

ICE Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane





ARDARA

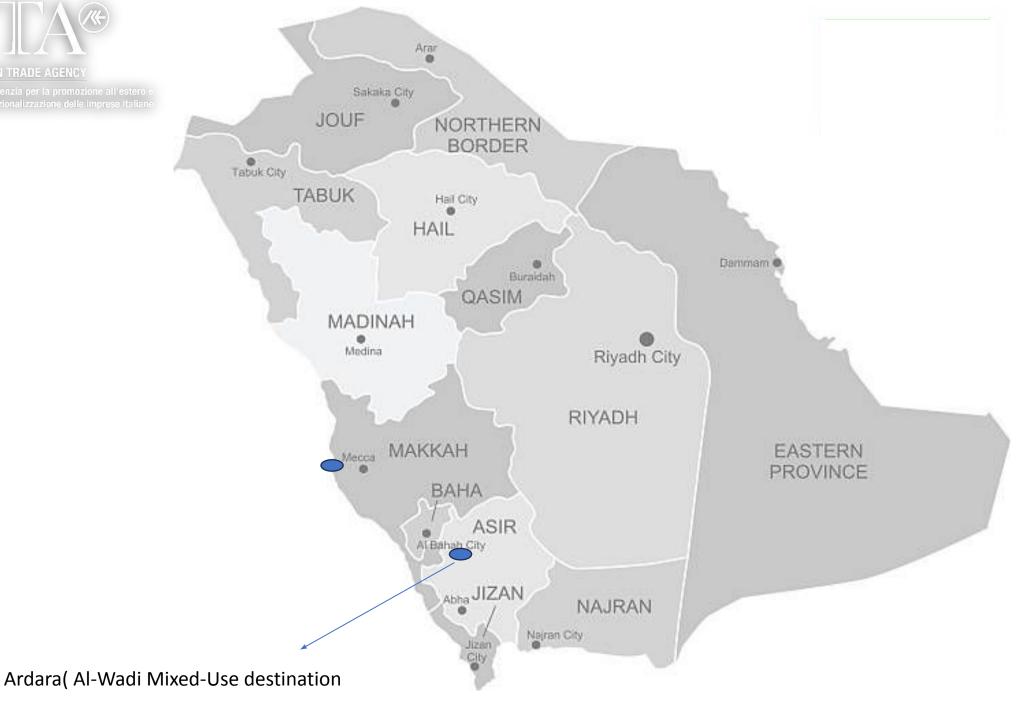






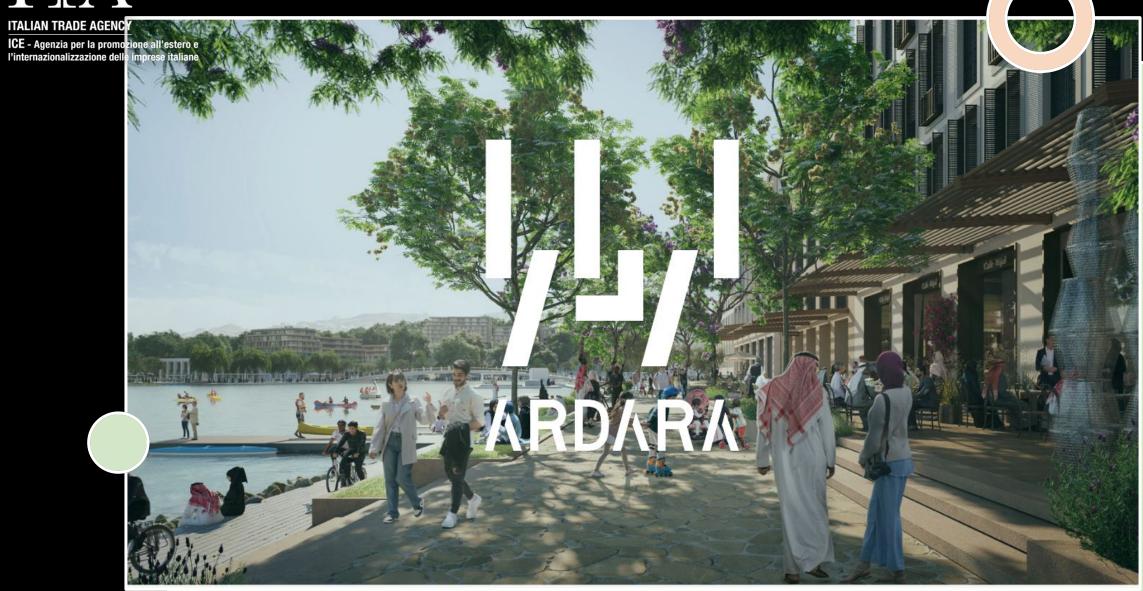








ITALIAN TRADE AGENC







 ARDARA's flagship destination is AlWadi - the exciting mixed-use waterfront development in the heart of Downtown Abha. Elegantly designed homes, thriving commercial spaces, vibrant retail hubs, and exhilarating entertainment outlets that will entice residents and visitors throughout the seasons.



















Thrive

Experience the vibrancy of beautifully designed first-of-its-kind waterfront living with world-class amenities at your doorstep.

Create

Discover a new way of working in our premium commercial spaces, where innovation and collaboration come together.

Indulge

Bask in the unparalleled luxury of AlWadi, with a range of hospitality experiences designed to suit every need and preference.









Immerse

Delight in a curated selection of retail options, chosen from trendy fashion houses that satisfy both local and international tastes.

Savor

Satisfy your tastebuds with a unique culinary journey designed to treat the senses with both lavish global fare and local delicacies never before seen.

Excite

Encounter activities, both casual and invigorating, sporting and leisurely, positioned for your enjoyment alongside natural wonders.





Explore

Embrace the richness of local culture, interwoven with experiences designed to join the gems of the past with the future.





Grow with ARDARA

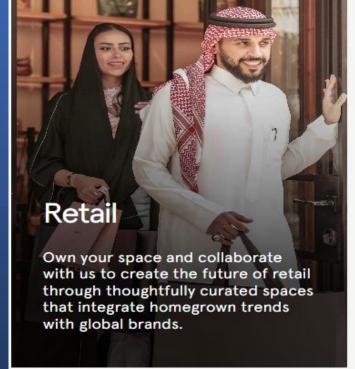
 Our lifestyle destinations, which redefine how people work, live, and entertain, offer a wealth of partnership opportunities across diverse sectors. Grow your business, expand your world, and be a partner of one of the most innovative companies that is shaping the future of living. At ARDARA, we believe in growing together.



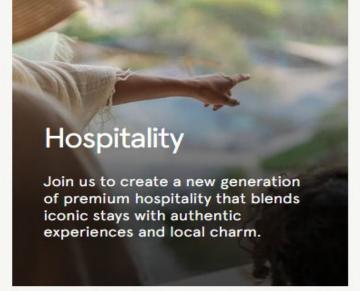


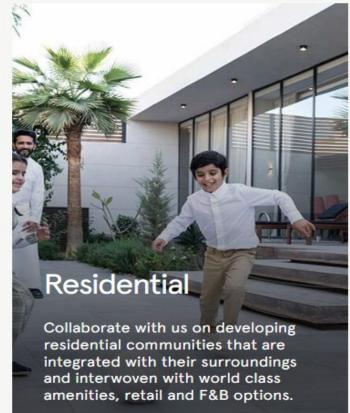


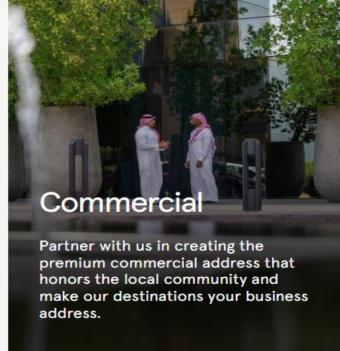
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For more information:

https://ardara.sa/ar/

For Registration as Supplier:

https://ardara.sa/ar/partner-with-us-registration