



Discover the

UPCOMING FAIRS IN ITALY

JULY
2025





2025



Florence

JULY 1st– 3th

Pitti Filati

Knitting yarn

EDITION 2024

1.917

foreign visitors

2.328

Italian visitors

45

buyers involved by ITA

ITA®





2025



Rome

JULY 2nd – 6th

Videocittà

Audiovisual

EDITION 2024

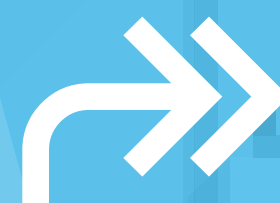
22.000

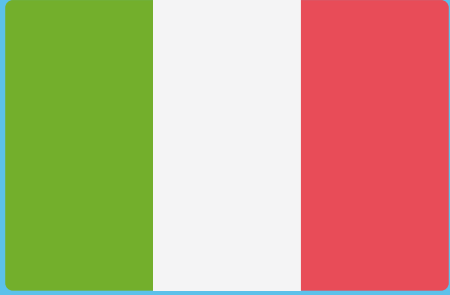
visitors

9

buyers involved by ITA

ITA®





2025



Milan

JULY 8th – 10th

Milano Unica

Clothing fabrics

EDIZION JANUARY 2025

5.500

visitors

140

buyers involved by ITA

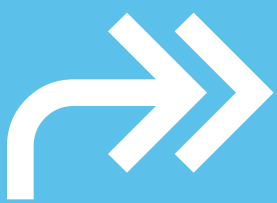
EDIZION JULY 2024

5.541

visitors

161

buyers involved by ITA





2025



Florence

JULY 19th – 21st

Maredamare

Beachwear

EDITION 2024

2.864

visitors

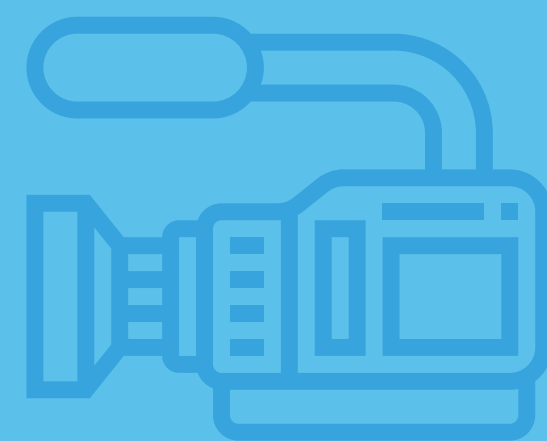
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buyers involved by ITA





2025



Merano

JULY 21st – 23rd

AVP SUMMIT

Audiovisual Producers Summit

Audiovisual

EDITION 2024

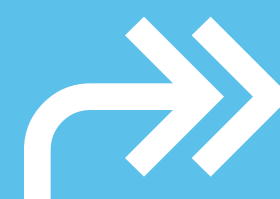
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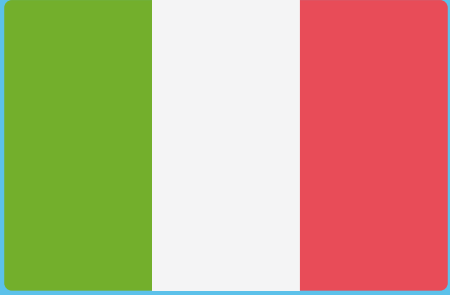
visitors

20

buyers involved by ITA

ITA[®]





2025

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