## **ITALCAFFÈ PRESENTATION LETTER**



Dear Sirs,

Please allow me to introduce myself. My name is Paolo Leporieri and I am the Sales & Marketing manager at Italcaffè S.p.A. **We are an Italian Coffee Roaster company**, based in North Italy, highly specialised in sourcing and roasting of finest quality coffee beans to traditional Italian Espresso.

I am pleased to introduce to you our company and to submit our coffees for your consideration. At this regard I send you attached a **brochure in PDF** with a brief presentation of our company and range of coffees.

We are a traditional Italian roastery, but we have an advanced technology to package our **coffee beans** in a in a **four sides sealed bag** with **protective atmosphere** and unidirectional **degassing valve**. This system guarantee that the coffee beans will be **protected the longer and the better** and retaining their distinctive aromas and flavors unaltered over time.

For your information we list some of our strong points:



- Traditional Italian coffee roaster.
- Wide range of Espresso coffee beans and ground in any formats.
- Coffee beans packaged in a protective atmosphere (Nitrogen) with air valve and four sides sealed bags.
- Most popular capsules and pods compatible standards. (Nespresso, Lavazza, ESE...)
- World's Best Arabica Single Origin Coffee Beans in bags of 250g and 1.000g.
- Coffee always fresh roasted.
- Printed indications in your language over all our packaging.
- Fast shipping by main international Carriers.
- Italcaffè coffees are guaranteed by the UNI EN ISO 9001:2015 quality assurance.

Italcaffè has always been expression of **true Italian Espresso** but now we have meant to communicate in our **new packaging line** the unicity of the land where our coffee is produced. The signs that you see on the coffee bags are the stylized symbols of our land.

## **ITALCAFFÈ PRESENTATION LETTER**

The sea waves of the Five Lands (Cinque Terre), the Apuan mountains, the palms of Tigullio coast (Portofino, Santa Margherita, Rapallo ..) the typical houses of Portovenere in the gulf of poets, the ancient stelae of the Lunigiana (Pre-Roman civilization) and the beaches of Versilia with their umbrellas and deckchairs.

To be honest we didn't want just make a new line of packaging but we also wanted to add a dash of **modern Italian art** to our bags.

Should you be interested to know more about Italcaffè coffees and to receive our quotations, please do not hesitate to contact me.

Best regards

Paolo Leporieri Sales & Marketing Manager paolo.leporieri@italcaffe.it

