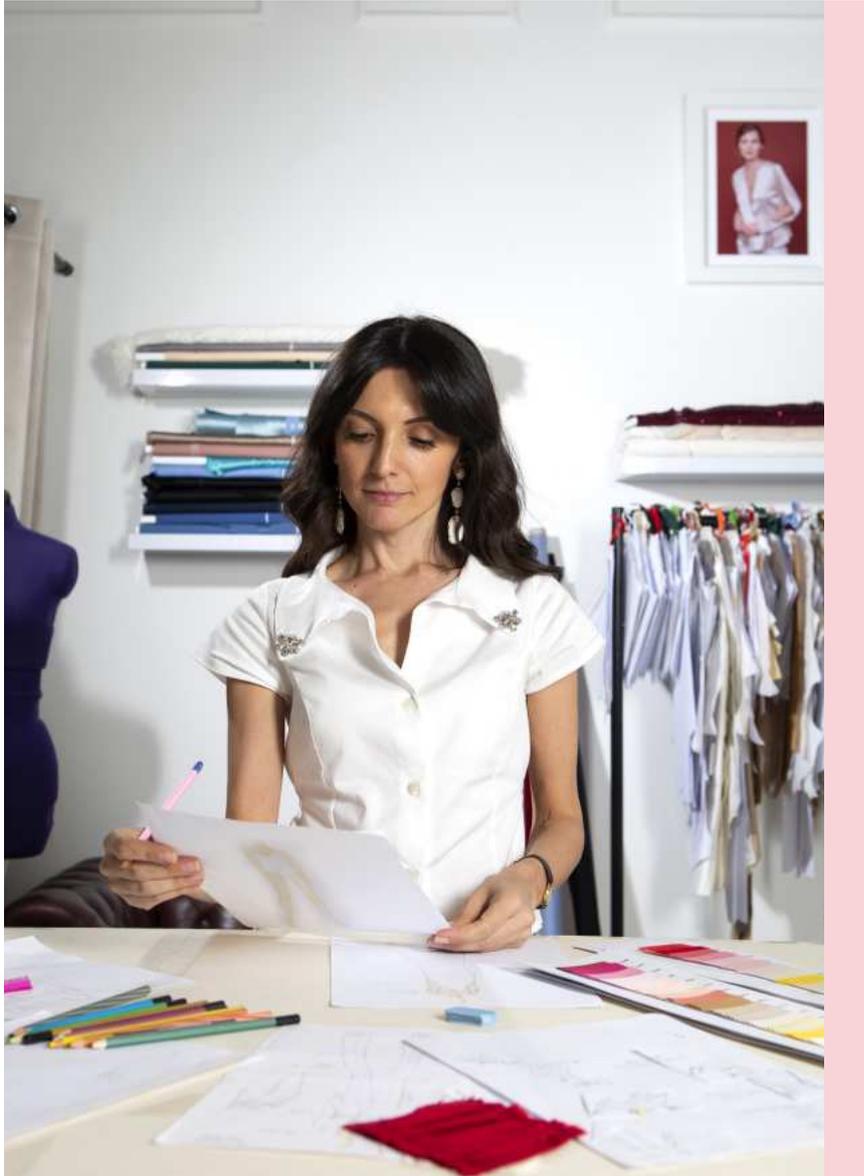

ELISA SANIA

MADE IN ITALY



BRAND STORY...

Elisa Sanna entered the world of tailoring at a very young age, driven by a natural instinct for style and a strong creative sensitivity. At just eighteen, she began working in a prototyping studio near Milan, where she experienced every stage of garment construction firsthand. Surrounded by fine fabrics, sewing machines, pattern makers and skilled seamstresses, she developed both a refined aesthetic and a deep technical understanding of craftsmanship.

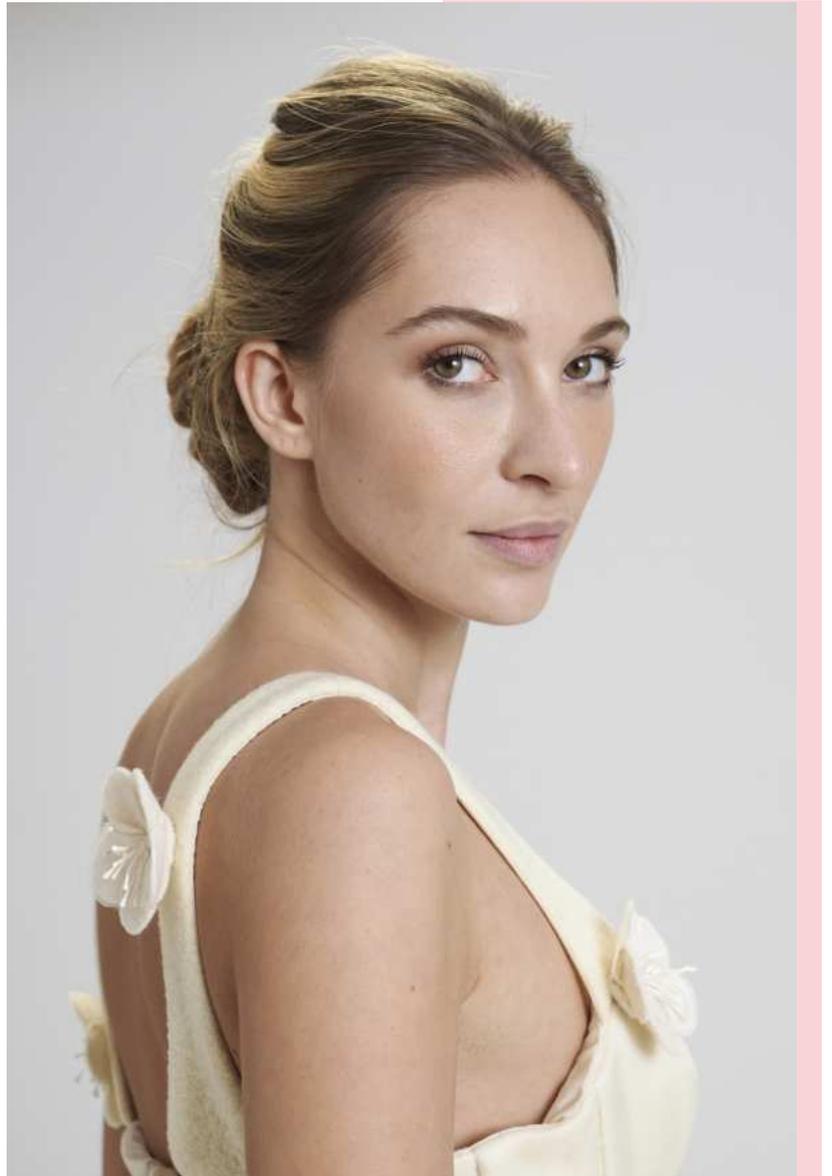
Working closely with an experienced seamstress shaped her approach: every line, fold and stitch contributes to the identity of a garment. Precision and attention to detail became the foundation of her design philosophy.

After nearly ten years of hands-on experience, Elisa founded her own brand in 2020, rooted in Italian sartorial tradition and a vision of authentic femininity. In 2022 she opened her Atelier in the heart of Milan, a space where craftsmanship and creativity meet to give life to collections defined by clean lines, selected fabrics and details that enhance the personality of the woman who wears them.

... AND ITS IDENTITY

Elisa Sanna represents a vision of contemporary Italian femininity expressed through craftsmanship, where sartorial heritage meets a modern and refined aesthetic. The years she spent working in tailoring during her formative stage continue to define the brand's identity today, influencing both its stylistic direction and its uncompromising approach to quality, construction and material selection.

This foundation is reflected not only in garment construction but also in Elisa's ongoing research into exceptional materials, including rare fabrics and distinctive buttons selected to give each creation a unique and considered character. This technical and material focus gives every garment a sense of intention, structure and lasting value that goes beyond seasonal trends.



The brand's language is built on a subtle balance between structure and softness, clean silhouettes and a refined sensuality that enhances the body with discretion and elegance. Each piece embodies a timeless attitude while remaining deeply connected to the present, combining precision of construction with fluidity of movement.

The Elisa Sanna woman is confident, feminine and self-aware, choosing garments that elevate her identity rather than dominate it. She seeks pieces that express quality, intention and quiet distinction, suitable for special occasions as well as elevated moments of everyday life.

The brand focuses primarily on occasionwear alongside elevated contemporary pieces, blending the exclusivity and attention to detail of a couture approach with the practicality and wearability required by modern lifestyles. Positioned in the upper contemporary segment, Elisa Sanna stands at the intersection between atelier craftsmanship and modern luxury, offering limited-production garments defined by strong sartorial value and a distinctive artisanal character.



CRAFTSMANSHIP

Elisa Sanna's philosophy is rooted in rigorous sartorial training and a clear vision: creating garments that combine aesthetics, quality and longevity. Each creation begins with in-depth material research and technical knowledge that translates into authentic pieces designed to endure beyond seasons and trends. Elisa personally selects fabrics through continuous research that leads her to travel across different Italian regions, with a strong preference for local suppliers with whom she has built long-term relationships of trust and collaboration. This creates a production chain deeply connected to the territory, ensuring fine materials, traceability and authenticity as the foundation of every garment.

Prototyping is developed directly by Elisa Sanna at the Milan Atelier together with her in-house team of seamstresses, while production is entirely Made in Italy and supported by a network of specialized artisan workshops across the country. Skilled seamstresses and pattern makers collaborate with Elisa at every stage, from pattern construction to final finishing, following the techniques of traditional Italian tailoring that shaped her professional path.



CLIENTS & DISTRIBUTION

Elisa Sanna serves a refined clientele seeking distinctive garments for special occasions, private events and elevated daily elegance.

The brand has developed through a strong atelier-based model, working closely with private clients and made-to-measure services. This direct relationship has allowed continuous refinement of fit, construction and product quality.

The brand has also been introduced into a curated retail environment in St. Moritz, a renowned international luxury destination, marking an important step in expanding beyond the Atelier model and reaching a high-end international clientele.

While rooted in an atelier-based model, Elisa Sanna is increasingly developing within curated retail environments aligned with its positioning.



ATELIER EXPERIENCE

The Elisa Sanna Atelier is located at Via San Maurilio 18, Milan, in a prestigious central area of the city.

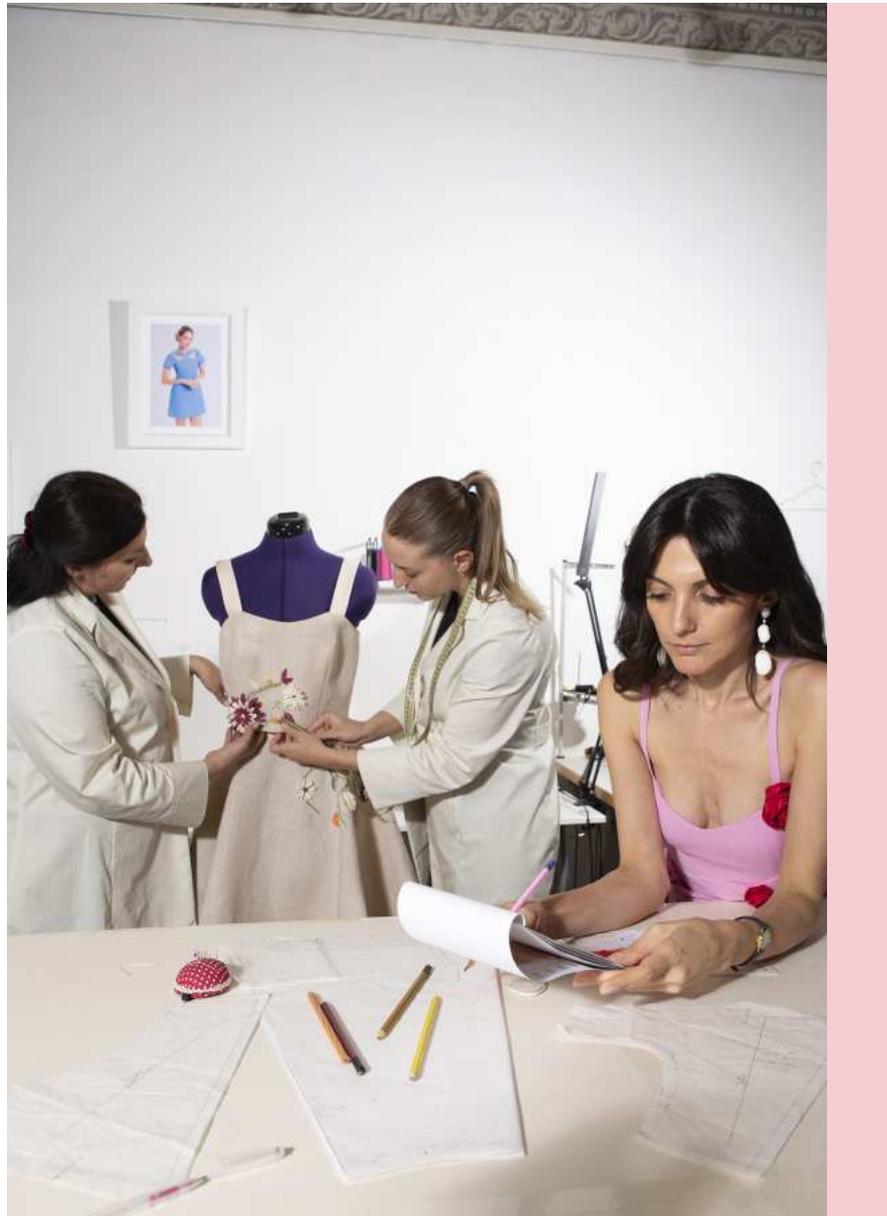
The Atelier is the creative and sartorial heart of the brand.

Every garment is developed here, from prototype to final fitting. Elisa personally follows each phase, from fabric research and design to fittings and final adjustments, ensuring consistency between creative vision and product execution.

Entering the Atelier means experiencing an intimate and refined environment where craftsmanship and design come together. The brand's sartorial expertise allows for a high level of attention to fit and detail, with selected possibilities for personalization that reflect the heritage of traditional Italian tailoring.



DELIVERY & COLLABORATION APPROACH

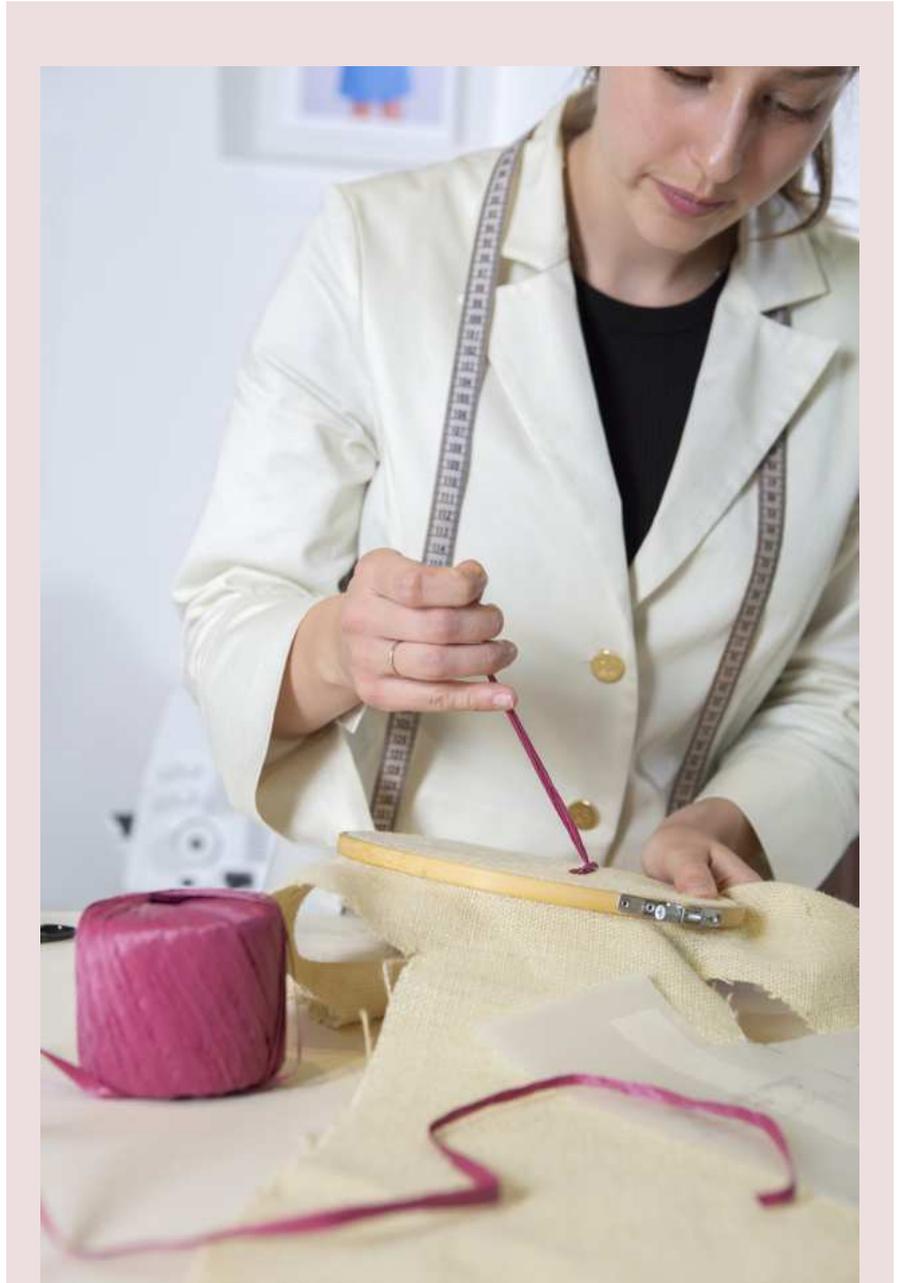


Elisa Sanna works through a structured and collaborative approach with retail partners.

Collections are developed with attention to quality, consistency and delivery timelines, maintaining the flexibility typical of an atelier-based brand while ensuring the professional standards required by selected retailers.

Each partnership is built on dialogue and alignment with the brand's positioning, allowing a balance between exclusivity, craftsmanship and commercial viability.

BRAND DIRECTION



The relationships built over time with artisan workshops and local realities reflect a precise vision: preserving the knowledge of the past while transforming it into garments that speak to the present. At the foundation of every project lies deep respect for craftsmanship, time and the people involved in each stage of creation. Attention to sustainability is expressed through concrete practices such as waste reduction, creative material recovery and the enhancement of details, without ever compromising quality or exclusivity. Each garment becomes the expression of a balance between tradition and innovation, between artisanal care and a modern aesthetic language, a continuous dialogue between memory and contemporaneity that defines the identity of Elisa Sanna.

Rooted in these values, the brand's direction is focused on selective growth, maintaining exclusivity while expanding its presence in high-end international markets through curated partnerships.

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