

ITTA®

Discover the

UPCOMING FAIRS IN ITALY



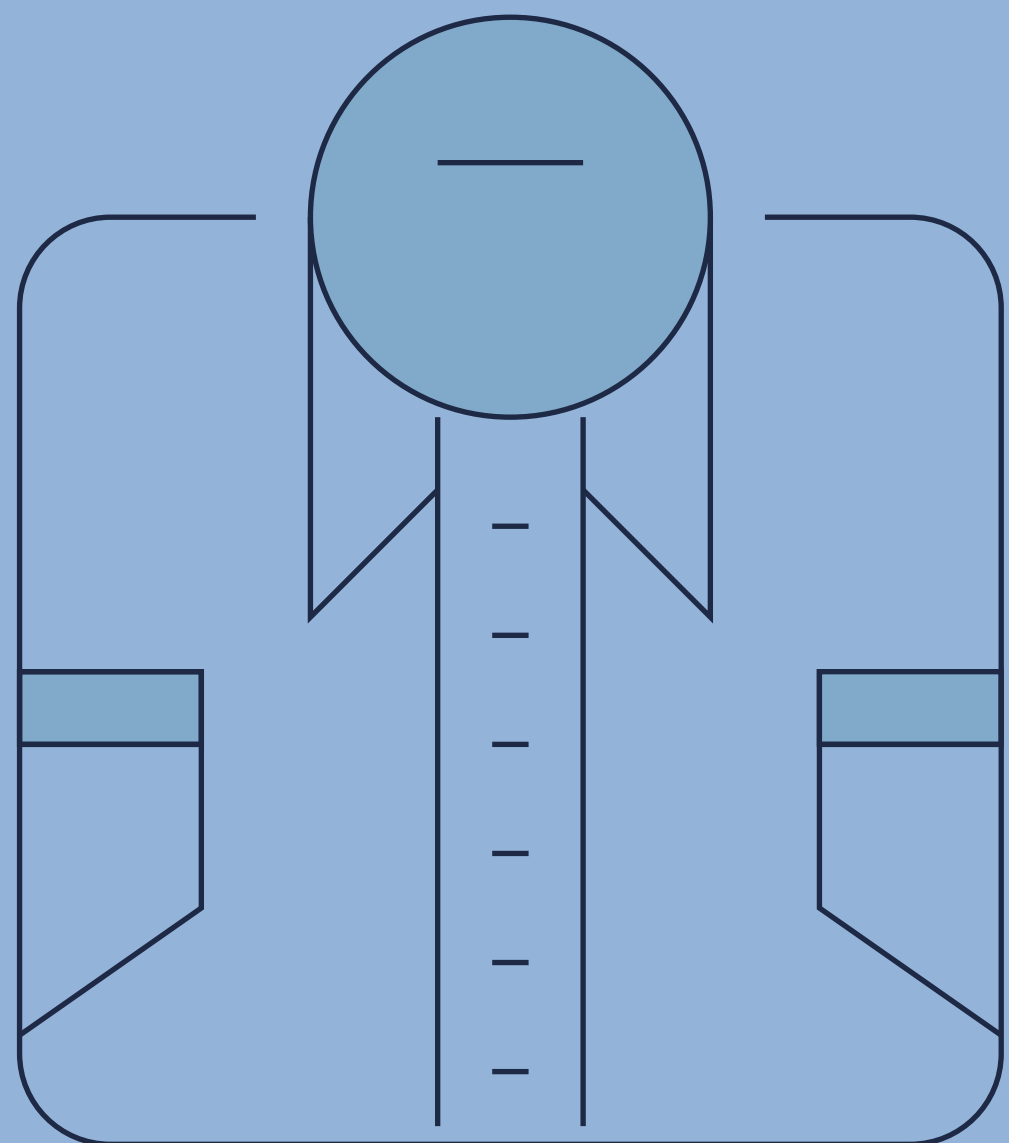
JULY
2026



ITCA®

TEXTILES

Milano Unica



MILAN
JULY 7th–9th 2026

PREVIOUS EDITION (2025)

10.936

visitors

122

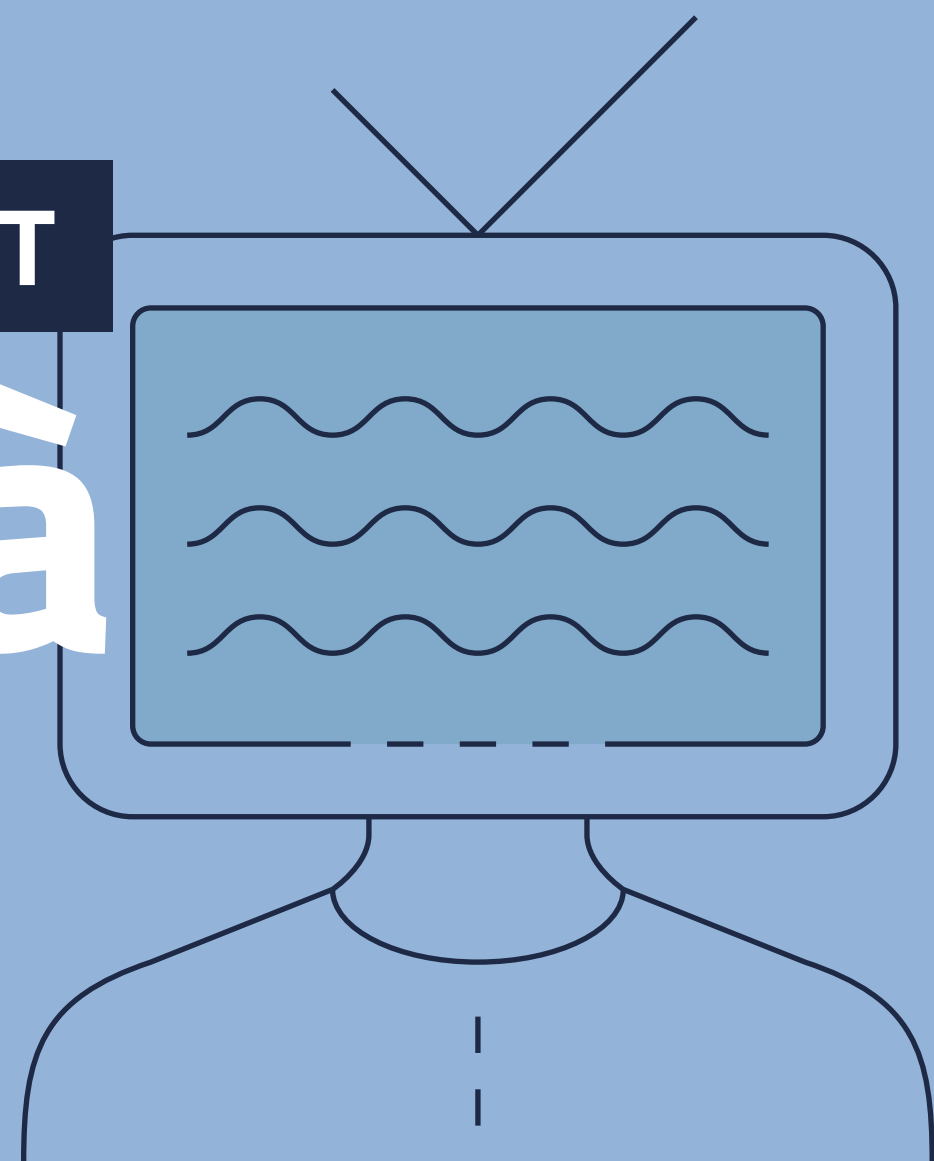
foreign operators
including **11 journalists**

ITCA®

CULTURE AND ENTERTAINMENT

Videocittà

(Agorà business section)



ROME

JULY 10th–12th 2026

PREVIOUS EDITION (2025)

8.300

visitors

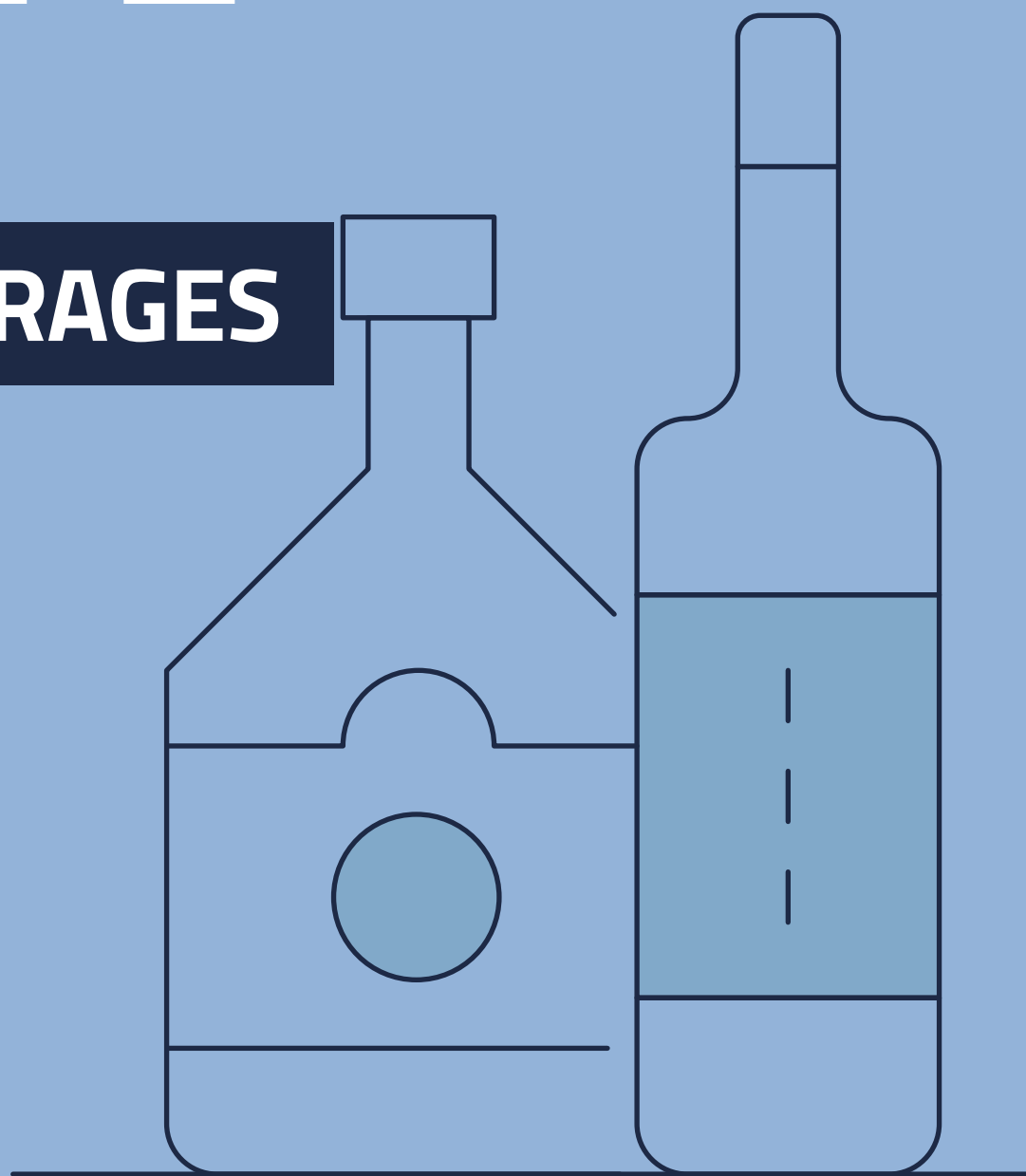
9

foreign operators

ITCA®

WINES & ALCOHOLIC BEVERAGES

VinoVip



CORTINA D'AMPEZZO
JULY 12th-13th 2026

PREVIOUS EDITION (2024)

600

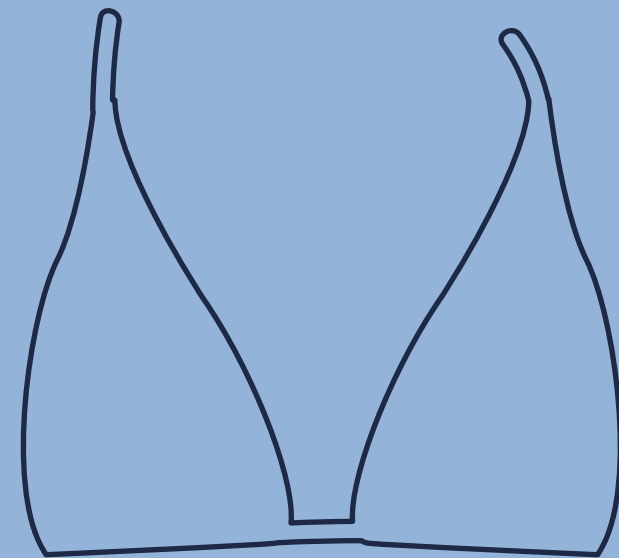
visitors

9

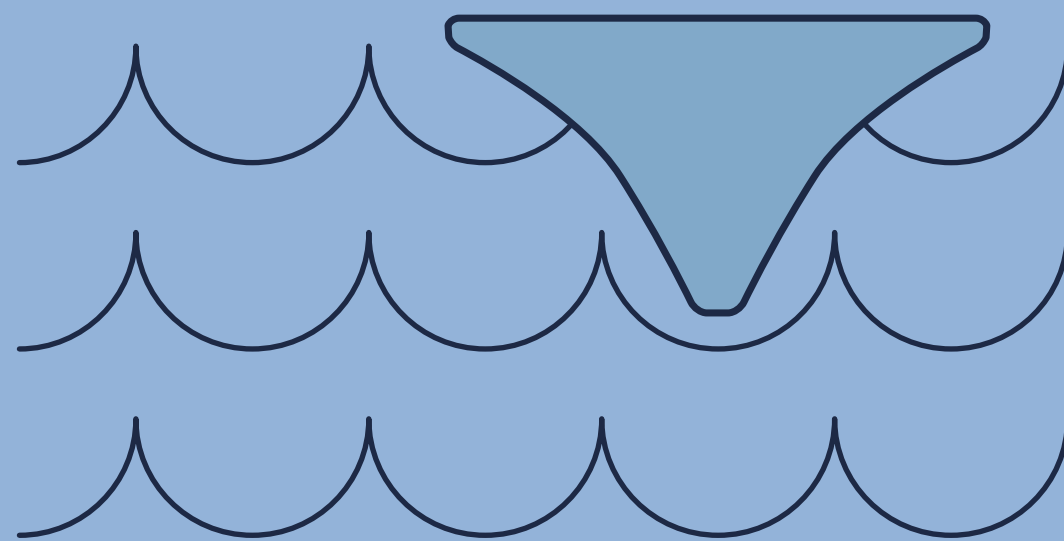
international
journalists

ITCA®

UNDERWEAR - BEACHWEAR



Maredamare



FLORENCE

JULY 18th-20th 2026

PREVIOUS EDITION (2025)

4.038

visitors

21

foreign operators



VISIT
ice.it/en
