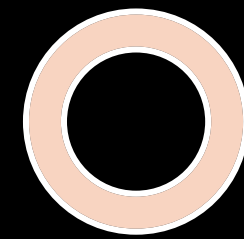


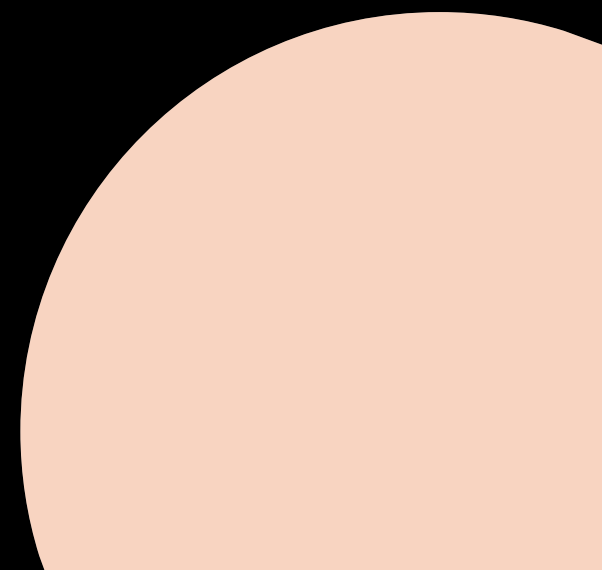
**ITTA** 

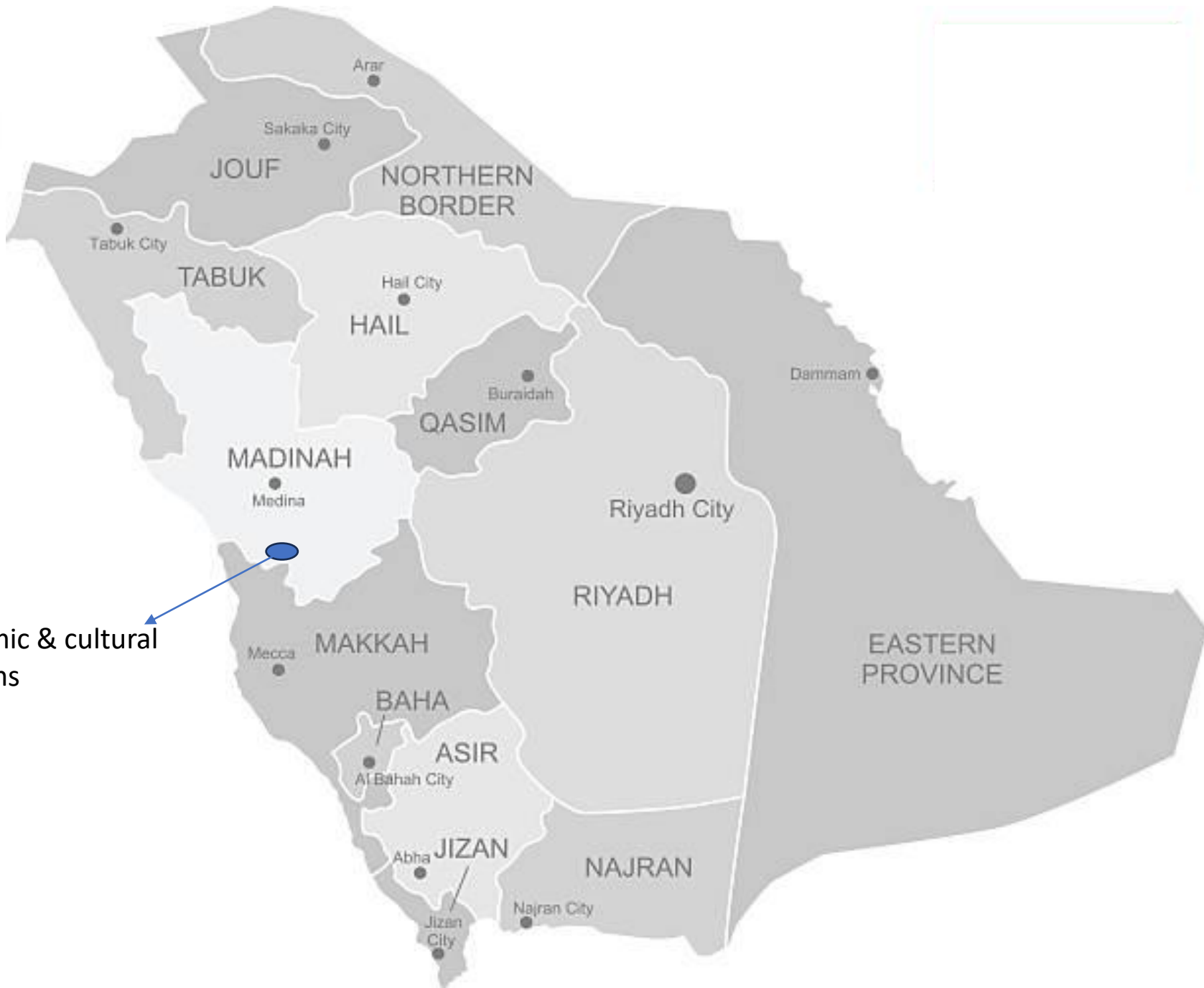
**ITALIAN TRADE AGENCY**

ICE - Agenzia per la promozione all'estero e  
l'internazionalizzazione delle imprese italiane



# Rua Al Madinah Holding



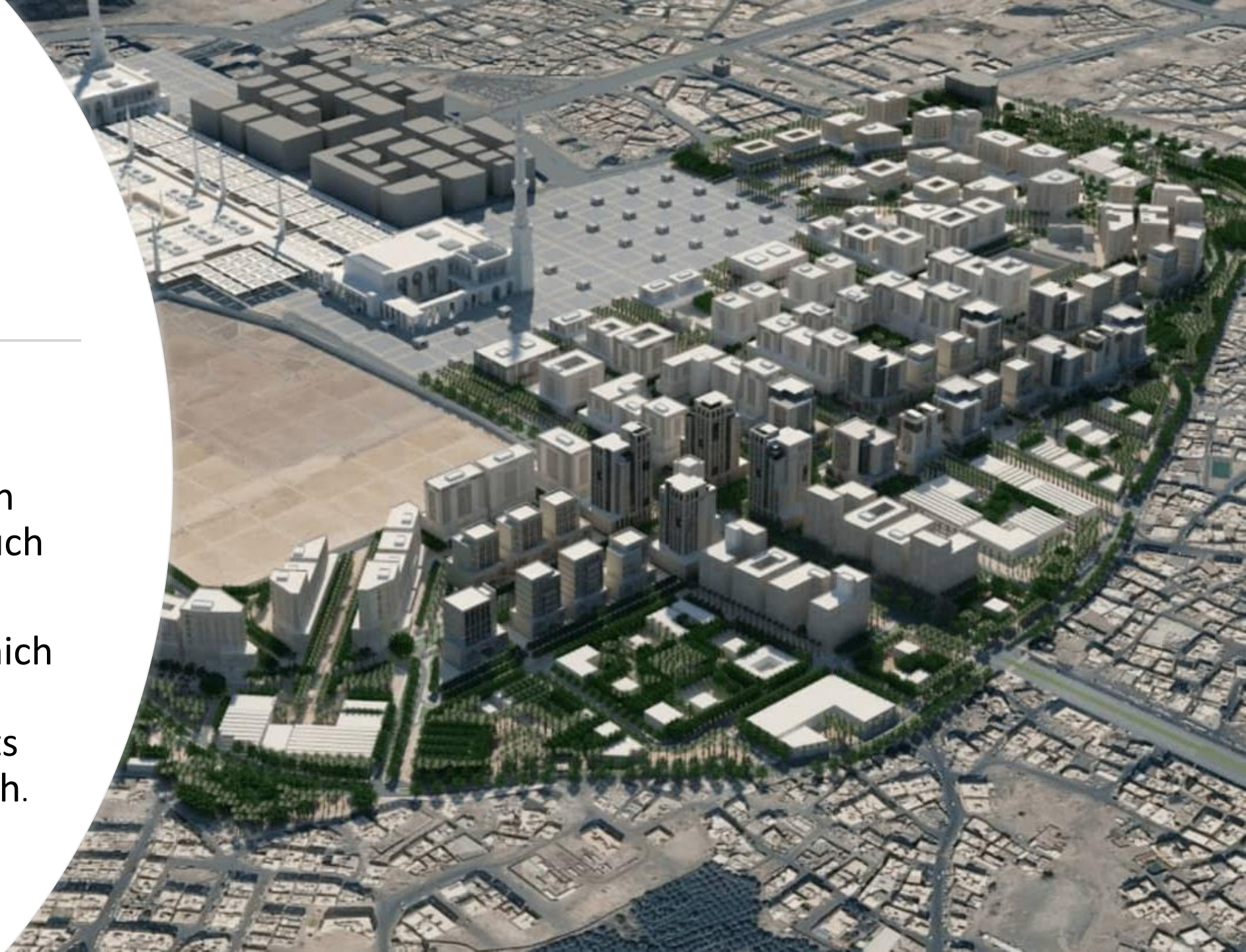


Rua Al Madinah (Islamic & cultural destination for pilgrims)

## Rua Al Madinah Holding

- undertakes holistic development projects that use modern urban planning in projects such as:

**“Rua Al Madinah”**, which is enhancing the experience of residents and visitors of Madinah.





1.  
5 MILLION  
SQM



2.  
billion GDB  
contribution





3.  
thousand  
hotel rooms



4.  
63% open  
spaces





5.  
149 thousand  
capacity for  
visitors per  
night





***For information:***

<https://www.vision2030.gov.sa/en/projects/rua-almadinah/>

***for registration as a supplier:***

[https://get.protenders.com/request\\_demo?src=projectdetail&cta=insightbox](https://get.protenders.com/request_demo?src=projectdetail&cta=insightbox)