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WINESAL
quality wine, quality time

The background of the slide is a photograph of a stone tower, likely a castle or fortress, situated on a hill. The tower is made of light-colored stone and has a crenellated top. In the foreground, there are lush green vineyards with rows of grapevines. The sky is a clear, pale blue. The overall scene is a picturesque representation of Italian wine country.

OUR COMPANY

Our goal is clear: to be the worldwide go-to for exporting those niche Italian wines—those rare pearls and true excellences that are still waiting to be discovered outside the mass markets.

Our operations and decisions are guided by three clear principles: **deep knowledge and enhancement of the territory and the people**, promoting the authenticity of Italy's diverse wine regions; **sustainability in production**, prioritizing family-owned suppliers who adopt environmentally friendly and sustainable agricultural practices; and **trust and certainty throughout the supply chain**, guaranteeing transparency and integrity in every step from vineyard to bottle.

A man in a light blue shirt and dark pants stands on a yellow maintenance platform, looking towards the camera. The platform is positioned over a dense vineyard with rows of grapevines stretching into the distance. The scene is bathed in the warm, golden light of sunset, with the sky showing soft orange and yellow hues. The vineyard rows create a strong sense of perspective, leading the eye towards the horizon.

OUR LAND

Get access to a full Italian wine experience

At the heart of our wine selection lies an unwavering commitment to quality and authenticity. We exclusively partner with **family-run wineries**, each dedicated to crafting exceptional wines that tell the unique story of their land and heritage. By choosing small-scale, passionate growers, we ensure every bottle receives the attention and care it deserves, allowing their dedication to shine through every single sip. We do not only guarantee outstanding quality but also **support independent farmers**, giving them the recognition they truly merit.

OUR TEAM



Andrea Salvadori

Wine lover and passionate entrepreneur, Andrea is our funder. With experience as area manager, he is ready for deliver the best wine on your table.



Andrea Bresciani

Sommelier and Maitre, Andrea has been working with wine since High School, now he successfully manages restaurants winelists and cellar supplies.



Simone Rossi

Experienced Sommelier with more than 10 year in wine selling and consulting. Ready to surprise your taste with his deep wine knowledge.

OUR SERVICES

Consultation and Selection

We provide expert consultancy services for Ho.Re.Ca companies, focusing on the selection, organization, and presentation of wine offerings. Assessing our customers a tailored wine list, supporting it with periodic updates and trainings for the staff.

Export and Logistics

Once carefully selected our vineries partners, we secure storage to preserve quality, and efficiently ship the products through appropriate and reliable logistic partners. Throughout the process, we meticulously manage custom documentation and ensure international compliance to guarantee smooth cross-border transaction.

Tours and Experiences

We organise wine and food tour starting with a personalised welcome at the airport, arranging smooth transfers and comfortable check-in at selected accomodations. We curate exclusive experiences including guided winery excursions. From arrival to departure, we manage every detail for a memorable experience.

OEM – Private Labelling Production

Through partnership with selected vineyards, we can provide OEM solutions, guiding you through every step of the rprivate label production process. From wine selection and label design to bottling and compliance, we enable your offer with a unique wine that carries your brand and story.

OUR EXCLUSIVE PARTNERS

The best sellers

Corte Zardini

CORTE ZARDINI *dal 1914*

Corte Zardini is a historic winery established in 1914 in Valpolicella, Verona, and has been run by the Zardini family for four generations. Located on the terraced hills of Marano di Valpolicella, their 10 hectares of vineyards are carefully cultivated using traditional methods, producing outstanding Amarone, Ripasso, Recioto, and Valpolicella Superiore.



Cascina Sòt

Cascina Sòt

Cascina Sòt is a family-run estate housed in an authentic 400-year-old farmhouse in the heart of the Langhe hills at Monforte d'Alba. Led by Maurizio Sanso and his family, the winery carries forward ancestral traditions, offering immersive tasting experiences and crafting expressive wines—including Barolo.



Noventa Botticino

NOVENTA

Cantina Noventa is a family-run winery in Botticino, nestled among limestone and marble hills near Brescia. The winery is committed to organic viticulture, manual vineyard work, and expressing the unique mineral-rich terroir of Botticino, resulting in elegant and distinctive wines that reflect the region's tradition and landscape.



Cantina Averoldi



Averoldi is a centuries-old family estate located in the historic village of Bedizzole, within the Valtènesi area. Leveraging the region's mild microclimate, Averoldi has been crafting quality wines for generations, with cellars set among ancient stone walls where their wines age and develop authentic character reflective of Valtènesi tradition.



OUR EXCLUSIVE PARTNERS

The best sellers

il Poggiolo



Located in Montù Beccaria in the heart of Oltrepò Pavese, Il Poggiolo is a fourth-generation family winery run by the Delmonte family. With 25 hectares of vineyards on sun-kissed hills crossing the 45th parallel, the winery combines tradition with modern winemaking, producing wines that capture the essence and diversity of this storied region.



Cantina Mezzanotte



Cantina Mezzanotte captures the essence of the Marche hills and the Adriatic Sea in every bottle, blending deep respect for the environment with careful craftsmanship. Their range features classic regional varieties such as Verdicchio dei Castelli di Jesi and Lacrima di Morro d'Alba, with a strong emphasis on freshness, authenticity and character.



Silvano Zanetti

Founded by lifelong winegrowers Silvano and Daniele Zanetti, this small Franciacorta estate specializes in handcrafted sparkling wines. Their artisanal production focuses on meticulous attention to detail, with each bottle benefiting from extended aging on the lees to create a refined, balanced, and expressive wine.



Tenute Recchi Franceschini



Tenute Recchi Franceschini is a family-run winery, amidst the rolling hills between the Sibillini Mountains and the Adriatic coast. Rooted in centuries of noble family history and dedicated to the local terroir, the estate produces refined wines exclusively from native Marche grapes—Passerina, Pecorino, Sangiovese, and Montepulciano.

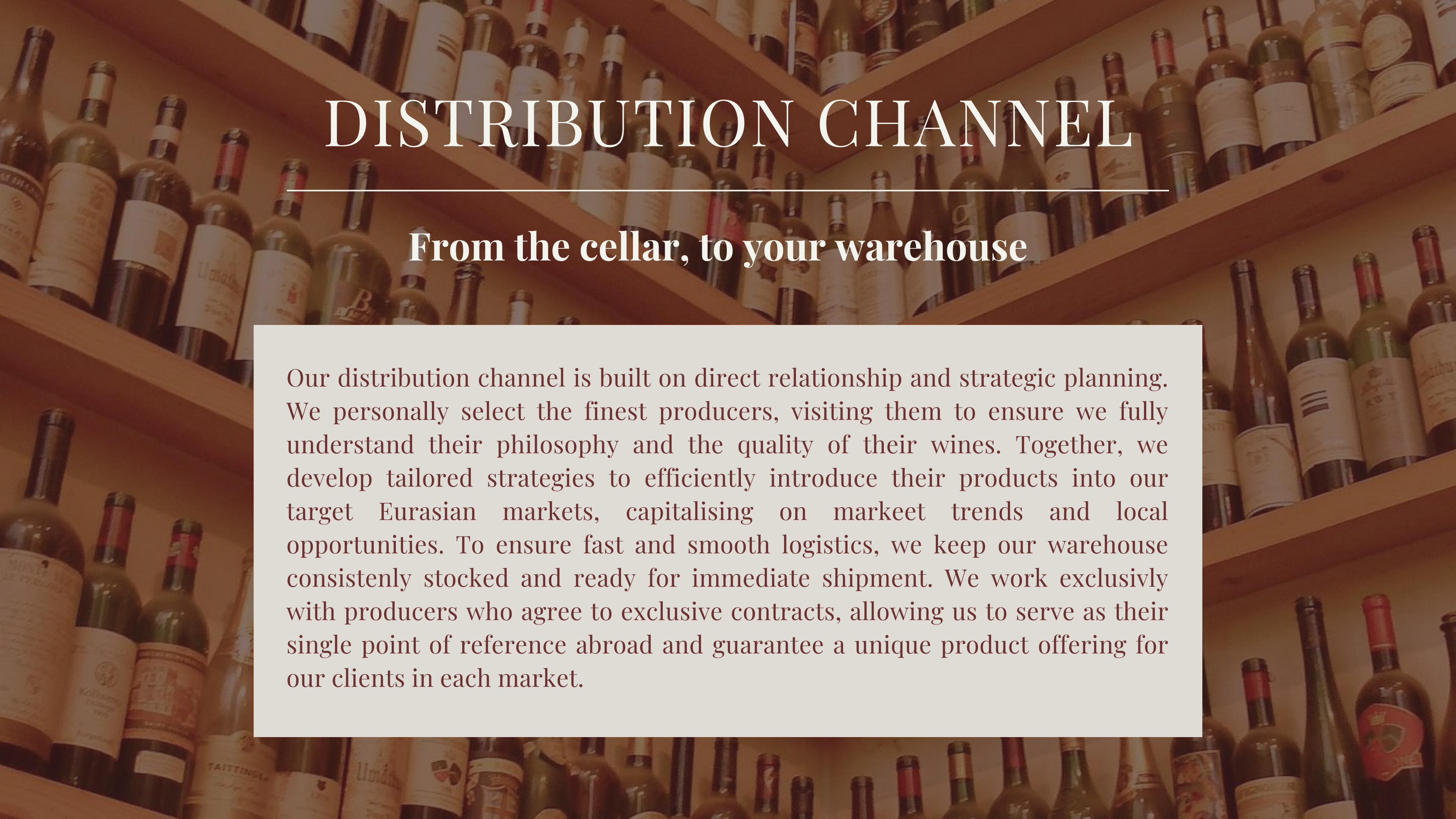


OUR EXCLUSIVE PARTNERS



TERRE D'ARENCO





DISTRIBUTION CHANNEL

From the cellar, to your warehouse

Our distribution channel is built on direct relationship and strategic planning. We personally select the finest producers, visiting them to ensure we fully understand their philosophy and the quality of their wines. Together, we develop tailored strategies to efficiently introduce their products into our target Eurasian markets, capitalising on market trends and local opportunities. To ensure fast and smooth logistics, we keep our warehouse consistently stocked and ready for immediate shipment. We work exclusively with producers who agree to exclusive contracts, allowing us to serve as their single point of reference abroad and guarantee a unique product offering for our clients in each market.



DATA IN A NUTSHELL

11 wines regions of origin

9 countries served along
Europe and Asia

more than
150 labels in our catalogue

24h maximum waiting time
for reply and quotation

CONTACT US

Get your first sip!

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