



ITALIAN TRADE AGENCY

ICE - Italian Trade Commission

Trade Promotion Section of the Italian Embassy

سفارت ایتالیا - بخش توسعه بازرگانی

Tehran ,May 04, 2022. Prot. 0054266/22

SUBJECT: NOTICE OF TENDER FOR SETTING UP IRAN HEALTH 2022, ITALIAN PAVILION AT TEHRAN INTERNATIONAL EXHIBITION FAIR – MAY 24th – 27th, 2022, IN FAVOR OF THE ITALIAN TRADE AGENCY- TEHRAN OFFICE

DESCRIPTION OF THE CONTRACTING ENTITY

The Italian Trade Agency, Trade Promotion Section of the Italian Embassy in Tehran, (hereinafter referred to as “ITA”) is the Governmental Agency that supports the business development of Italian companies abroad and promotes the attraction of foreign investment in Italy.

DESCRIPTION OF THE SUBJECT OF THE NOTICE

ITA is launching a tender for setting and fitting up Iran Health 2022, Italian Pavilion (Total area of 162 Sq. m) at Tehran International Exhibition Fair – May 24th to 27th 2022. The purpose of this notice is to encourage the participation of the highest number of potentially interested companies in order to receive the highest number of offers.

ITA reserves the right not to proceed with the services allocation that is the subject of this notice if the offers received are not considered appropriate.

DESCRIPTION OF THE SERVICES

The services covered by the contract consist of:

- Designing the Italian Pavilion at the Tehran's International Permanent Fairground, following the instructions and requests of ITA as pointed out in the Annex A and Annex B.
- Setting up the Italian Pavilion that is going to be located in the hall n. 35 of the Tehran's International Permanent Fairground (Annex C), according to the design and the project as pointed out in the Annex A.
- Setting up the electric wiring and lighting of each booth and desk within the Italian Pavilion.
- Printing and to install the pertinent banners of the Italian Pavilion, according to ITA's instructions.
- Printing 500 copies of Italian company's catalogue, as pointed out in the Annex E.
- Supplying to the Italian exhibitors' booths the items pointed out in the Annex A, Annex B and Annex D.
- Supplying to ITA booth the items pointed out in the Annexes B and Annex D,
- Only upon request made by ITA, to supply any other additional items of furniture and/or equipment like the ones enlisted in the Annex B and Annex D, whose type and number is not possible to be determined in this tender but which could be needed by Italian companies at the Italian Pavilion. The maximum budget allowed for additional items shall not exceed 20% of total amount of the contract. Each item should have a price.
- Providing for the entire duration of the exhibition fair:
 - a cleaning service;
 - on-call technical service in order to receive assistance for solving any potential inconvenient which may arise from errors in the construction, realization and setting up the Italian Pavilion as well as from the equipment used;

- wireless internet services which will support all Italian companies present in the Italian Pavilion;
- Disassembling the Italian Pavilion, collecting and disposing of the components and the other materials used for the Italian Pavilion, according to the Iranian legislation and the Tehran's International Exhibition rules and regulations.

COMPANY SELECTION PROCEDURE

The contract will be stipulated by direct negotiations. For the evaluation of the offers regarding this notice, ITA will proceed with using the lowest price criterion.

ESTIMATED BUDGET FOR THE SERVICE

The maximum expenditure ceiling that can be incurred by ITA during this contract is € 32,500 (euros thirty two thousand five hundred/00), including VAT and any other applied taxes, duties, etc.

PERIOD OF VALIDITY OF THE CONTRACT

From signing date of the contract to May 28, 2022.

CONDITIONS REQUIRED FOR THE PRESENTATION OF AN OFFER

Companies interested in submitting an offer must undertake the below items:

- Communication in English is mandatory.
- The quotation should be in Euro.
- Respond to requests from ITA as quickly as possible, taking into account the nature of each request and the time required to respond.
- Respect the agreed delivery times.
- Use the execution of the services with the competent and capable staff, in terms of the technical and professional aspects and with at least three years of experience in the respective sector.

Please note that before signing the contract the selected company has to email to ITA (teheran@ice.it) the required documents requested in [“REGULATION FOR REGISTRATION IN THE ITA-TEHRAN SUPPLIERS LIST”](#).

PAYMENTS

Payments for services provided during the period of the contract will be made on presentation of an invoice - indicating the number of the order, the CIG (ITA identification code of the call for tenders), the title of the initiative –sent to: ITA - Italian Trade Agency – Trade Promotion Section of the Italian Embassy in Tehran, 17 Nelson Mandela Blvd, Unit 15, 7th floor, Navak Bldg, 1518643111, Tehran, IRAN.

The invoice should be in Rial at the exchange rate indicated on the SANA system, Sana Rate Bid Quotation-نرخ خرید- on the previous working day before issuing the invoice (Please, note that the SANA Rate Bid Quotation are always indicated according to the closing market rate).

ITA will make the payment within 10 days of receiving the invoice after verifying the regular performance of the services.

PENALTIES

- Any delay of the Supplier on executing the agreed tasks (except for force majeure intended as events beyond the control of the Supplier) will result in a fine of 0.5/1000 of the net amount of the Contract for each day of delay.
- Should the Supplier not comply in carrying out the tasks within the terms and conditions of the present contract, ITA will notify the non-fulfilment in writing, providing, if possible, the indications aimed at making the Contract compliant with the non-fulfilled dispositions, and allowing the Supplier to submit any potential documentation supporting their position. Failing to submit adequate explanations, the Supplier is required to follow the indications given by ITA and, if not executed within the in-dictated terms, a penalty will be applied as point 1.
- The request or the payment of the penalty doesn't exonerate in any case the Supplier from the obligation to fulfil the tasks agreed by the Contract.
- Should the amount of penalties determined by this article reach 10% of the net value of the contract, or in any other case where any Supplier's non-fulfilment should arise during execution which causes a significant damage to ITA, ITA can rescind the contract due to severe non-fulfilment from the Supplier. In this case, ITA may claim compensation for the suffered damage. The Supplier will compensate ITA for all the higher expenses sustained by ITA in order to appoint a third party to complete the task.
- In the case of a subsequent verification of the actual possession of the self-declared / certified requirements by the Supplier, if these are found to be inadequate, ITA will proceed with the termination of the Contract. In this case, in addition to termination, ITA will provide the payment of the agreed fee exclusively for the part of the service already performed and within the limits of the utility received with the application of a penalty of no less than 10% of the contract value.

EXCLUSION CONDITIONS

Companies who find themselves in the following conditions cannot express their interest:

Conviction with final sentence due to the provisions contained in the Iranian and Italian legislations for one of the following causes:

- a) participation in a criminal organization
- b) corruption
- c) fraud
- d) money laundering and criminal activity
- e) minor child labor and other forms of human trafficking
- f) if the operator has not complied with the obligations relating to the payment of taxes or social security contributions and if this has been established by a decision of judiciary or the government having final and binding effect on the basis of the Iranian and Italian legislations.

TERMS AND CONDITIONS FOR PRESENTATION OF OFFERS

This communication is published on the website of this Office <https://www.ice.it/en/markets/iran/work-us> for 6 days after the publication date.

The offers must reach ITA by email teheran@ice.it by May 9, 2022, also enclosing:

- a document indicating the legal representative of the company allowed to sign the contract
- a copy of a national identification card of the signatory of the offer
- a company profile.

Offers are not accepted if they:

- are conditioned or not clearly accepting the required conditions, which create misunderstandings about ITA's desire to fully respect the above-mentioned conditions or on the indication of the cost;
- do not contain one or more elements required in this notice;
- Increasing price offers or multiple offers.

Each company must participate by submitting only one offer.

ITA CODE OF DISCIPLINE AND CONDUCT

In the individual contracts to be concluded and in the contract procedure, the contractual parties involved, namely ITA and the contractual partner, are required to act in accordance with the code of discipline and conduct of the Agency. Code of Discipline and Conduct for ITA provides that both employees of ITA and its contractual partners must comply with the following principles of: accuracy, loyalty, impartiality, sincerity, as well as respect for the principles, integrity, correctness, honesty, proportionality, objectivity, transparency, fairness, common sense. In addition, making

and acceptance of donations, gifts and other benefits are prohibited. In particular, contractual partners who maintain commercial relations with ITA should not make cash donations, gifts and other benefits to employees of ITA. At the same time, ITA employee is strictly prohibited from accepting such and other donations. In the event of a breach of these obligations, ITA is entitled to terminate automatically the contract and to impose the related disciplinary measures against its affected employees. The code of discipline and conduct is available on the internet page <https://www.ice.it/it> under the heading "Amministrazione trasparente" - "Atti generali" also in the English version ("Code of conduct") and the contractual partners of ITA are required to take this into account.

CONFIDENTIALITY OF OBLIGATIONS

The company with which the contract will be concluded is required to keep the data and information in its possession confidential and not to disclose and use in any way for purposes other than those necessary for the execution of this frame contract. In particular, it should be noted that all confidentiality of obligations will be respected even in the event of the breach of the existing relationship with ITA. The contractor is responsible for exact compliance with the aforementioned confidentiality obligations on the part of its employees and consultants. In the event of non-compliance with confidentiality obligations, ITA has the right to automatically terminate this contract, it is understood that the contracting party will be required to pay compensation for any damage that may occur to ITA.

PROCESSING OF PERSONAL DATA

The data collected will be processed, in accordance with decree D. Lgs. June 30 2003, n. 196, and of the European Regulation n. 679/2016, exclusively within the procedure referred to this notice.

It should be noted that this notice of tender has to be exclusively understood as an invitation to submit an offer under the procedure in question and therefore, does not entail any obligation by ITA towards the participant companies' interests and no offer may under any circumstances give rise to any rights or preferential titles for the purposes of supplying the mentioned services to ITA.

RESPONSIBLE OF THE PROCEDURE

The sole person in charge of the procedure is Mr. Giancarlo Albano, Director of ITA Tehran. The contact details of the Office are as follows:

ITA - Italian Trade Agency- Trade Promotion Section of the Italian Embassy, 17 Nelson Mandela Blvd, Unit 15, 7th floor, Navak Bldg, 1518643111, Tehran, IRAN Tel: 00982188889828. Any



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possible requests for clarifications and information must be sent to the email address teheran@ice.it .

For any question please contact Mrs. Neda Rahimi, Tel: 00982188889828.

Giancarlo Albano

Director

Tehran Office

ANNEX A- STANDARD PROJECT

ANNEX B- TECHNICAL DESCRIPTION OF THE PROJECT

ANNEX C- FLOOR PLAN

ANNEX D- ADDITIONAL ITEMS

ANNEX E- CATALOGUE AND BANNER



SOLUTION A



SOLUTION B



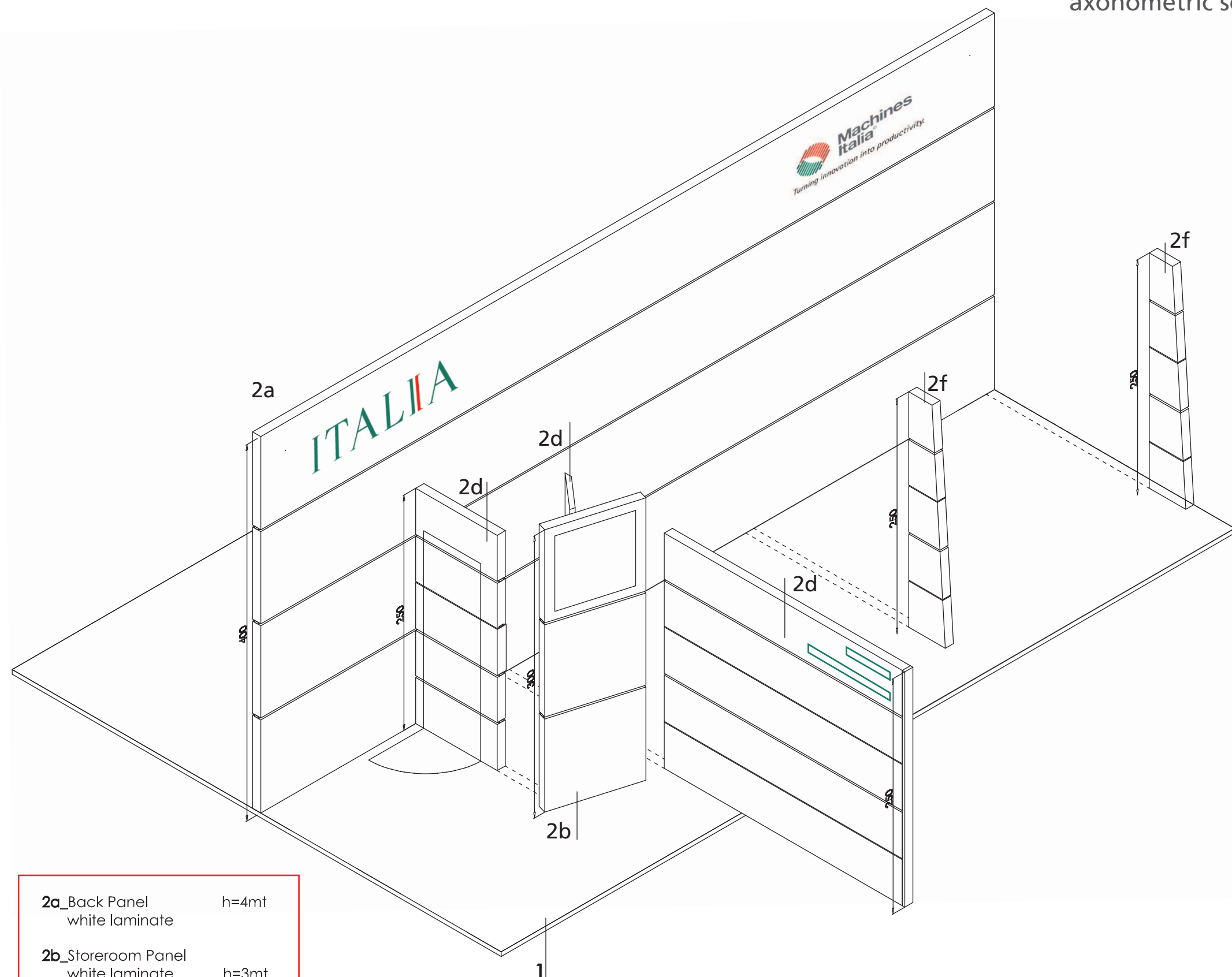
SOLUTION C

Coordinamento P.A.G.
Progettazione Allestimenti Grafica

Progetto: Arch. Vincenzo Cantù
Collaborazione:
Arch. Arianna Manni
Arch. Valentina D'Ambrosi

PROGETTO PILOTA AREA BENI STRUMENTALI Solution A





- 2a**_Back Panel h=4mt
white laminate
- 2b**_Storeroom Panel h=3mt
white laminate
- 2d**_Partition Panel h=2.5mt
aluminium laminate
- 2f**_Reinforcing Panel h=2,5mt
aluminium laminate
- 1**_floor white laminate



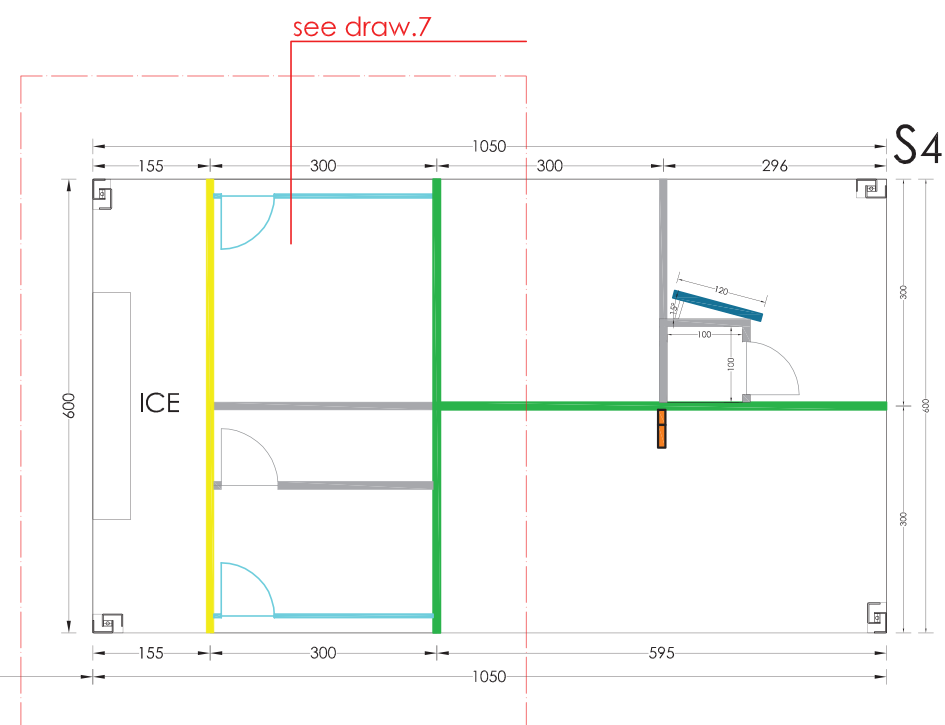
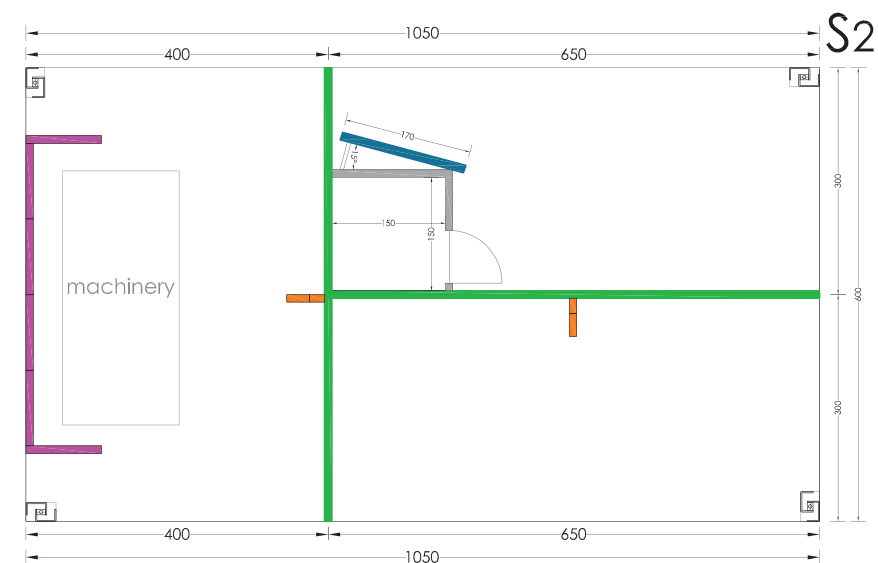
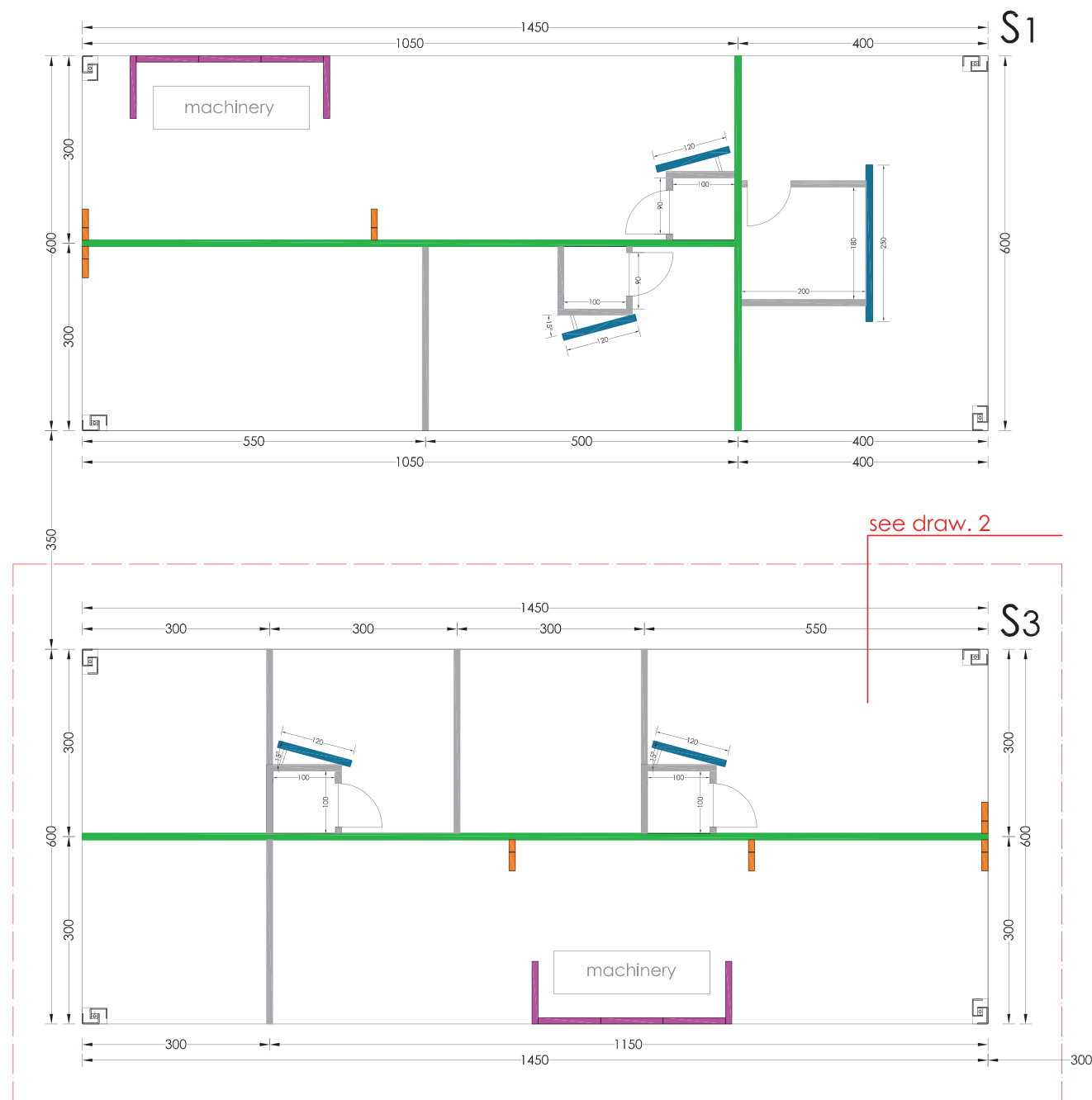
SOLUTION A



SOLUTION B



SOLUTION C



- **2a_Back Panel** h=4mt
white laminate
- **2b_Storeroom Panel** h=3mt
white laminate
- **2d_Partition Panel** h=2.5mt
aluminium laminate
- **2c_ICE back Panel** h=3mt
red laminate
- **2e_glass wall** h=2.5mt
- **2f_Reinforcing Panel** h=2.5mt
aluminium laminate
- **2g_Low Panel** h=1mt (charged by the exhibitor on request)
aluminium laminate

AREA BENI STRUMENTALI

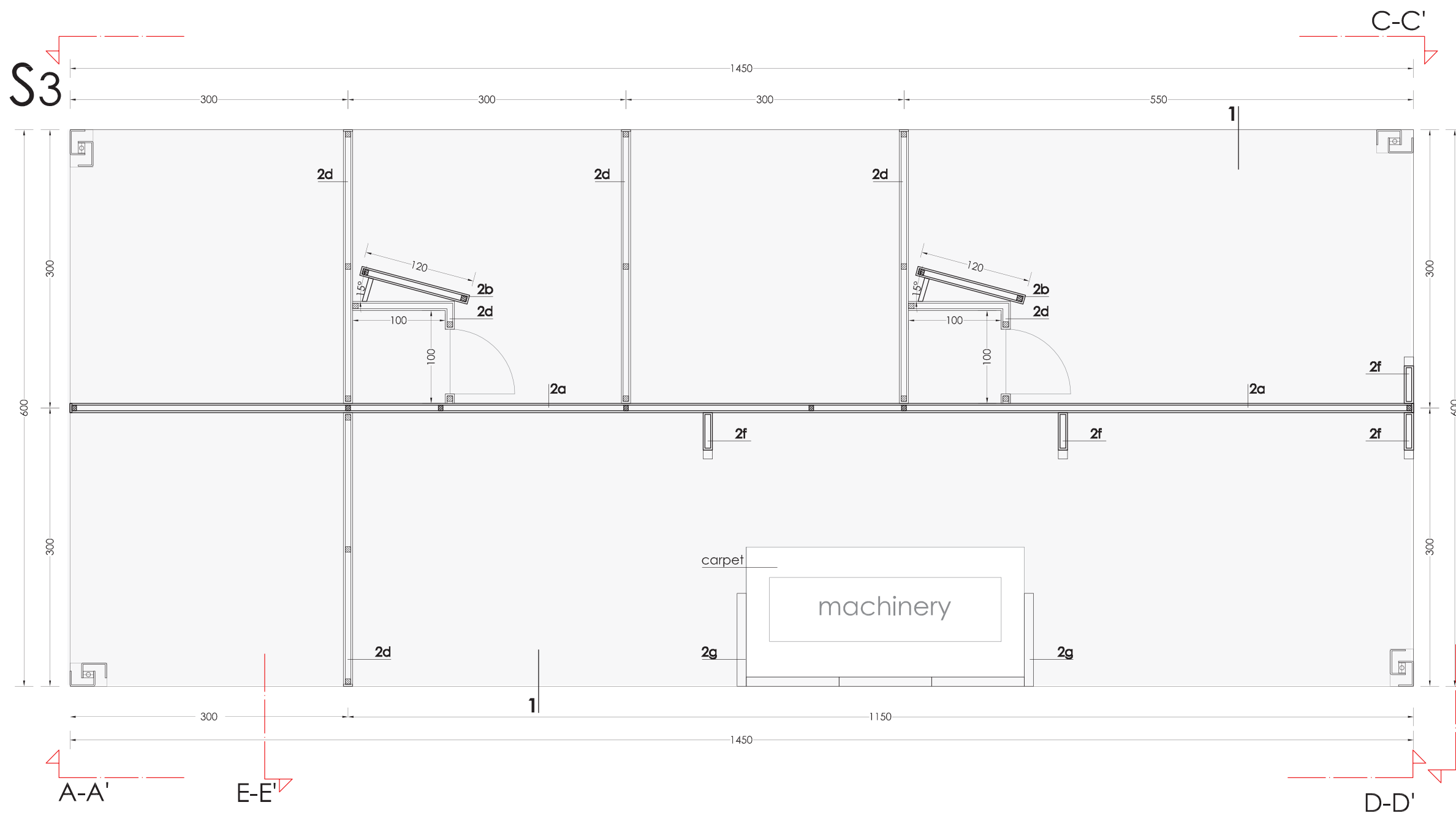

SOLUTION A



SOLUTION B



SOLUTION C



- 2a_Back Panel** h=4mt
white laminate
- 2b_Storeroom Panel** h=3mt
white laminate
- 2d_Partition Panel** h=2.5mt
aluminium laminate
- 2f_Reinforcing Panel** h=2,5mt
aluminium laminate
- 2g_Low Panel** h=1mt
aluminium laminate
(charged by the exhibitor on request)
- 1_floor** white laminate

floor white laminate
(see Technical Description)



SOLUTION A



SOLUTION B



SOLUTION C

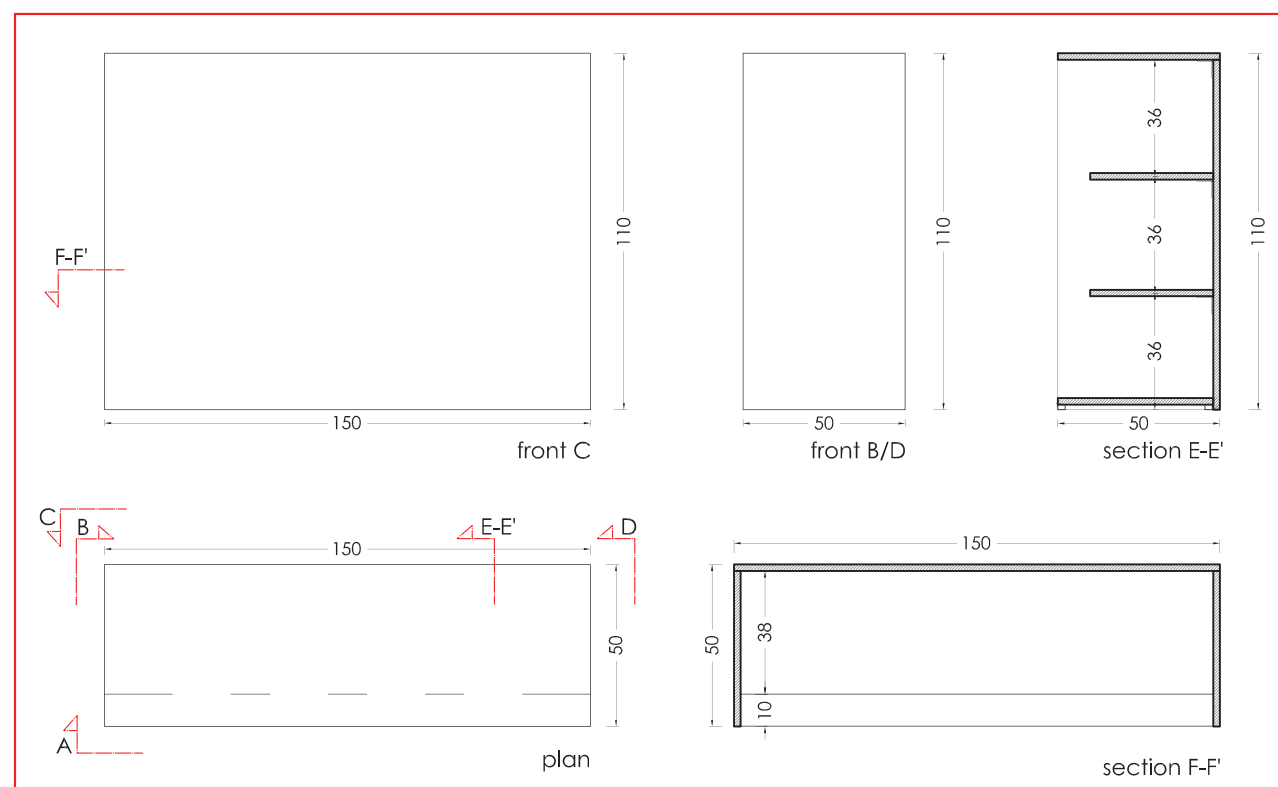
[illegible][illegible]

The technical drawing illustrates a bookshelf system with two main components: a tall unit (left) and a shorter unit (right).

- Tall Unit Dimensions:**
 - Total height: 250
 - Top section height: 50
 - Middle section height: 50
 - Bottom section height: 50
 - Base height: 50
 - Width at base: 50
 - Width at top: 30
 - Side panel thickness: 2d
 - Back panel thickness: 2a
 - Internal vertical support distance: 400
 - Slanted back panel label: 2f
- Shorter Unit Dimensions:**
 - Total height: 300
 - Top section height: 50
 - Bottom section height: 50
 - Base height: 100
 - Width at base: 50
 - Side panel thickness: 2g

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Exhibitor's Information Counter



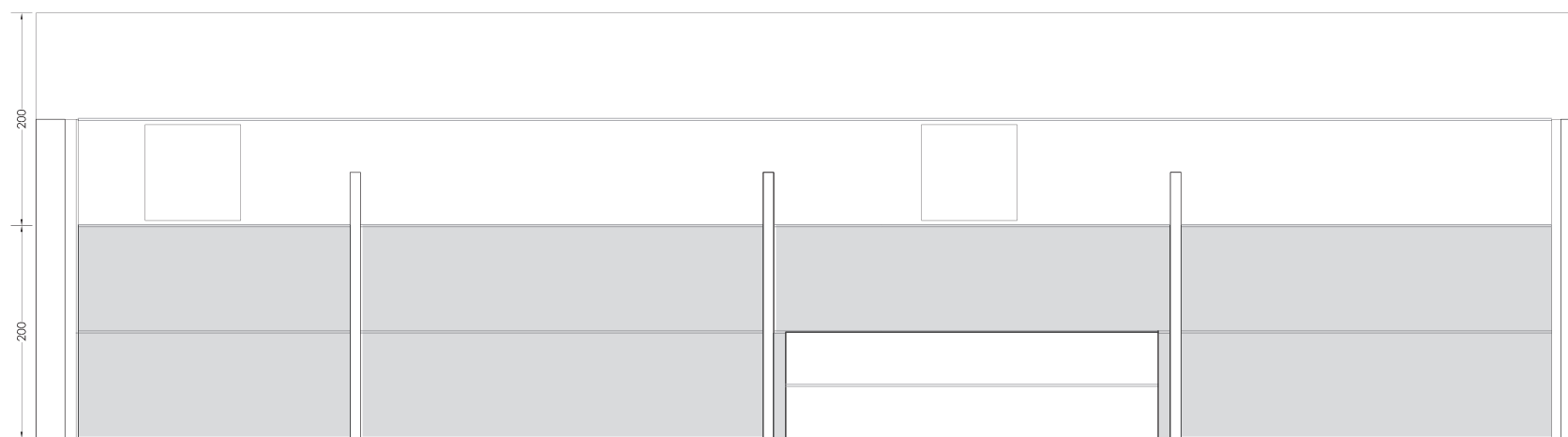
SOLUTION A



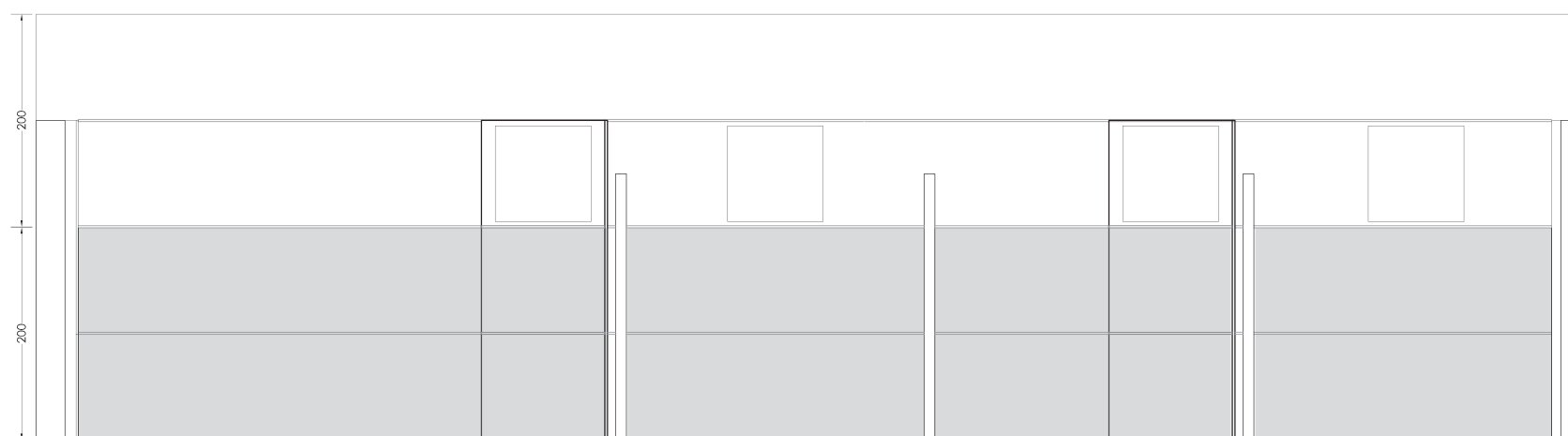
SOLUTION B



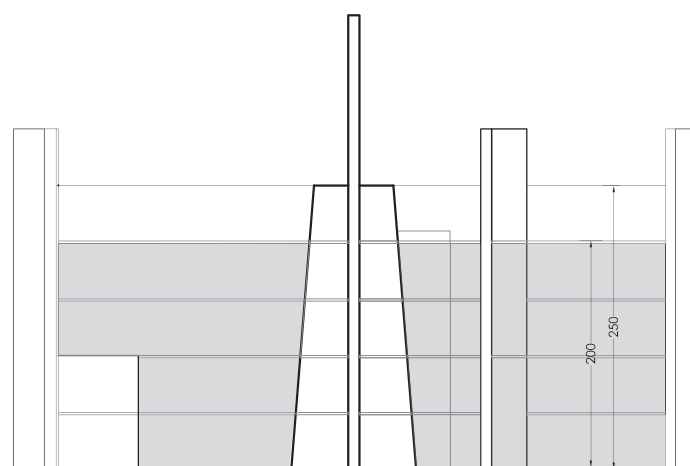
SOLUTION C

 exhibitor's graphics


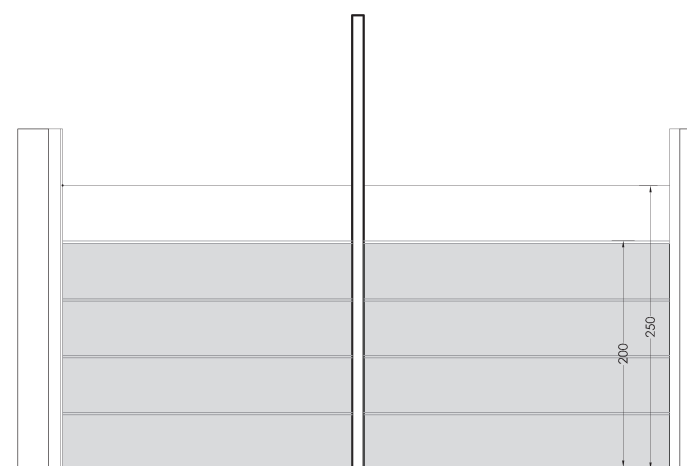
elevation A-A'



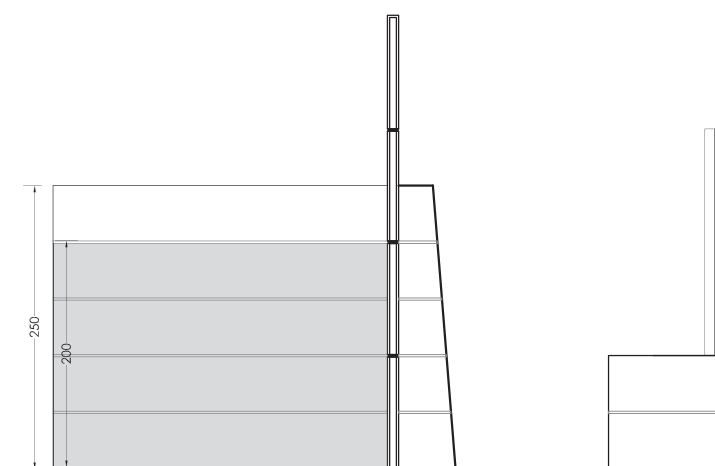
elevation C-C'



elevation D-D'



elevation B-B'



section E-E'

N.B. The project prescribes the posting of the firm's graphic material (posters, photos, etc...) solely in the indicated range of 200 cm; the white area should remain empty.



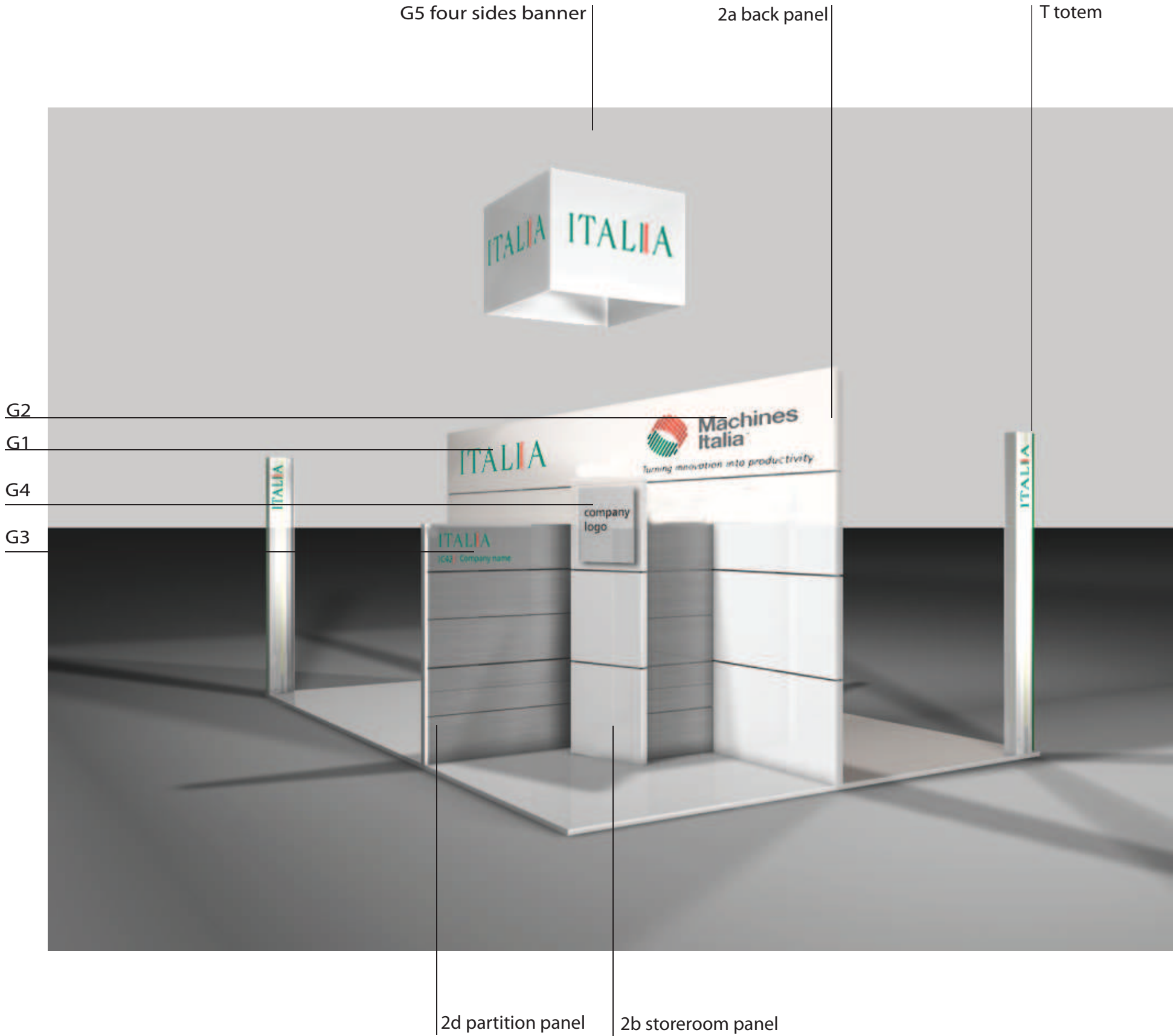
SOLUTION A



SOLUTION B



SOLUTION C



AREA BENI STRUMENTALI



SOLUTION A



SOLUTION B



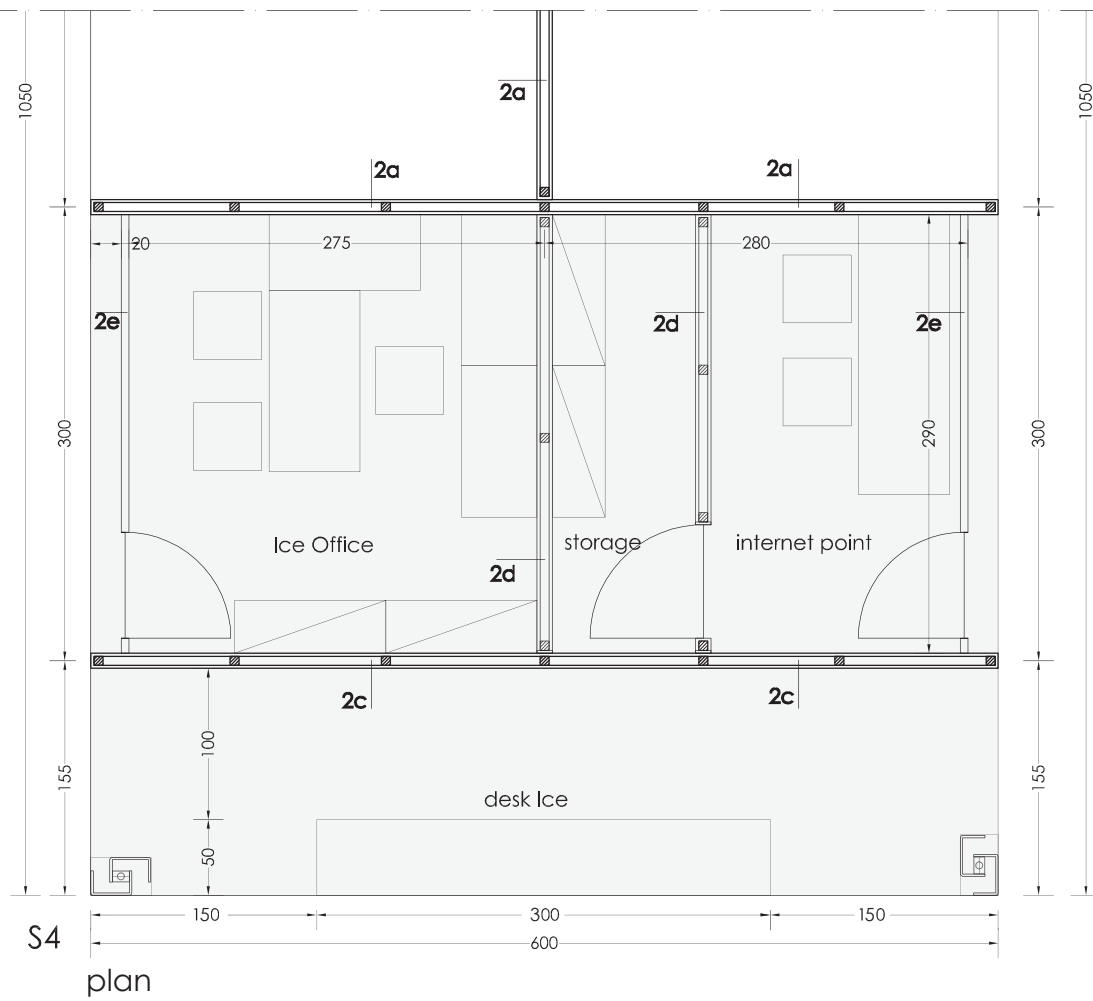
SOLUTION C

7

the measures are only approximate

PROGETTO PILOTA
ICE office solution 1
RP. 1:50

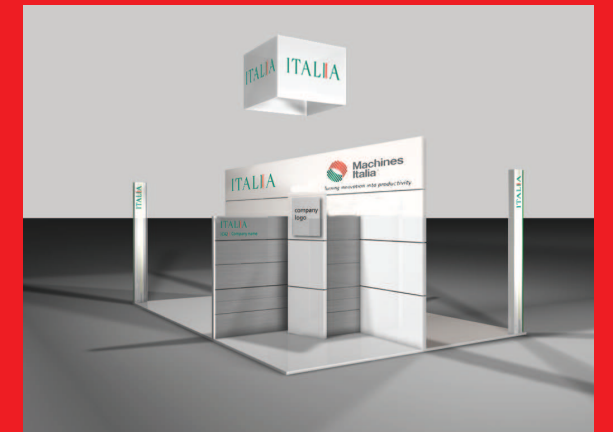
AREA BENI STRUMENTALI



Render ICE office



Graphic panel 2c



SOLUTION A

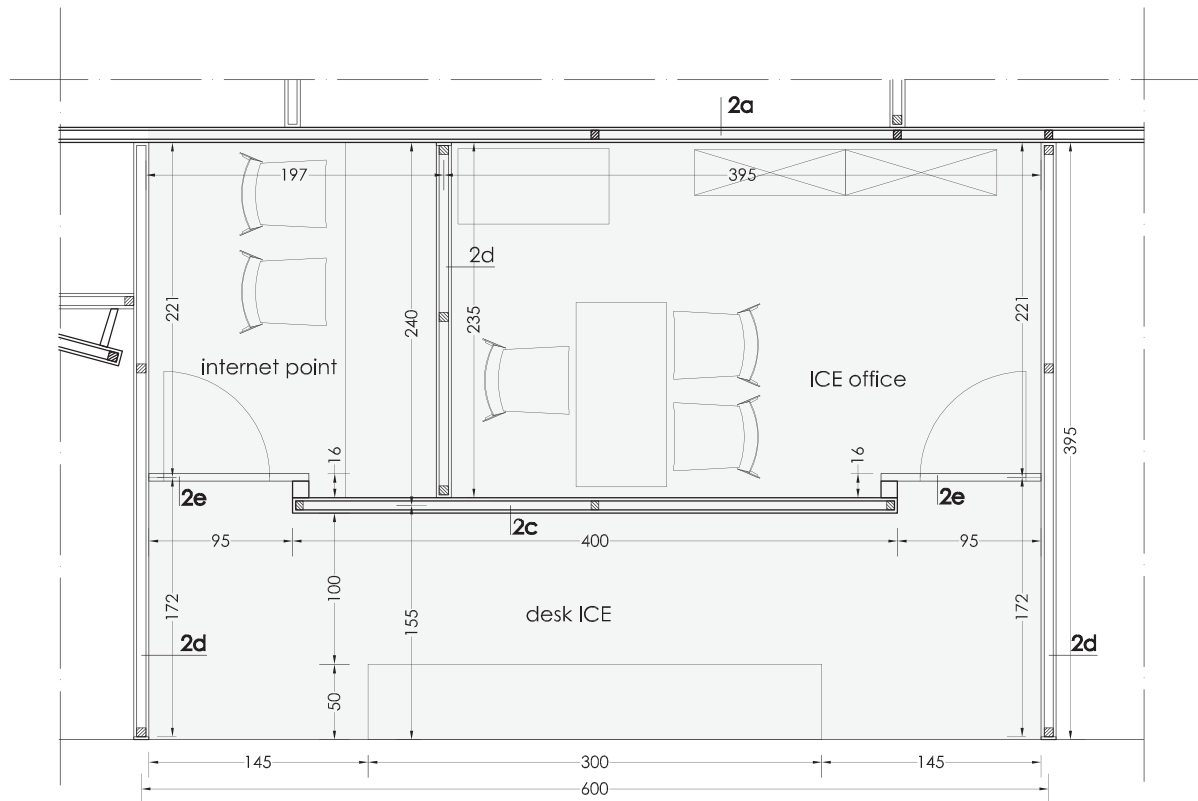


SOLUTION B

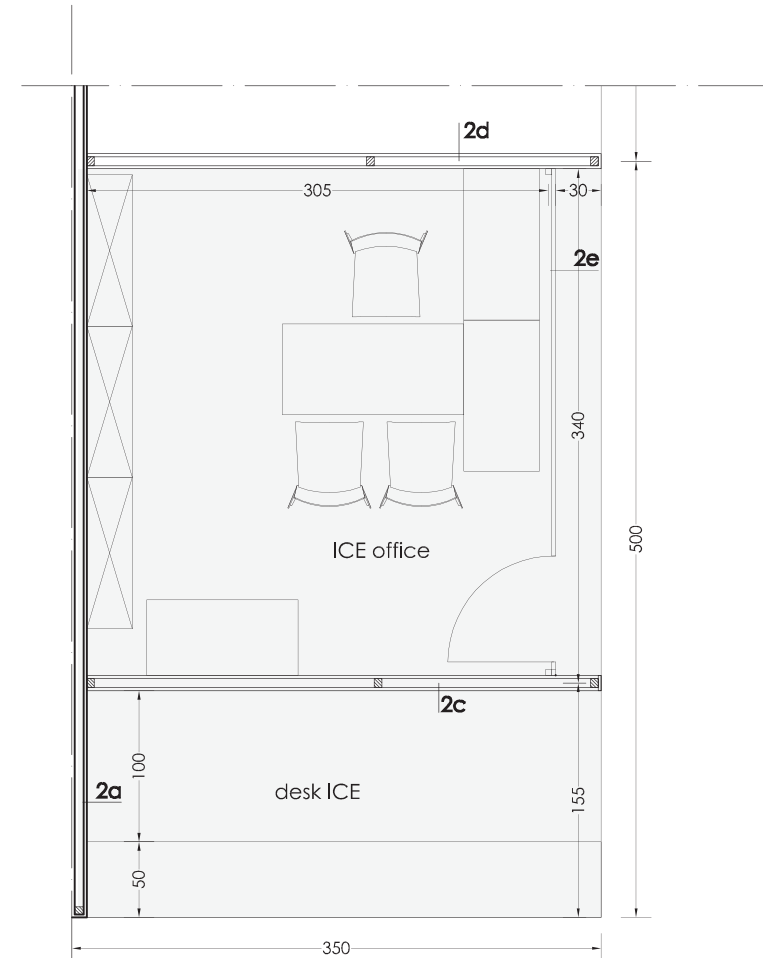


SOLUTION C

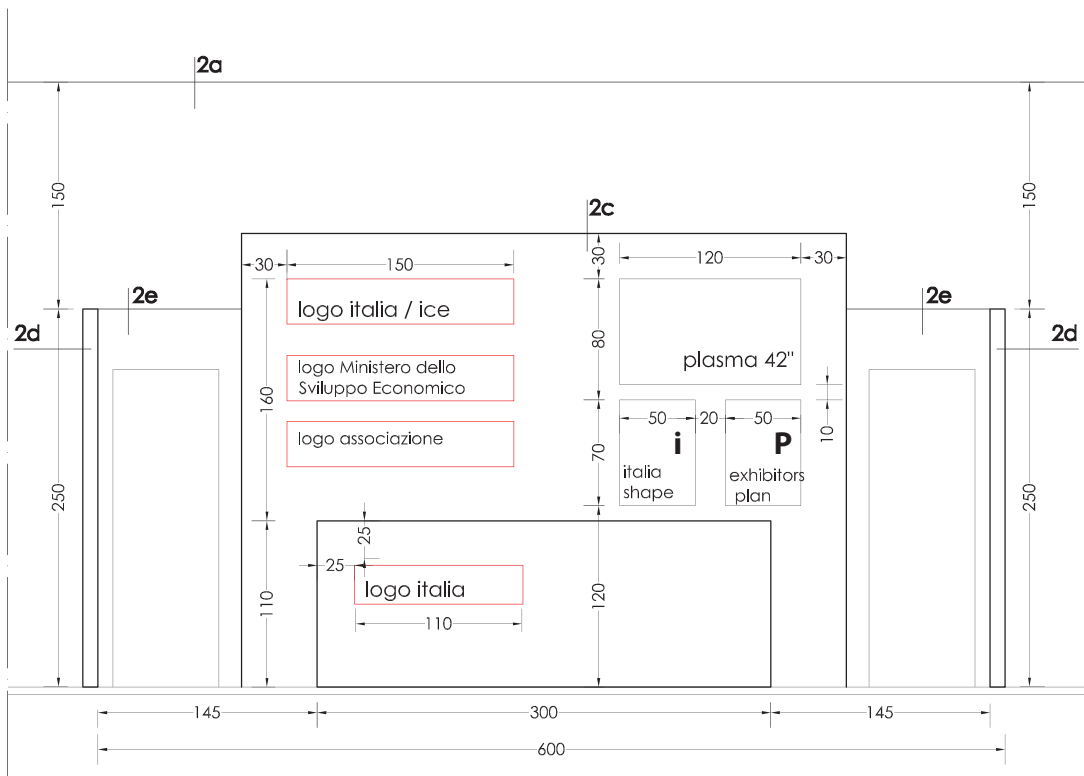
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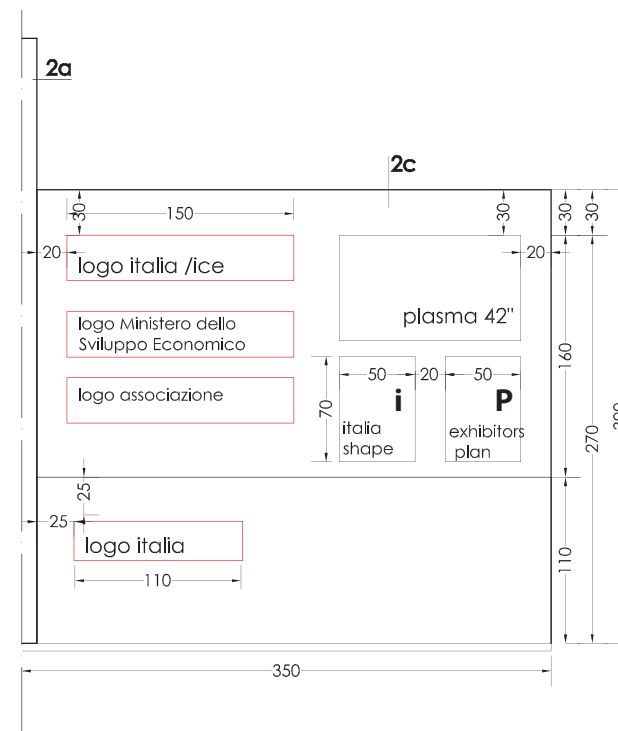
plan solution2



plan solution3



elevation solution2



elevation solution3



SOLUTION A

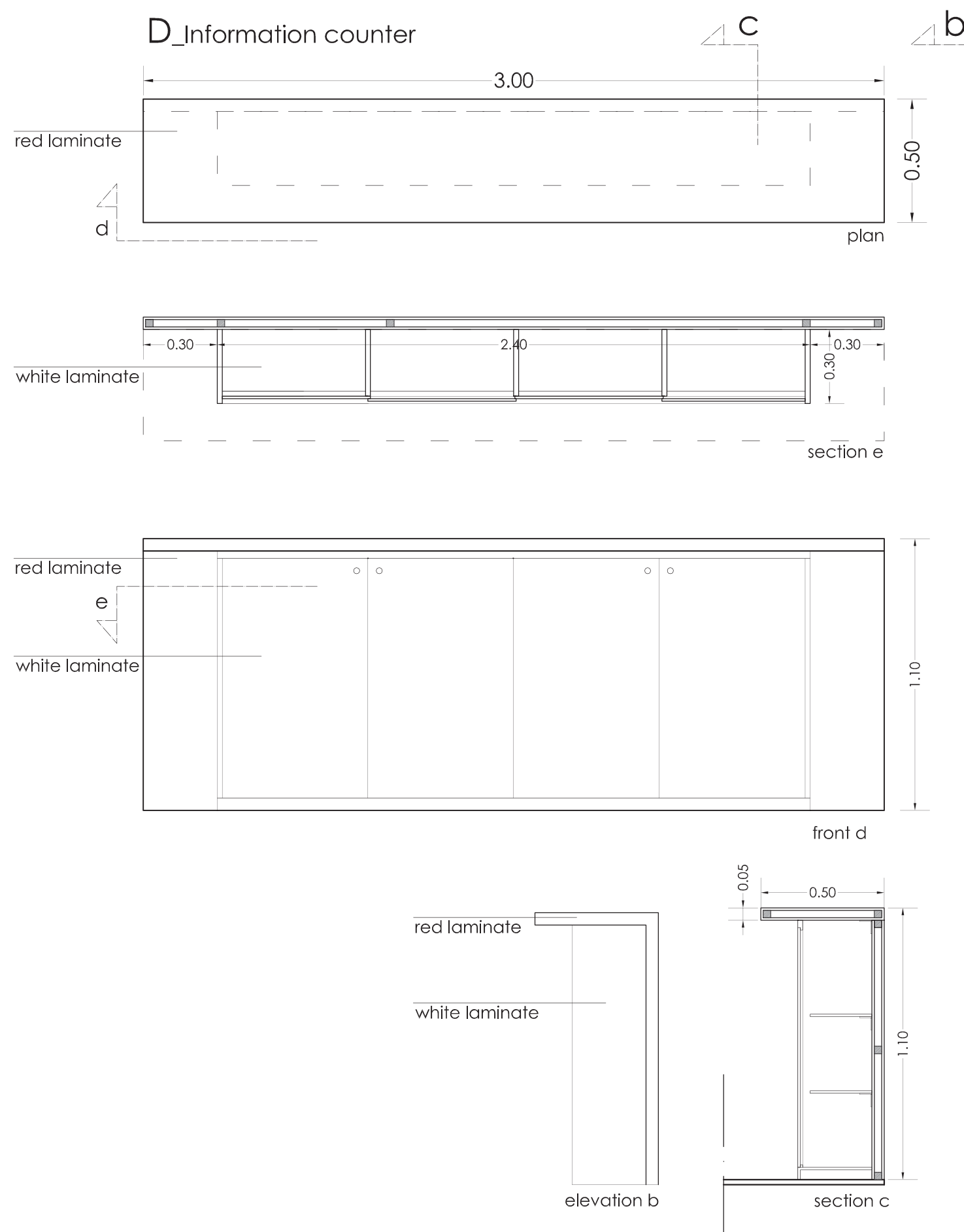


SOLUTION B



SOLUTION C

9 the measures are only approximate



PROGETTO PILOTA

Information counter
RP. 1:20

AREA BENI STRUMENTALI



SOLUTION A



SOLUTION B



SOLUTION C


i



P

Italian Official Pavilion
at "Agrofood, Theran 18-25.5.09"

organized by



Istituto nazionale per il Commercio Estero

300/A

301/A

302/A

303/A

304/A

305/A

306/A

307/A

300/B

301/B

302/B

303/B

304/B

305/B

306/B

307/B

308/B

309/B

310/B

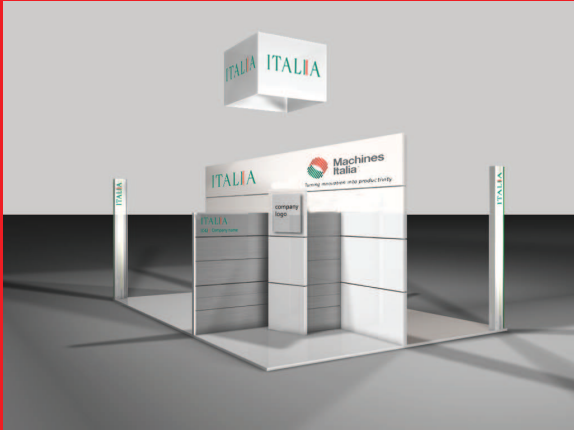
Elenco espositori:

300/A	Aaaa Cccsssss	300/A	Aaaa Cccciiii
300/A	Aaaa Cccsssss	300/A	Aaaa Cccc
300/A	Aaaa Cccsssss	300/A	Aaaa Cccc
300/A	Aaaa Cccceee	300/A	Aaaa Cccciiii
300/A	Aaaa Ccccvvv	300/A	Aaaa Cccc
300/A	Aaaa Cccc aaa	300/A	Aaaa Cccctttt
300/A	Aaaa Cccc aaa	300/A	Aaaa Cccc

example

PROGETTO PILOTA
panels i - P
dimension 50xH70cm
(2c ICE back panel)

AREA BENI STRUMENTALI



SOLUTION A



SOLUTION B

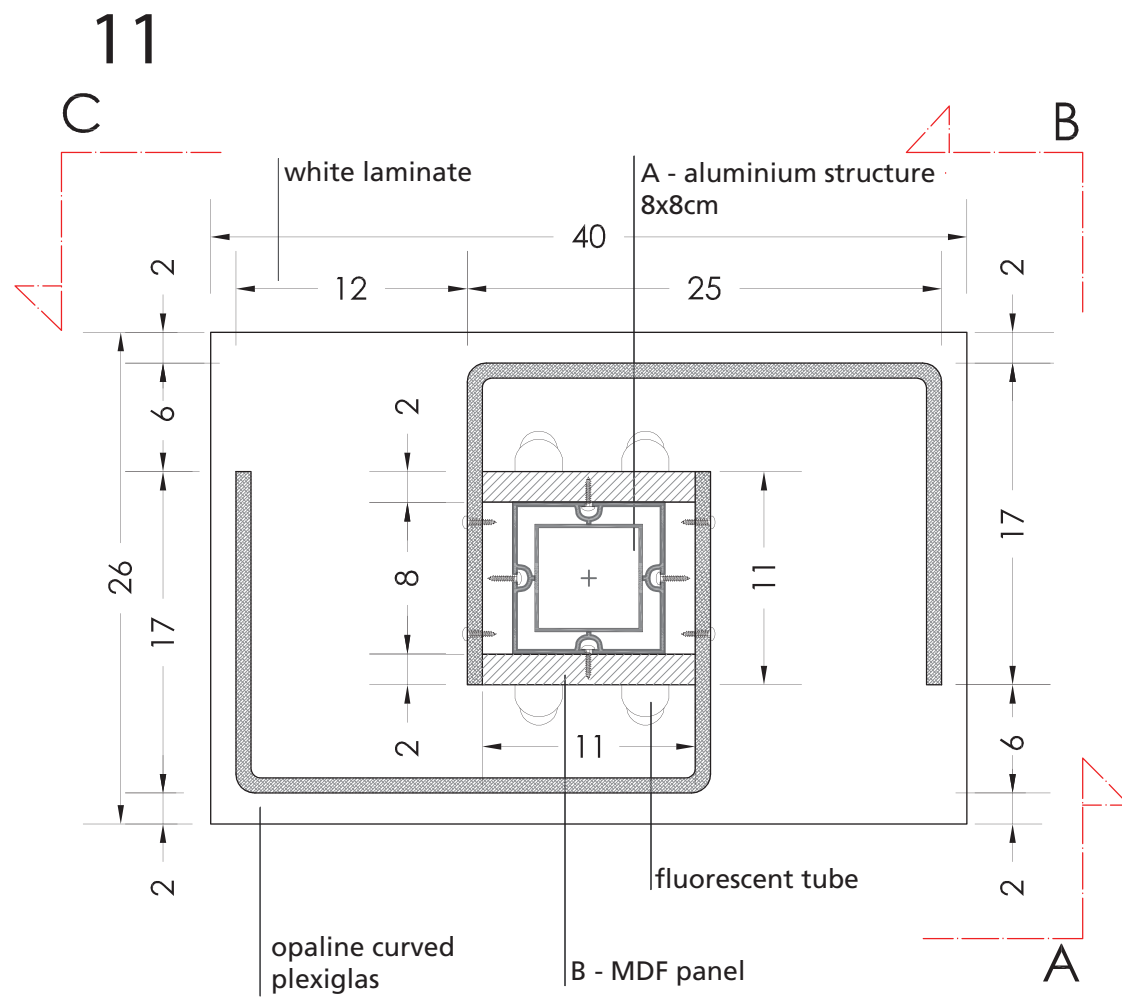


SOLUTION C

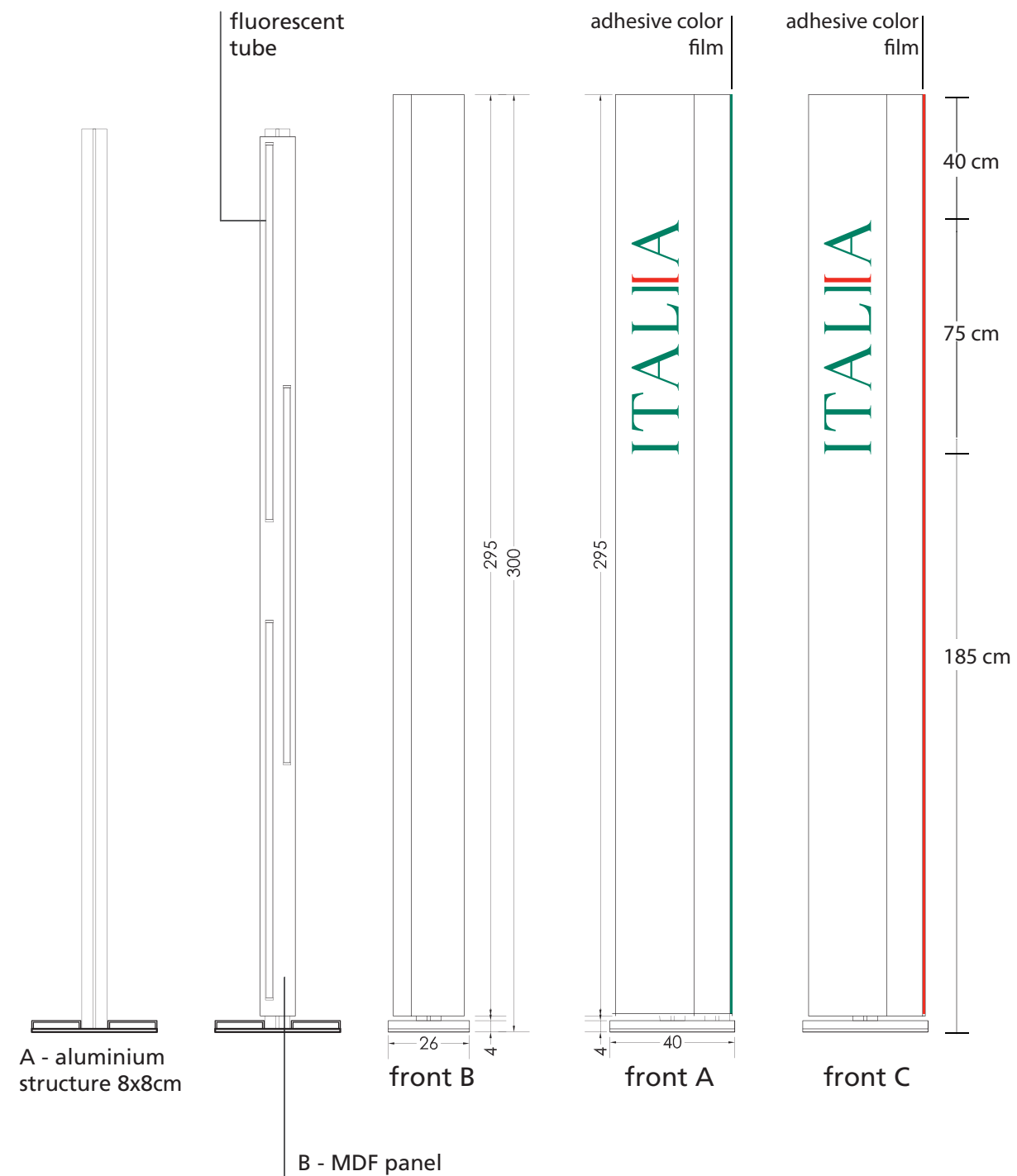
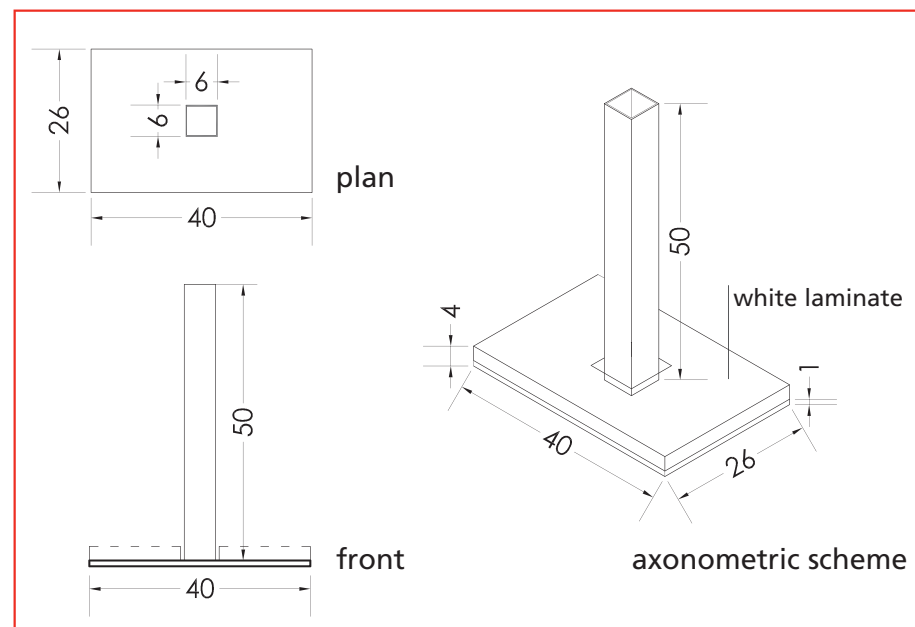
PROGETTO PILOTA

T - Lighting Totem

AREA BENI STRUMENTALI




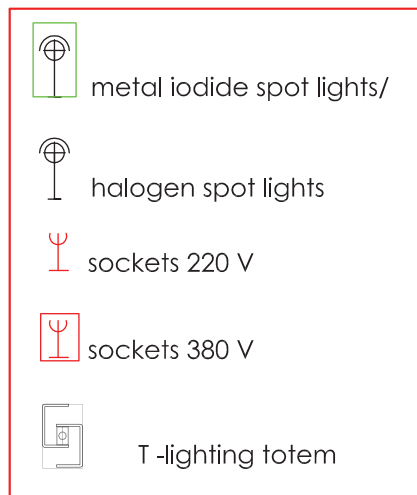
metallic basement



N.B. Green: CMYK 96,5,80,25 Pantone 341C
Red: CMYK 0,96,100,0 Pantone 485C

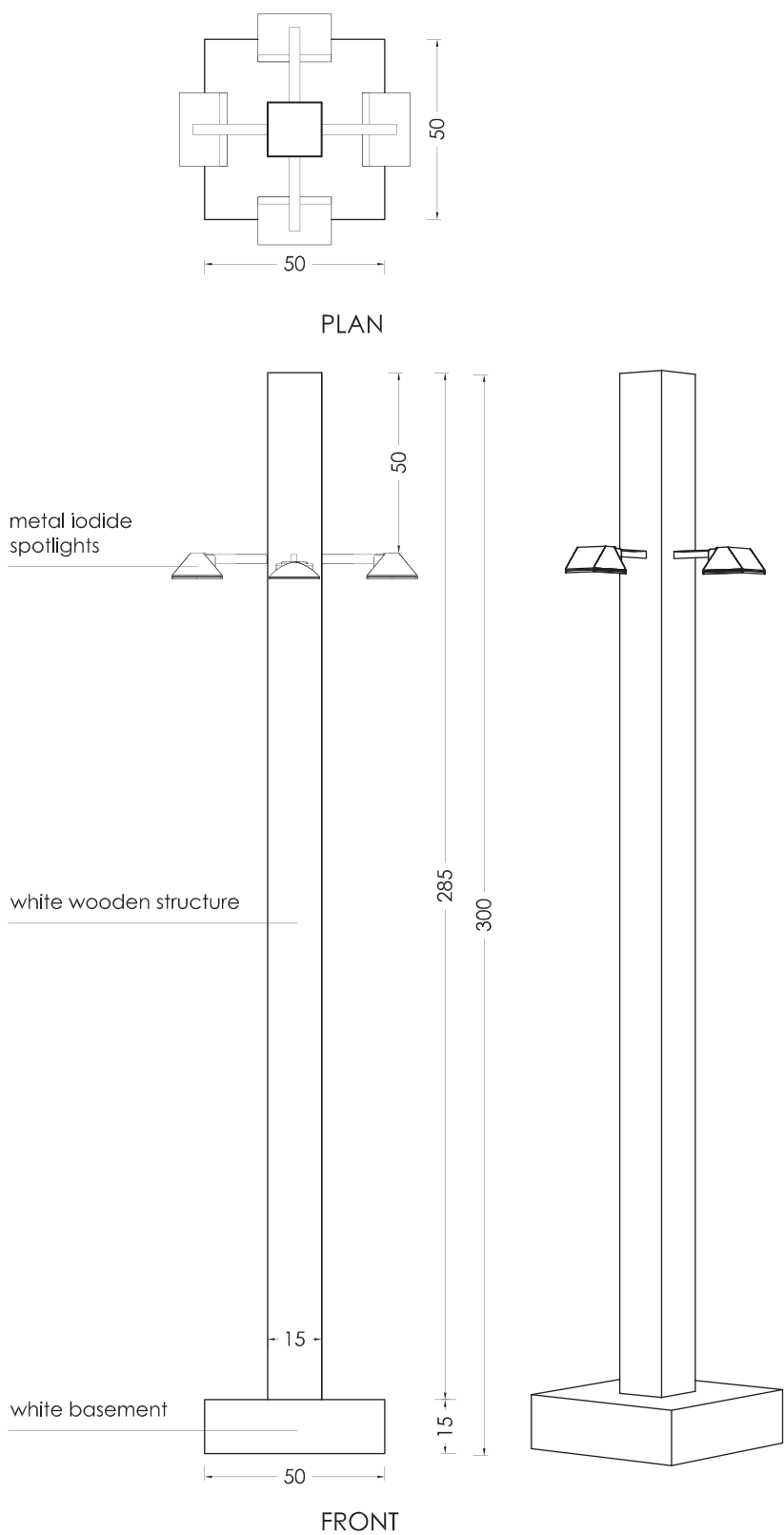
ITALIA

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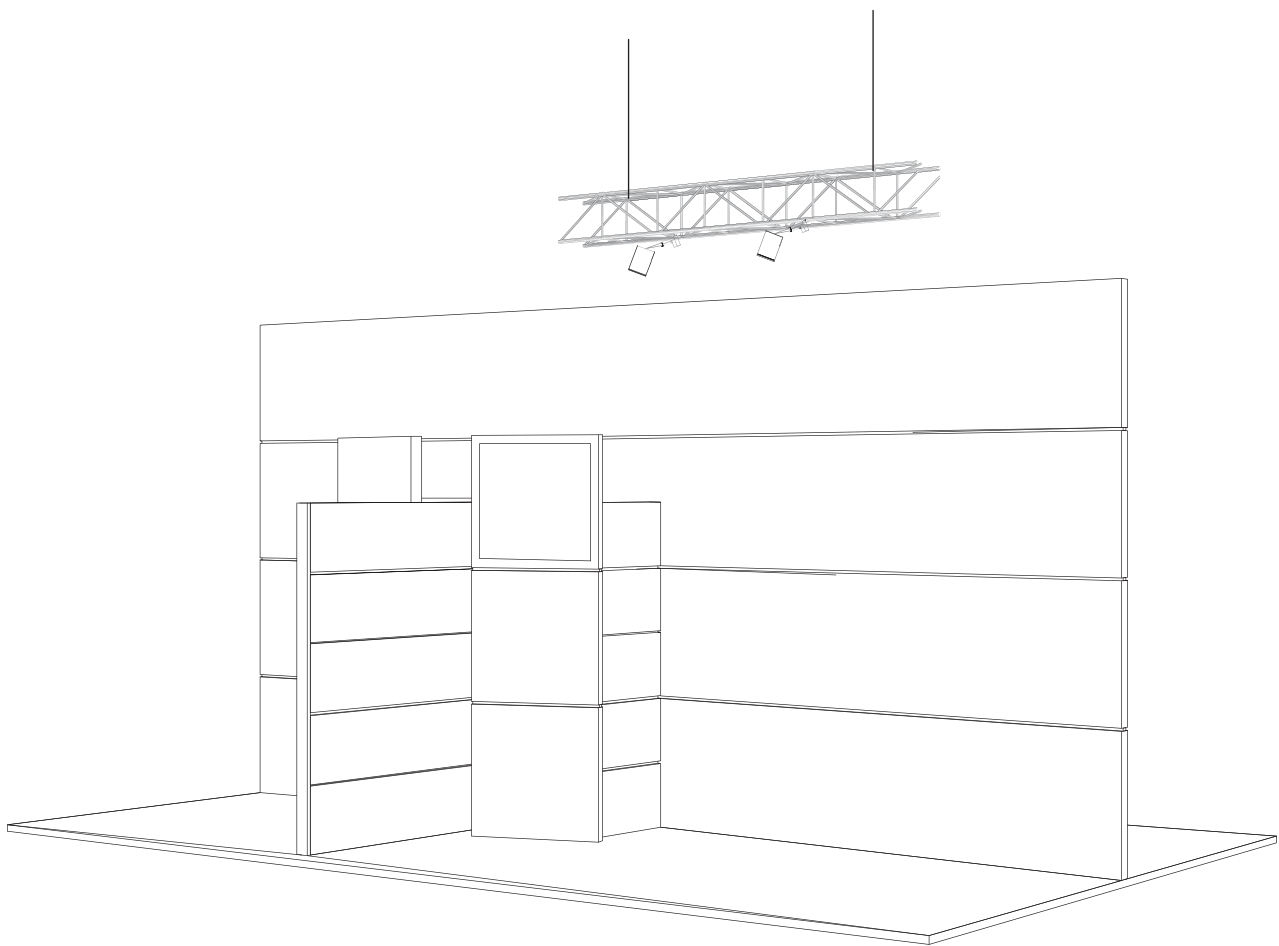


Lighting column

Lighting trousse



Lighting column



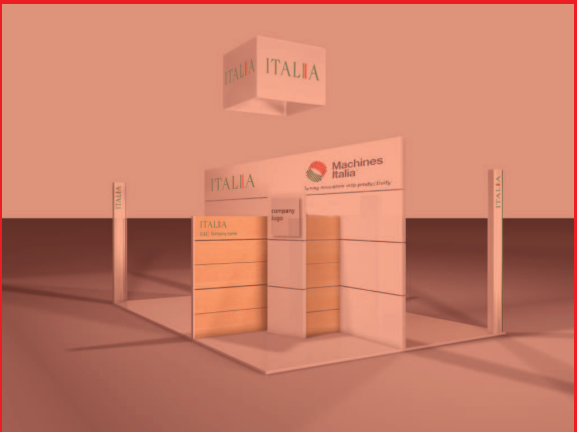
Lighting trousse

PROGETTO PILOTA
Lighting column
Lighting trousse
(charged by the exhibitor on request)

AREA BENI STRUMENTALI



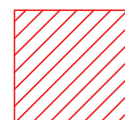
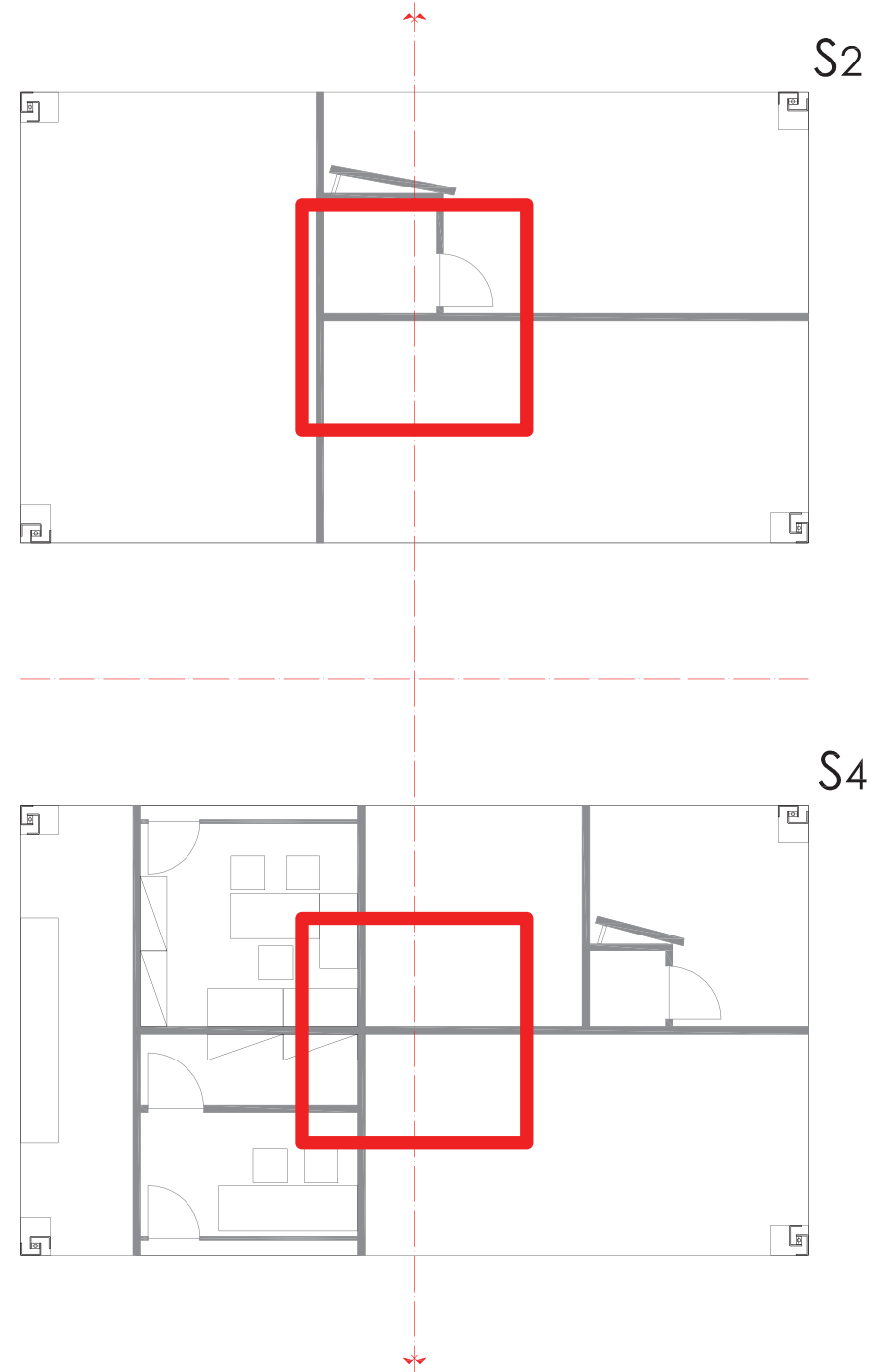
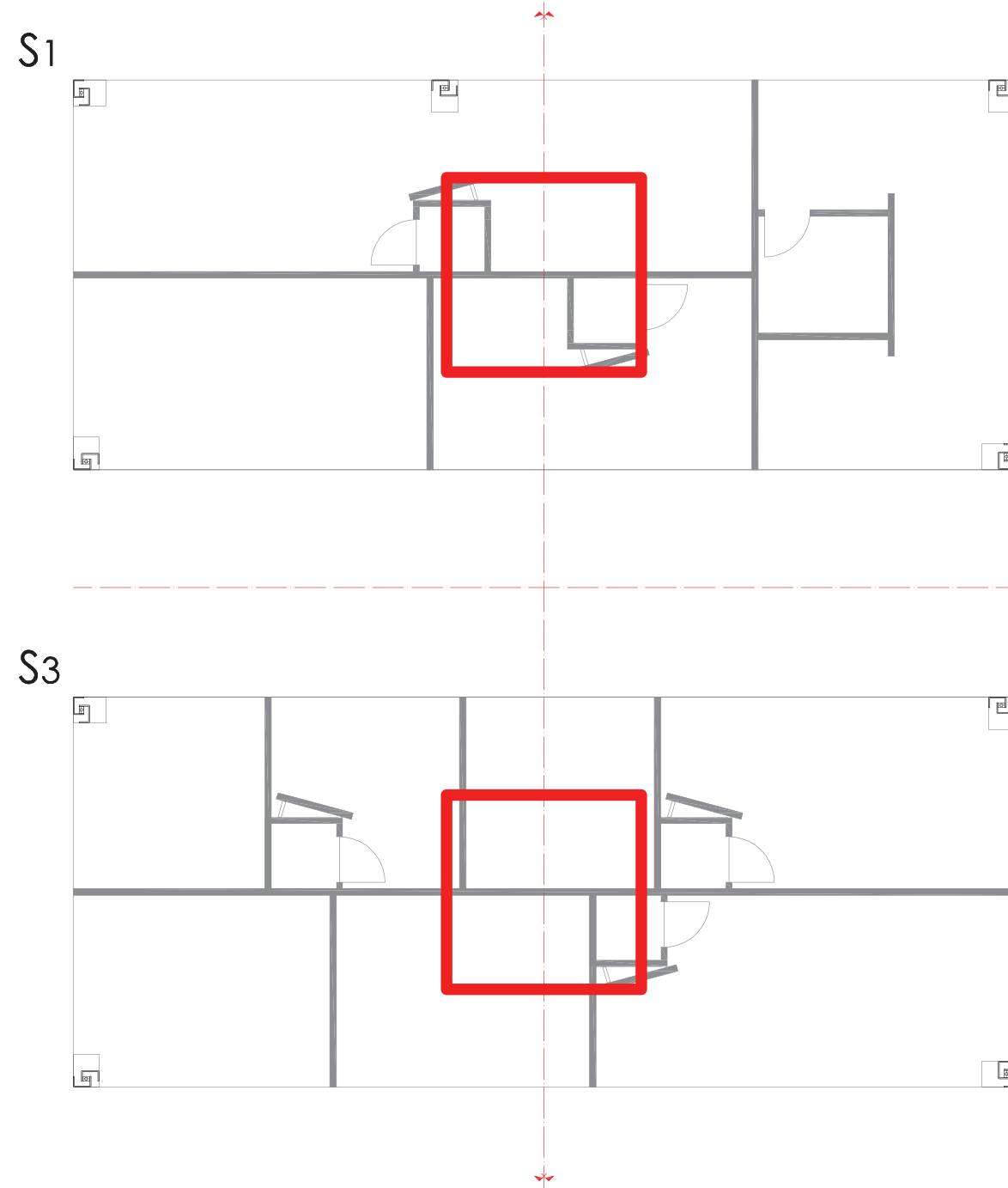
SOLUTION A



SOLUTION B



SOLUTION C



G5 - four sides Banners 300x300xh150 cm (see draw.15)

When the maximum allowed height for the banners is less than cm 700 the Banner size will be cm 300 x h.100



SOLUTION A

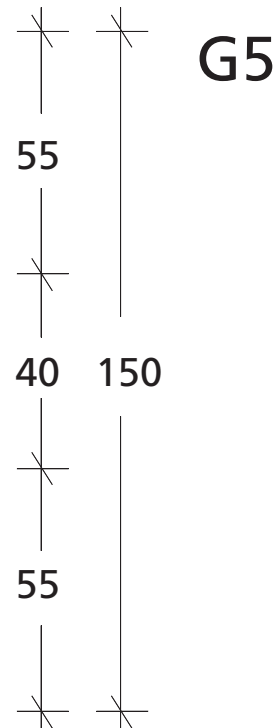
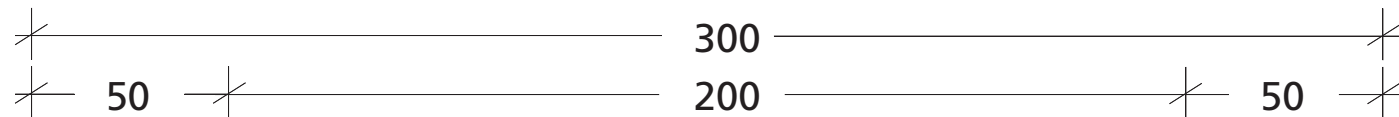


SOLUTION B



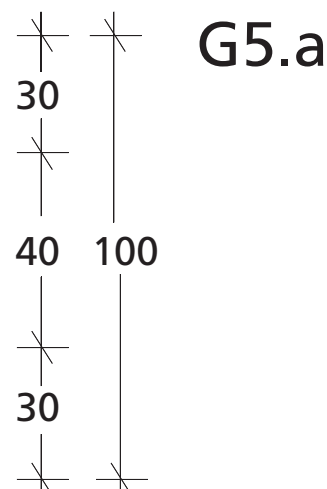
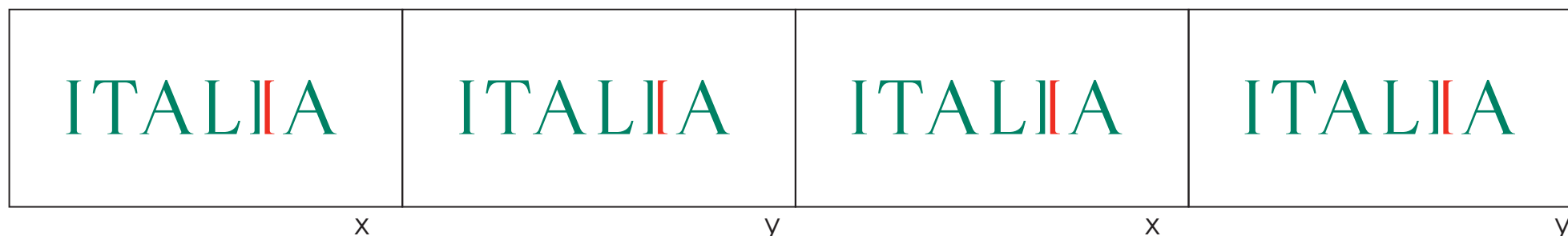
SOLUTION C

15



G5

scheme position Banner



G5.a

PROGETTO PILOTA

G5 four sides
banner cm 300x150h

G5.a four sides
banner cm 300x100h

AREA BENI STRUMENTALI



SOLUTION A



SOLUTION B



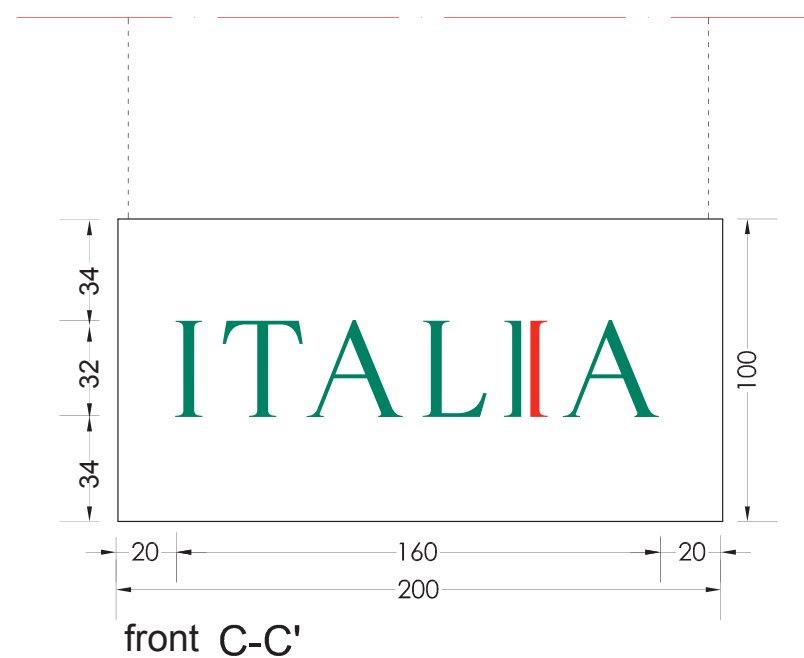
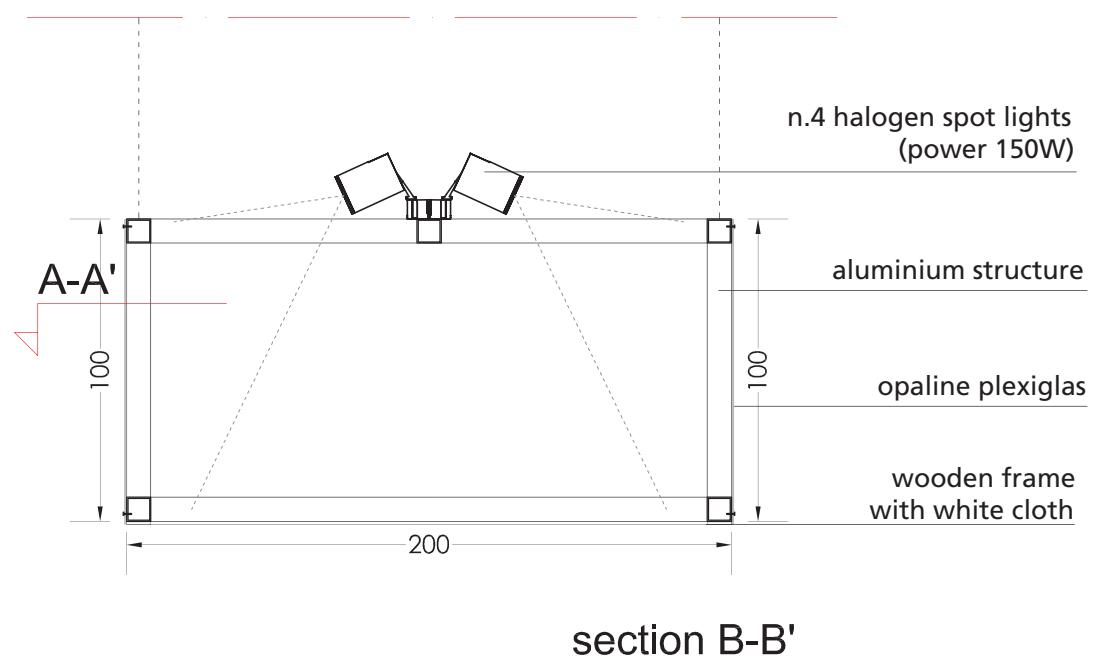
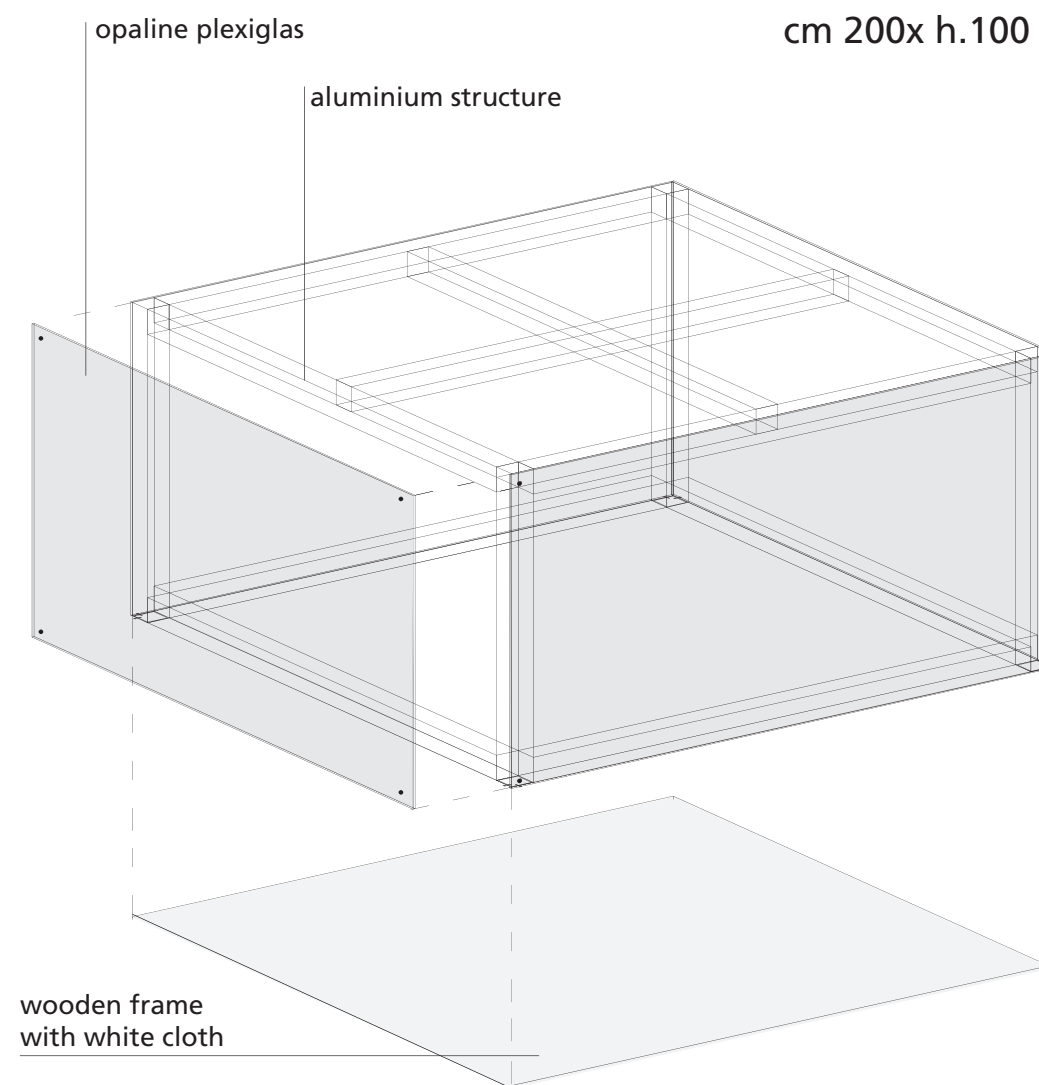
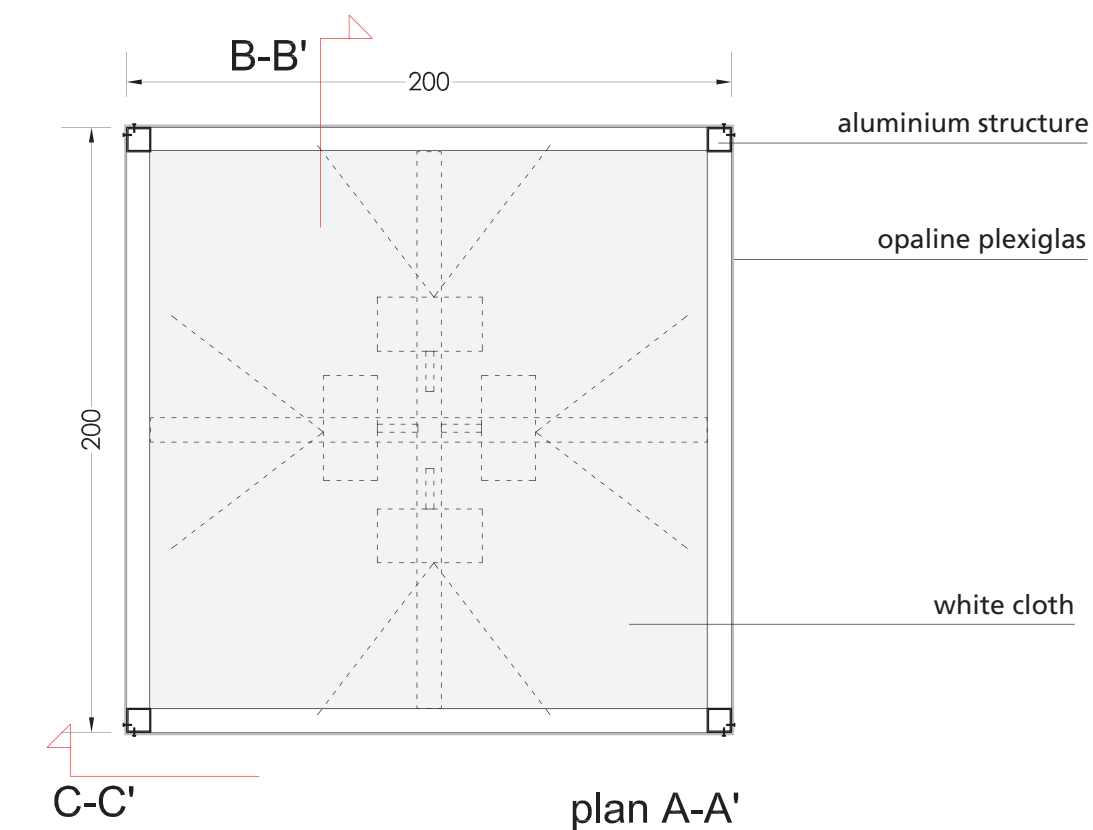
SOLUTION C

When the maximum allowed height for the banners is less than cm 700 the Banner size will be cm 300 x h.100

N.B. see Banner Position Plan draw .14

PROGETTO PILOTA
G5.b Lighting Banner
 four sides hanging Banners
 cm 200x h.100

AREA BENI STRUMENTALI



SOLUTION A



SOLUTION B

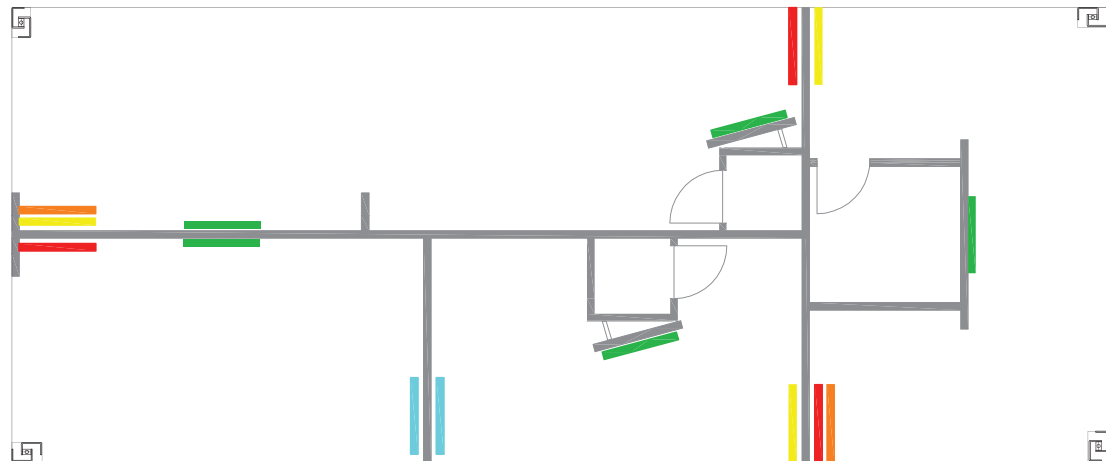


SOLUTION C

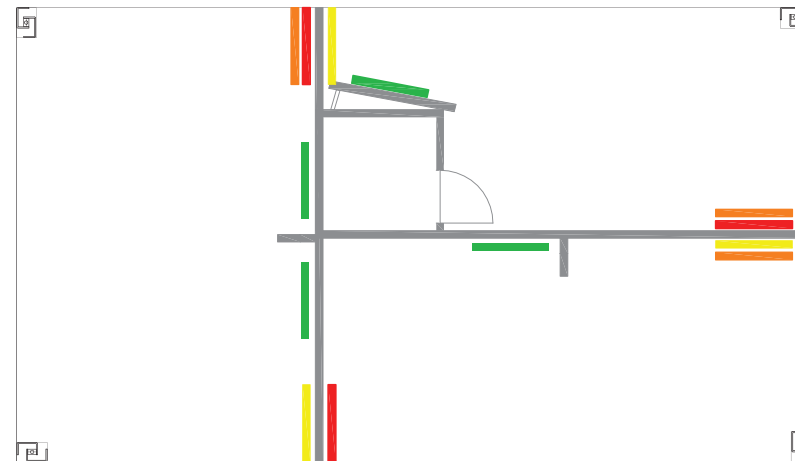
PROGETTO PILOTA

Graphic Position Plan
RP. 1:100

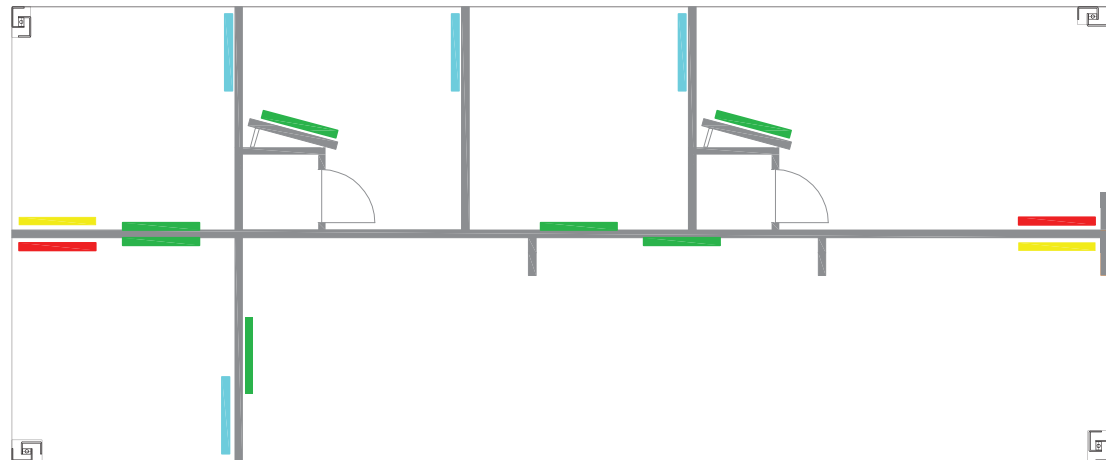
S1



S2



S3



S4



- G1_ Italia logo
- G2_ logo Machines Italia
- G3_logo italia+
booth number+company name
- G3.a_ booth number+company name
- G4_polycarbonate panel with
company logo
- 2C Ice back panel

NOTE : for **G4** the Appointed Contractor must provide n.1 Company logo each 12 sqm

AREA BENI STRUMENTALI



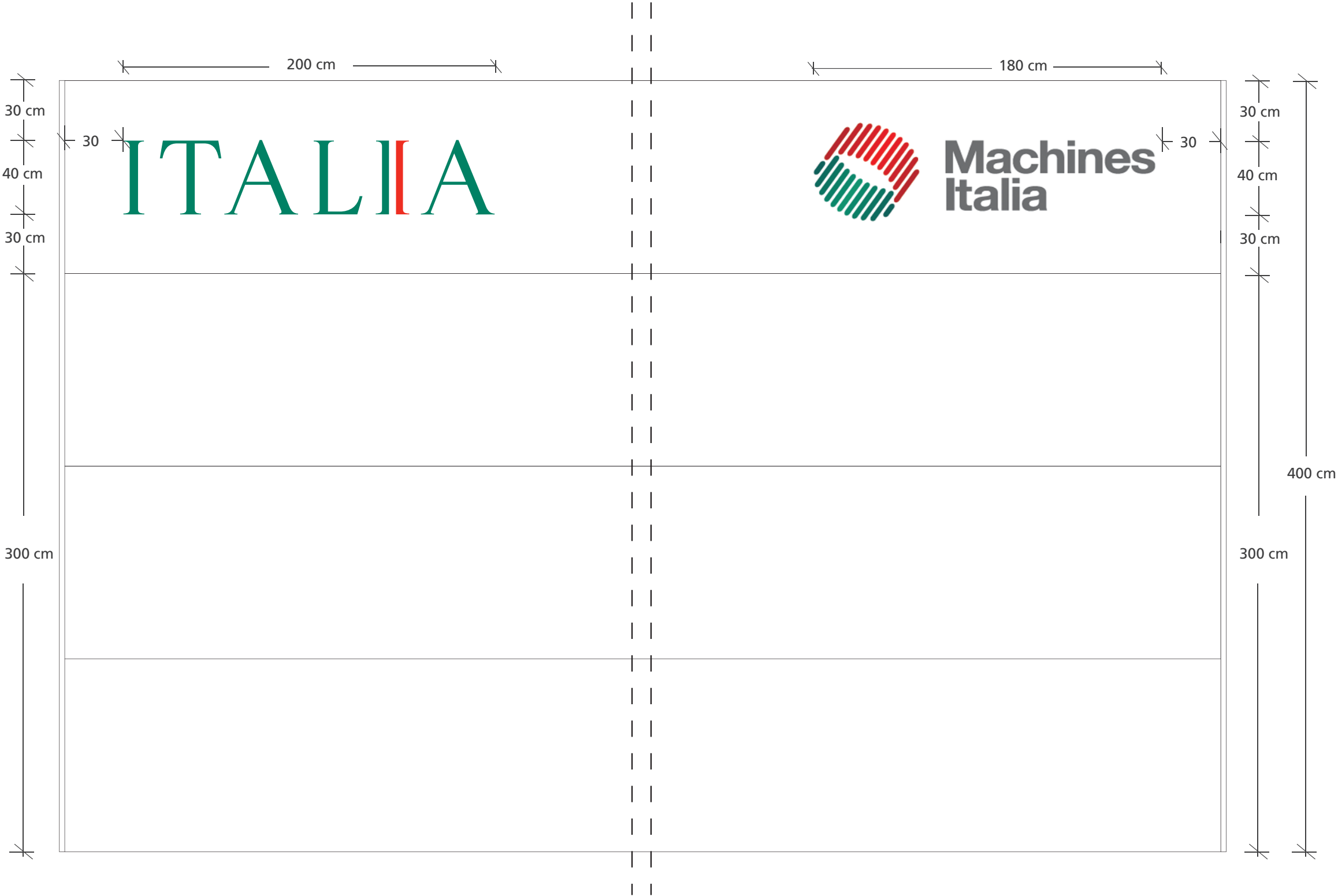
SOLUTION A



SOLUTION B

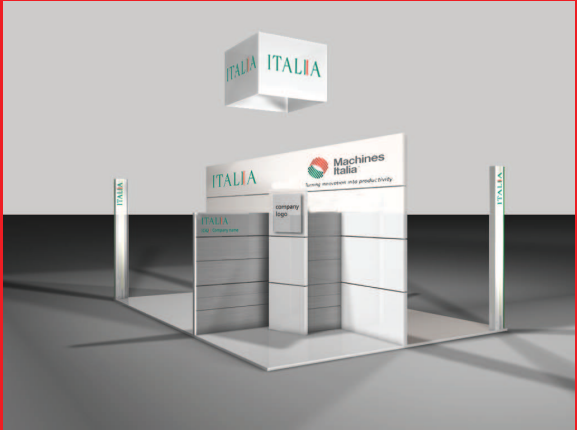


SOLUTION C

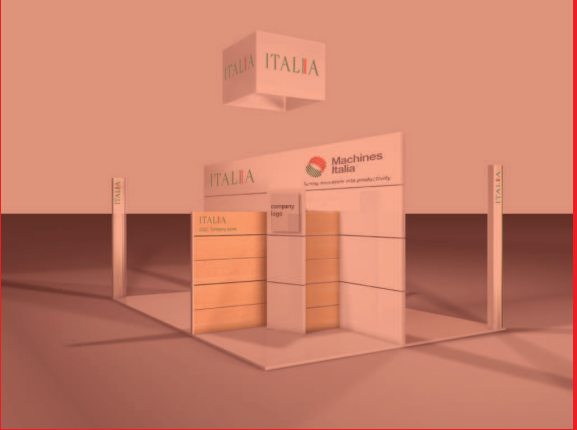


- G1 Italia logo
 - G2 Machines Italia logo
- (see Graphic Position Plan draw .16)

AREA BENI STRUMENTALI



SOLUTION A




SOLUTION B



SOLUTION C



 G3 Italia logo + booth number +company name
(see Graphic Position Plan draw .16)

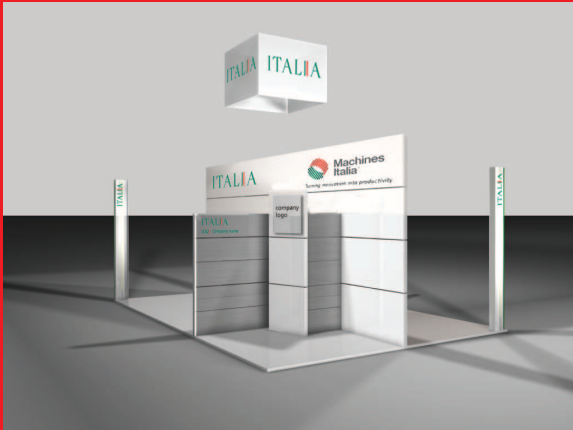
N.B. Font : *frutiger 55 roman
booth number: Capital letter h 9 cm
company name: Capital letter h 9 cm

Green:CMYK 96,5,80,25 Pantone 341C
Red: CMYK 0,96,100,0 Pantone 485C

9 9

13 [C42] COMPANY NAME

AREA BENI STRUMENTALI



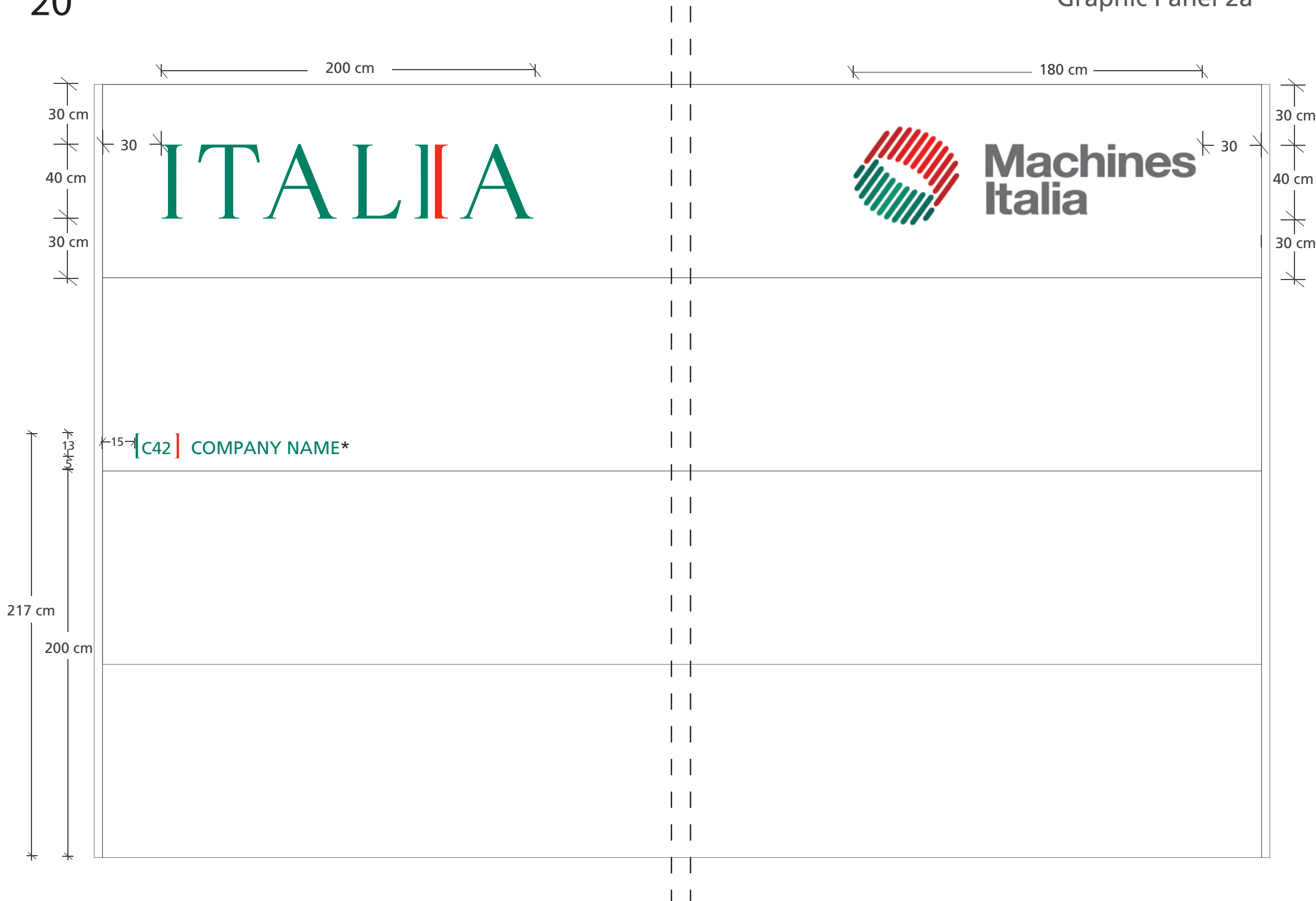
SOLUTION A



SOLUTION B



SOLUTION C



 G3.a booth number+company name
(see Graphic Position Plan draw .16)

N.B. Font : *frutiger 55 roman
booth number: Capital letter H 9 cm
company name: Capital letter H 9 cm
Green: CMYK 96,5,80,25 Pantone 341C
Red: CMYK 0,96,100,0 Pantone 485C

 9 9
13 [C42] COMPANY NAME



SOLUTION A



SOLUTION B



SOLUTION C



SOLUTION A



SOLUTION B



SOLUTION C

SOLUTION A:
example of realization (Wire Russia, Moscow 12-15.05.2009).
The images are just for reference. For any formats, layout, graphics please refer only to the technical description



SOLUTION A



SOLUTION B



SOLUTION C

SOLUTION A:
example of realization ICE Booth (Wire Russia, Moscow 12-15.05.2009).
The images are just for reference. For any formats, layout, graphics please refer only to the technical description

Annex B_Technical Description of the Project

PROGETTO PILOTA AREA BENI STRUMENTALI**TECHNICAL DESCRIPTION PAVILION**
Solution A**1) Flooring**

White laminate on 16 mm MDF layer (similar to EGGER “Euroform Laminati W1001 ST9”) or (similar to ABET LAMINATI “Labgrade 406 ZODIA”), coarse finishing.

The floor edge must be finished with a L shape aluminium border.

In case of booths with heavy machinery, the Appointed Contractor must schedule a cutting of the laminate floor in correspondence of the heavy machinery and cover it with light Grey carpet (Pantone 428 C).

As a protection of the floor, a plastic film of adequate thickness must be laid out and it will be removed only at the completion of the “Project”, including the arrangement of exhibits in each booth

2) Structures

The booth's structures are : (see drawings)

2a – Back Panel h = 4 m

wooden panel, 10 cm thickness, White laminate finishing, decorated with aluminium grooves every 100 cm.;

2b – Storeroom Panel h = 3 m

wooden panel, 10 cm thickness, White laminate finishing, decorated with aluminium grooves every 100 cm.

2c – ICE Panel h = 3 m

wooden panel, 10 cm thickness, Red laminate finishing (Pantone 186 C).

2d – Partition Panel h = 2,5 m

wooden panel, 10 cm thickness, Aluminium laminate finishing, decorated with aluminium grooves every 50 cm;

All the lockable storerooms doors (80xh.200 cm) must be realized with wooden panels, aluminium laminate finishing, decorated with aluminium grooves every 50 cm. All the doors should have locks and keys

2e – Glass Wall h = 2,5 m

glass wall in sandblasted glass and aluminium structure .

The doors of the glass walls will be realized in the same way. All the doors should have locks and keys.

2f – Reinforcing Panel h = 2,5 m

wooden panel, 10 cm thickness, Aluminium laminate finishing, decorated with aluminium grooves every 50 cm;

The Reinforcing panels must be realized when the free length of the Back Panel is more than 400 cm.

2g – Low Panel h = 1 m (charged by the exhibitor on request)

wooden panel, 10 cm thickness, Aluminium laminate finishing, decorated with aluminium grooves every 50 cm;

3) Graphics

The graphics will be made by :

- G1) ITALIA logo (*on the Back Panel*)
- G2) MACHINES ITALIA logo (*on the Back panel*)
- G3) ITALIA logo + booth number + company name (*on the Partition Panel*)
- G3.a) Booth number + company name (*on the Back Panel*)
- G4) Company logo panel cm 90 x 90 on white plexiglas (*on the Back Panel or Storeroom Panel*).
The Appointed Contractor must provide n.1 Company logo panel each 12 sqm.
- G5) Four sides hanging Banners (cm 300 x h.150), with ITALIA logo.
- G5.a) Four sides hanging Banners (cm 300 x h.100), with ITALIA logo
When the maximum allowed height for the Banners is less then cm 700 the Banner sizes will be cm 300 x h. 100.
- G5.b) Four sides hanging Lighting Banners (cm 200 x h.100), with ITALIA logo
Alternative solution.

For the hanging banners the Appointed Contractor will have to ask the authorization to the Organizer. The payment for Banner hanging will be charged to the Appointed Contractor.

- 2c) ICE graphic panel h.cm 300 (*behind the information counter*)

4) Electrical and lighting system

The lighting system must be realized with :

- Metal iodide spot lights (**power not less than 200 W**) hanging from the Back panel h.cm 400 and placed in according with the project.
- Halogen spot lights (**power not less than 200 W**) hanging from the Partition panels h.cm 250 and placed in according with the project.

More over the Appointed Contractor must provide n. 50 spotlights (200 W) with arms, col. Grey or aluminium.

Each booth should have installed at least n. 2 socket.

5) Furniture

5a) All furnishings and accessories should be of good quality and in good shape.

Main characteristics of the furnishings:

- **very good quality** tables with glass top and aluminium structure, cm 120 x 70 x h. 75 about; **(NOT in white laminate)**
- chairs with chromium structure, back and seat colour red ;
- lockable cabinets with intermediate shelf 100 x 50 x h 100 about , in dark grey laminate;
- clothangers with chromium plated stem;
- waste paper baskets grey coloured.

5b) The exhibit furnishings to be supplied are:

- exhibitor's information counter cm 150 x h.110, aluminium laminate finishing;
- shelves (cm 30 x 100 – aluminium laminate finishing) ;
- wooden cube cm 100 x 50 x h.100, white laminate finishing ;
- low glass showglass cm 100 x 50 x h. 100 ;
- high showglass cm 100 x 50 x h. 200 ;
- plexiglas catalogue holders;

6) Totem

Lighting totem cm 40 x 25 x h.300, realized with metallic structure and basement, opaline plexiglas and fluorescent tubes h. cm 300, in according to the project drawings.

7) Lighting column (*charged by the exhibitor on request*)

Lighting column cm 15 x 15 x h.285, realized with white wooden structure and white basement cm 50 x 50 x h.15, n.4 arm metal iodide spotlights (power 150 W – Grey colour), in according to the project drawings.

8) Lighting trusses (*charged by the exhibitor on request*)

Hanging metallic trusses cm 15 x 15 with n.1 arm metal iodide spotlights (power 150 W – Grey colour) each meter, in according to the project drawings.

9) **ICE Booth**

The ICE Booth should be realized according to the project and will consist of :

- A – Informations Area
- B – Office Area
- C – Storage Area

A – Informations Area

The Informations Area consists of :

- Information counter h.cm 110 (top and front sides laminate col. Dark Red Pant. 186 C) with n.3 stools, n.4 waste paper baskets
- **Graphic panel 2c) h.cm 300** (*behind the information counter*) with :
Logo ITALIA – ICE, logo Ministero dello Sviluppo Economico, logo Associazione, plexiglas panel cm 50 x 70 with ITALIA GEOGRAFICA, plexiglas panel cm 50 x 70 with exhibitors map, n.1 plasma TV 42" with n.1 DVD player and n.1 PC..

B – Office Area

The Office Area consists of :

- Office with manager table with lockable drawers and office chairs, lockable cabinets, clothangers, waste paper baskets
- Glass wall h = 2,5 m with sandblasted glass and aluminium structure

C – Storage Area

The Office Area consists of :

- Storage with lockable cabinets, clothangers, waste paper baskets, racks with shelves

In all the rooms of the ICE Booth, n.2 single phase sockets should be provided.

SPECIAL CONDITIONS

The Appointed Contractor must :

- prepare at its own care and expenses every document requested by Organizer, for the execution of the setting up, the certificates of fire safety, electric system scheme for lighting and motive power, etc;
- supply panels to hang pictures and photographic material of the italian exhibitors;



- supply enough quantity of VELCRO for fixing on walls and partitions lighter graphic material and hookers and chains for heavier graphic material;
- **guarantee the cleaning of the Italian Pavilions and furnishings during the setting up and immediately before the Opening Ceremony of the Exhibition;**
- **provide ICE Technical Director with local staff in order to allow him to offer complete and correct assistance to Italian Exhibitors, the day before the opening of the Exhibition;**
- ensure maintenance with specialised staff (at least 2 persons) during the entire Exhibitions period.

Please note that the images are only examples and the exact graphics with logos will be provided after signing the contract.

Progetto : Arch. Vincenzo Cantù
Collaborazione:
Arch.I. Arianna Manni
Arch.I. Valentina D'Ambrosi

IRAN HEALTH 2022

Maximum height for construction is 4 meter

Each square is 1 by 1 meter

Entry^{H= 6.5}

Main Entrance

N

$L = 3.15$
 $H = 3.8$

12 Italian Companies (each booth 9 sq. m) + ITA Booth

ITALIAN
PAVILION

108 sqm

ITALIAN
PAVILION

54 sqm

German Pavillion

108.00 m²

Turkey Pavilion

90.00 m²

India Pavilion

19.50 m²9.00 m²9.00 m²9.00 m²184.00 m²

China Pavilion

102.00 m²102.00 m²85.00 m²68.00 m²

Conference hall

n=2
L=2.3
H=3.3

Maximum height for construction is 4 meter



ITALIAN TRADE AGENCY

ICE - Italian Trade Commission

Trade Promotion Section of the Italian Embassy

سفارت ایتالیا - بخش توسعه بازرگانی

Annex D -Additional Item List

SETTING UP IRAN HEALTH 2022 ITALIAN PAVILION AT TEHRAN INTERNATIONAL EXHIBITION FAIR -MAY 24TH - 27TH, 2022, IN FAVOR OF THE ITALIAN TRADE AGENCY-TEHRAN OFFICE

REQUIRED ITEMS FOR ITA BOOTH

- a conference space including a table and 6 conference chairs
- 2 sofas and 4 armchairs and 2 coffee tables
- a storage room with a lockable door (dimension calculated by you with respect to the space of the stand)
- 3 waste baskets + plastic waste bags
- Tissue paper
- a water dispenser for hot and cold water with 10 refill bottles (20 liters each)
- an Italian coffee espresso machine with 500 premium quality Italian espresso capsules
- 500 paper coffee cups for espresso coffee + 500 single sugar packs + 500 plastic spoons
- 1000 water paper cups
- multifunctional printer (copier & scanner) with necessary material such as paper, printer toner etc.)
- 1 LED TV, 60"
- 1 laptop
- 2 high-speed Wi-Fi tdlte modem 4G-5G (internet connection for at least 30 users)
- 4 tall pedestal bar tables
- a fridge
- considering a proper space including a table and some chairs for the purpose of working and putting lap top, printer etc. on it



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سفارت ایتالیا - بخش توسعه بازرگانی

Annex E Catalogue and Banner

SETTING UP IRAN HEALTH 2022 ITALIAN PAVILION AT TEHRAN INTERNATIONAL EXHIBITION FAIR -MAY 24TH - 27TH, 2022, IN FAVOR OF THE ITALIAN TRADE AGENCY-TEHRAN OFFICE

500 COPIES OF CATALOGUE

- 34 pages including images and text (32 pages + cover)
- 20 x 20 cm
- color print
- coated paper

2 BANNER 200 CM X 80 CM