



From May 18th to 20th 2021

INDUSTRY AT THE HEART OF ECONOMIC DEVELOPMENT

ORGANISER



DELEGATED ORGANIZER



Kit Stand



UNDER THE EGIS OF

Royaume du Maroc
Ministère de l'Industrie, du Commerce,
de l'Économie Verte et Numérique



المملكة المغربية
وزارة الصناعة والتجارة
والاقتصاد الأخضر والرقمي

The **FIMME** organize the 12th edition of the **SISTEP**
in it's **DIGITAL** version.



E-SISTEP POLES

Collective thinking about tomorrow's challenges

EXHIBITION HALL

Exposure Moroccan and foreign know-how through virtual 3D stands.

THEMATIC WEBINARS

5 webinars broadcasted live with the presence of leading figures in the industry.

NETWORKING OPPORTUNITIES

Direct linking of present companies and B2B support.

RICH & DIVERSIFIED PROGRAM

Organization of round tables, Speed Demos and workshops.
"Optional simultaneous translations on request"

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ABOUT E-SISTEP

More than a trade fair SISTEP: International Subcontracting, Supply and Partnership Fair is an unmissable event for industry players. Reflecting the power, diversity and industrial innovation, this trade fair brings together a full range of products, equipment, services and solutions in terms of subcontracting and industry.

This 12th edition of SISTEP-2021 follows on from the policy to revitalize the industrial sector launched under the initiative of the federation of metallurgical, mechanical and electromechanical industries (FIMME). Welcoming hundreds of exhibitors, SISTEP is designed so that national and international contractors can effectively meet all of their suppliers and industrial partners.



TECHNICAL DATA SHEET

DENOMINATION	E-SISTEP
EDITION	12 th Edition
DATE	Mai 18 to 20 - 2021
FORMAT	Digital Eco-responsible - www.esistep.com
DIMENSION	International
THEME	INDUSTRY AT THE HEART OF ECONOMIC DEVELOPMENT
ORGANISER	FIMME (<i>federation of metallurgical, mechanical and electromechanical industries</i>)
DELEGATED ORGANISER	ART. BRAND
WHO EXHIBITS	Suppliers, sponsors, contractors, subcontractors, Moroccan and foreign service providers, international experts ...
EXHIBITORS	200 (min.)
VISITORS	Between 3,000 and 4,000 trade visitors

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THE UNMISSABLE EVENT OF IMME

- Ministries
- Offices
- Industrials
- Federations & Associations
- Chambers of Commerce and Industry
- Banking & Insurance
- Investment funds
- Fintech
- National & International Experts
- Logisticians
- Etc...



THE HOST



Federation of Metallurgical, Mechanical and Electromechanical Industries

Active organization since 1951 and major economic force, the Federation of Metallurgical and Mechanical Industries and Electromechanics plays a leading and strategic role.

Along with its traditional missions, FIMME is a powerful and dynamic engine for the industrial growth of the Kingdom.

For more informations visit : www.fimme.org





12th EDITION
esistep 

COMMERCIAL OFFER

ORGANISER



DELEGATED ORGANIZER



EVENT ORGANIZATION

Intuitive and easy-to-use platform for optimal virtual presence.

• THE PLATFORM

The trade takes the form of a web page, incorporating a large central panel for viewing, and a quick menu at the top and the bottom of the window providing direct access to the halls, stands and content.

- Personalization of the home page.
- DNS redirection on the platform.
- Customization of halls, stands, and conference rooms.
- Rental of the platform.
- Back-Office / Platform administration.
- Creation of personal spaces for each exhibitor and visitor.
- Insertion of downloadable brochures and / or catalogs for each stand.
- Data collection.
- Connection to social networks.
- Assistance and Information area.
- Dynamic search and optimized results.

• BOOTH RENTAL & MANAGEMENT

Included in the service, a visual personalization from the background image of each stand with appropriate POS accessories (2 roll-ups, 1 poster, logo, color and avatars) to the information the exhibitor wishes to disseminate and its visual identity.

- Chat room: Once on the stand, the visitor has access to all the content offered by the exhibitor, and can interact with his advisers.
- Choice of a stand model among 3 styles of decoration.
- Integration of 1 or 2 roll-ups on the stand.
- Integration of the exhibitor's logo on the reception desk.
- Integration of posters on the walls.
- Customization of the background wall color.
- Integration of an avatar.

• MANAGEMENT OF HALLS & CONFERENCE ROOMS

The Halls and sub-halls make it possible to organize the arrangement of exhibitors in the trade by theme. The background image used for a hall can be customized at the will by the organizer from the back office. Conference rooms can be created in each hall.

- The rooms consist of a public chat (*discussion forum*) and a video stream (*possibility of live via Youtube Live*).
- Free chat, no moderation, restricted or moderated.
- The background image used for a hall can be personalized at the will.
- The Hall is organized as a corridor Each stand is displayed in the form of a sticker (*name of the exhibitor, a miniature of his stand, his logo, his profession, and a pictogram showing whether a consultant is online at the stand*).



PLATFORM



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3 BOOTH OPTIONS

STAND SILVER



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3 BOOTH OPTIONS

STAND GOLD



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3 BOOTH OPTIONS

STAND PLATINIUM



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FAIR STANDS FORMULAS

SILVER

9 000.00 MAD

- Virtual booth.
- Insertion 1 Kakemono.
- Logo insertion.
- Poster insertion.
- 2 Downloadable PDF documents.
- Company web link.
- Registration of your company in the fair's digital catalogue.
- 1 Avatar included.

GOLD

18 000.00 MAD

- Virtual booth.
- Insertion 1 Kakemono.
- Logo insertion.
- Poster insertion.
- Insertion of a corporate video of the company.
- 5 Downloadable PDF documents
- Company web link.
- Youtube video link of the company.
- Registration of your company in the digital catalogue of the exhibition.
- 1 Avatar included *(Right to 1 additional avatar).*

PLATINIUM

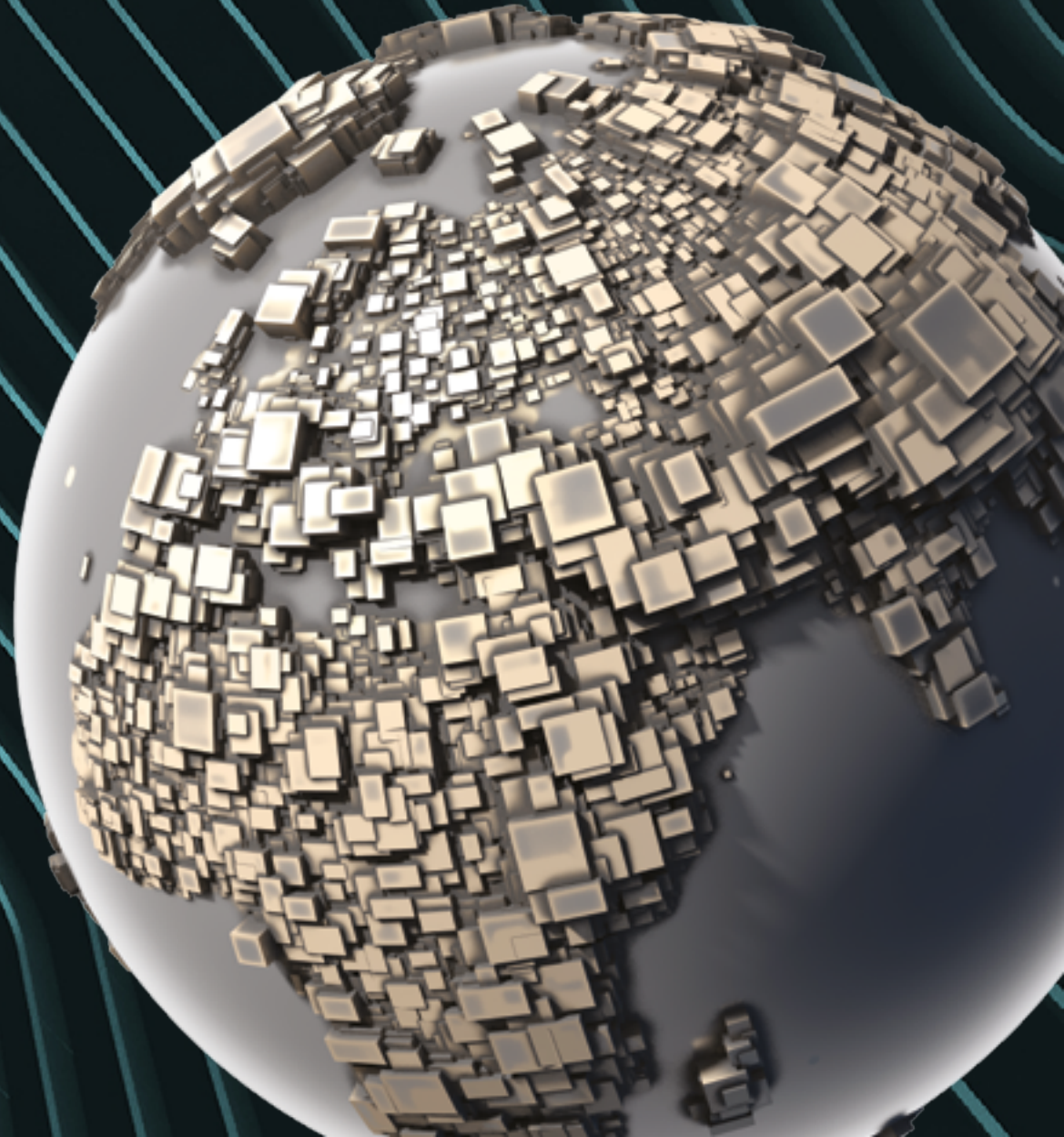
27 000.00 MAD

- Virtual booth.
- Insertion 1 Kakemono.
- Logo insertion.
- Poster insertion.
- Insertion of a corporate video of the company.
- 10 downloadable PDF documents.
Company web link.
- Youtube video link of the company.
Up to 3 avatars.
- Registration of your company in the digital catalogue of the exhibition.
- 1 Avatar inclu *(Right to 2 additional avatar).*

NOTE: The size of each PDF file should not exceed 4MB.



ADDITIVES



CHOOSE YOUR STANDARD AVATAR



Women 1



Women 2



Women 3



Women 4



Women 5



Women 6



Women 7



Men 1



Men 2



Men 3



Men 4



Men 5



PERSONALIZE YOUR AVATAR



Ability to personalise your avatar with the actual picture of your company representative.



BOOTH VISUALS



ROLL-UP



Your LOGO



POSTER



MAGAZINE

Creation of your visuals
excluding art purchases :
FLAT RATE 4 000,00 MAD

Insertion of your existing and adapted visuals
in Ai - PDF - Vectorized EPS format : **FREE**

(The exact dimensions will be communicated)



SPECIAL CONDITION

- Payment: 100% at the order
- Amount to be paid into the account:
- Signatures and payments will be closed on **Friday April 30, 2021 at 6 p.m. GMT**



CONTACTS

- Name : **IBTISSAM CHERRADI PENDELIAU**
- E-mail : ibtissam.cherradi@esistep.com
- Phone : +212 669 848 132

- Name : **Faouzia EZZAKI**
- E-mail: faouzia.ezzaki@esistep.com
- Phone: +212 666 12 11 07

- Name : **Fatiha MGHOGHI**
- E-mail : fatiha.mghoghi@esistep.com
- Phone : +212 664 19 88 20





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www.esistep.com

Organisateur



Organisateur Délégué

**ART.
BRAND**