



Ambasciata d'Italia
Zagabria



On the occasion of the
Italian Research Day in the World,

celebrated on the
15 April 2021,

the Embassy of Italy organizes a hybrid conference
**The challenges of Industry 4.0: research, innovation and new technologies
as tools for boosting business competitiveness**

at
Hotel Le Premier in Zagreb

Programme

- 10.00 Opening address by Ambassador Pierfrancesco Sacco
- 10.05 Zvonimir Savić, Special Adviser to the Prime Minister on Economy
Resilience funds to support enterprises in the adoption of technology and innovation towards industry 4.0
- 10.15 Croatian National Bank
Rajka Hrbić and Tomislav Grebenar
Assessment of Readiness of Croatian Companies to Introduce I4.0 Technologies
- 10.30 Italian ICT Association ANITEC-ASSINFORM
Marco Gay, President
National Recovery and Resilience Plan as an opportunity to digitalise the Italian industry – the role of the Association
- 10.45 Ministry of Economy and Sustainable Development
Nataša Mikuš Žigman, State Secretary
- 11.00 Q&A
- 11.05 Coffee break
- 11.20 Croatian Chamber of Economy
Tomislav Radoš, Vice President for Industry
- 11.35 Area Science Park
Sara Guttilla, Coordinator
Industry Platform 4 FVG and Digital Innovation Hub of Friuli Venezia Giulia
- 11.50 Ruđer Bošković Institute
Vinko Zlatić, Head of Condensed Matter and Statistical Physics Group
Collaboration with La Sapienza University of Rome
Luca Grisanti, Member of Condensed Matter and Statistical Physics Group
Computational Material Science towards Industry
- 12.05 TIM
Gabriele Elia, Head of Technology Innovation Division
- 12.20 Q&A

The working language of the conference is English.