

Machines Italia Magazine Vol XIII (Summer 2020)

2 - SPECIAL CONDITIONS

The contract will be awarded on the basis of criteria outlined in this and the attached documentation. The maximum budget available is: \$ 55,000.00.

1 - Award Criteria

Each proposal will be evaluated in accordance with the following itemized criteria and corresponding points scale.

| <i>CRITERIA</i> | VALUE SCALE EXPRESSED IN % TERMS |
|---|--|
| Price of publication within the budget available | 30% |
| Quality of Editorial Content (candidates such as editors, journalists, experts and Industry Thought Leaders who would be involved in the editorial content elements; coverage and depth of the outline) | 25% |
| Distribution outlets and potential impact opportunities (Trade show distribution, e-newsletters, promotions, social media, postings and placement on company publication web sites, etc.), in the promotion of the magazine within the US and relevant NAFTA marketplace. | 20% |
| Quality of Graphics used in the content tone | 15% |
| Project appeal such as substance, content layout, workflow, timeframe deliverables | 10% |

There is no assurance that the lowest bid will prevail. ITA reserves the right of asking for additional information in case one of the offers is substantially lower than the others.

The proposed bid must include all the materials and services required in accordance with the attached specifications. The bid must articulate the unit item price of materials and services whenever possible.

2 – Terms of payment

Payments will be made as follows:

- 25% of the total amount after signing the contract and upon presentation of an original invoice;
- 50% of the total amount will be paid upon the completion of the work, upon publication of the magazine (estimated date for publication is August 30, 2020) and upon presentation of an original invoice.
- 25% balance will be paid upon completion and successful distribution of the magazine and upon presentation of an original invoice.

3 – Penalty

For any delays in delivering the design and content exceeding 24 hours, the appointed publishing house will be deducted 10% of the total amount together with the compensation for further damages, material and moral, which the delay will cause to the Italian Trade Agency.

4 - Third party authorization

The Italian Trade Agency will not be held accountable by the appointed publishing house and/or any other third party subcontractor for any unpaid payment of charges incurred by the appointed publishing house in the process of designing, writing and printing all related materials for the magazine.

5 - Pantouflage

The appointed publishing house will confirm and declare it has not retained or engaged professionally any ex-public sector employee who has ceased his or her employment with the Italian Trade Agency within the last three years and who has occupied a management role in the said organization or has been delegated management powers to execute contracts or other commercial transactions on behalf of ITA.

6 - Place of delivery, delivery and return terms, and publishing

The estimated completion date for the magazine will be August 30th, 2020 unless otherwise a suggested alternate date is provided to and approved by the ITA.

The published magazine will have a hard copy distribution at the IMTS 2020 Show in Chicago September 14-19, 2020.

7 - Competent Jurisdiction

In case of dispute between the Italian Trade Agency and the appointed publishing house, the Court of Law of Illinois, U.S.A., will be the competent jurisdiction. In the event of a disagreement between ITA and the appointed publishing house, the prevailing party shall be entitled to recover attorney's fees and costs from the non-prevailing party.

The undersigned publishing house declares:





ITALIAN TRADE AGENCY

Chicago Office

- a) To have given proper consideration to all aspects that are part of bidding for this job and to the implicit and explicit requirements that are necessary to properly fulfill its commitment to the Italian Trade Agency.
- b) To have properly evaluated all costs associated with preparing the bid and are included in the proposal for the publishing of the magazine to be delivered to the Italian Trade Agency.
- c) To hold the Italian Trade Agency harmless from any claims that could arise from contractual disputes between the appointed publishing house and third parties.

_____ of _____
(Print Name of Representative) (Publishing House)

_____ _____
(Signature of Representative) (Date)

