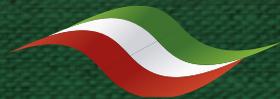




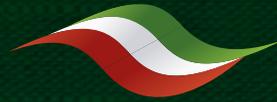
MANGIATORELLA

ITALIAN MINERAL WATER





THE ITALIAN WAY
OF LIFE

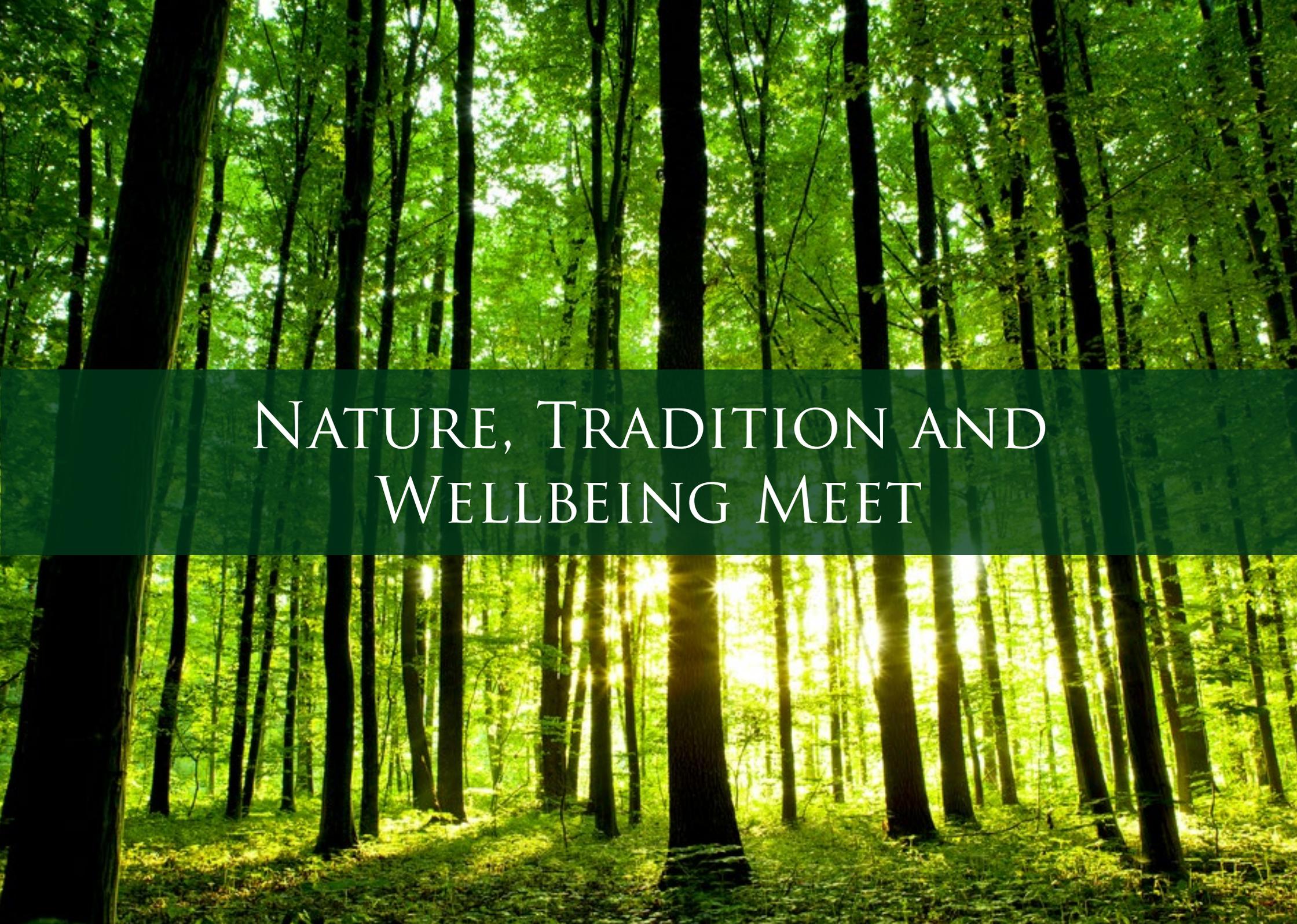


The Italian philosophy of life is based on love, simplicity, company, wellbeing, cheerfulness and tradition. A life that every day rediscovers the pleasure of enjoying what nature best offers. Exactly like Mangiatorella, the still mineral water known in Italy since the 1800s for its superior quality.

Drinking Mangiatorella Mineral Water means slaking one's thirst with a delicate, harmonious and cool taste, it means choosing a light water, which cleans the palate and heightens the flavor of food and, thanks to its precious natural elements, aids digestion.

This is our Italy, this is Mangiatorella.

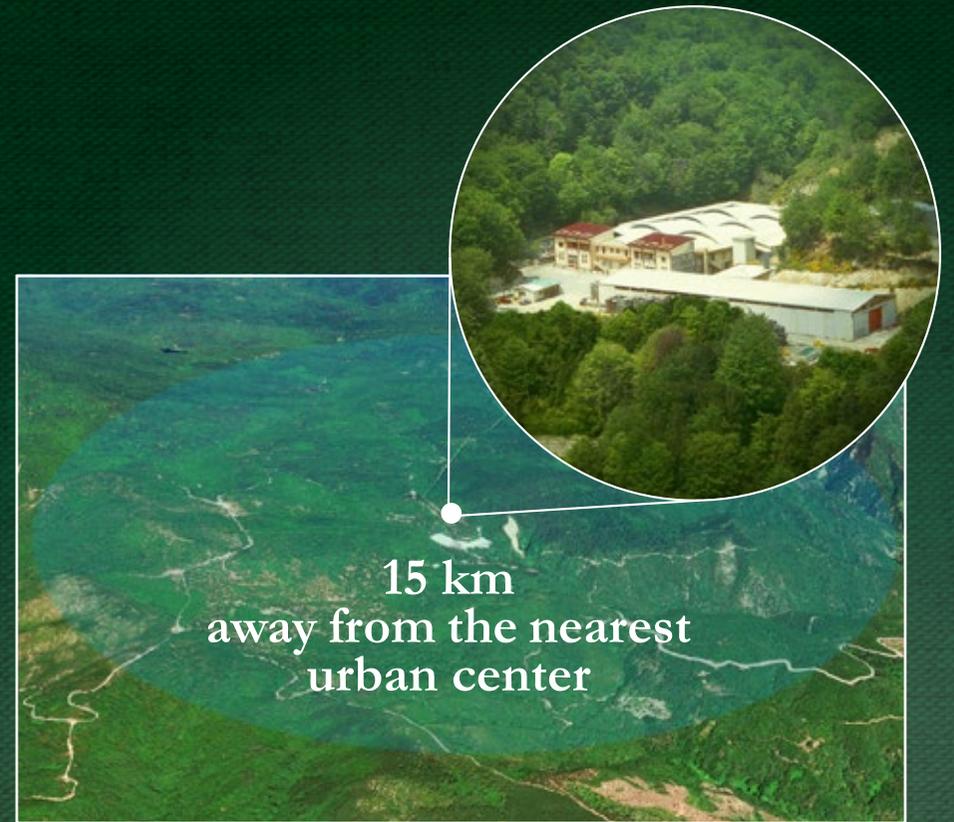


A lush green forest with sunlight filtering through the trees. The image is split horizontally. The top half shows a dense forest of tall, thin trees with vibrant green foliage. The bottom half shows a similar forest, but with bright sunlight streaming through the canopy, creating a warm, golden glow and long shadows on the forest floor. The text is centered in a white, serif font on a dark green horizontal band.

NATURE, TRADITION AND
WELLBEING MEET



Mangiatorella is a natural mineral water, that is, bottled without chemical or physical treatment as it comes straight from the spring, situated in the woods of the Calabrian Serre Park, in southern Italy, 15 kilometers away from the nearest urban center. Moreover, it boasts a constant composition throughout the seasons, determined only by its slow subterranean journey of pure rainwater through ancient rocks. Since 1904, when it was bottled for the first time, much research and scientific experimentation have confirmed its beneficial properties.



A photograph of a hand holding a small amount of water over a stream. The water is dripping into the stream, creating ripples. The background is a lush green forest. A dark green horizontal band is overlaid across the middle of the image, containing white text.

THE RIGHT CHOICE
FOR PURITY



“It is extremely pure as shown by the very low level of nitrates,”

The position of the spring and the feeder basin, situated in an unspoiled area of hundreds of hectares, gift Mangiatorella an insuperable purity, testified to by a level of nitrates among the lowest in the world (0.07 mg/l). The nitrates, in fact, reach the water owing to man's interference, fertilization, intensive animal rearing, dispersion of civil and industrial waste, etc.) and their absence or limited presence is an index of purity and wellbeing.



Ideal for children

The almost total lack of nitrates, associated with an extremely low fluoride content (0.09 mg/l) make Mangiatorella an ideal water for newborn babies. In fact, Mangiatorella has been recognized by the Italian Ministry of Health as a suitable water in preparation of milk for bottle feeding





THE RIGHT CHOICE FOR THE BODY



“ Thanks to silica, it is good
for the skin and the hair ”

Thanks to a suitably high silica content (.....), Mangiatorella Water contributes to keeping joints and muscles youthful and to recharging and detoxifying the body. Silica also intervenes in hair structure, reinforcing it and protecting it against pollution and the sun, and it is good for the skin since it contributes to the production of collagen, favoring a decrease in wrinkles and slowing cutaneous ageing.

“ It helps digestion
owing to a low PH ”

Mangiatorella is slightly acidic and therefore helps digestion and contributes to preventing oxidization. The PH of natural mineral waters is generally in the 6.5 to 8 range, that of Mangiatorella is positioned at little more than 6, which testifies to its correct amount of acidity.





THE RIGHT CHOICE
FOR WELLBEING





**“ It contributes to wellbeing
and digestion ”**

Owing to its extremely low fixed residue, Mangiatorella is a light water, and therefore is more useful to the body and to its wellbeing since it favors a more rapid hydric exchange and diuresis, it facilitates the elimination of metabolic waste products through the urinary system and purifies the organism, intervening positively in the phases of digestion.



**The lower the fixed residue
the lighter the water**

The fixed residue at 180°C gives an estimation of the content in terms of mineral salts, so that the higher it is, the more salts are dissolved in a liter. In mineral waters it does not exceed 500 mg/l, that of Mangiatorella is only 68 mg/l.

Ideal at table

Drinking Mangiatorella mineral water means slaking the thirst with a delicate, harmonious and fresh flavor, it means choosing a light water, which cleans the palate and heightens the taste of food.





1L
SPARKLING
GLASS



1L
STILL
GLASS



0,75L
SPARKLING
GLASS



0,75L
STILL
GLASS



0,50L
SPARKLING
GLASS



0,50L
STILL
GLASS



0,25L
SPARKLING
GLASS



0,25L
STILL
GLASS

MANY SIZES FOR MANY NEEDS



2L
STILL
PET



1,5L
STILL
PET



1L
SPARKLING
PET



1L
STILL
PET



0,50L
SPARKLING
PET



0,50L
STILL
PET



0,33L
SPARKLING
PET



0,33L
STILL
PET



Mangiatorella mineral water is bottled in different containers with various formats and capacity, conceived and created to be consumed at table and outside the home, and is available both as still and sparkling. Formats for restaurants, as for our glass bottles, have a design that combines elegance and tradition, and satisfies the needs of restaurateurs who wish to communicate their choice of quality and prestige. Also PET bottles of 1 litre valorise restaurant tables, thanks to their modern and ergonomic design. The knurling and relief of the “1904” stress the tradition, the transparency of the label communicates its naturalness and freshness. The elegant and practical 1,5 and 2 litre formats in PET are suited to family consumption, since they are provided with an ergonomic ring that facilitates the grip and prevents spillage, and with a cap that unscrews in less than 1/3 of a turn. Changes in lifestyle have led to the concept of smaller formats in PET, created for those who are often out of the home or practise sporting activities: the 33 cl pocket format, destined to adults and children, and the 50 cl format come provided with cap and safety valve.



AN IMPORTANT ITALIAN COMPANY



HIDRIA



MANGIATORELLA

Cavagrande





An impeccable manufacturing process controlled in every phase contributes decisively to conserving the characteristics of Mangiatorella Mineral Water, from collection to bottling, from packaging to distribution. Mangiatorella Mineral Water is the most appreciated in southern Italy, and its products are exported into the US, Canada, Malta, Australia, China, Russia, Israel, Latvia, Libya, Azerbaijan, UAE.



GENERAL TECHNICAL SPECIFICATIONS



	Case material	Bottle per case	Case dimensions (cm) BxHxP	Standard 80x120 pallet	
				Cases per pallet	Pallet weight (kg)
1 L Still Glass	Carton Box	12	27x31.5x36	45	832
1 L Sparkling Glass	Carton Box	12	27x31.5x36	45	832
0.75 L Still Glass	Carton Box	12	26x27.5x35	60	862
0.75 L Sparkling Glass	Carton Box	12	26x27.5x35	60	862
0.5 L Still Glass	Carton Box	20	30.5x24.5x38.5	63	1045
0.5 L Sparkling Glass	Carton Box	20	30.5x24.5x38.5	63	1045
0.25 L Still Glass	Carton Box	30	36.4x30.5x19	72	913
0.25 L Sparkling Glass	Carton Box	30	36.4x30.5x19	72	913
2 L Still Pet	Shrink Film	6	26x33x17	76	962
1.5 L Still Pet	Shrink Film	6	25x31x16	105	994
1 L Still Pet	Shrink Film	6	23x29x15	130	863
1 L Sparkling Pet	Shrink Film	6	23x29x15	125	831
0.5 L Still Pet	Shrink Film	12	18x21x24	133	883
0.5 L Sparkling Pet	Shrink Film	12	18x21x24	133	883
0.33 L Still Pet	Shrink Film	12	24x17x18	171	773
0.33 L Sparkling Pet	Shrink Film	12	24x17x18	171	773





Certifications



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