



# Company profile

# Quick facts



Founded in 1985, Azienda Olearia del Chianti is specialized in the production of high quality extra virgin olive oil.

After 33 year of activity, **Azienda Olearia del Chianti** is well established olive oil business and it's able to produce olive oil in the a very structure way with

- 10 employees
- A state-of-the-art 6000 sqm production plant
- A 18 million Euros turnover
- 4 millions Litres of olive oil processed per year



# Our history



- Since when was young, **Mauro Gonnelli** have had passion for the olive oil and the products of the hearth.
- Even if he changed several jobs, at the end this big love prevailed on everything and in the 1985 Azienda Olearia del Chianti was founded in Panzano in Chianti.
- The first year of the business, he reached a turnover of 680 millions Lire.
- The second year a turnover of 2,5 billion Lire
- The third year a turnover of 5 billion Lire...and so on.... Skill and competences were paying off.
- In the **1995** he decided to transfer in a new and bigger plant closed to the old one.
- **1996-97** he started to work with the GDO, even because the «traditional» shops are affected by the crisis for the arriving of the distribution chains.
- At the beginning of 2000, four new bottling lines allowed an overall production of over 20,000 units for hours in different size and pack (glass bottles and tin cans).
- Today the turnover is about 18 millions Euros.

Careful quality control, great passion and professionalism, make our extra virgin olive oil unique.





### Our values

### "We have chosen to be what we believe in"



#### Traditions and modernity

Azienda Olearia del Chianti mainly for over 33 years has blended modern production, technology with the untouched cultural traditional of the Chiantishire, creating products of high quality and excellence.

#### Experience

Our long experience in olive oil production, using only selected olives of high quality, allows us to follow ancient recipes of the local tradition and to obtain olive oil of unique taste and quality.

#### • Quality

Azienda Olearia del Chianti leads meticulous monitoring and control on the whole feed and food chain, from the olives to the delivery of the products. Our quality control system is certified following international standards ISO, BRC, IFS, ORGANIC, DOP Chianti Classico Oil, IGP Tuscan Oil and KOSHER.

#### Innovation

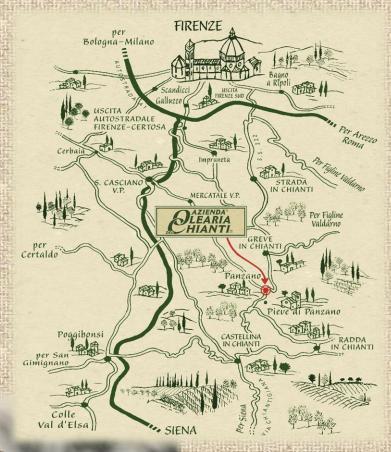
In full respect of Tradition and Quality, Azienda Olearia del Chianti has a strong commitment in studying products innovation, in order to answer to the needs of the costumers. One of the most recent one is for example, the **OLIO E PANE®** : a light and nutritious snack from Italian culinary tradition. Perfect in every moment of the day, for a break or a quick lunch.

# Headquarters and production plant



Azienda Olearia del Chianti is located in Panzano in Chianti, in the heart of the Tuscany...and of the Chiantishire...in the middle of Florence and Siena, in the best place for growing olives and grapes.

- 6,000 sqm production plant
- 57 hectars of orchards with typical Tuscan olive oil cultivar
- Extration temperature of the oil under 27°C (80°F)
- 25 Stainless-stell tanks to storage olive oil at controlled temperatures
- Preservation with Nitrogen, to preserve all chemical and organoleptic properties of the EVOO
- 500 analyses per year of the oil
- 2000 panel test per year
- Productive capability 10 ml litres of olive oil per year



# Our certification



Our key certifications emphasize the impeccable productive standards and the latest quality procedures we apply.



## 2016 – 2017 Tournover

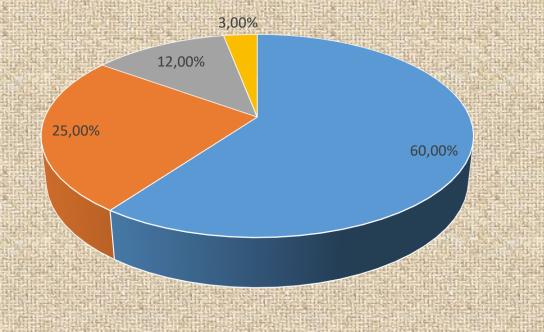




The tournover in the 2016 and 2017 is almost unchanged. Domestic sales are about 85% of the tournover and the export 15%.

# 2016 – 2017 different product lines tournover





100% Italian EVOO E.U. EVOO PDO & PGI Organic

100% Italian Extra Virgin Olive Oil and Comunitarian Extra Virgin Olive Oil are the main products in the selling (85% of the tournover). DPO Chianti Classico Oil, IGP Tuscan Oil and Organic are 15% of the tournover.

### Our products

CHIANT

da olive di tutta Italia

LEAI







100% Italian Extravirgin Olive Oil CHIANTI CLASSICO **DOP Chianti Classico Olive Oil IGP Tuscan Olive Oil** E.U. Extravirgin Olive Oil Organic Extra Virgin Olive Oil / USDA Organic Olive Oil **Flavoured Olive Oil** Olio e Pane® Snack





**CLEARI** HIANT

di Oliva

TOSCAN odenet 16.9 fla

PLEARIA HIANTI





## Future challanges



- Launching innovative products.
- Focusing on export.
- Speeding up the market consolidation process by means of

partnerships with top nationwide operators.

• Improve the content of health, wellness and sustainability of our products



### Contact



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