

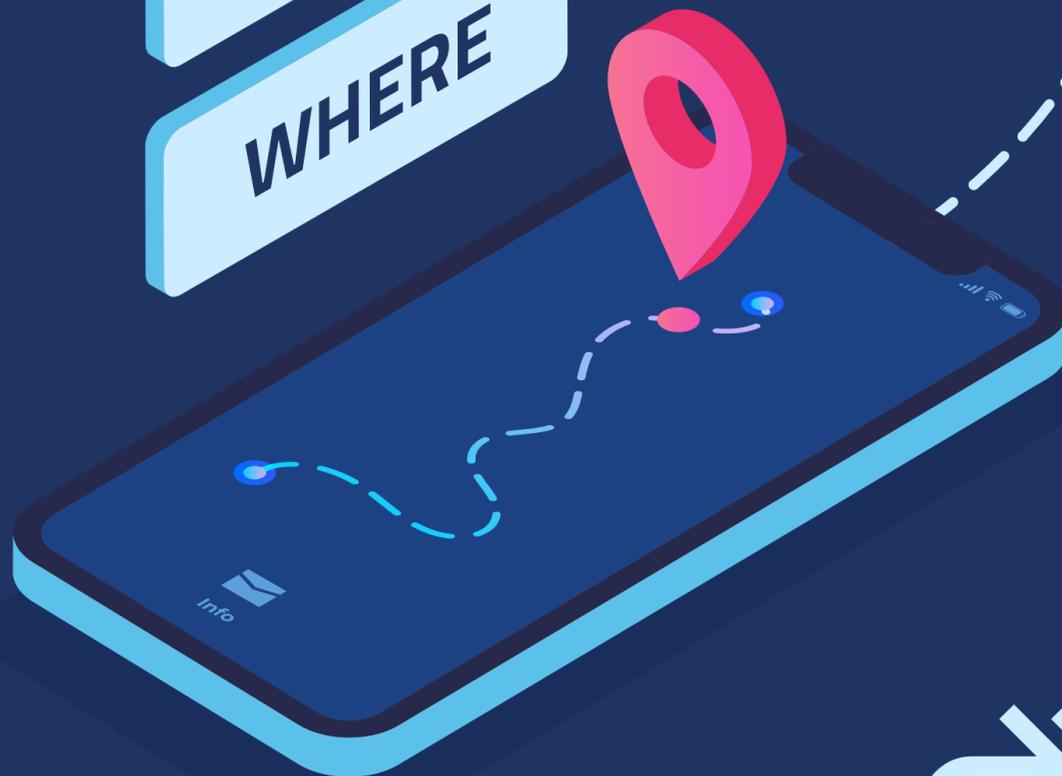


*Discover the*

# UPCOMING FAIRS IN ITALY

MARCH  
2025

WHEN  
WHERE





2026



# Milan

February 26th – March 1st

# WHITE Milano

Fashion

EDITIONS 2025

*Overall data from the three editions  
February, June and September*

**38.000**

visitors

**380**

foreign operators involved by ITA

ITA®





2026

# Verona

March 1st – 3rd



# SOL EXPO 2026 Agri-food

EDITION 2025

**2.500**

visitors

**21**

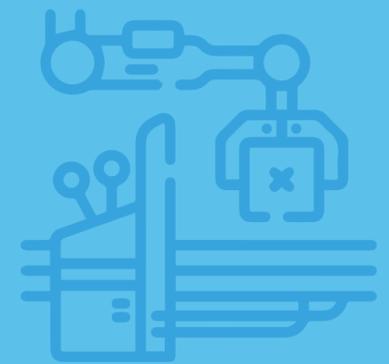
foreign buyers involved by ITA

ITA<sup>®</sup>





2026



# Bologna

March 4th – 6th

## MECSPE

Manufacturing technologies

EDITION 2025

**66.573**

visitors

**35**

foreign buyers involved by ITA

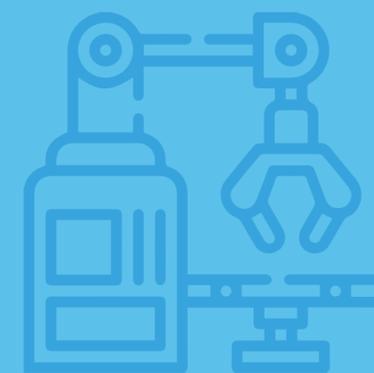




2026

# Rimini

March 4th – 6th



## KEY – THE ENERGY TRANSITION EXPO 2026

Technologies, services, and industrial  
solutions in the energy transition sectors

EDITION 2025

67.216

visitors

1.027

exhibitor brands

573

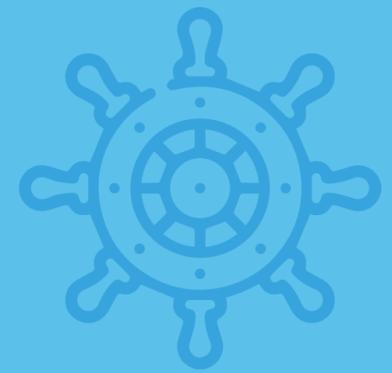
foreign buyers involved by ITA

ITA<sup>®</sup>





2026



# Carrara

March 12th – 13th

# SEATEC COMPOTEC

Shipbuilding

EDITION 2025

**1.000**

visitors

**33**

foreign buyers involved by ITA

ITA®





2026



# Rome

March 13th – 15th

# ROMA EXPO GUITARS

**Musical instruments**

EDITION 2025

**900**

visitors

**19**

foreign buyers involved by ITA

ITA®





2026

# Pordenone

March 18th – 19th



## MATCH 4 CENTRAL ASIA & EAST EUROPE

Living

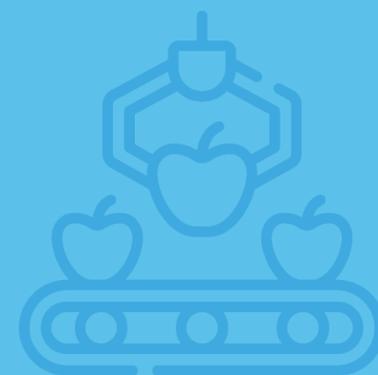
*FIRST EDITION WITH ICE*

ITCA®





2026



# Bari

March 19th – 21st

# ENOLIEXPO

**Machines for food processing**

EDITION 2025

**9.118**

visitors

**18**

foreign buyers involved by ITA

ITA®





2026



# Milan

March 24th – 27th

# MCE EXPO COMFORT 2026

**Energy efficiency**

EDITION 2024

*BIENNIAL FAIR*

**121.396**

visitors

**101**

foreign buyers involved by ITA

ITA<sup>®</sup>





2026

# Bologna

March 26th – 29th



## COSMOPROF WORLDWIDE BOLOGNA

Personal care and leisure  
Cosmetics and perfumery

EDITION 2025

**251.004**

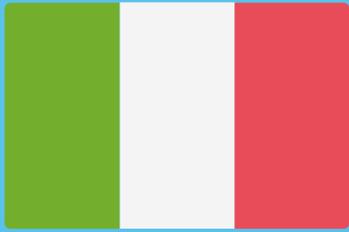
visitors

**227**

foreign buyers involved by ITA

ITA®





2026

# Online Showcase

## 100% online service

*Create your 100% digital showcase at zero cost on the ICE Agency website, to present yourself to foreign buyers and potential clients, and tell the story of your company and products through images, videos, catalogs, social channels, and much more.*

### WHAT IT OFFERS

- Visibility for your company through promotion by our foreign offices
- A dedicated space within an institutional ecosystem
- Visibility from qualified foreign operators
- A database of verified content
- The possibility to publish, alongside the online showcase, a commercial opportunity that will be displayed on your company's showcase on the ICE Agency international website.

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