SIAMO
OTHERSIDE
TECHNOLOGY

We generate value quickly through tailored implementations with maximum protection of your corporate data.

YOUR AI PARTNER FOR GROWTH

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We build your corporate AI copilot together

We are an **Italian software house** specializing in **Artificial Intelligence** and **automation**. Our strength lies not only in **technology**, but in our ability to help companies **turn processes into tangible competitive advantages**.

OT

We design **modular**, **tailor-made** solutions **integrated** with existing systems

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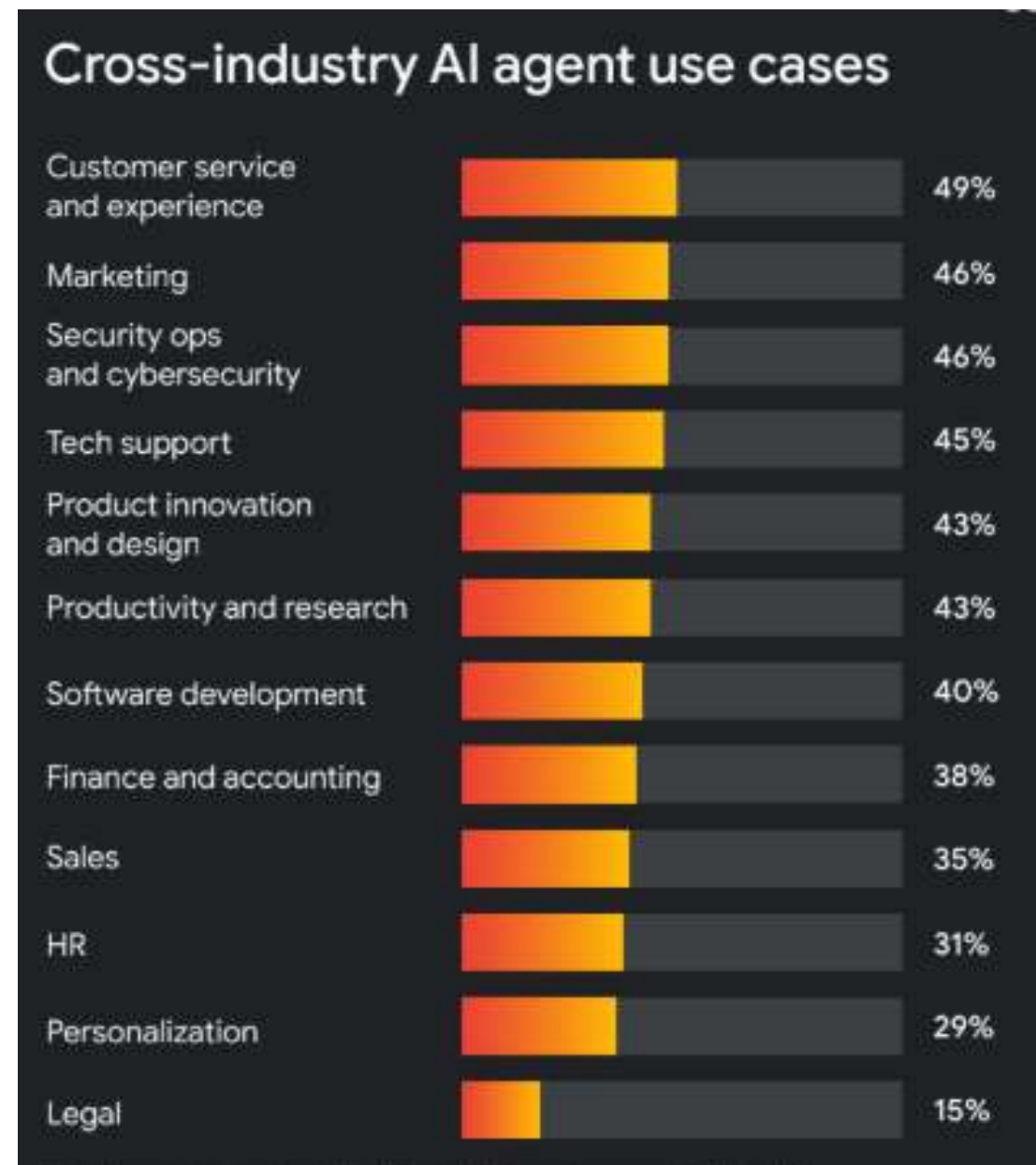We bring understandable, **secure**, **GDPR & AI Act compliant**

We work to generate **quick wins** and **measurable ROI without operational interruptions**

We create long-term partnerships based on **trust** and **protection** of corporate information

ОТ

We do not talk about theory or hype, but concrete results: quick wins that **optimize processes, reduce costs, and ensure measurable ROI in a short time**

Cross-industry AI agent use cases

Customer service and experience	49%
Marketing	46%
Security ops and cybersecurity	46%
Tech support	45%
Product innovation and design	43%
Productivity and research	43%
Software development	40%
Finance and accounting	38%
Sales	35%
HR	31%
Personalization	29%
Legal	15%

The ROI of AI 2025 - Google

OT

RECURRING CHALLENGES IN COMPANIES

> With **AI and automation**, these barriers turn into **opportunities**

Manual and fragmented processes

Hidden costs and operational delays

Information silos slowing decisions

Regulatory complexity and non-compliance

MEASURABLE ROI

> AI is not a cost but an investment that **quickly pays for itself**

+70% productivity gain for those adopting AI

1,5x more growth vs competition

The ROI of AI 2025 - Google

COMPLIANCE

AI Act & GDPR: regulatory compliance, elimination of sanction risks and litigation related to AI damage

Security: security controls, incident management

Data strategy: acquisition and exchange of personal data, creation of databases and data lakes

Governance: continuous monitoring, risk management, corporate strategy

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CROSS-FUNCTIONAL USE CASES

CORPORATE TRAINING: AI, WELL-BEING & COMPLIANCE

Problem
- Personal use of AI tools "hiding," risk of corporate data leakage.
- Lack of awareness about the practical use of AI in the workplace.
- "Will AI replace my job?" → resistance to change.

Otherside solution
- Dedicated training module for board and employees:
- Potential of AI tools (productivity, decision support).
- "Human enhanced with AI": AI empowers humans.
- Workplace well-being: less repetitive tasks, more value-added ones.
- Compliance by design: GDPR and AI Act explained in a practical way.
- Interactive sessions: real examples and business case simulations.
- Supporting materials: slides, AI chatbot.

Benefici
- Greater awareness and safe adoption of AI.
- Reduced legal risks thanks to compliance with GDPR and the AI Act.
- Employees more relaxed and motivated: AI as an ally, not a threat.
- Management able to lead change with a shared language.

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SECURE CORPORATE AI CHAT

Problem
- Employees use public AI chat tools, risk of information leaks.
- No control over where sensitive data is sent.
- Concerns about compliance with GDPR and the EU AI Act.

Otherside Solution
- Private AI chat on company servers or a dedicated secure cloud.
- Integration with internal systems.
- Security-by-design policies: encryption, logging, audit trail.
- No data sharing with external systems — information remains safe.

Benefits
- Employees can safely use AI in their daily work without risks.
- Higher productivity (faster responses, fewer manual tasks).
- Full compliance with GDPR and the AI Act.
- Peace of mind for management: zero risk of data leakage.

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INTELLIGENT EMAIL MANAGEMENT

Problem
- Overloaded inboxes with daily emails.
- Long response times to read, interpret, and reply.
- Difficulty retrieving relevant files and attachments.
- Risk of missed opportunities (meetings, follow-ups, etc.).

Otherside Solution
- AI agent that automatically interprets incoming emails.
- Generates personalized draft replies, ready for review.
- Retrieves and attaches relevant files (contracts, reports, etc.).
- Checks calendar availability and proposes meeting slots.
- Secure integration with corporate systems (ERP, CRM, calendars).

Benefits
- Significant time savings for teams (–50% in email management).
- Greater accuracy and speed in customer responses.
- No errors or omissions in attachments or meeting scheduling.
- Reduced operational stress and more focus on high-value activities.

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PERFORMANCE ANALYTICS AND DECISION SUPPORT

Problem
- Quarterly reports are slow and often outdated.
- Decisions are based on incomplete data.
- Management waits for numbers before acting.

Otherside Solution
- Unified KPI dictionary and centralized data view.
- AI agent that answers queries in natural language.
- Automatic digests on Teams/Slack with charts and explanations.

Benefits
- Insights available in minutes, not days.
- Faster, more informed decision-making.
- High percentage of immediately actionable insights.

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SALES REPORTS WITH SECURE AI CHAT

Problem
- Reports are built manually, wasting hours of work.
- Use of public AI chat tools → risk of data leaks.
- Figures not always aligned with official systems.

Otherside Solution
- AI agent connected to CRM/ERP, hosted on a secure infrastructure.
- Reports generated as PDFs or dashboards, based on official KPIs.
- Quick commands: "Monthly report," "Variances," "Suggestions."

Benefits
- Reporting time reduced from hours to minutes (–70%).
- Data always consistent and up to date.
- Zero risk of data leakage.

SALES SUPPORT AND PERFORMANCE MONITORING

Problem

Manual search for contacts and non-personalized cold messages.

No clear prioritization of which prospects to contact first.

Limited centralized visibility of sales performance and fragmented data.

Otherside Solution

- For sales representatives:
  - AI agent automates prospect research and data enrichment.
  - Personalized and fast contact sequences.
  - Individual dashboard with a prioritized list of contacts.
- For sales management:
  - Unified panel with an updated view of the sales funnel.
  - Automatic analysis of team performance.
  - Notifications on deviations from targets and actionable suggestions.

Benefits

Sales teams: more time for quality relationships, less for repetitive tasks.

Higher number of qualified leads and shorter sales cycles.

Management: real-time monitoring and timely action on performance.

Prioritized Contacts

James Wiliams		92
Sarah Moore		89
John Smith		87

AI

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HR & TRAINING

Problem
- Slow recruiting: CVs analyzed manually.
- Dispersive onboarding: new hires struggle to find information.
- Unstructured skill updating process.

Otherside Solution
- AI agent pre-filters CVs based on shared criteria.
- AI chat for onboarding: answers new hires' questions.
- Personalized learning modules for continuous skill development.

Benefits
- CV screening time reduced by 70%.
- Faster and more consistent onboarding.
- Employees stay up-to-date through targeted continuous training.

OT

WORKFORCE MANAGEMENT

Problem
- Shifts and substitutions managed manually, with little flexibility.
- Difficult to monitor absences, leave requests, certifications.
- Risk of assigning untrained staff to hazardous tasks.

Otherside Solution

AI agent plans shifts, substitutions, vacations, and leave requests.

Automatic control of certifications and mandatory training.

Automatic verification of authorizations for machine use.

Benefits

Faster and safer workforce planning.

Guaranteed compliance (ISO, workplace safety).

More satisfied employees and reduced operational risks.

OT

FINANCE & CONTROLLING

Problem
- Financial analyses are fragmented across multiple systems/sources.
- Unreliable forecasts → delayed decision-making.
- Spending anomalies are difficult to detect in time.

Otherside Solution
- AI agent aggregates data from systems/sources into a unified view.
- Automatic generation of dynamic forecasts and "what-if" scenarios.
- Alerts on cost anomalies or budget deviations.
- Interactive dashboard and natural language chat for CFOs.

Benefits
- Faster and more informed financial decisions.
- Improved cash flow planning.
- Fewer negative surprises and greater cost control.

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PROCUREMENT & SUPPLIERS

Problem
- Procurement processes can be slow and manual.
- Difficulties in comparing offers/contracts from different suppliers.
- Risk of unfavorable terms or non-compliance with policies.

Otherside Solution
- AI agent collects and compares quotes from multiple suppliers.
- Clause analysis with identification of risks and savings opportunities.
- Automatic generation of a most advantageous/compliant shortlist.
- Centralized and organized repository.

Benefits
- Tender preparation time reduced by up to 80%.
- Greater transparency and comparability among suppliers.
- Reduced purchasing costs and lower contractual risks.

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COMPETITION MONITORING

Problem
- Competitive information is collected manually and often incomplete.
- Lack of clear visibility on competitors' latest moves.
- Risk of missing market opportunities or reacting too late.

Otherside Solution
- AI agent analyzes competitors' data, news, websites, social media...
- Alerts on new products, prices, and marketing campaigns.
- Periodic reports and real-time notifications for management.
- Interactive dashboard and natural language chat interface.

Benefits
- Up-to-date and continuous market overview.
- Faster and more informed commercial and marketing decisions.
- Stronger strategic positioning compared to competitors.

OT

ADMINISTRATION

Problem
- Repetitive tasks: expense reports, invoice entries, approvals.
- Manual copy-paste of data between systems.
- Frequent errors and delays in payments or approvals.

Otherside Solution
- AI agent reads expense reports and invoices, extracts/records data.
- Automated workflow for approvals.
- Dashboard showing payments status, expenses reimbursements.

Benefits
- Time saved: from hours to just minutes.
- Higher accuracy → fewer data entry errors.
- Smoother approval-reimbursement processes, more satisfied employees.

OT

TENDERS

Problem
- Preparing tender documentation takes a lot of time.
- Formal errors or missing attachments can lead to disqualification.
- Lack of time to personalize responses for each tender.

Otherside Solution
- AI agent dedicated to tender documentation:
- Analyzes the tender text and identifies the required criteria.
- Retrieves documents and certifications from company systems.
- Prepares a structured draft response.
- Automatic checklist system for each requirement.
- Integration with the internal repository for reuse in future tenders.

Benefits
- Response preparation time reduced by up to 80%.
- Lower risk of errors, higher quality and consistency in proposals.
- Participation in more tenders simultaneously, more business opportunities.

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WAREHOUSE EFFICIENCY

Problem
- Outdated inventory → risk of stock-outs or overstocking.
- Manual data entry errors.
- Long processing times for inventory checks and orders.

Otherside Solution
- AI agent monitors stock levels in real time, connected to ERP/WMS.
- Forecasts consumption, automatically triggers supplier reorders.
- Alerts on anomalies (idle products, stock breaks).

Benefits
- Inventory errors reduced by 80%.
- Shorter downtime and fewer out-of-stock issues.
- Optimized working capital tied up in inventory.

CUSTOMER ASSISTANCE

Problem
- Long waiting times for customers.
- Repetitive requests handled manually.
- High costs to maintain 24/7 service.

Otherside Solution
- Multichannel AI chatbot (website, WhatsApp, social) for FAQs.
- AI agent retrieves internal information, orders, shipments, contracts.
- Automatic escalation to human operators only for complex cases.

Benefits
- Instant 24/7 responses for customers.
- Customer care costs reduced by 90%.
- Increased customer satisfaction and retention.

OT

AI CHATBOT ON THE WEBSITE

Problem
- Visitors struggle to find information (products, services, etc.).
- Traditional contact forms generate fewer conversions.
- Repetitive customers requests, slowing down operations.

Otherside Solution
- Chatbot trained on company documents, catalogs, and policies.
- Instant, natural-language responses with appropriate links.
- Option for human handover in complex cases.
- Chat interpretation, performance evaluation, satisfaction tracking.

Benefits
- Improved user experience: answers available 24/7.
- Website conversion rate increased by 20–30%.
- Reduced workload on customer care (fewer repetitive requests).
- Qualified leads already filtered and ready for the sales team.

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CLASSIFICATION AND SEARCH OF GRAPHIC ASSETS

Problem
- Technical drawings, images and artworks: assets are dispersed (folders, SAP, etc.), making it difficult to locate updated or approved versions.

Otherside Solution
- Computer Vision + Natural Language Processing AI that classifies and retrieves logos, texts, images, and claims in seconds, from various folders and system exports.

Benefits
- Fast asset retrieval.
- Global visual consistency.
- Elimination of errors and duplications.

OT

AI MOCKUP GENERATOR

Problem
- Manual creation of mockups → long production times, errors.

Otherside Solution
- Conversational AI assistant that generates digital mockups consistent with the brand's guidelines.

Benefits
- Reduced production time.
- Automatic standardization.
- More room for creativity.

OT

LET'S GET STARTED!

LET'S ORGANIZE A WORKSHOP TO GET TO KNOW YOU,
ANALYZE YOUR PROCESSES,
AND DEFINE THE BEST PATH FORWARD.

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