



ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane

AQUELLUM



NEOM Cit, Tourism destination & industrial Hub



The Board of Directors of NEOM has announced Aquellum, a luxury and experiential space embedded within the mountains, and the latest striking addition to the ongoing regional development in northwest Saudi Arabia. With its foundations steeped in cutting-edge technology, avant-garde architecture and forward-thinking concepts, Aquellum will offer guests a taste of futuristic living through its array of pioneering experiences.



Concealed from the outside along the Gulf of Aqaba coastline, Aquellum is hidden within a breathtaking, 450-meter-high mountain range and represents a futuristic ecosystem that is harmoniously integrated into the natural surroundings. Crafted to inspire originality and imagination, Aquellum will push the boundaries of conventional design and construction possibilities.



To access Aquellum, visitors will embark on an extraordinary journey, beginning at the world's first floating marina. Here, guests will board a specially designed vessel to enter Aquellum through a concealed underground canal, unveiling a hidden community that offers an incredible sensory journey.



Once inside, visitors will be treated to an exhilarating, 100-meter-high vertical experience with an impressive courtyard space stretching from the water to the sky. This subterranean digitalized community creates vibrancy and interconnectivity through seamlessly blending hotel accommodation, apartments, retail spaces, leisure and entertainment zones and innovative hubs.



A dynamic boulevard winds through the courtyard, connecting diverse social spaces, world-class hospitality, immersive arts, events, shopping and dining. A signature space, dubbed 'The Generator', houses unique research labs for disruptors, innovators, and creative thinkers, offering a platform where the future is reimaged.



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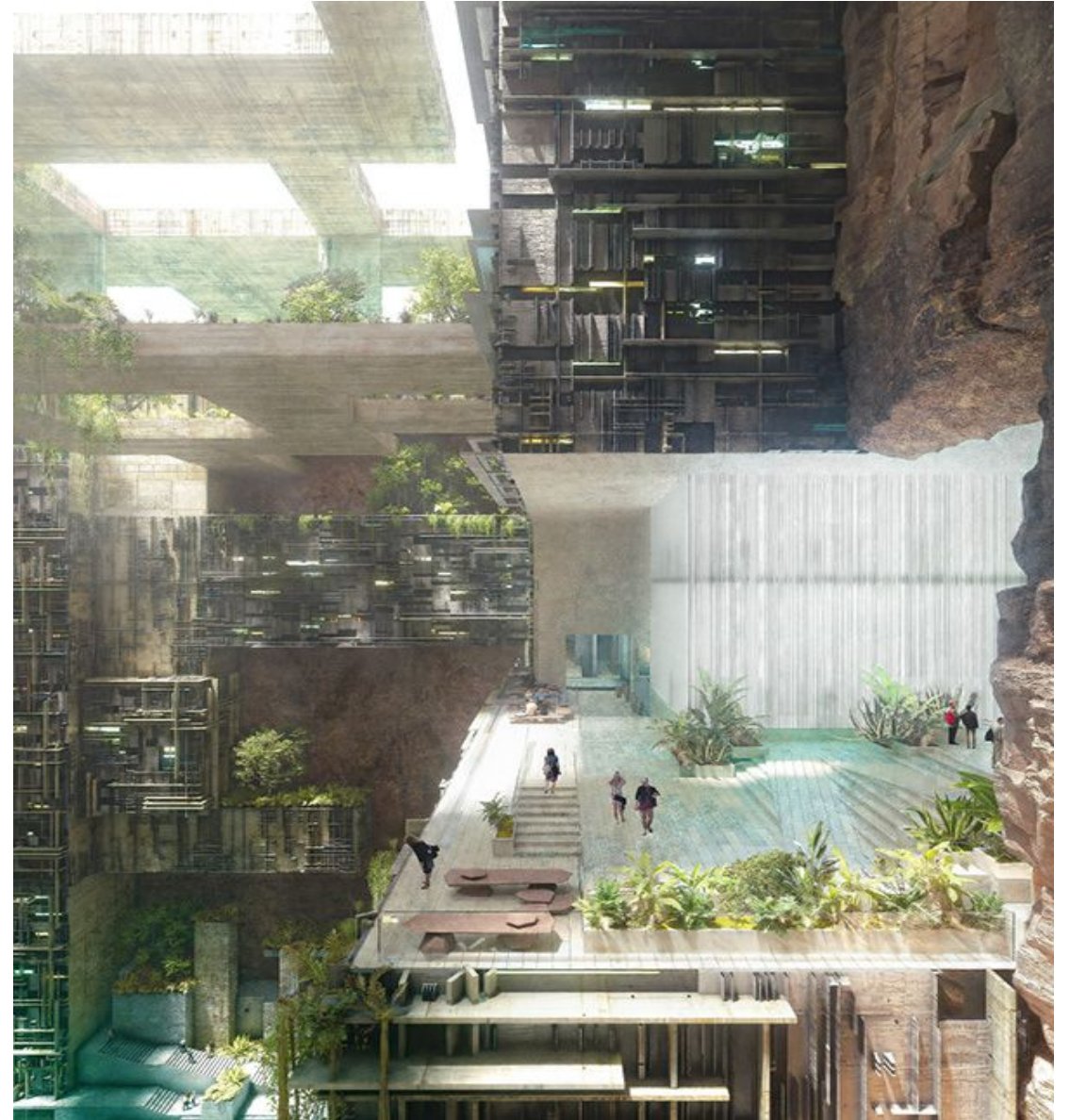
Guests will embark on an extraordinary journey. They will experience a floating marina, an underwater concealed entry canal and a 100-meter-high vertical experience. Transit systems will seamlessly connect the levels in this architectural marvel that will reimagine the future.

- LUXURY HOTEL AND APARTMENTS
- BOUTIQUES AND ART GALLERIES
- RESTAURANTS AND LOUNGES
- THE GENERATOR RESEARCH LAB
- EXPERIENTIAL BOULEVARD
- INNOVATION SPACES
- SUNKEN MARINA
- CLOUD GARDEN
- IMMERSIVE ARTS
- SUBTERRANEAN DIGITALIZED COMMUNITY

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An omnidirectional internal transit system facilitates easy access to upper floors, transporting residents and visitors to their homes and hotels, ascending to rooftop gardens with breathtaking coastal views.



Guided by its unwavering commitment to crafting spaces in nature that epitomize the future of luxury, innovation and lifestyle, Aquellum stands as a testament to the fusion of cutting-edge design and construction techniques.





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Aligned with NEOM's commitment to conservation and innovation, Aquellum complements its coastal location. This new development follows recent announcements of Leyja, Epicon, Siranna, Utamo, and Norlana, which are also sustainable tourism destinations located in the Gulf of Aqaba.

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For more information:

<https://www.neom.com/en-us/regions/aquellum>

for registration as a supplier:

<https://www.neom.com/en-us/our-business/suppliers>