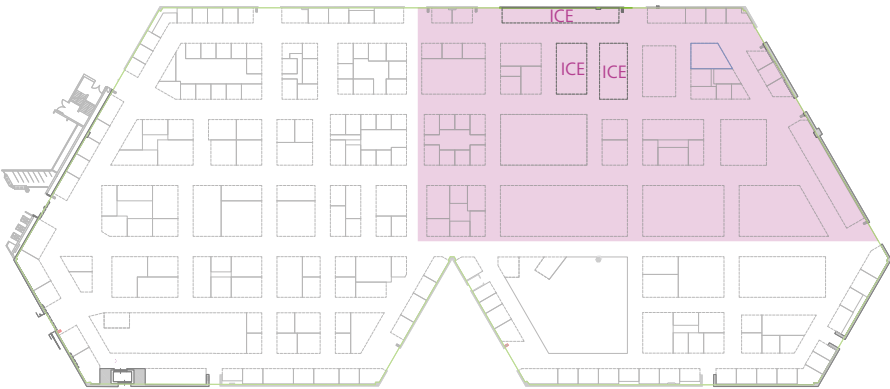


Meet Italy at Vivanness

Nürnberg
July 26th–29th, 2022
Hall 9 | Booth 557, 561, 651

Hall 9



Booth 557, 561, 651

	ALLMYFY	BEC	ICE
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AMATE	ALIA DI DEBORA POLLINA
Duesa Pharm Group	
ASTRI	GMF COSMETIC

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BEMA COSMETICI	ISHA
Planbio Cosmetics	ETIKO
LA MEDITERRANEE	BIO BOTANICALS

Italy at Vivanness 2022

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ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane

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Headquarters

ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane
Via Liszt 21
00144 Rome, Italy

cosmetica.profumeria@ice.it
www.ice.it

The ICE-Italian Trade Agency is the Italian government organization working to develop, facilitate and promote economic and commercial relationships abroad and marketing Italian goods and services internationally. It further promotes the "Made in Italy" image around the world and Italy itself as a destination for foreign investment.

The ICE-Italian Trade Agency operates under the authority and supervision of the Ministry of Foreign Affairs and International Cooperation (MAECI). Through its international presence, alongside the Italian diplomatic network, the ICE-Italian Trade Agency works together with business organizations and other public and private entities to offer coordinated support for businesses and Italian organizations involved in the globalization process.

Berlin Office

ICE - Italienische Agentur für Außenhandel
Büro für Handelsförderung der Italienischen Botschaft
Schlüterstr. 39
10629 Berlin/Germany

berlino@ice.it
www.ice.it/en

From its Rome headquarters, with offices in Milan and around the world, the ICE-Italian Trade Agency provides information, assistance and promotion services to businesses and institutions, encouraging cooperation within the industrial, agricultural and agri-food sectors, distribution and tertiary businesses, to expand the presence of Italian companies on international markets. In order to support the Italian industrial and foundry sector the ICE-Italian Trade Agency offers a wide range of initiatives worldwide, such as participation in trade fairs, presentations and bilateral workshops.

In Germany the ICE-Berlin office organizes many promotional events with Italian regions, provinces, manufacturers associations, chambers of commerce, private companies and collective pavilions in international trade fairs such as Euroguss and GIFA.



from Sicily with beauty

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ALIA DI DEBORA POLLINA

Via Sicilia 290
91019, Valderice (TP)

Tel: +39 320 038 7251
E-mail: d.pollina@alia.bio
http://www.alia.bi

Alia skin care is the natural Sicilian cosmetics line created to provide you with a sensorial experience through inebriating fragrances, enveloping textures and the warm colours of the Mediterranean.

All of our cosmetics develop from a very specific idea: the selection of the raw materials is paramount. In fact, our project is linked to collaborations with local farms that produce typical plant extracts and essential oils of the Mediterranean shrubland. All of the Alia skin care natural cosmetics feature high quality of the ingredients and

high concentrations of active ingredients: this is where the name "Alia" comes from, which in Arabic means "high, elevated, sublime". All Alia skin care natural cosmetics have high quality ingredients and high concentrations of active ingredients: this is the origin of the choice of the name "Alia" which in Arabic means "high, high, sublime". The Alia skin care line is also ideal for sensitive skin, such as those of children or people who suffer from skin hypersensitivity, because they are formulated with delicate, safe and efficing components.





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ALLMYFY

Via Mattei 14
20005, Pogliano Milanese (MI)

Tel: +39 3703625763

E-mail: gaia.digirolamo@cosmyfy.com
www.allmyfy.com

Everyday For Future is a brand which combines natural skincare with respect for nature by minimizing waste.

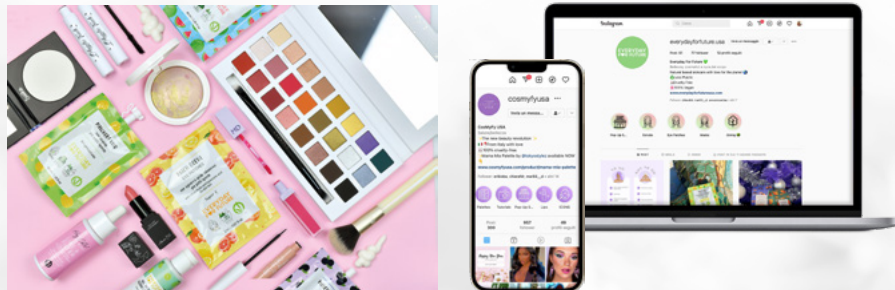
We wanted to offer consumers the right solution to be sustainable every day without giving up taking care of themselves by using green, quality products at an affordable price.

Our products are made with:
up to 99% of plant-based and naturally derived ingredients
Offer full transparency with our ingredients; we are our own private label producers so we know exactly what is put in our products.

Vegan Certified
Peta certified Cruelty Free.
Sustainable packaging

We continuously look for sustainable and easily recyclable packaging, that's why we reduce 70 % of plastic use in the packaging or choose materials that are easy to dispose of or PCR.

We want to offer the ideal solutions to millennials and Gen-Z demanding the beauty industry to go green and be sustainable.



9-557

AMATE

Corso Vercelli 249
10155, Torino

Tel: +39 347 354 9554

E-mail: amministrazione@amateitalia.it
www.amateitalia.it

Amatè beauty and wellness is 100 % high-quality Italian brand. Since 2015, Amatè creates natural and effective products with high-quality ingredients and active principles, without parabens, synthetic colorants, propylene, mineral oils, PEG, SLS, SLES, silicon and rubbing alcohol. Nowadays, our brand has more than 120 references and single-brand stores across our country. Our products are the result of neverending studies and work of a group of experts in this field to create new and performing formulas. The whole design and production process of each product takes place in Italy.

In 2021, Amatè was the first company to produce a cosmetic line without using water, only using vegetables and fruit smoothies. A mixture of active principles that shapes an entire line whose aim is to revitalize the skin. Amatè uses only 100 % recyclable products for its packaging. Our strength is the Nature, that has answers to all our question.





9-557

ASTRI

Via Gobetti 17
10093, Collegno (TO)

Tel: +39 3403293851
E-mail: zaira@biobotanic.it
www.biobotanic-care.com

BIOBOTANIC CARE is quite simply the natural answer for all those looking for consistency and quality in hair products through the use of certified raw materials, 100 % Italian with recyclable packaging, the range combines the three fundamental aspects of sustainability, effectiveness and commitment. As well as for its environmental credentials, BIOBOTANIC CARE is also distinguished from other Italian and foreign

competitors by the fact that it constantly makes use of a research and development laboratory that works in synergy with both professionals and the most advanced institutes of cosmetology and trichology. This is to develop products that respect the skin and the structural integrity of the hair; allowing the hairdresser to obtain a winning balance between beauty, optimal performance and guaranteed results.



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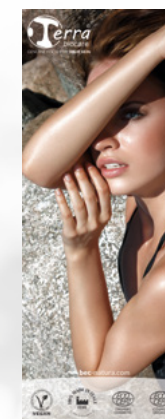
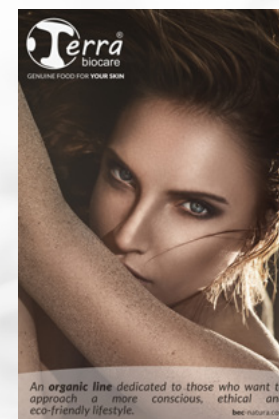
BEC

Via C. Monteverdi 47/49/51
47100, Forlì

Tel: +39 0543725802
E-mail: export@bec-natura.com
www.bec-natura.com

BeC srl, a family company founded in 1982 in Italy, is focused on the study of the application of essential oils and natural plant extracts in the development of functional cosmetic products for skincare and professional beauty, 100 % MADE IN ITALY. Thanks to the own formulation and production of the three brands, Natura BeC, Terra biocare and Spaziotempo in the 4 cutting-edge laboratories dedicated to research and development where formulations and efficacy tests are developed. We are also available to study a full service project for OEM natural or biological cosmetic products.

BeC srl, ist ein 1982 in Italien gegründetes Familienunternehmen, dass sich auf das Studium der Anwendung ätherischer Öle und natürlicher Pflanzenextrakte konzentriert. Bei der Entwicklung funktioneller Kosmetikprodukte für die Hautpflege und professionelle Schönheit, 100% MADE IN ITALY. Dank der eigenen Formulierung und Produktion der drei Marken Natura BeC, Terra Biocare und Spaziotempo in den 4 hochmodernen Labors für Forschung und Entwicklung, in denen Formulierungen und Wirksamkeitstests entwickelt werden. Wir stehen auch zur Verfügung, um ein Full-Service-Projekt für OEM-Kosmetikprodukte zu studieren.





9-561

BEMA COSMETICI

Via G. Pascoli 34/36/38
45100, Rovigo

Tel: +39 0425 27054 / +39 0425 25633

Email: info@bemacosmetici.it
www.bemacosmetici.it

BEMA COSMETICI S.r.l. is Italian manufacturing Company since 1968 producing a wide range of organic & vegan certified skin care products for women, men, children; phyto-therapeutical products and products for beauty salons and SPA. All high quality products: with extracts from

organic agriculture, vegan certified, parabens-free, colouring agents free, dermatologically tested and tested against Nickel, Chromium and Cobalt to avoid any risk of skin allergies. 100% Organic & Vegan Certified Products.



BioBotanicals

9-561

BIO BOTANICALS

C.da Carnevale, Villa Castelli
72029, Brindisi

Tel: +39 999903001

E-mail: info@energiadellepiante.it
www.energiadellepiante.com

BioBotanicals is a company that operates in the parapharmaceutical sector for the production of plant extracts, nutraceuticals, food supplements and cosmetics, using the Energia Delle Piante brand on loan for use. It has been operating in the sector since 1990, founded by Dr. Pietro Rossi with the collaboration of a team of pharmacists, bio-technological researchers and herbalists. It constantly collaborates with university centers to refine innovative technologies of active ingredients extracted from medicinal plants. The production plants of the highest technological level which also include chemical-physical and microbiological analysis laboratories for the control and development of advanced formulas in the production of food supplements, nutraceuticals and cosmetics. Considering

that the human body is in constant relationship with the nature that surrounds us, we have always looked at health in a new way by revisiting the complex physiopathological mechanisms of the body and trying to offer increasingly targeted solutions for every health need. The company is certified according to GMP good manufacturing standards, 100% organic agriculture certification, all to obtain natural molecular complexes from plants that are the basis of all our products without the use of artificial substances and with innovative technologies such as ultrasound. Our constant commitment is to train professionals, doctors, pharmacists and herbalists, helping them to better understand that the human body is constantly in relationship with the nature that surrounds us.





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DUESA PHARM GROUP

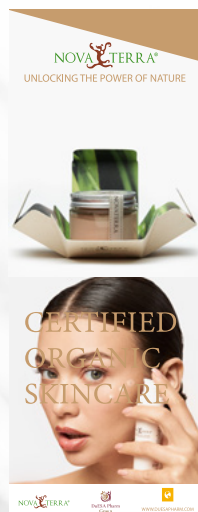
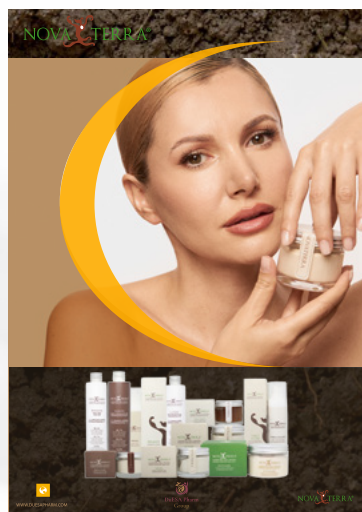
Via Dosso Dossi 7/A
38121, Trento

Tel: +39 461091001
E-mail: info@duesapharm.com
www.duesapharm.com

Duesa Pharm Group - science by nature
Duesa Pharm Group was founded in northern Italy, Trentino, in 2012 by four members, two biologists and two doctors, with the objective of researching and developing products of dermocosmetic and nutraceutical nature. We have created innovative lines working with local companies, cutting-edge researchers, laboratories that respect our land and eco- sustainability, putting the quality of the raw materials first. The complete line of our catalog includes a wide range of products, from skincare to

medical devices, through sports products, supplements and phytotherapy, tattoo care and pet care, all formulated with premium natural ingredients.

We propose a healthy concept of respecting and living in symbiosis with Nature. This project aims to deliver a message, a strong reminder to find equilibrium with ourselves, embracing once more the teachings passed down by our grandparents.



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ETIKO

Piazza Carlo Zinelli, 5
San Giovanni Lupatoto (VR)

Tel: +393201184535 / +393297895639
E-mail: info@naturadea.it
www.naturadea.it

ETIKO. Production and distribution of certified organic cosmetics, breded Naturadea, with natural and innovative raw materials of the highest quality. All the references of our lines are MADE IN ITALY.

Our production laboratories are able to guarantee the QUALITY and absolute SAFETY of the finished cosmetic product using certified processes, The raw materials used are the result of CAREFUL RESEARCH for EXCLUSIVE FORMULATIONS to meet the highest quality standards.

The INCI ingredients TRANSPARENCY shows CLEAN formulas with innovative and cutting-edge naturals. All finished products are subjected to STRICT CONTROLS and each batch is tested for three heavy metals; Nickel, Chromium and Cobalt. Our production laboratories are structured to meet any quantitative requirement and can accommodate your product customization requests in both WHITE LABEL and PRIVATE LABEL.



DÖMITIA

9-557

GMF COSMETIC

Via del Parco Margherita 34
80121, Napoli

E-mail: chiara@domitia-skincare.com
www.domitia-skincare.com

Domitia offers a range of innovative natural & organic skincare made with italian buffalomilk and a powerful combination of natural extracts.

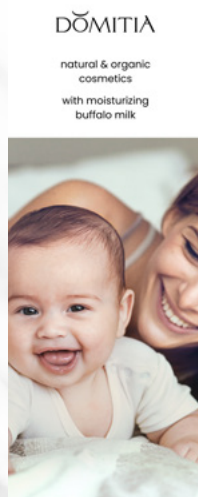
Buffalo Milk to complement the skin's natural protective barrier and give your skin a more youthful appearance.

Domitia products are perfect for dry sensitive skin and for the most demanding and sensitive skin types, like babies.

Domitia's unique selling points include:

- All natural product line with organic NaTrue certified ingredients;

- Free from artificial colorants;
- Dermatologically tested on the most sensitive skin;
- Ethically and ecologically sourced ingredients, many of them produced locally;
- All paper and wood are FSC certified – packaging fully recyclable;
- Beautiful & attractive premium product design;
- All products contain the same natural scent of honey & vanilla;
- Delicate fragrance and textures.



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ISHA

Viale dell'Artigianato 8
35010, Vigonza (PD)

Tel: +39 3713086710
E-mail: info@isha-cosmetics.com
www.isha-cosmetics.com

Isha cosmetics is an Italian company producing natural and organic cosmetics inspired by the ancient Arab and Indian oriental beauty rituals.

Specialized in the haircare and skincare sector, it combines tradition, innovation and quality in compliance with European standards.

The isha brand products are intended for wellness centers, herbalists, hairdressers and perfumeries.

The company also carries out production on behalf of third parties or in private labels.





9-561

LA MEDITERRANEE

Via Cesare Battisti 27
74121, Taranto

Tel: +39 999943672

E-mail: commerciale@lamediterranee.it
www.lamediterranee.it

LA MEDITERRANEE dermocosmetic laboratories, is founded in 2010 by a team of pharmacists cosmetologists expert. It produces and packs natural and innovative cosmetic products. The research, the development and the production are carried out directly in our laboratories certified ISO 9001 and ISO 22716 according to good standards production (GMP) good standards manufacturing. The tests carried out in our laboratories comply with GMP (Good manufacturing standards) and take place on raw materials, packaging, bulk and packaged products.

PRIVATE LABEL - YOUR BRAND

Rely on our team for the realization of your cosmetic project. From raw material selection to production and the choice of packaging that best suits your target market. Your product turnkey!

RESEARCH & DEVELOPMENT

Research and development, the heart of the company, studies and research new functional ingredients (vegetals and biotechnologicals) that can characterize and make unique your formulations; helping to introduce innovations in a market, such as cosmetics, ever-changing.



Planbio Cosmetics Srl

9-561

PLANBIO COSMETICS

Via Abate Giacinto Gimma 330
70123, Bari

Tel: +39 3312053841

E-mail: planbiocosmetics@gmail.com
www.uvia.it

Planbio Cosmetics is an Italian innovative Start-up, made up of pharmacists, cosmetologists and university professors.

We have created and tested a cosmetic extract of pomace, which immediately showed an amazing beneficial activity on the skin.

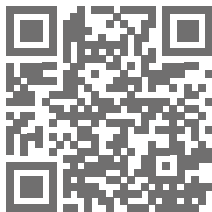
On this basis we thought of a brand, UVIA from the Italian name of the grape, which could contain our philosophy, our passion, our products.

The idea behind the project, which then obtained funding from the European

Community, was to create a line of innovative and high-performance natural cosmetics deriving from the circular economy.

UVIA products are 100% MADE IN ITALY and the result of careful research, which respect fundamental values such as respect of people and of nature and we welcome all those who want to embrace our philosophy. Our team is a mix of youth and experience and it is thanks to this melting pot that we can look to the future with solid basis.





Italy at Vivanness 2022

Catalogue of the italian exhibitors
Hall 9 | Booth 557, 561, 651



ITALIAN TRADE AGENCY

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Italian Trade Agency

ITA-Italian Trade Agency

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