



SIRANNA

NEOM Cit, Tourism destination & industrial Hub





A stunning private space where the sea, mountain and wadi meet. This effortlessly chic destination will harmoniously blend nature and standout architecture. Siranna evokes a sense of romance, offering tranquil seclusion in an environment that fosters original thinking and relaxation.



Siranna is a space where elegant and innovative living meet to facilitate a lifestyle without compromise. Situated on the Gulf of Aqaba coastline, this ultra-luxurious destination will be home to a 65-key hotel, as well as 35 exclusive residences.



The destination offers uninterrupted views of the Red Sea, with its tiered design offering diverse views and perspectives. Emerging from the rugged coastal terrain, the hexagonal pillars are distinctive, yet complementary to the surrounding mountains and flora. Arriving via waterborne transportation to the secluded bay, guests will journey through the natural rock formations before reaching the enchanting entrance of the property.



With a focus on fostering original thinking and relaxation, Siranna will offer visitors and residents the opportunity to escape the noise and disruptions of everyday life and surround themselves with like-minded people in an effortlessly chic setting.



A signature beach club, spas, and state-of-the-art wellness facilities will be on offer for visitors to unwind. Those seeking a connection with the landscape during their stay will enjoy the winding discovery trails via foot or horseback to explore where the sea, mountain, and wadi meet. Sophisticated dining and entertainment options will also satisfy a wide range of tastes and interests among guests.



The guiding principle underpinning the development is to ensure minimal intervention in nature, where thoughtful and deliberate techniques will be used to preserve the surrounding landscape. The architecture will pay homage to the heritage of the local area and seamlessly blend into the adjoining mountain and wadi.



Siranna is another example of NEOM's uncompromising efforts to create spaces in nature that support sustainable future living and nurture creativity, whilst offering the ultimate luxury hospitality experience.



Aligned with NEOM's commitment to conservation, Siranna will complement its coastal location and be delivered sustainably. News of the development follows the recent announcements of Leyja and Epicon, which are also sustainable tourism destinations located in the Gulf of Aqaba.

❖ **For more information:**

<https://www.neom.com/en-us/regions/siranna>

❖ for registration as supplier:

<https://www.neom.com/en-us/our-business/suppliers>