





26 - 28 September 2024 Level B2, Marina Bay Sands, Singapore

# AMBASSADOR'S MESSAGE

It is with great pleasure that Italy, for the third consecutive year, participates in FIND - Design Fair Asia, an event collaboratively organised by DMG Events and Fiera Milano. As a cornerstone of the Singapore Design Week, FIND represents a premier platform for design dialogue and commercial collaboration, standing as Southeast Asia's leading trade show and design showcase, dedicated to passionate architects and design enthusiasts.

This year's edition will feature a distinguished Italian Pavilion organised by the Italian Trade Agency (ITA), showcasing 25 of Italy's foremost furniture companies, among a total of more than 40 Italian enterprises participating in the event. This pavilion underscores Italy's reputation as a global design hub, with events like the "Milan Design Week" setting the gold standard for industry visibility and innovation.

The design and furniture sector remains a critical pillar of the Italian economy, and the enthusiastic response from the Singaporean market is a testament to this strength. Italy proudly holds the position of the leading European Union exporter of furniture to Singapore, commanding a 32.8% market share as of 2023.

Singapore, with its dynamic energy, is emerging as a significant design hub and a key connectivity point within the broader Southeast Asian region. In recent years, many Italian companies have established showrooms in Singapore, recognising its strategic importance not only as a market but also as a gateway to the entire Asian region.



**Dante Brandi**Ambassador of Designate of Italy to Singapore

In this context, I am delighted to announce the presence of the renowned Italian architect Michele De Lucchi at FIND and the Singapore Design Week, one of the most esteemed figures in contemporary design. His participation will further strengthen the bond between Italian design and Singapore, reinforcing our shared commitment to promoting Italian excellence on the global stage and a unique opportunity to deepen the synergies between our two countries.

# TRADE COMMISSIONER'S MESSAGE

We are privileged to announce the Italian Trade Agency's participation in FIND – Design Fair Asia 2024, the prestigious centrepiece of Singapore Design Week. FIND 2024 is poised to be a landmark trade show, showcasing an elite selection of furniture, interiors, and design brands within an expansive 13,000 sqm exhibition space. This distinguished event is anticipated to attract over 14,000 discerning attendees and feature more than 300 leading brands, marking a significant occasion for design excellence.

This year, the Italian Trade Agency will be organising an Italian pavilion to showcase 25 distinguished Italian companies, each representing the pinnacle of Italian design sophistication. The Pavilion will also serve as a premier space offering unparalleled opportunities for forging strategic connections and having meaningful industry engagements.

The Italian furniture industry is renowned worldwide for its exceptional artistry and innovation, seamlessly integrating traditional craftsmanship with contemporary elegance, thereby setting influential global design trends. Italian furniture is celebrated not only for its exquisite aesthetics but also for its impeccable quality and functional innovation, traits that have established it as a benchmark in the global design landscape.

In Singapore, the role of Italian furniture is particularly significant. As a hub of design and innovation in Southeast Asia, Singapore's market is distinguished by its sophisticated taste and high demand for both luxurious and practical design solutions.



**Giorgio Calveri** Trade Commissioner for Singapore and Philippines

The city-state's strategic position as a preeminent business and creative hub renders it an optimal venue for Italian brands to showcase their unparalleled refinement and innovation. The presence of Italian furniture in Singapore not only reflects the city's appreciation for top-tier design but also enhances its status as a leading center for global design trends and business opportunities.

We invite you to join us in experiencing the apex of Italian design and forging influential connections within Singapore's esteemed design landscape.



# ITALIAN TRADE AGENCY

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With motivated and modern organisation and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion, and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.

The network. Through its headquarters in Rome, an office in Milan, a global network of 69 offices and 18 correspondence points in 74 countries linked to Italian embassies and consulates, the Italian Trade Agency provides information, assistance, promotion. training and co-operation in the industrial, consumer goods and services sectors. The Italian Trade Agency collaborates with Italian

regions, Chambers of Commerce, Industry and Trade Associations and other public and private organisations.

Every year, ITA worldwide offices carry out hundreds of promotional projects and provide personalised services and assistance to thousands of Italian companies. The Italian Trade Agency also assists and supports foreign companies that want to establish or expand business and trade relations with Italian companies or to invest in Italy.

The main services offered to Italian companies by the Italian Trade Agency to increase the flow of exports and investments between Italy and the rest of the world are:

- information and assistance
- identification of commercial partners
- visits to international trade shows and industrial districts
- support for investments abroad

### Offices in ASFAN:

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mww.ice.it/en

■ Italian Trade Agency

in Italian Trade Agency - Singapore

# **ITALIAN PAVILION**

1H71	1H75	1H77	1H79
STYLOFFICE	TECKELL	DOMENICO CUGUARI	ZANETTO
IL GIARDINO DI LEGNO	PASINI METALS	BRIONVEGA	
1G70	1G74	1G78	

1G71	1G73	1G75	1G77	1G79	1G81
RIGYCLO	PLUMERIA HOME	MOSCHELLA SEDUTE	OVO IDEE	VIS COMODA IMBOTTITI	HSIGN
FLOEMA PRO	ARTE IDEA	DIASEN	RIMA DESIGN	CUCINESSE	DOOOR
1F70	1F72	1F74	1F76	1F78	1F80

1F71 ADJ.STYLE	1F73 VILLA FLORENCE	1F75 GRUPPO INDUSTRIALE BUONINFANTE	1F77 LUMINA ITALIA	1F79 CAOS
ROMAGNO MARMI 1E70	I BORBONE 1E72	1E76	LOUNGE ICE	

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Via Rosa 11/B 44015



www.adjstyle.eu

# **ADJ.STYLE**

ADJ.style is a company founded by engineer Ekaterina Borovkova specialises in the design and production of luxury furnishings for villas, private jets, yachts, and the HORECA sector.



Olesia Kim +39 388 4620725

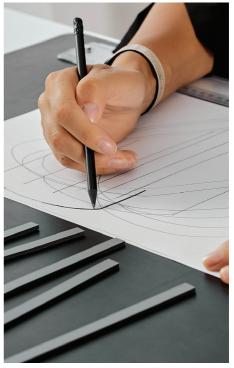


info@adjstyle.eu

## **Products**

ADJ.style offers a broad range of fully customisable premium leather accessories and interior design items. These products cater to various settings such as homes, offices, private yachts and jets, hotels and restaurants.









Via del Crocefisso, 84 63900 Fermo - Italy



www.luxuryporcelain.net

# ARTE IDEA DI LOREDANA CORBO

Arte Idea company of Loredana Corbo located in Fermo in the Marche Region in Italy has 25 years of experience in handmade decoration of fine porcelain finished with pure gold and platinum and creation of furnishing accessories and objects. Arte Idea makes use of collaborations with interior designers and architects. Her creations present a mix between classic and contemporary styles. Participation at Events and Fairs: Saudi Expo, London-Harrods, New York-Fortunoff, Dubai-Index, China Expo.



Loredana Corbo +39 3494 113405



corbo84@gmail.com

#### **Products**

Fine porcelain handmade painted: vases, boxes, lamps, portraits. All items are decorated with classic and modern design and finished in gold.







# **BRIONVEGE**

# **BRIONVEGA SRL**

Brionvega embodies a history of excellence fuelled by unparalleled passion and dedication. The creation of these objects, which have become iconic thanks to craftsmen's expert hands and the constant search for perfection, is an exciting mission for Brionvega.

This challenge continues to bring unique emotions to all those who appreciate the timeless beauty of Brionvega products.



Via Marco Ulpio Traiano 33 20149



www.brionvega.com



Paolo Neri +39 320 1120030



pneri@brionvega.it info@brionvega.it



Radiofonografo rr226



Totem rr231



Radio.cubo 50°"



# Arredobagno Italiano

# **CAOS SRL**

CAOS is an Italian company operating in the bathroom sector for 30 years. We produce all our accessories and radiator collections inside our factories in Prato, creating durable and sustainable design products. We develop innovative projects and new systems for home comfort. Technology, design and tailoring are the instruments through which we bring the excellence of 'Made in Italy' inside your spaces.



www.caos-srl.it



Leonardo Storai +39 0574 60362



leonardo@caos-srl.it info@caos-srl.it

## **Products**

Radiators and bathroom accessories











Via Brodolini 21/25, Montelabbate - Italy



# **CUCINESSE SRL**

Cucinesse, is a kitchen manufacturer born and developed in the Pesaro furniture district. Cucinesse has preserved the capability to listen and enhance the human heritage, with a handicraft attitude instililled within our DNA. When we talk about our products we like to think about projects of the future, the constant evolution of the market and the potential power of technologies.

Choosing Cucinesse means counting on quality kitchens and on a vision that always looks to the future.



benedetta@cucinesse.it

# **Products**

Kitchen cabinets and living furniture









# DIASEN

Diasen is an Italian company specialising in innovative solutions for architecture and design. It is distinguished by its use of cork, the main material of its bio mortars and bio paints, making it a leader in biophilic architecture and sustainable design. Through the use of natural materials and exposed solutions. Diasen enhances the link among the built environment, nature and comfort by reinforcing a holistic vision of sustainability linked to its identity as a Benefit Corporation.

Diasen specialises in the development and production of cork-based bio mortars and bio paints, which represent a high-potential frontier in the field of sustainable building and living comfort.



Zona Industriale Berbentina, 5 - Sassoferrato - 60041 (AN)



+39 0732 971800



www.diasen.com/en



✓ diasen@diasen.com

#### **Products**

Specifically, the company's portfolio mainly consists of:

- Bio mortars based on cork and natural raw materials for thermal and acoustic insulation. dehumidification building renovation. The Diathonite line. in its articulation of products, responds to thermal and acoustic insulation needs. to room dehumidification needs and to the renovation of vertical walls. both indoors and outdoors.
- Decoratives through the Decork line, a range of decorative and thermal water-based cork and clay paints for interior, exterior, walls and floors. Decork Mediterraneo is the flagship paint in the line. It ensures a multiplicity of effects and colours, combined with an extraordinary versatility of use, capable of representing a reference also in the field of objects and design.
- Waterproofing. characterised their high technological content and speed of application, Diasen liquid waterproofing represents the ideal solution for definitively solve problems of water leakage in multiple areas of the buildings.







# dooor



Via Ugo La Malfa, 27/D 61032



www.dooor.it

# DOOOR SRL

Dooor is an Italian brand specialising in textile folding doors, an architectural and decorative element that merges the functions of doors, walls, partitions. Dooor's capacity to reconfigure environments is supported by top-level craftmanship, nurtured with decades of study and co-operation with architects and designers. Each door is tailormade and features several opening options, innovative cladding materials, an unparalleled array of colours and textures within countless fields of applications.



Sara Spagnuolo +39 320 3919023



sara.spagnuolo@dooor.it

#### **Products**

Cut-to-measure folding doors, walls, partitions cladded with textile and leatherette fabrics. Besides residential, Dooor folding doors fit perfectly in studios, offices and workplaces, museums, cultural spaces, schools and educational institutions, hospitality and catering facilities, commercial spaces and wellness centres.









# **FLOEMA PRO**

Floema Pro is the division of Floema Group dedicated to supporting architects, builders and interior designers in the creation of unique and personalised environments. Specialising in the design, creation and installation of furniture, furnishing accessories, floors fixtures. Floema Pro offers tailor-made solutions for professional villa and hotel projects all over the world.



(%) +39 0722 720020



sales@floema.it



www.floema.it

### **Products**

Bespoke furniture, doors and panels for hotels and villas projects.











Via Chiusa del Bosco 5/7 84091



www.buoninfante.com

# **GRUPPO INDUSTRIALE** BUONINFANTE

Gruppo Industriale Buoninfante is an Italian mattress manufacturer founded in 1975. Today, Buoninfante is present in over 15 markets worldwide. Buoninfante is active in North America under subsidiary Gruppo Buoninfante USA based in New York and a showroom in Las Vegas, and active in Asia from 2019 as Buoninfante Asia Pacific based in Hong Kong. At FIND 2024, Buoninfante exhibits X-BIO, its innovative and world-patented mattress, the ultimate solution in comfort and wellbeing for quality rest.



Gruppo Industriale Buoninfante +39 0828 54055



M Ilaria Meluccio ilaria@buoninfante.com

- Hybrid pocketed spring mattresses
- · Memory foam mattresses











HSIGN Ltd., is an interior design company focused on the design of furniture solutions, construction of residential interiors, exhibition layouts, showrooms and stores. Through 12 years of constant research and development, HSIGN has improved the functionality and livability of living spaces, considering man as the focus of each project. HSIGN has obtained 10 international patents and developed Neurosensorial Technologies which can be customised and implemented in the real estate, residential, hospitality, wellness and digital art sectors.



Roberto Di Giacomo +39 0734 996170



roberto.digiacomo@hsign.it direzione@hsian.it



www.hsign.it/en/products

Q Via Del Lavoro 6/8 63846

- Neurosensory technological walls (curved or flat) capable of covering the interior of rooms, transforming them into immersive physical spaces. Suitable for villas and apartments, offices, hotel suites, spas, restaurants, clinics, museums and galleries
- Multisensory digital canvases (for galleries, museums and cultural foundations)
- Multisensory surround bars for SmartTVs
- Multisensory shower bathroom systems







# I Borbone Arte e studio di Capodimonte



Via Francesco Giordani 56 80122



www.iborbone.it

# I BORBONE ARTE DI CAPODIMONTE SRL

While continuing the production of the artistic and traditional Capodimonte, the current head of I Borbone, Antonio Fullin Mollica, a family of ceramists since 1842, has created objects with a more contemporary appeal, especially in furniture and lighting.



Antonio Cesare Fullin +39 0815 402962



capodimonteiborbone@virgilio.it

# **Products**

Accessories, chandeliers and lighting accessories, sculptures with shells, corals, lemons, fruit, flowers and ornamental vases that feature in prestigious homes all over the world.







# Il giardino di legno



C.so Matteotti 2 10121



www.ilgiardinodilegno.it

# IL GIARDINO DI LEGNO

"Il Giardino di Legno" has been active as a brand in the Italian market since 2003 offering to his customers high quality teak garden furniture. Thanks to the co-operation with different companies, today the brand is distributed in over 40 countries and a leading player in the outdoor furniture market. In recent years, especially in response to the pandemic, the company will continue to improve processes, procedures and technology, reducing lead time in the light of sustainability.



Il Giardino Legno +39 0114 546863



info@ilgiardinodilegno.it

#### **Products**

Outdoor furniture and accessories, such as tables, chairs, sun loungers, cabanas, parasols, sofas, lounge chairs.









# **LUMINA ITALIA SRL**

Lumina Italia is an Italian lighting company whose main strengths lie in its construction skills and quality at the service of simple, high-tech lamps. Following the vision of Tommaso Cimini, who founded it in 1980. Lumina Italia has always had a very clear principle in mind: function generates form. A perfect example of this is Daphine, a

linear, essential and iconic lamp that has made the company's history. Over the years, Lumina Italia has developed collaborations with major architectural firms such as Foster&Partners or Jean-Michel Wilmotte, among others.



Via Casorezzo 63 20004 Arluno (Milan) Italy



www.lumina.it



Maurizio Serra +39 02 903752



info@lumina.it maurizio.serra@lumina.it

# **Products**

Lumina products last over time because design, quality, form and function achieve an ideal synthesis in lamps with a light structure, made with mechanical and technical precision and with state-of-theart lighting features.









# **MOSCHELLA SEDUTE SRL**

The company, founded by Pasquale Moschella in 2007, was born as a laboratory of artisan creations in which chairs and armchairs take shape for a small group of private clients. Today, the company focuses its production on three main themes: high quality materials, continuous design innovation and the development of iconic designs.



Massimiliano Battistone +39 0861 69872



info@moschellasedute.it



www.moschellasedute.it

## **Products**

Furniture contractor







Via Martin Luther King 11 87036



www.ovodem.com

# OVO IDEE E MANUFATTI

Each piece we create carries with it a story, preserving its soul and unique character, shaped by our hands. Linked to tradition and looking to the future with deep respect, our works are a commitment to preserving the beauty of the past in the visions of the present. And so, in the sinuous dance between color and shape, each artefact becomes a unique work of art. Everything we create will never leave the artistic frame that encloses each of our works.



(S) Maurizio e Enrica +39 3515 240690



ovo@ovodem.com

- Ceramic head model vases
- Ceramic plates
- Ceramic vases

- 3D beetroot prints
- Works on request in ceramic and 3D PLA







# PASINI METALS PRODUCTIONS DI ICARO E PIERGIACOMO SAS

Pasini Metals Productions has been producing handles, pull handles, knobs and brass accessories for doors, windows and furniture for over 50 years. Today our products are distributed in over 40 countries around the world and are appreciated for their very high quality, refined design and careful manufacturing. Our tradition and experience together with continuous research and innovation allow us to create original products completely 'Made in Italy'.

We are specialised in the realisation of custom made articles for interior design. We are always looking for new finishes and we are always delighted to realise special processes on the requests of our customers. For a long time, Pasini has created and applied unique and different materials such as mother of pearl, marble, wood, leather, stones to our articles.



Via dei Montini, 1, 25070 Sabbio Chiese



www.pasini.it



Alessandra Mascadri +39 036 585142



pasini@pasini.it

#### **Products**

Handles, pull handles, knobs and accessories in brass for doors, windows and furniture.







# PLUMERIA



Arezzo, Italy



www.plumeriahome.com

# PLUMERIA HOME

Ideas, research, materials, design and creation. There is a place in the heart of Tuscany where these words take shape. From the inspirations of the professional designers of Plumeria Home come unique homeware objects based on materials and craftsmanship. The focus on tableware is the result of careful research into materials and tests to create objects that are unique in form and function. All Plumeria Home objects are handmade in Tuscany.



Berta Paolozzi +39 335 7400890



berta@plumeriahome.com info@plumeriahome.com

- Placemats
- Trays
- Napkins
- Underplates

- Pillows
- Coasters
- · Bottle coasters









# RIGYCLÒ®: Eco Sustainable **Mattress**

Rigyclò is an eco-sustainable mattress for hotels made from more than 80% recycled and recyclable materials.

Our goal is the reduction of the environmental impact and the promotion of an eco-friendly business, for a real circular economy.

Each Rigyclò mattress saves/creates:

•143 bottles: plastic removed from the oceans • 33 showers: water saved during its production : planted to neutralise CO2 emissions

Let's save the Planet, one night at a time.



Strada Fornacino 91 10040



www.materassorigyclo.com/en



Adriano Calabrese +39 011 286788



a.calabrese@mtamaterassi.it commerciale@mtamaterassi.it

- Mattresses
- Beds
- Pillows









# rimadesign

Via del Volontatriato 17/A 60022



www.rimadesignstudio.com

# **RIMA DESIGN**

Design and manufacture of modular furniture systems for all rooms in the home, office and sales areas.





## **Products**

Modular furniture systems for all rooms in the home, office and sales areas.









# ROMAGNO MARMI SRL

Romagno Marmi, for over 70 years has been involved in the production and installation of custom-made projects. We provide materials such as natural stone, granite, onyx, semi-precious, synthetic, recomposed quartz, ceramic/ stoneware, marble resin, sintered stone.

Romagno Marmi can offer its customers a complete and personalised high-quality service, achieve unique projects, such as flooring, wall cladding, stairways, bathroom furniture, kitchen worktops, fireplaces and much more.



Strada Prov.le Mola-Rutigliano Km 4 70042



Alfred Wu +39 0804 741975



www.romagnomarmi.it



info@romagnomarmi.it

#### **Products**

Flooring, wall claddings, stairways, bathroom furniture, kitchen worktops, fireplaces, tables, marble home furniture, and much more.







# STYLOFFICE S.P.A



Styloffice develops and creates products and projects for the contemporary office space, with a complete production of office furniture and walls, both standard and custom-made. We operate worldwide, with partners, retailers, dealers and consultants. Thanks to this we are able

to serve our customers potentially everywhere. Our headquarters and our production plants are located in Abruzzo, in the industrial zone of Miglianico (CH) Italy.



Via Val Di Foro Km 5 - Z.Ind 66010



Marco Nulli Rosso +39 0871 950570



www.styloffice.com



dive@styloffice.com

#### **Products**

Styloffice produces desks, bookcases, drawer units and a whole series of accessories for the operational and managerial office, such as single-glass partition walls, partition walls and storage partition walls.







# Teckell<sup>®</sup>



Via Marmolada 20 21013



www.teckell.com

# **TECKELL**

Teckell creates luxury furniture accessories rooted in Italian craftsmanship but with an eye to the future. Every masterpiece begins with the finest elements, whether Canaletto wood, pure glass or Calacatta marble.

Teckell goes beyond design by blending together innovativeness and good taste, precise engineering and artistry. This is what is called 'Made in Italy'.



Jean Tolomio +39 0331 774445



 ✓ Jean@teckell.com marketing@teckell.com

- Football tables
- Pool tables
- Tennis tables
- Chessboards
- Wallclocks
- Exercise bikes













# **VILLAFLORENCE**

Villaflorence is a company of refined artisan production, the result of the work of about 50 years of its promoter Patrizio Galeassi. Over time, Villaflorence has gained wide consensus among a demanding international clientele and in particular the royal families of the Persian Gulf countries. The company owes its success to the excellence of the fabrics used, the quality and care of the packaging, as well as to splendid design, typical elements of the prestigious 'Made in Italy' branding.

Patrizio Galeassi +39 0573 400777

info@villaflorence.it villaflorence@villaflorence.it

- Bed linen
- · Bath linen
- Table linen



# VIS-COMOD

# VIS COMODA IMBOTTITI SRLS

Viscomoda Imbottiti is a company founded on decades of craftsmanship experience in the sector of upholstered furniture. The company is based in Matera in the Jesce industrial area, a production area between Puglia and Basilicata, renowned for quality upholstered furniture. Today we are bolstered by a technical division that has allowed us to develop a complete range of sofa beds, relax sofas and living space solutions.



Via Santeramo In Colle 161



www.viscomodaimbottiti.com



(S) +39 0808 090639



commerciale@viscomodaimbottiti.com

- Sofa beds
- Fixed sofas
- ·Living and relaxed sofas
- Beds
- Fixed armchairs







# **ZANETTO**

Via Ciro Menotti 9 35020

# ZANETTO

Zanetto is an Italian brand founded in 1963 in Padua, Italy. In our craft workshop we create, entirely by hand, home decor and tableware objects in bronze, copper, brass, silver and other noble metals. Our goal is to preserve the history and savoir-faire of fascinating metalworking techniques. Ours is a luxury craftsmanship made in Italy that is based on respect for man, for materials, for work and for the environment.



Giulia Zanetto +39 049 710204



giulia.zanetto@gmail.com admin@zanetto.com

# www.zanetto.com

**Products** 

Zanetto offers a wide selection of unique handmade objects in noble metals for the table and for decoration. Experimenting between contemporary designs and timeless shapes, each piece is as unique as a work of art.









# **SINGAPORE**

7 Temasek Boulevard #19-01A Suntec Tower One Singapore 038987 +65 6820 3180 singapore@ice.it www.ice.it

Italian Trade Agency



@ITAtradeagency



ITA - Italian Trade Agency in



@itatradeagency (o)

