



Flowvenue

PRESENTATION · 2026

The operating system for business processes.

Any process. Run by people or AI agents. Ready in days.

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THE PARADIGM SHIFT

Different software for every need. We've been here before.

BEFORE SMARTPHONES

Camera

GPS

MP3 player

Calendar

Phone

Alarm

One device for every need.

AFTER

**One operating system.
Infinite apps.**

Business processes are at the same point today.

Flowvenue is the operating system.

THE REAL PROBLEM

Companies don't have an AI problem They have a process problem.

CRM

Excel

WhatsApp

Email

IT ticket

Scattered automations

People's memory

AI on top of this chaos won't fix it. **It amplifies it.**

THE NEW IDEA

Every process becomes an app.

Apps are more than screens. They are executable processes.
Describe them in plain language. Flowvenue builds and runs them.



Customer onboarding



Approvals



Case management



Reimbursements



Quotes and proposals



Your next process

ONE SYSTEM

People and AI agents work on the same process.

PEOPLE

Chat · Web · WhatsApp

Your team works in the channels it already uses. No new interface to learn.



Same process.
Same rules.
Same traceability.

AI AGENTS

MCP · permissions · scopes

Claude, GPT, and Gemini operate in the process with your permissions.

A chatbot answers. A process executes.

WHY GENERATIVE AI FALLS SHORT

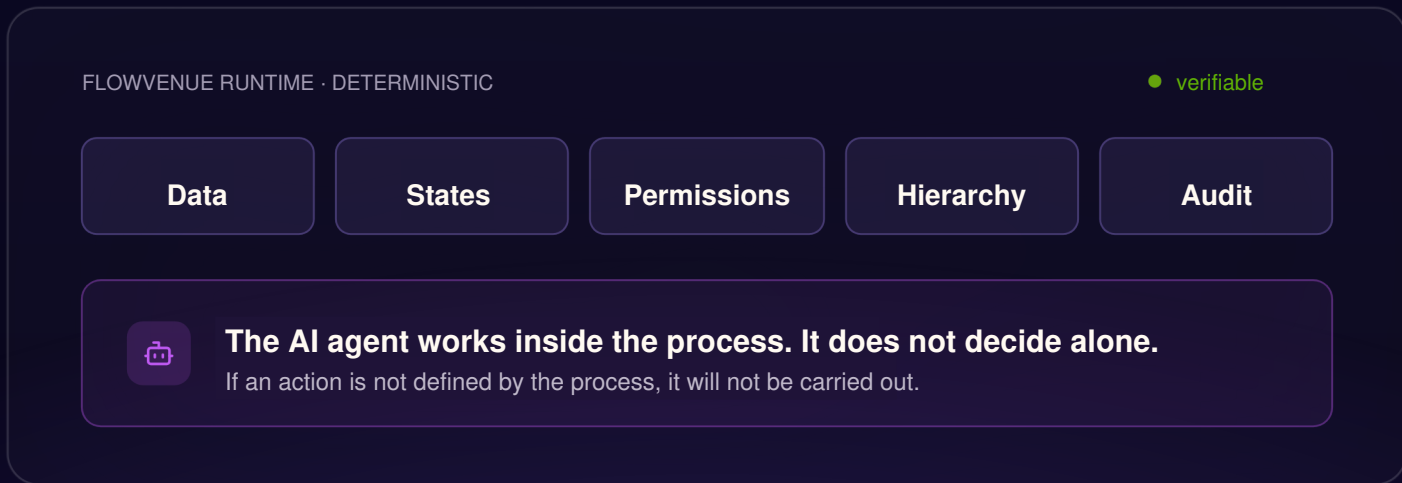
- 01 Probabilistic: same prompt, different answer.
- 02 No state persists between requests.
- 03 It doesn't know who can see what or who must approve.

WHY A HOMEGROWN AGENT FALLS SHORT

- 01 Work rules were not encoded in states or permissions and audit trails.
- 02 AI amplifies errors. It doesn't correct them.
- 03 Governance, roles, and audit take months to build and no one budgets for that work.

Building an agent is easy. The runtime is the real work.

The runtime is already built.



Same action. Same result. The right person sees the right information. Every time.

ANY LLM

Choose your AI model.

Your data stays where you choose.



01 • NATIVE

Flowvenue's built-in model

Ready to use, optimized for business processes, already integrated.

02 • MCP

Your preferred model

Claude, Gemini, Copilot, and others connected via MCP.

03 • ON-PREM

Your private model

Runs on your servers. Your data never leaves your environment.

HOW A PROCESS IS BUILT

From a description to a process in production.

01

Describe

In plain language,
as you'd tell a colleague.

02

Generate

AI builds states,
fields and steps.

03

Review

A visual, no-code editor.
You make the changes.

04

Publish

The process is live,
tracked and measured.

05

Anywhere

Chat, web, WhatsApp, API
Same process everywhere.

Your team can update it tomorrow morning **without calling anyone.**

Real processes in production within days.

Not features. Workflows once managed in spreadsheets, email, and people's memory.

Customer onboarding

Documents, checks, and activation in one flow.

Approvals

WhatsApp sign-off chains with a complete audit trail.

Support tickets

Routing, priorities, and AI-assisted responses.

HR & People

Leave, expenses, and employee onboarding.

Lead management

Qualification, assignment, and automatic follow-up.

Documents & cases

Collection, e-signature, and tracked archiving.

Marketing ops

Campaigns, content, and approval workflows.

Finance ops

Reimbursements, invoices, reconciliations with controls.

THE PROOF

Flowvenue runs on Flowvenue.

18

internal processes in production

5

business areas orchestrated

zero

third-party tools needed to operate

IN PRODUCTION TODAY

Hera Group

SIMEST · CDP Group

Gattinoni Travel

Interalia Immobiliare

Medicom

HPlusBroker

Hippocampus English

Every operating system has its own store.

Ready-made processes from Flowvenue and our partners.

Install, adapt, and launch without starting from scratch.



CPQ & Quoting



**Legal &
Compliance**



Automotive



Healthcare



HR & People



Finance Ops

Processes become products.

Operational know-how earns recurring revenue.

CREATOR

Publish a process

Consultants and partners bring their operational know-how to the store.



COMPANY

Install and use it

Pay only for actual usage. No fixed fee or one-time license.



ROYALTY

Creators earn with every use of their process.

Recurring payouts based on use.
As adoption grows, creator earnings grow too.

Spotify pays musicians. Apple pays app developers.
Flowvenue pays creators for **operational know-how**.

THE MODEL · PAY AS YOU GROW

Pay only for the processes that run.



1 BeeCoin = 1 unit of work

Processed records, AI responses, and conversations.

- Monthly fee = estimated usage × price per BeeCoin.
- Higher usage, lower unit cost.
- No inflated fees for features you don't use.
- Above 25,000 BeeCoins/month: a tailored Enterprise offer.

WHAT WOULD IT COST YOU?

Set your processes and usage. The calculator shows your BeeCoin use and monthly fee in real time, before you speak with us.

[Try the simulator](#) →

flowvenue.com/prezzi



Flowvenue

THE NEXT STEP

Let's choose the first process.

We'll launch the first process in days. Then we **build from there.**

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