

Eco-sustainable installations designed and built with circular materials.

Company profile

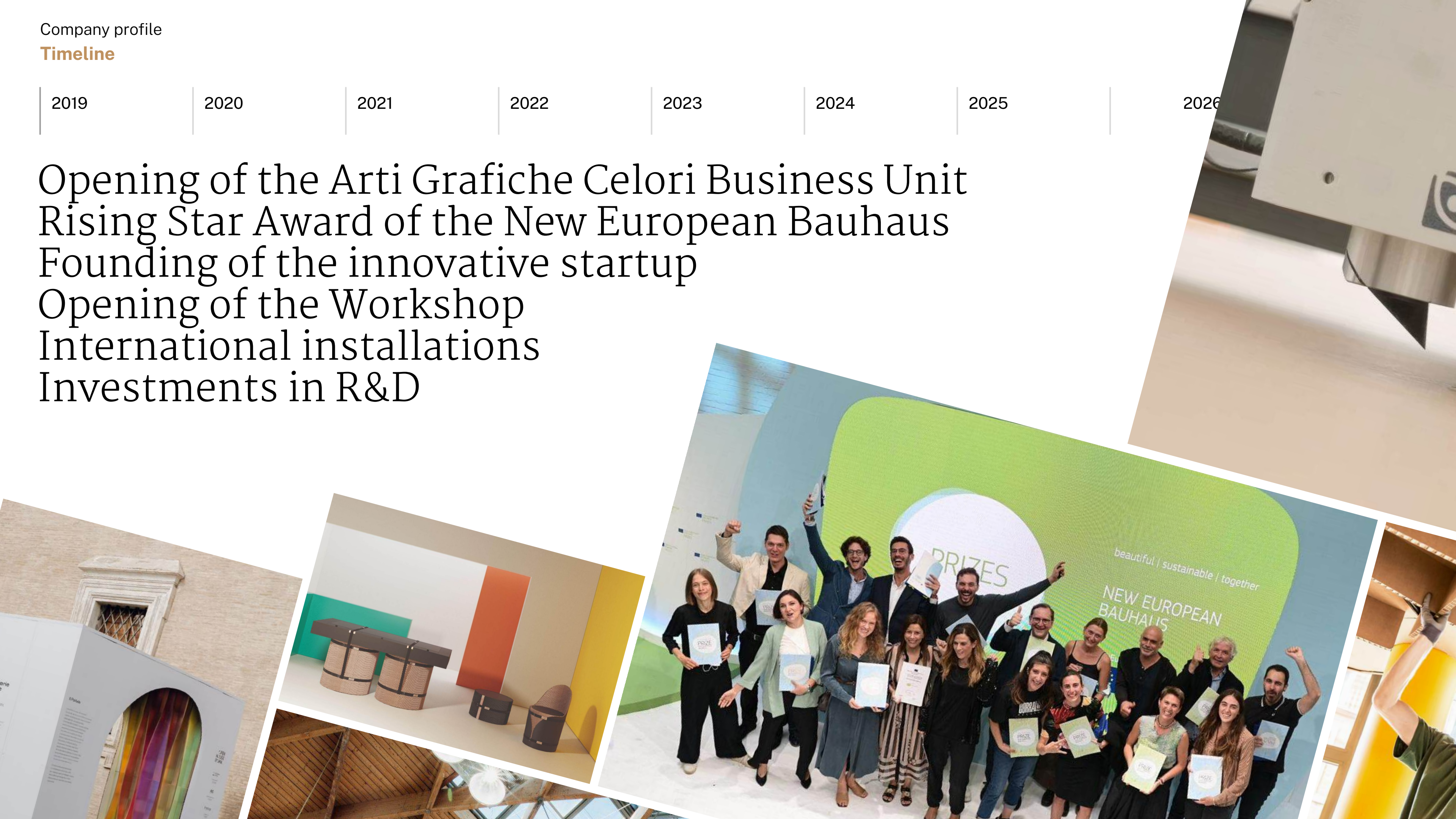
Meet materieunite

Design Studio, innovative startup,
production lab, turnkey service.



2019	2020	2021	2022	2023	2024	2025	2026
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Opening of the Arti Grafiche Celori Business Unit
Rising Star Award of the New European Bauhaus
Founding of the innovative startup
Opening of the Workshop
International installations
Investments in R&D



Clients

→ Over the past years, we have proudly collaborated with many companies that promote an ecological supply chain mindset and believe in sustainable practices.



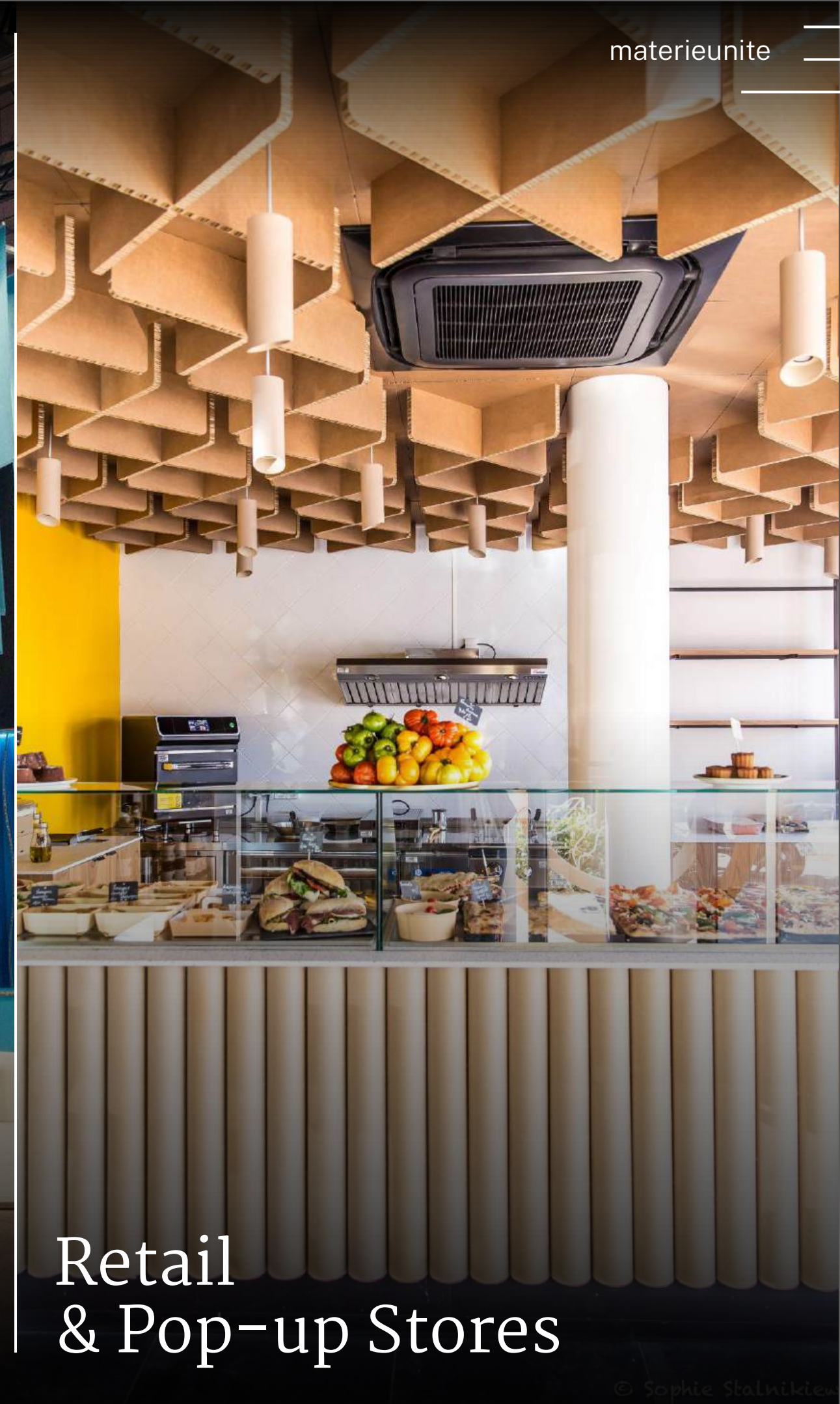
We design installations
in harmony with the environment.



Events
& Exhibitions



Trade show
booths

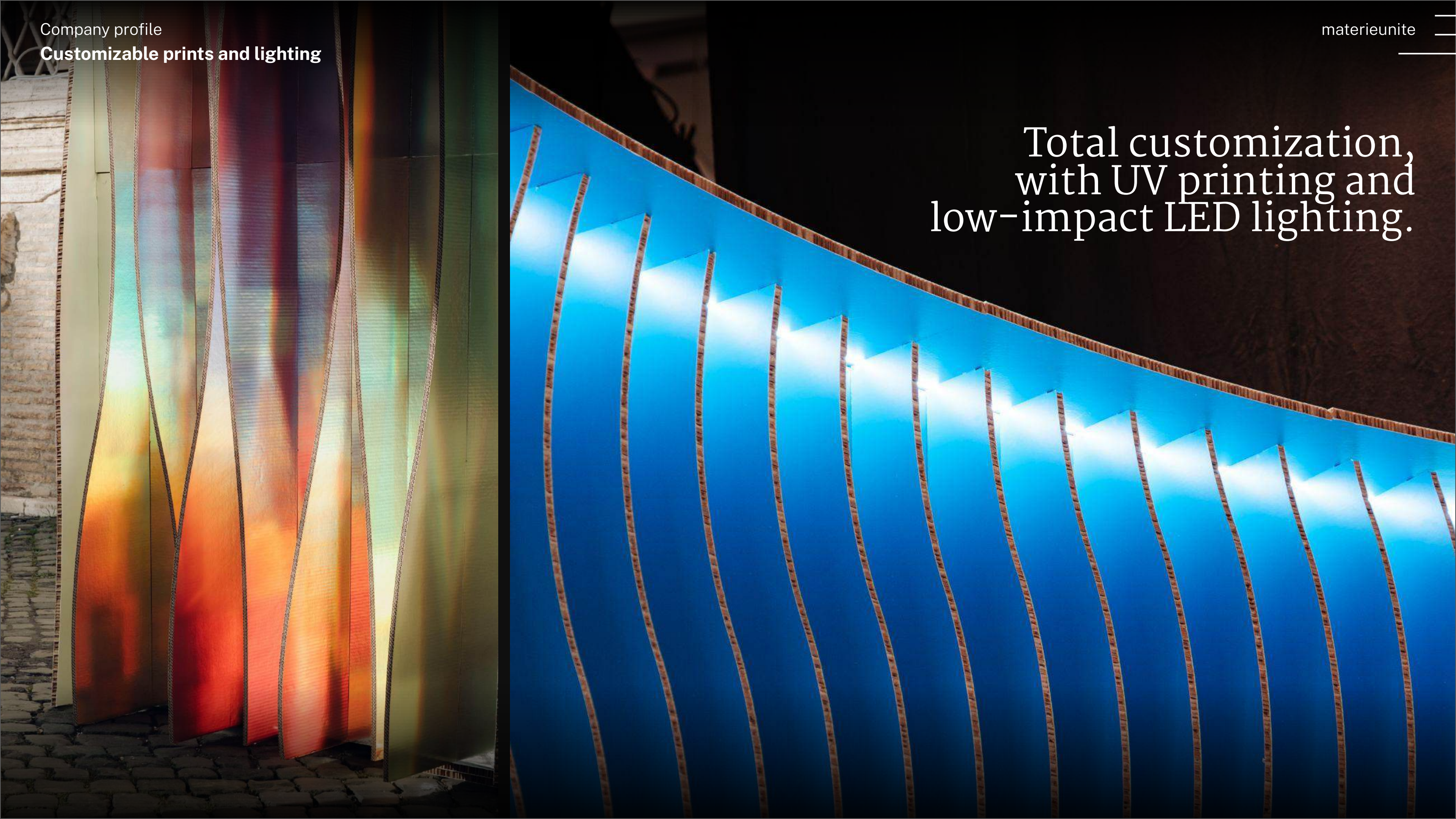


Retail
& Pop-up Stores



Customizable modular booths,
designed for efficient logistics
and high-quality performance.

Total customization,
with UV printing and
low-impact LED lighting.





Replaceable modules, easily reusable booths,
eco-friendly choices to reduce impact and costs.



Tailor-made installations to highlight big ideas and the process behind them.

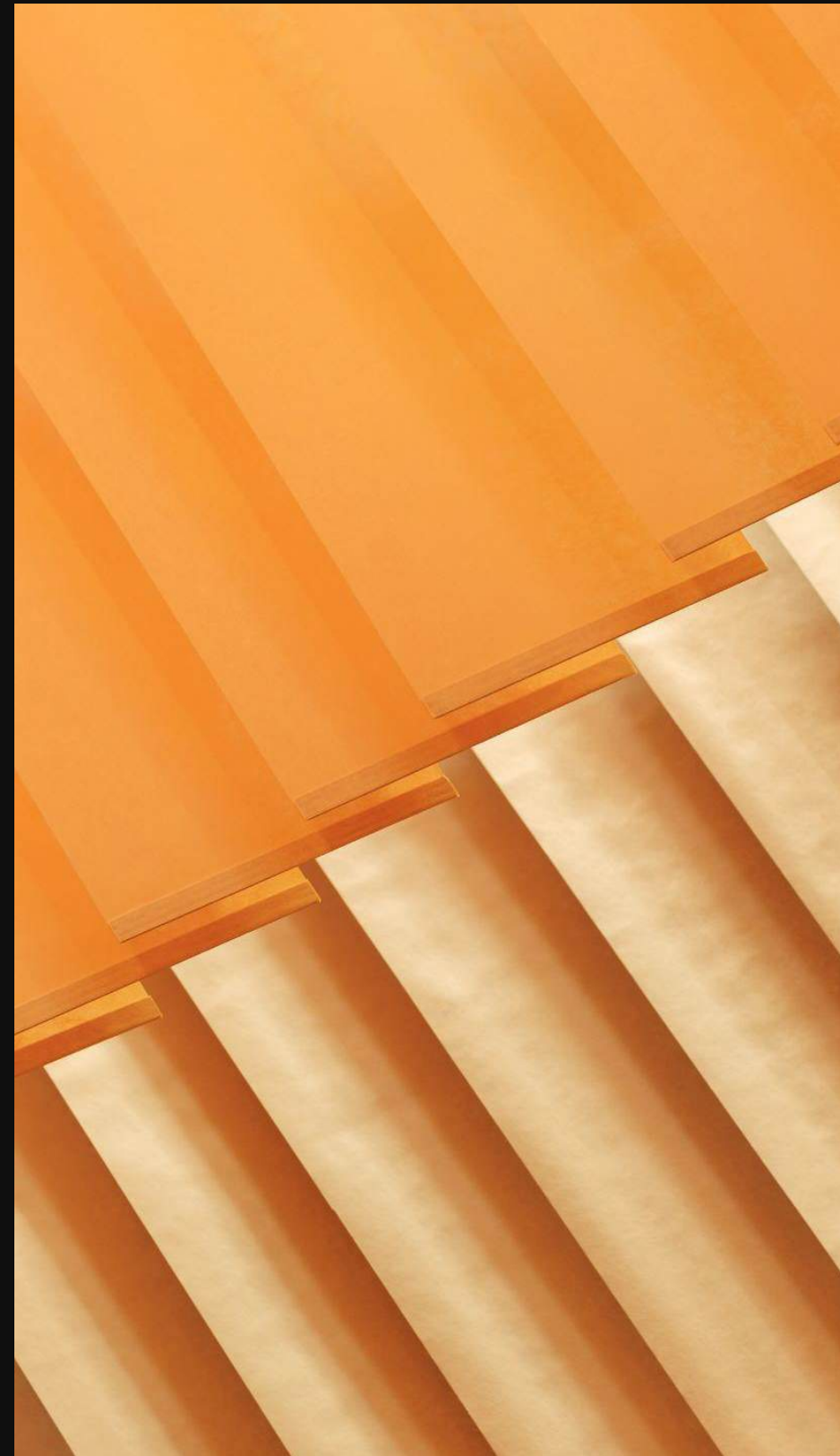
Quality design and selected materials
for lightweight and stunning structures.





We build spaces that are light,
stable, and ready to regenerate.

Attention to detail,
design that enhances uniqueness.

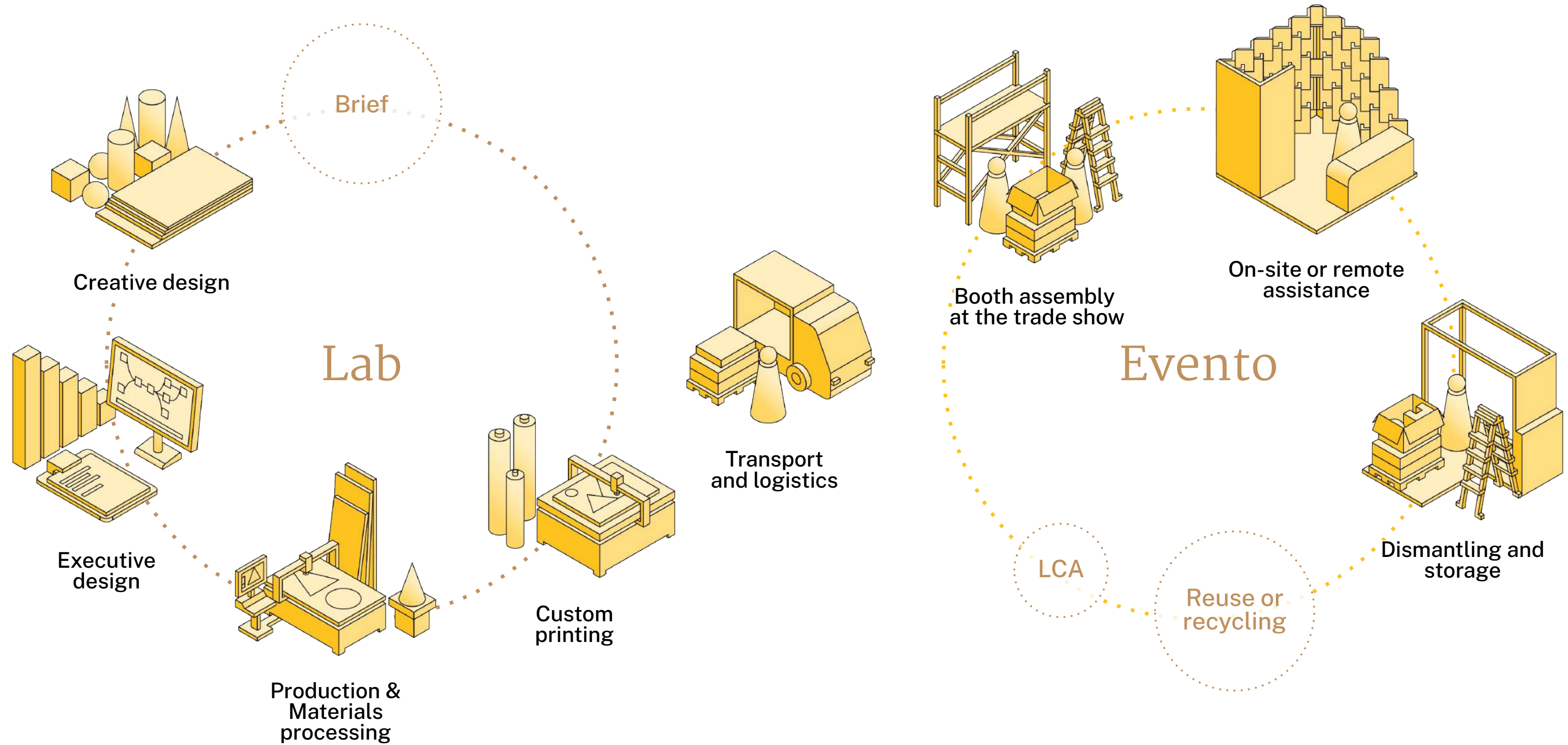


Bespoken or ready-made products made
in cardboard, wood, linoleum & paper.



We have always promoted
a circular economy model.

Services



What they say about us



"Thanks to Materieunite, we were able to create a booth that not only reflects our values of sustainability but is also extremely practical and versatile."

Marco Boccellato
Product Design Manager,
My Family Srl



"Materieunite was able to translate our sustainability mission into a modular booth that captured the attention and appreciation of visitors, while also reducing our environmental impact."

Adriana Cicoria
Head of Marketing & Trade Development,
Gala Cosmetici



"The booth designed by Materieunite for ICE Pharma perfectly represented our commitment to sustainable innovation. It was appreciated by all visitors for its cutting-edge design and eco-friendly approach."

Andrea Rizza
Group Marketing & Communication Manager,
ICE Pharma

Team



Jacopo Cardinali

→ CEO, Designer, Co-Founder

Systems Designer, Compasso d'Oro ADI Mention

Lorenzo Capparucci

→ CTO, Designer, Co-Founder

Systems Designer, Experience at Formafantasma studio

Lorenzo Celori

→ CMO, Entrepreneur, Co-Founder

Manager of century-old printing house Arti Grafiche Celori

Alessandro Buffi

→ R&D, Architect, Co-Founder

Computational Designer, Teacher at Perugia University

Valentina Militi

→ Product Designer

Irene Ferranti

→ Front Office

Aureliano Capri

→ Brand, Information Designer

Leonardo Zen

→ Videomaker, Photographer

Aymane Kabti

→ Developer

Jonni Bongallino

→ Designer, installer

Francisco Sierra

→ Executive Designer

Nicolai Bongallino

Alessio Bongallino

Rodolfo Surico

Vuk Milosevic

→ Installers

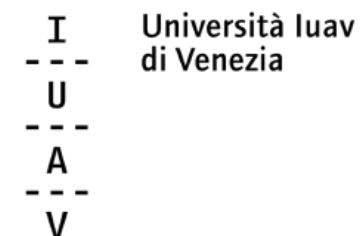
Edoardo Ciocchetti

→ Marketing & Data

Education

→ We believe in the cultural value of design and in the exchange between education and work, between academia and industry.

We carry out outreach activities in high schools and technical institutes, as well as teaching and applied research at some of the most important Italian universities.



FAQ

Is cardboard a fragile material?

→ No, the cardboard we use is of superior quality compared to traditional corrugated cardboard. It can last for years if processed to make it even more resistant.

Is there fireproof cardboard?

→ There are some specific types of honeycomb cardboard that have a 'Class 1' fire resistance, which is the standard required in trade show environments.

How can cardboard be made waterproof?

→ We combine cardboard with other stronger and waterproof materials like Linoleum (completely natural) or Greencast (100% recycled plexiglass)

Is it possible to dismantle and reassemble a stand?

→ Certainly, it is important to be careful and avoid applying too much force during the assembly and disassembly stages anyway, to ensure the materials remain intact.

What happens if one or more pieces are damaged during dismantling?

→ You can inform us of any pieces that have been damaged, and we will replace only those, without having to rebuild the entire booth from scratch.

Do you want to turn your next event into a sustainable experience?

Discover how our eco-sustainable installations can make a difference.
Request a free quote today.

Book a Meeting

