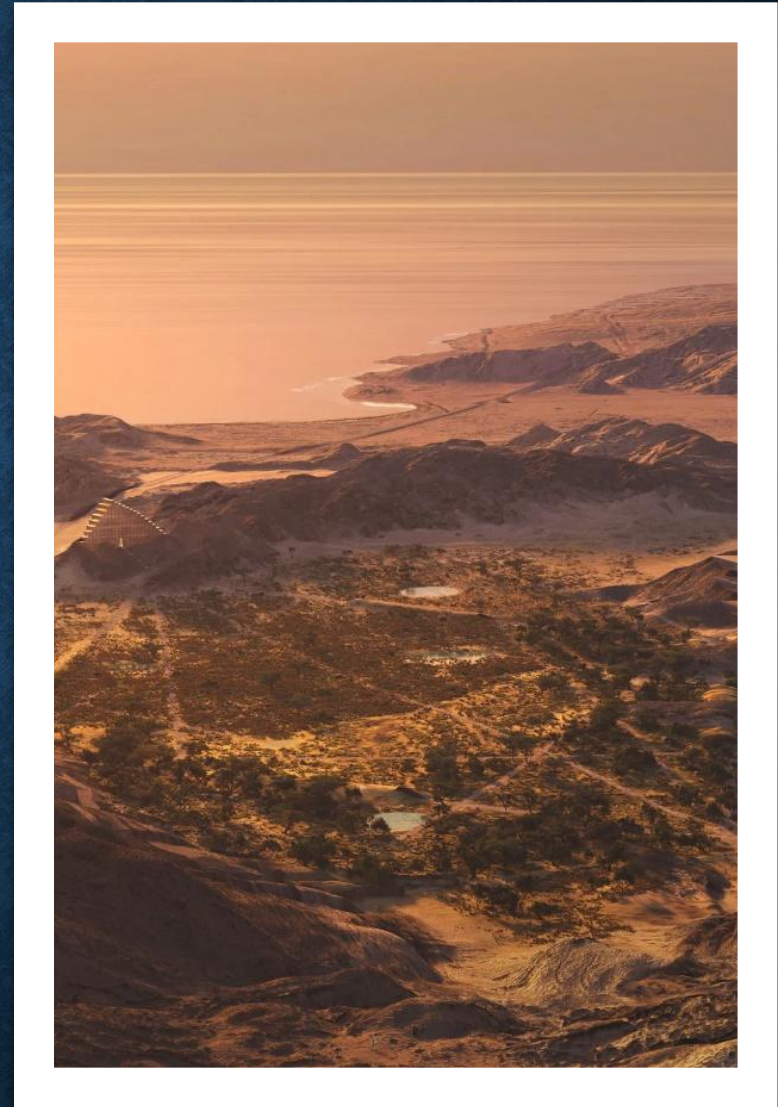




ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e  
l'internazionalizzazione delle imprese italiane

# ZARDUN



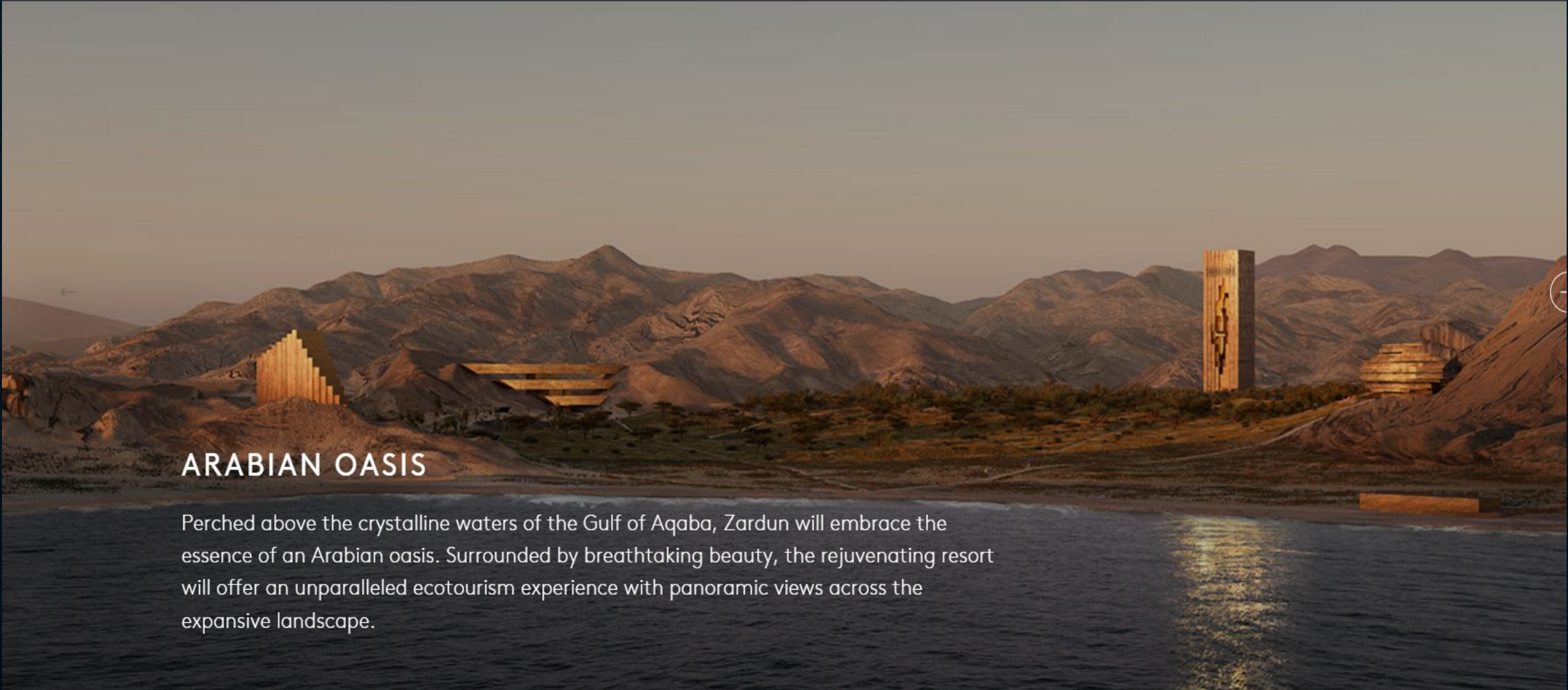


ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane







## ARABIAN OASIS

Perched above the crystalline waters of the Gulf of Aqaba, Zardun will embrace the essence of an Arabian oasis. Surrounded by breathtaking beauty, the rejuvenating resort will offer an unparalleled ecotourism experience with panoramic views across the expansive landscape.



**Luxury ecotourism in Saudi Arabia has taken a major step forward with the announcement of Zardun, an exclusive sanctuary resort developed by NEOM, the sustainable region taking shape in the northwest of the Kingdom.**





**Announced by the NEOM Board of Directors, Zardun has been designed to seamlessly blend contemporary luxury with nature. The unique destination is the latest in a series of coastal assets that form part of the ongoing development taking place across the NEOM region.**





**Overlooking the crystalline waters of the Gulf of Aqaba, Zardun is a nature-based resort that will host four ultra-luxury signature buildings, all of which will merge harmoniously with the surrounding landscape. Intended to redefine luxury within an environmental context, Zardun aims to offer the ultimate premium ecotourism experience for discerning guests.**





Covering an impressive four square kilometers, Zardun will be a carefully restored haven filled with native plants and animals. Stretching down from the mountains to the seashore, its breathtaking beauty will be experienced on arrival by visitors at its state-of-the-art experience center, which includes a 360-degree observation deck.



**ZARDUN**

- 4 SQUARE KILOMETERS OF NATURE
- 4 ULTRA-LUXURY BUILDINGS
- 3 BOUTIQUE HOTELS
- 100 ROOMS AND SUITES
- 360 DEGREE OBSERVATION DECK



**Zardun will comprise three distinct and luxurious boutique hotels, offering in total 100 rooms and suites, all of which are informed by a vision of a more sustainable future within this newly restored environment. Each hotel will have a different theme so that guests can enjoy an array of experiences that take in amazing views down a stunning valley and out over the sea.**



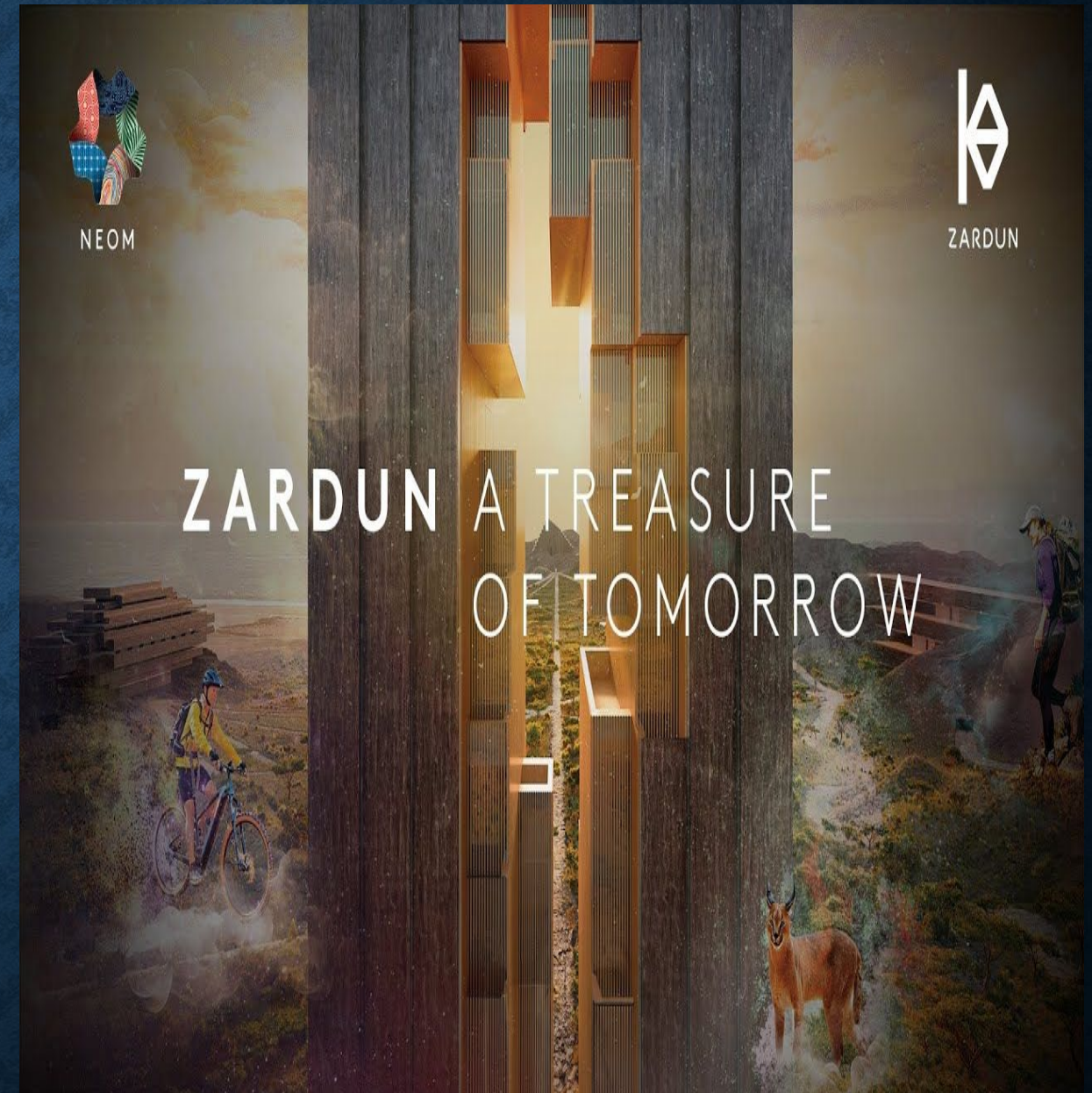


**Zardun will offer trekking,  
mountain biking, rock climbing  
and a variety of other sports and  
leisure pursuits, including  
stargazing, meditation and yoga.  
In addition, guests will be invited  
to join in educational and field  
programs on nature protection,  
conservation and re-wilding.**





**Zardun's sustainability strategy encompasses all aspects of environmental stewardship and will include the creation of a series of oases to support diverse habitats. These life-giving water sources will facilitate the re-introduction and nurturing of native animals, tree and plant species. Along its coast, Zardun will support a vibrant ecosystem, including the conservation of coral reefs and other marine life in the Gulf of Aqaba, emphasizing NEOM's continuing commitment to environmental preservation.**





The latest asset to be announced by NEOM, Zardun joins Leyja, Epicon, Siranna, Utamo, Norlana and Aquellum developments as sustainable tourism destinations within the Gulf of Aqaba, all of which share NEOM's commitment to sustainable progress.





ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e  
l'internazionalizzazione delle imprese italiane

For more information

<https://www.neom.com/en-us/regions/zardun>

for registration as a supplier:

<https://www.neom.com/en-us/our-business/suppliers>