



Discover the

UPCOMING FAIRS IN ITALY

FEBRUARY
2025

WHEN

WHERE





2026

Riva Del Garda

February 2nd–5th



HOSPITALITY IL SALONE DELL'ACCOGLIENZA

Agri-food and beverages

EDITION 2025

20.000

visitors

19

foreign buyers involved by ITA

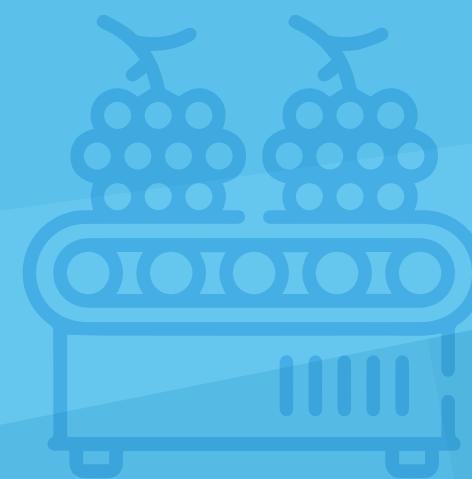
ITA®



2026

Verona

February 4th–7th



FIERAGRICOLA 2026

Agricultural machinery

EDITION 2025

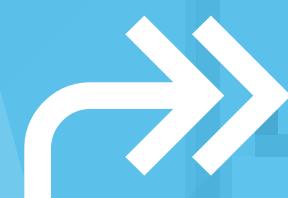
98.000

visitors

56

foreign buyers involved by ITA

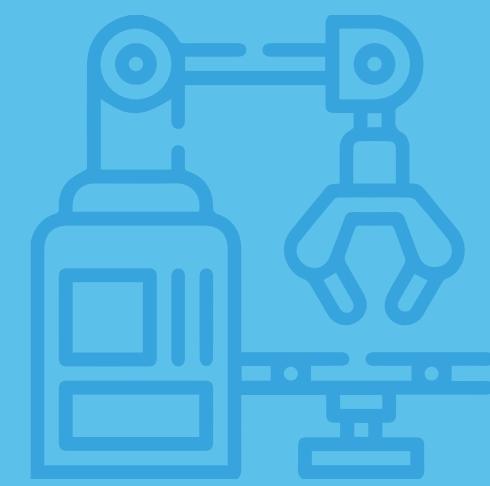
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2026

Pordenone

February 5th–7th



SAMUEXPO 2026

Industrial and manufacturing
machinery

EDITION 2024

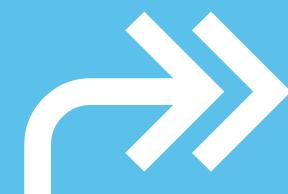
17.012

visitors

16

foreign buyers involved by ITA

ITA®





2026

Florence

February 7th–9th



PITTI TASTE 2026

Agri-food

EDITION 2025

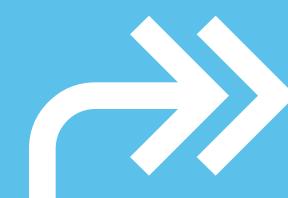
12.300

visitors

41

foreign buyers involved by ITA

ITA®





2026

Bergamo

February 11th–13th



CASEITALY EXPO 2026

Living & housing

EDITION 2025

10.000

visitors

47

foreign buyers involved by ITA

IT[^A®





2026

Milan

February 11th–12th



FILO 2026

Fashion

EDITIONS 2025

*Overall data from the
two editions - February and September*

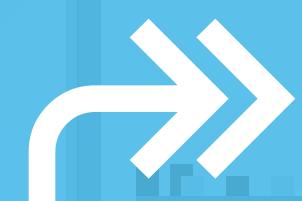
4.942

visitors

61

foreign buyers involved by ITA

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2026

Florence

February 14th–16th

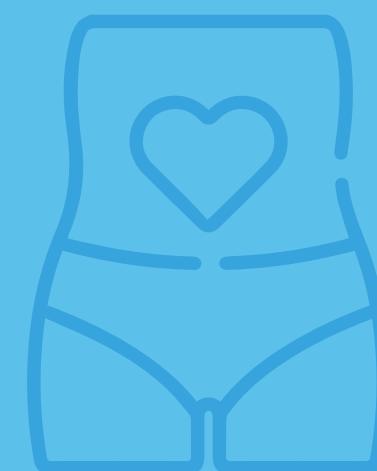


IMMAGINE ITALIA 2026

Underwear

EDITION 2025

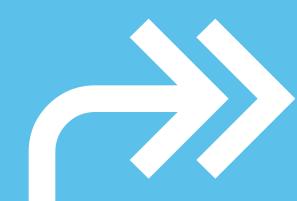
2.465

visitors

16

foreign buyers involved by ITA

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2026

Rimini

February 15th–17th



BEER&FOOD ATTRACTION 2026

Agri-food

EDITION 2025

43.500

visitors

18

foreign buyers involved by ITA

ITA®

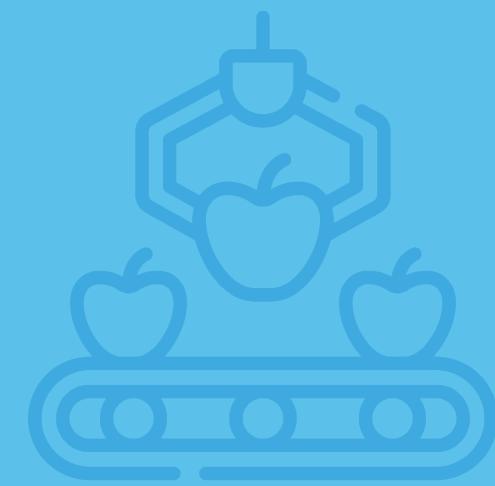




2026

Rimini

February 15th–17th



BBTECH 2026

Food processing machinery

EDITION 2025

42.636

visitors

18

foreign buyers involved by ITA

ITA®





2026

Pordenone

February 18th–19th



AQUAFARM 2026

Agri-food

EDITION 2025

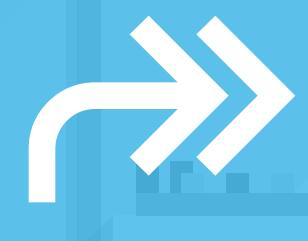
2.400

visitors

24

foreign buyers involved by ITA

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2026

Milan

February 18th–20th



MYPLANT & GARDEN 2026

Agri-food and beverages

EDITION 2025

27.000

visitors

10

foreign buyers involved by ITA



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 2026

Milan

February 21st–23rd



MILANO FASHION & JEWELS 2026

Fashion

EDITIONS 2025

*Overall data from the
two editions - February and September*

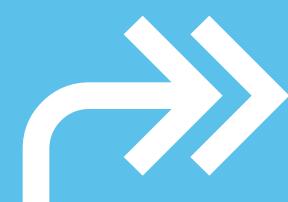
33.000

visitors

67

foreign buyers involved by ITA

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2026

Bologna

February 22nd–24th



SANA 2026

Agri-food and beverages

EDITION 2025

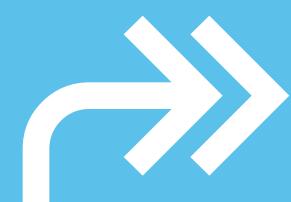
15.000

visitors

90

foreign buyers involved by ITA

ITA®





2026

Bologna

February 22nd–24th



SLOW WINE FAIR 2026

Agri-food and beverages

EDITION 2025

15.000

visitors

60

foreign buyers involved by ITA

ITA®





Milan

February 22nd–24th



MIPEL 2026

Fashion

EDITIONS 2025

*Overall data from the
two editions - February and September*

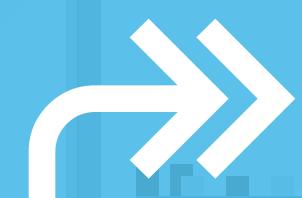
60.000

visitors

160

foreign buyers involved by ITA

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Milan

February 22nd–24th



MICAM 2026

Fashion

EDITIONS 2025

*Overall data from the
two editions - February and September*

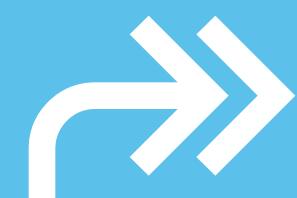
60.000

visitors

420

foreign buyers involved by ITA

ITCA®





2026



Milan

February 24th – March 1st

MILANO FASHION WEEK

Women's fashion

EDITIONS 2025

*Overall data from the two editions
February and September - Women's
January and June - Men's*

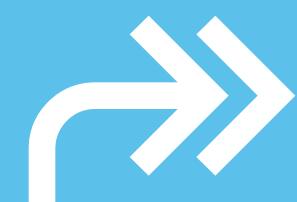
45.000

visitors

970

foreign operators involved by ITA

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 2026

Milan

February 26th – March 1st



WHITE Milano

Fashion

EDITIONS 2025

*Overall data from the three editions
February, June and September*

38.000

visitors

380

foreign operators involved by ITA

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