

# ITALY at

## BIG 5 Construct Saudi 15 -18 February 2025

Riyadh Front Exhibition & Conference Center  
located at ROSHN Front

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Ministero degli Affari Esteri  
e della Cooperazione Internazionale

**ITA**<sup>®</sup>  
ITALIAN TRADE AGENCY



**ANIMA**  
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MECCANICA 1984



**UCoMESA**  
UNIONE COSTRUTTORI  
MACCHINE EDILI, STRADALI,  
MINERARIE ED AFFINI





## Layout and graphics

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## WELCOME OF AMBASSADOR

Dear Visitor,  
I wish to warmly welcome you to the 2025 Big 5 Saudi fair and in particular to the Italian Pavilions. Italy has traditionally been one of the most represented countries at Big 5 Saudi, which attracts thousands of international companies from all over the world. The Italian presence is growing year after year and we are very proud of this trend. Our companies are here to expose state-of-the-art technologies and very high quality products and to look for mutually beneficial collaborations with the Saudi counterparts. The Italian industry is well-placed in many construction products, notably marbles, granites and natural stones, as well as machineries and complete plants to quarry and process natural stones. As far as the HVAC sector is concerned, our companies are well-known for their historical tradition of design, style and technological innovation. In the field of construction, a growing number of Italian SMEs are working hand in

hand with many Saudi business partners on a wide array of projects, thus contributing on a daily basis to the Kingdom's impressive urban, housing and construction projects. The recently established strategic partnership between Italy and Saudi Arabia will serve as a basis for the work we have to do together in the coming years, also in view of the Vision 2030 and its ambitious objectives. Italian companies are willing to further contribute to the future of Saudi Arabia. Enjoy your visit at the 2025 Big 5 Saudi fair! You can count on the support of the Embassy and other Italian institutions in the Kingdom in favor of successful collaborations between Italian and Saudi operators.



**Carlo Baldocci**

Ambassador of Italy to  
The Kingdom of Saudi  
Arabia

## WELCOME OF DIRECTOR

Dear Visitor,  
On behalf of the Italian Trade Agency, I am delighted to welcome you to the Italian Pavilions at the Big 5 Saudi Exhibition. Here, you will have the opportunity to meet Italian companies specializing in the stone industry, as well as explore the HVAC R Expo Saudi Pavilion, showcasing a variety of exhibitors offering high-quality products and technologies. Additionally, you can visit the third Pavilion, which features Italian companies dedicated to construction, road and earth-moving machinery, mining machinery, quarry equipment, construction site machinery, and lifting and handling solutions. Italy is a global leader in many sectors of the construction industry. Specifically, at the Big 5 Saudi Exhibition, we highlight our expertise in marbles, granites, natural stones, machinery, complete plants, tools, and complementary products for quarrying and processing natural stones, as well as the HVAC sector. Italian companies are renowned for their ability to meet the

unique needs of their clients and partners, thanks to a long-standing tradition of craftsmanship, style, innovation, and research. The Italian Trade Agency, in collaboration with key industry associations such as Confindustria Marmomacchine, UNACEA, and ANIMA Confindustria Meccanica Varia, has organized the participation of Italian companies at the Big 5 Saudi. With a network of offices in over seventy countries, the agency serves as the Italian government's platform to support business development abroad and foster collaboration with international partners. We warmly invite you to visit our Pavilions and encourage you to reach out to our staff for any assistance. They will be pleased to introduce

you to Italian companies and help you find a business partner that matches your specific needs.

**Romano Baruzzi**

Director Italian Trade  
Agency - ITA Riyadh Office



## ITALIAN TRADE AGENCY



Italian Trade Agency  
Trade Promotion Section of the Italian Embassy

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses.

Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.

### RIYADH OFFICE

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## AISEM

(Italian Association of Lifting, Elevating and Handling Systems) was formed in 1992 from the merger of two entrepreneurial unions that had already been federated to ANIMA for more than forty years.

The association brings together the best national entrepreneurs for the construction and distribution of material handling and lifting equipment, representing about 75% of the entire national production, of which about 40% is destined for export.



## ANIMA

Federation of Italian Associations of Mechanical and Engineering Industries, represents within Confindustria companies of mechanical sector, which employs 225.000 employees, with 54,6 billion Euro production and 57,0% export share (estimates 2022). Established 1914, ANIMA numbers 34 associations and 1,000 companies, highly qualified in the sectors represented:

- Energy production and Oil &
- Gas industry
- Logistics and Handling
- Water Treatment & Food Processing
- Industry
- Building
- Personal Security and Safety



## UCoMESA

(Union of construction, road, mining and related machinery manufacturers) founded within ANIMA in 1951, joins among the most qualified Italian companies manufacturing plants and equipment for construction industry, a sector that employed 5,850 units in 2022, for a total production of 2,80 billion euro and 77% export/production share.

The Association is structured in 6 product groups:

- Drilling, boring and piling machinery and plant
- Crushing, grinding, screening, classifying, washing machinery and plant
- Concrete machinery and plant
- Tower cranes, self-erecting cranes
- Road machinery and plant
- Other construction equipment



**UCoMESA**  
UNIONE COSTRUTTORI  
MACCHINE EDILI, STRADALI,  
MINERARIE ED AFFINI

## UNACEA

Unacea - Italian construction equipment association, founded in 2010, counts more than 85 member companies and a rate of representativeness in terms of turnover of 80%, both in producing and importing of all types of equipment: earthmoving, road, concrete, drilling, attachments, and tower cranes. The industry has a manufacturing turnover of 2.5 billion euros and an employment volume of 36 thousand workers, including related activities. Unacea represents the Italian industry in Cece - the Committee for European construction equipment, based in Brussels. Unacea represents the interests of the industry before the Italian Ministries, Authorities and public bodies that deal with construction equipment and promotes the internationalization of Italian companies organizing national pavilions.





A technical line drawing of a mechanical assembly, possibly a pump or engine component, rendered in a light blue color. The drawing is circular and shows various internal parts, including a central shaft, gears, and structural housing. The background is a dark blue gradient.

# **ITALIAN COMPANIES**

## BATMATIC

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🌐 [www.batmatic.com](http://www.batmatic.com)



**Your partner in compaction**  
since 1971



Batmatic manufactures high quality light compaction equipment in Italy, since 1971.

Batmatic offers a complete range of compaction equipment for all soils and pavements, including forward and reversible plate compactors, walk behind rollers, tamping rammers and cutting machines.

Batmatic brand is known globally, synonymous of quality products and absolute customer focused.

The scope of the Company has always been to offer the market a complete range of light compaction equipment, custom designed to meet the most demanding work requests.

Over fifty years of activity in the compaction sector have helped us understand what the real needs of our customers are. This is why we, at Batmatic, focus our attention not only on the production of robust and functional equipment, but also on customer service, in terms of competitive prices, technical assistance, fast communication channels, and an efficient distribution network.

Batmatic, your Partner in compaction.



## EDIL LAME

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Edil Lame Srl is an Italian company leader in designing, manufacturing and commercialization of construction machinery like cement mixers of different sizes, metal cutting and bending machines, dumpers and so on.

After conquering the Italian market, Edil Lame Srl has succeeded in making a name also in world markets.





## EDILGRAPPA

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Since 1977, EDILGRAPPA Ltd. is the European Leader Industry of Portable Hydraulic Tools.

Fully Made in Italy, Edilgrappa manufactures lightweight portable rebar cutters and spreaders, easy to handle and daily used in more than 68 countries of the world.

On the construction site, many operators still cut rebar bars with an angle grinder or bend them with old-fashioned bench benders.

Edilgrappa Equipment has heavy duty portable battery-powered machines to be used for every need, without wires.

We offer a world-exclusive customer service:

- Direct Customer Service for technical support
- Universal DeWalt battery tools available on the market
- Just-in-Time Delivery
- Fast and direct after-sales assistance with original spare parts





## EGT

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EGT is an Italian company that has contributed to improvements in the concept of drilling and soil consolidation design.

Founded in 1988 in Parma it was formally named Ellettari Geotecnica, then rapid penetration into foreign markets required changing the name into EGT, where the T for technology indicates our future direction without forgetting our Italian origins.

Italy, Europe, North America, South East Asia, Middle East are some of the many locations where EGT drilling equipment has worked complying with the highest quality standards and with demanding job site conditions.







## EURIMPIANTI SRL

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Block making machine for concrete block , interlock pavingstone , curbstone , ready mix plant , mixer , split block machine , mould for block machine , mould for precast , vibro forming machine .





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A TOOL FOR EVERY JOB



INDECO is a worldwide leading company for earth moving, construction, demolition, recycling and forestry industries. Its non-stop technological research program, quality production commitment, and worldwide customer service, assure a complete customer satisfaction and offer a perfect match excavators/hydraulic tools according to end users needs. Operating since almost 50 years, offer to the markets a wide range of excavator mounted Hydraulic Attachments: Demolition Breakers, Pulverizes, Multi-function Crushers, Primary Crusher, Steel Shears, Compactors, Multi-Grab, Forestry Mulchers, Boom Systems. Indeco has been the first company in the world introducing the "intelligent breaker": all INDECO breakers, automatically vary the ratio between energy per blows and blows per minute, according to the material hardness, increasing productivity. Indeco has been the first to introduce an environmental friendly technology to its Demolition Breakers, Fuel Saving: compared to other manufacturers breakers, Indeco use lower excavator's hydraulic power leading to fuel saving of up to 20% of fuel consumption, ensuring great performances and maximum productivity.



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Innovo is an engineering, construction and equipment rental company.

We support the renewables, communications, offshore energy, marine, and industrial & civil works industries worldwide with custom-designed and rental products including jack-up systems, modular pontoons, and cable laying equipment, engineering solutions for sub-sea and offshore applications, and equipment and services for decommissioning.

# INNOVO®



**INNOVO** SURF equipment up to 2,000T since 2007

**Under roller**  
Bespoke stand alone or multiple units

**RDS**  
Powerful reel drive system for onshore and offshore operations

**Onshore RDS**  
Reel drive system for engaging large reels

**Tensioners**  
Robust and reliable hydraulic and electric drive systems



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LAE was founded in 1991, placing itself on international markets.

The wide range of HF Concrete Pokers, Flexible shaft, High speed, mechanical drive units, pneumatic vibrators, generators, asphalt cutters, power trowels and vibrating screeds is well known everywhere.

All the machines produced by Lae are in compliance with the current CE rules and ISO. Performance, Quality and Service are the three pillars on which Lae bases its strategy.







## LINO SELLA WORLD

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We are Lino Sella World, Italian manufacturer of high quality cement mixers and other construction equipment since 1963.

With over 60 years of experience, we grant a wide variety of products, focusing on endurance and reliability to fulfill the requests of constructors all over the World. The capacity of our cement mixers is from 140 liters to 1500 liters.

All concrete mixers can be equipped with an electric, gasoline or diesel engine and with two or four wheels, normal or pneumatic.

For any information on our products visit our website: [www.linosella.com](http://www.linosella.com) or write a email to [info@linosella.com](mailto:info@linosella.com)





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Orefice Generators specializes in the design, production, and rental of high-quality power generation systems tailored to meet diverse energy needs.

With a strong focus on innovation and sustainability, the company offers reliable diesel and gas generators, advanced energy solutions, and customized support for industrial, commercial, and residential applications.

Orefice Generators is committed to delivering excellence through cutting-edge technology and exceptional customer service.

**OREFICE**<sup>®</sup>  
generators



## SICOMA SRL

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SICOMA, Company of OMG established in 1947 in Perugia - Italy, specializes in design and manufacturing of high performance heavy duty mixers for various applications. SICOMA Twin Shaft, Planetary, Turbine and Continuous Mixers are used in production of Readymix Concrete, Precast / Prestress, Blocks and Pavers, RCC (dams, road paving), backfilling, in the most demanding projects worldwide.

They are also used in glass industry, waste treatment and dry mortar mix plants. Nowadays Sicoma has offices for Sales and Aftersales Service in Spain, France, Morocco and U.S.A. with large stock of parts available. With production facilities in Italy, China and India, SICOMA covers at the best the different markets.

A total of nearly 65000 mixers have been supplied worldwide along its history, giving a huge experience and feedback for a fast and effective development of its equipment.

The main specific technical solutions, protected by international patents, are only available on SICOMA Mixers.



P15 T08





## SIMEX

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Simex designs and manufactures hydraulic attachments for the earthmoving industry since 1991.

30 range of products and over 130 models to provide solutions to the most challenging fields of application: road maintenance and underground utilities; constructions and infrastructure; tunneling and demolitions; recycling and recovering waste material; agriculture and forestry.







## SIR MECCANICA

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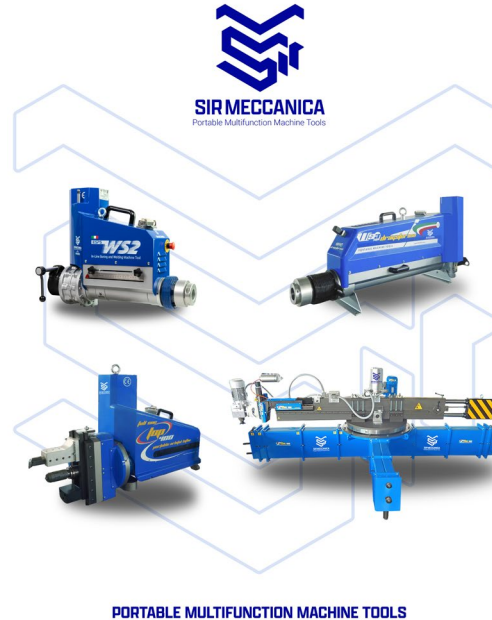
🌐 [www.sirmeccanica.com](http://www.sirmeccanica.com)



We manufacture portable multifunction machine tools for different kind of works: WS series (in-line boring and overlay welding); FMAX series (flange facing); TOP series (orbital lathe); WS Full CNC (in-line boring and overlay welding technologically advanced); RW (external rotary welding).

### ADVANTAGES:

- **WIDE RANGE OF APPLICATION:** Sir Meccanica machine tools are extremely versatile and easy to use; they can be used directly for applications on any over-worn hole and in any position.
- **ELIMINATION OF TRANSPORT COSTS AND DOWNTIME:** thanks to their portability, our machine tools do the work directly on-site, avoiding dismantling, transportation costs and downtime of the machinery to be repaired. Once the machine is placed on the component to be repaired, it works semi-automatically.
- **PERFORMANCE SAFETY AND RELIABILITY:** the machines are equipped with a control panel that has a display, which allows the operator to monitor the entire work process and to intervene promptly in the event of an error or fault.



## STM CONVEYOR SYSTEMS

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STM Conveyor System is a major European supplier of complete belt conveyor systems for the handling of construction materials.

The company activity starts with the engineering of the most efficient solution, the construction in its Tito Plant and the assembly on site.

In recent years, the company has deepened its specialization in the tunnelling industry by supplying conveyor systems for the handling of muck materials right after the TBM's activities.

STM Conveyor System are also applied in dam's construction as its high handling capability allows to deliver major concrete transportation.

STM products portfolio includes: Overland Conveyors, Vertical Conveyors, Pipe Conveyors, Stacker Conveyors, Grasshopper Conveyors, Mobile Conveyors, , Telescopic Conveyors.



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grafica@ice.it  
January 2025



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Italian Trade Agency



@ITAttradeagency



ITA - Italian Trade Agency



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