



# PHARMA LIBYA CONFERENCE <sup>®</sup> 2024

CONFERENCE PROFILE

## INNOVATE MEDICATE CELEBRATE



5<sup>TH</sup> - 6<sup>TH</sup>  
MAY 2024



TRIPOLI,  
CORINTHIA HOTEL

ORGANIZED BY:

الوئل للمعارض  
AlwaslEvents



VISIT OUR WEBSITE

[www.pharmalibya.com](http://www.pharmalibya.com)

POWERED BY:

© **atex**<sup>®</sup>  
International Exhibitions

+218 91 446 25 25  
[info@alwaslevents.com](mailto:info@alwaslevents.com)

Tripoli - Gurgi, the street  
after Alrahla Gas Station

[www.alwaslevents.com](http://www.alwaslevents.com)

SUPPORTERS



5<sup>TH</sup> - 6<sup>TH</sup>  
MAY 2024

TRIPOLI,  
CORINTHIA HOTEL

ORGANIZED BY  
الوئل للمعارض  
AlwaslEvents



## PHARMA LIBYA 2024 CONFERENCE

**In the grand sequel of PHARMA LIBYA EXPO & CONFERENCE  
® 2023, we want you to join the spectacular showcase of  
cutting-edge advancements in Healthcare Sector.**

**PHARMA LIBYA CONFERENCE ® 2024 serves a convergence point for  
the global and local healthcare pioneers, establishing a dynamic  
platform that harmonizes innovation, medication, and celebration.  
paving the opportunity to explore the latest advancements, attend  
insightful sessions, engage in informative lectures, and discover  
groundbreaking research papers.**





## Vision

To position Libya as a global hub connecting regional and international medical pharmaceutical industries, fostering development collaborations, and establishing enduring commercial relationships.

## Mission

Our mission is to provide an advanced scientific platform where top doctors and specialized professors from around the world come together. This platform aims to transcend geographical boundaries and offer direct opportunities for professionals in the field. Also, it gives the opportunity to facilitate direct access to an elite group of senior executives in the medical and pharmaceutical industry, purchasers, procurement managers, and other influential figures. We facilitate interactions to establish new relationships, explore new suppliers, or initiate new projects.

## Key Elements

### PHARMA LIBYA CONFERENCE ® 2024. “2nd Edition “

Our objective in the second edition is to catalyze discussions that drive medical innovation. Join us in fostering dialogues that inspire groundbreaking advancements, shaping the future landscape of advanced healthcare solutions.

Be part of networking sessions uniting industry titans.

### MedExcellence Award ® 2024. “1st Edition “

"MedExcellence Award ® 2024. In its inaugural edition, we shine a spotlight on exceptional achievements in healthcare, advocating for innovation and reshaping the panorama of medical excellence. Join us in celebrating remarkable accomplishments in the realm of healthcare and driving innovation. Together, let's reshape the landscape of medical brilliance."

## Delegates

**Embark on a journey with a dynamic spectrum of healthcare stakeholders:**

1. Governmental Officials.
2. Corporate officers and CEOs, GMs, Executives.
3. Hospital CEOs, GMs, Executives.
4. Oncology, Cardiovascular, Internal medicine, Radiology Professors.
5. Pharmacists, doctors, and academicians.
6. Biotechnology specialists.
7. Diagnostic Radiologists.
8. Hospital administrators and medical representatives.
9. Medical & Health institutions (R&D, M-Labs,).
10. Pharma Industry associations & Key members.
11. Plant management and compliance/regulatory officers.
12. Suppliers & Distributors.





## MAIN TOPICS AND SUBJECTS

### DAY 01

#### INTERNAL MEDICINE, ONCOLOGY, AND RADIOLOGY.

1. Cutting-edge developments in Internal Medicine: Current Trends and Future Perspectives.
  - ▶ Panel Discussion on Scientific Advances in Internal Medicine.
2. Integration of Technology for Optimal Care in Diabetes Management.
  - ▶ Panel Discussion on Scientific Aspects of Diabetes Management.
3. A.I-based Radiology Analysis and Technological Advances in Cancer Diagnosis and Staging.
  - ▶ Panel Discussion on Scientific Innovations in Radiology and Cancer Diagnosis.
4. Latest Scientific Advancements in Oncology, with an emphasis on minimally invasive techniques.
  - ▶ Panel Discussion on Scientific Approaches to Surgical Advancements.

### DAY 02

#### CARDIOLOGY, VASCULAR SURGERIES, AND DIGITAL HEALTH.

1. Scientific Progress in Cardiovascular Diagnostics and Robotic-Assisted Interventional Procedures.
  - ▶ Panel Discussion on Scientific Aspects of Cardiovascular Diagnostics and Robotic-Assisted Intervention.
2. Scientific Innovations in Radiology for Cardiovascular Applications.
  - ▶ Panel Discussion on Scientific Developments in Radiology for Cardiovascular Health.
3. Scientific Exploration of AI and Advanced Technologies in Digital Telemedicine for Cardiac Patients.
  - ▶ Panel Discussion on the Scientific Implications of Digital Telemedicine.
4. Scientific Summary and Concluding Remarks.



5<sup>TH</sup> - 6<sup>TH</sup>  
MAY 2024

TRIPOLI,  
CORINTHIA HOTEL

ORGANIZED BY  
الوئل للمعارض  
AlwaslEvents



#### 6 OFFICIAL SPONSORS



## OFFICIAL SPONSORSHIP

Branding as Official Sponsorship

15,000 USD

#### ★ Sponsor signing protocol.

A prestigious sponsorship signing protocol at Corinthia Hotel.

#### ★ Logo Placement and Recognition.

Your logo featured on event materials, and promotional items, with special recognition during the conference.

#### ★ Online and Digital Promotion.

event website.  
social media platforms.  
online campaigns.

#### ★ Sponsor Display Space.

Benefit from free costume-built display space.

#### ★ Keynote Speech & Media Opportunities.

1 Keynote speech (timing and duration to be reviewed with organizer).

#### ★ Premium Passes.

%20 delegation free entries for your distinguished guests .  
%20 discount on additional tickets .

#### ★ Ceremony Awards - Gala Dinner.

16 free entries to the Gala Dinner and Award ceremony.

#### ★ Private Meeting Room.

A private meeting room during the event, subject to prior notice.

#### ★ Event Wrap-Up Inclusion.

Your logo and relevant footage showcased in official event wrap-up videos and mailers.



%20 Discount on Additional Tickets



## ENERGIZE & CONNECT SPONSORSHIP PACKAGES.



### COFFEE BREAKS SPONSORSHIP

Elevate Your Brand Over Coffee Breaks.

**2,500**   
 PER BREAK  
 3 COFFEE BREAKS

- ★ Logo branding as the exclusive coffee break in the coffee break Hall.
- ★ 2 free delegate passes to PL conference.
- ★ Entitled to place promotional material in the coffee break hall (material will be agreed with the organizers). "Promotion desk".
- ★ Online, logo recognition on the conference website and social media platforms.



### STANDUP BUFFET LUNCH SPONSORSHIP

Indulge in Recognition at the Buffet Lunch.

**5,500**

- ★ Logo branding as the exclusive Standup Buffet Lunch Sponsor.
- ★ 2 free delegate passes to PL conference.
- ★ %15 discount on additional tickets.
- ★ Entitled to place promotional material in the coffee break hall (material will be agreed with the organizers). "Promotion desk".
- ★ Online, logo recognition on the conference website and social media platforms.



### GALA DINNER AND AWARDS CEREMONY SPONSORSHIP

Secure the coveted role as the Exclusive Sponsor for our Prestigious Gala Dinner and Award Ceremony.

**10,000**

- ★ Exclusive logo placement at the Gala Dinner venue.
- ★ Branding as the exclusive sponsor of the Gala Dinner and Award ceremony.
- ★ 1 Keynote speech inline with promo video (content, timing and duration to be reviewed with organizer).
- ★ Logo featured on gala dinner-related signage and promotional materials, Stage screen and social media.
- ★ 8 free invitations to the Gala Dinner and Award ceremony for your distinguished guests.
- ★ 10 free delegate passes to PL conference.
- ★ %15 discount on additional tickets.
- ★ Online and Digital Promotion, Event website, social media platforms, online campaigns.





## AGENDA - DAY 01

### INTERNAL MEDICINE, ONCOLOGY, AND RADIOLOGY

TIME	SUBJECT
09:00 - 09:30	Welcoming and Registration.
09:30 - 10:00	Keynote Address by Government Officials and Organizers.
10:00 - 10:40	Coffee Break.
10:40 - 11:10	Latest Advancements in Internal Medicine: Current Trends and Future Perspectives.
11:10 - 11:30	Panel Discussion.
11:30 - 12:00	Diabetes Management: Integrating Technology for Optimal Care.
12:00 - 12:30	Panel Discussion.
12:30 - 13:30	Buffet Lunch.
13:30 - 14:00	Advancements in A.I-based Radiology Analysis & Latest Technology in Cancer Diagnosis and Staging.
14:00 - 14:30	Panel Discussion.
14:30 - 15:00	Latest Surgical Advancements in Oncology on Minimally Invasive Techniques.
15:00 - 15:30	Panel Discussion.
15:30 - 15:45	Coffee Break.
15:45 - 16:15	Panel Discussion.
16:15 - 17:00	Conclusion and End of Day 1 Activities.

## AGENDA - DAY 02

### CARDIOLOGY, VASCULAR SURGERIES, AND DIGITAL HEALTH.

TIME	SUBJECT
09:30 - 10:10	Cardiovascular Diagnostics advancement and the Robotic-Assisted Interventional Procedures in open-heart surgeries.
10:10 - 10:50	Panel Discussion.
10:50 - 11:10	Coffee Break.
11:10 - 11:50	Radiology Advancement and Innovations in Cardiovascular.
11:50 - 12:30	Panel Discussion.
13:00 - 13:40	Standup Buffet Lunch.
13:40 - 14:20	AI and the latest Technologies in Digital Telemedicine to Cardiac patients.
14:20 - 15:00	Panel Discussion.
15:00 - 15:40	Summary and Closing Remarks.

## AWARDS CEREMONY & GALA DINNER

TIME	SUBJECT
19:00 - 19:30	MedExcellence Awards Ceremony / Keynote Address by Government Officials and Gala Dinner Sponsor.
19:30 - 20:00	Recipient's Acceptance Speech.
20:00 - 20:30	Closing Remarks.
20:40	Gala Dinner.

SUPPORTERS



5<sup>TH</sup> - 6<sup>TH</sup>  
MAY 2024

TRIPOLI,  
CORINTHIA HOTEL

ORGANIZED BY  
الوُضُل للمعارض  
AlwaslEvents



# DELEGATE PASSES

## DELEGATE PASS

General delegate ticket, per person.

250 USD





**" INNOVATE MEDICATE CELEBRATE "**

**Pharma Libya Conference 2024 awaits!**  
Experience healthcare innovation like never before.

 [www.pharmalibya.com](http://www.pharmalibya.com)

 [info@alwaslevents.com](mailto:info@alwaslevents.com)