Dandy's uno stato di gnazia

DANDY'S IS:

#DANDYSEYEWEAR

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the **Dedication** required to create a product;

the **Distinguished** character of those who wear these glasses;

the **Determination** to always be looking for a new objective.

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A STATE OF GRACE



"Our story began in 1974, when we were still watching black and white TV.

At that time, apprentices were taught to make glasses completely by hand. Filing, retouching, and finishing them with the fine cloth, curing the couplings, mounting the hinges with the riveted nails, defining the fit.

The scraping blade is passed over the temples to remove any edges. And wheels, wheels, and more wheels to mirror shine the frames.

Immense effort, but in the evening after a hard day's work,, we were satisfied that we had learnt something and put something of ourselves into every frame.

Once we had learned how to make them by hand, they are passed via the pantographs for the frames to be cut and shaped, to the animators for the temples to be animated, and to the other machinery to fold the nose pads and the end pieces contoured.

These were intense years where production was continually invented and improved. Acetate lends itself well to being worked, glued, retouched, moulded, and modified.

Then all of a sudden, new technology, electronic, digitally controlled work centres arrived which considerably increased the company's production capacity.

Dandy's collection was born from the passion and experience acquired over 45 years working in the field; from the desire to make eyewear in a serene and pleasant manner."

Fabio Stramare, Dandy's designer



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6 PRODUCTION

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THE CLASSICS

Dandy's Classic glass frames are characterised by the final polish. Cellulose acetate is smooth to the touch and velvet-soft on the face, typical sensations of quality Italian materials. The frames can have a completely shiny or an unusually milled finish, loved by lovers of detail. The colours are always vibrant.

BLACK AND HAVANA: OUR GREAT CLASSICS

The most interesting models are the Bel Tenebroso, Nerio, Giorgio, and Luca models in the black and tortoiseshell versions – also available unfinished. Two colours that you should always have in your collection, to be alternated with more modern and extravagant colours.







100% Made in Italy

THE CLASSICS

VR 789359

Mod. Socrate Mod. Luca

Smooth and soft to the touch

Italian acetate and components

Mod. Bel Tenebroso

Mod. Nerio

10 PRODUCTION

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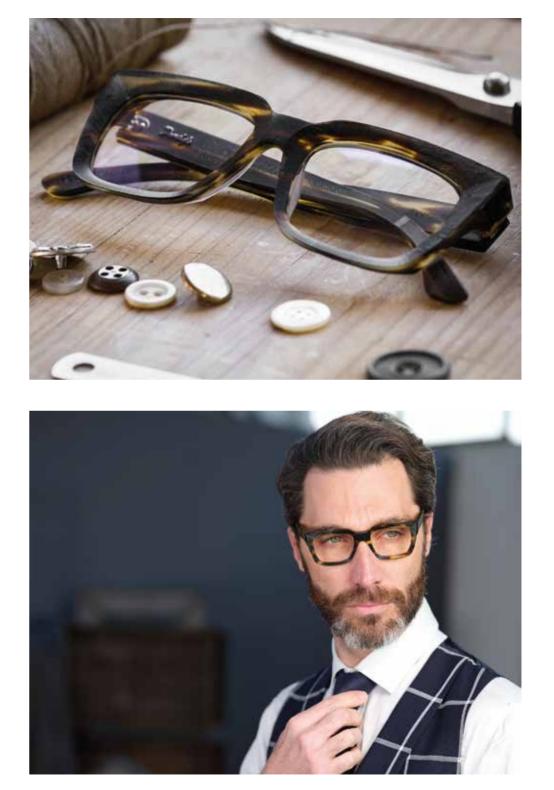
THE ROUGH

The crown jewel of Dandy's collection are the frames produced from sheets that have been left unrefined, just as they come from the supplier, from the English "rough".

Cellulose acetate is hand-refined using milling and the scraping blade to highlight the qualities of the materials as well, as the design of the frames. Dandy's Rough line came about from the desire to demonstrate the processing of the eyewear to both the optician and the client.

Conversely, the apparent poverty of the product demonstrates the care and complexity that goes into the various hand worked stages.

The Rough line is produced in limited quantities; they can come in many colours, but it is also possible that just one pair is produced in a particular colour.





An essential accessory to enhance your style.



Handmade finishing touches

Evident signs of filing

Numbered production runs





Mod. Bel Tenebroso Rough

The Classic Models have a polished finish thanks to the more or less intense tumbling, depending on the desired outcome.

The surface is smooth and velvety on the face.

The Rough models, that is to say those left "unfinished", maintain all the natural features of the untreated acetate sheet.

With opaque colours and all of the imperfections in the material and the production able to be clearly seen.

These models are not perfect, they are unique: every imperfection, scratch, and hint of the sheet should be considered a characteristic linked to that model.

The serial number and the total of number of pieces produced in that same colour are laser cut into the frame.



PRODUCTION 16

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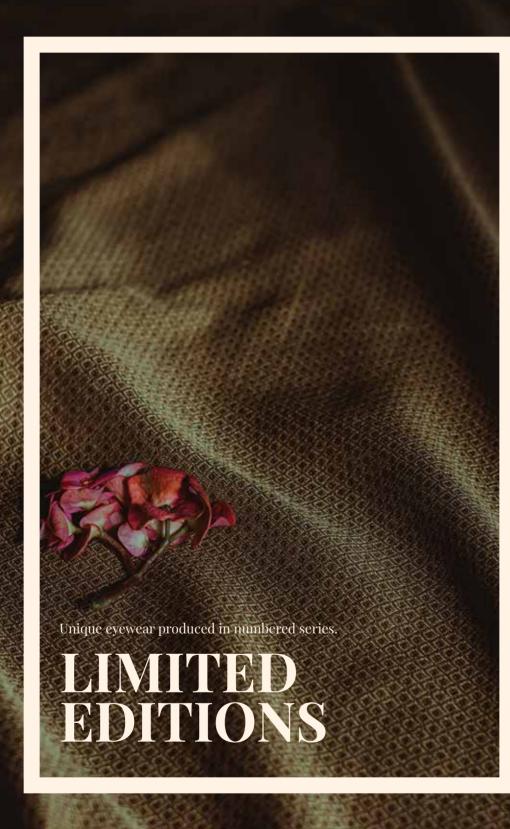
Limited Editions are models which are unique in shape and colour, produced in numbered series that will not be restocked. These capsule collections are produced to satisfy the more eccentric tastes and those keen to wear a unique, one of a kind accessory.

The Limited Edition includes Dandy's Unique Pieces, individually produced models with no other pair like them anywhere in the world.

A Limited Edition celebratory model is produced every year to mark the current year.









Mod. Arsenio



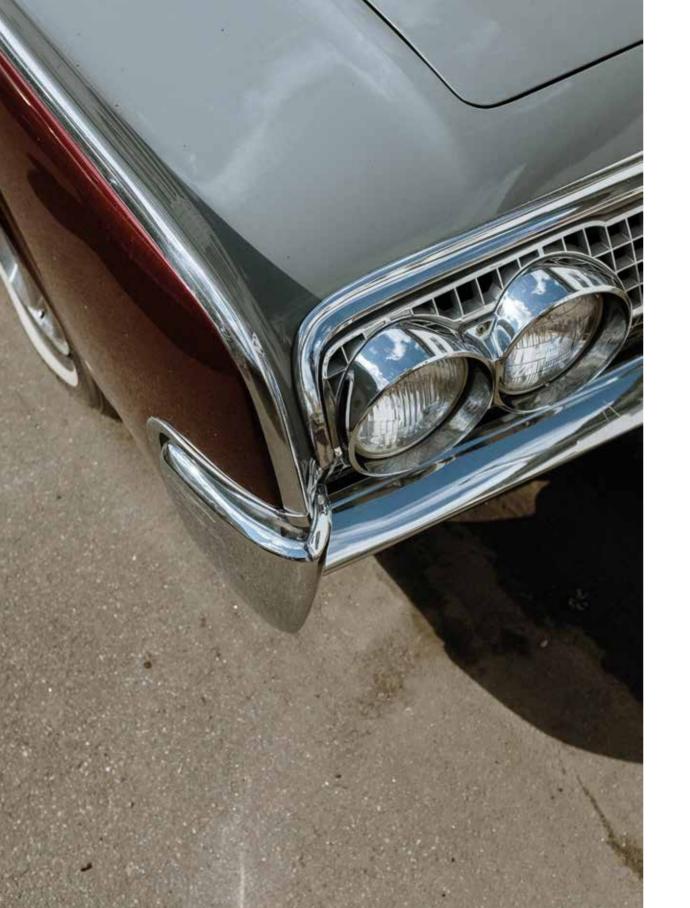
Mod. Arsenio



Mod. Arsenio

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INSPIRATIONS





Mod. Giuseppe

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Express your true character

Be free to choose your look

Dandy's is a way of life





Mod. Bel Tenebroso

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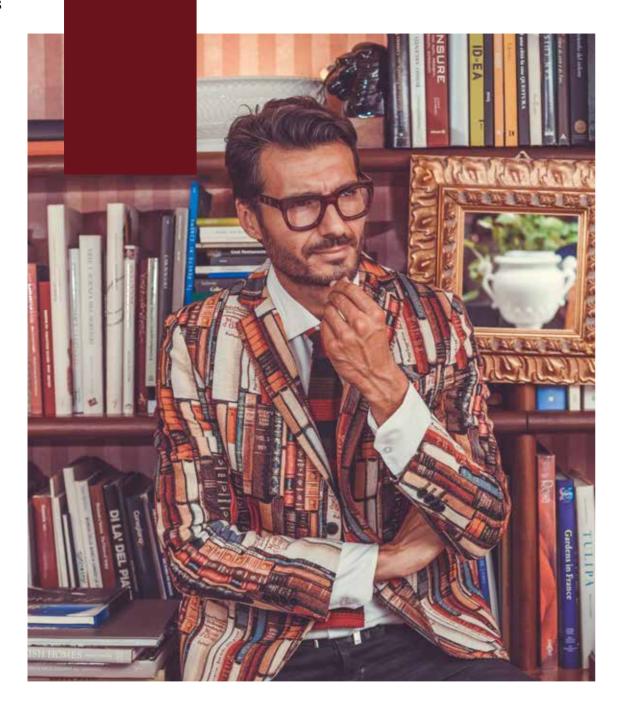
117

450 54

ENZA

COMPLE IN ITAUA FATTO IN ITAUA COM PASSIONE

Double finished Leo model Upper part of the frame with polish Lower part of the frame with milling





For him: London Regular

For her: D'Artagnan



LIVE YOUR LIFE AS IF YOU WERE A WORK OF ART











Someone who loves to dress elegantly with fine lines and sober colours, but because they hate the uniformity of passing fashions, knows how to play with the details in their wardrobe to consistently achieve a personal style with an eccentric touch.







Mod. Nerio Rough

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Express your true character

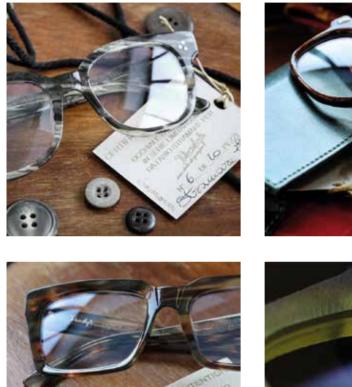
Be free to choose your look

Dandy's is a way of life











Reinterpretation of classic models Discontinued acetate sheets Double colours with gluing





EYEWEAR MADE WITH PASSION.



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