



ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane

ITALIAN TRADE AGENCY 2019 PROMOTIONAL ACTIVITIES

1. January 18 – 23, 2019 (Vicenza)
VICENZAORO (www.vicenzaoro.com) is the largest international jewellery show. Selecting and Inviting Indonesian importers dealing in the Gold and Jewellery as the delegations.
2. January 18 – 23, 2019 (Vicenza)
VICENZAORO – T GOLD (www.vicenzaoro.com) the most important international show dedicated to machinery and technology in gold and jewellery industry. Selecting and Inviting Indonesian manufacturers dealing in the Gold and Jewellery as the delegations.
3. January 19 – 23, 2019 (Rimini)
SIGEP (www.sigep.it) the 40th edition of international trade show for artisan gelato, pastry, bakery and the coffee world. Selecting and inviting Indonesian companies dealing in the food and beverage sectors to participate as the delegations.
4. February 20 – 22, 2019 (Milan)
SIMAC TANNING TECH (www.simactanningtech.it) is an International exhibition of machineries and technologies for footwear, leather goods, and tanning industries. Simac Tanning Tech is organised by Assomac, the National Association of technology manufacturers for footwear, leather goods and tannery. Selecting and Inviting Indonesian producers of Leather Footwear and Tanneries as the delegations.
5. February 21 – 25, 2019 (Milan)
MIDO (www.mido.com) is the greatest international event dedicated to eyewear industry. Selecting and Inviting Indonesian importers dealing in the eyewear sectors as the delegations.
6. March 26 – 29, 2019 (Ravenna)
OFFSHORE MEDITERRANEAN CONFERENCE & EXHIBITION (OMC RAVENNA) – (www.omc2019.it) is the complete event for the Mediterranean oil and gas industry and it convenes hundreds of companies and organizations from worldwide. Selecting and inviting Indonesian company in the sector oil and gas and energy sector.
7. April 6 – 9, 2019 (Arezzo)
OROAREZZO (www.oroarezzo.it) the event that exploits the best Made in Italy goldsmith production internationally. Selecting and Inviting Indonesian importers dealing in the Gold and Jewellery as the delegations.
8. April 6 – 9, 2019 (Arezzo)
OROAREZZO TECH (www.oroarezzo.it) an exclusive showcase for Italian technology. Selecting and Inviting Indonesian manufacturers dealing in the Gold and Jewellery as the delegations.
9. April 10 – 11, 2019 (Parma)
CIBUS CONNECT (www.cibus.it) an innovative two-day event designed for foreign top buyers to experience the best authentic the made in Italy food. Selecting and inviting Indonesian companies dealing in the food and beverage sectors to participate as the delegations.
10. May 14 – 18, 2019 (Rimini)
EXPODENTAL 2019 (www.expodental.it) is a platform where experts from around the world use the fair to analyze current topics in the field of dentistry and dental techniques in seminars, courses, conferences and workshops. This international fair offers an opportunity to the industry to get to know the latest technical developments of dental services, exchange experiences and establish new



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business contacts Selecting and inviting Indonesian companies in the sector to visit the exhibition and to have B2B meetings with the Italian exhibitors.

11. May 21 – 24, 2019 (Bergamo)

INDUSTRIAL VALVE SUMMIT 2019 (<https://industrialvalvesummit.com>) is set up to bring together all decision makers involved in valve technologies and flow control solutions. The event is born to attract the entire supply chain of the valve industry and is held every two years. Selecting and inviting Indonesian companies in the sector to visit the exhibition and to have B2B meetings with the Italian exhibitors as well as factory visit and networking activities.

12. May 21 – 25, 2019 (Bologna)

AUTOPROMOTEC 2019 (www.autopromotec.com) the most specialized international exhibition of automotive equipment and aftermarket products. This event showcases products like the presence of automotive equipment's, automotive accessories, automotive services, and products, automotive technologies and solutions, parts and tools, auxiliary accessories and equipment's, heavy and light machinery etc. Selecting and inviting Indonesian companies in the sector to visit the exhibition and to have B2B meetings with the Italian exhibitors.

13. May 28 – June 1, 2019 (Bangkok)

THAIFEX (www.thaifexworldoffoodasia.com) the world of food asia with 11 trade shows in one, showcasing a unified food and beverage industry through a diversity of products which to be held on May 28 – June 1, 2019 in Bangkok, Thailand. On this occasion, around 27 prominent Italian companies will present in the Italian Pavilion with over 400sqm exhibiting area. Selecting and inviting Indonesian companies dealing in the food and beverage sectors to participate as the delegations.

14. June 3 – 5, 2019 (Carrara)

MARMOTEC HUB 4.0 (www.carraramarmotec.com) the **International Exhibition of Marble, Stones, Tools, Abrasives, Transport, Handling and Lifting Machineries** Carrara Marmotec will aim at encouraging business opportunities, promoting technical updating and favoring the innovative development of the stone industry. Carrara Marmotec is ready to change with it, evolving in a new concept-event that turns it from a conventional fair to a place of relationships and experiences, contaminations and technological innovation for the betterment of the supply chain. Selecting and inviting Indonesian companies in the sector to visit the exhibition and to have B2B meetings with the Italian exhibitors.

15. June 17 – 18, 2019 (Seoul)

ITALIAN JEWELLERY WORKSHOP 2019 organized by Italian Trade Agency Seoul, South Korea office with over 30 leading Italian companies in jewelry sector participating in the event coming from the prominent Italian gold and jewelry areas: Vicenza, Arezzo and Firenze. Selecting and Inviting Indonesian importers dealing in the Gold and Jewellery as the delegations.

16. June 23 – 28, 2019 (Padova)

PADOVA FOOD WEEK a special initiative falling under scope of Padova, Looking Ahead and Beyond project which is organized by special Agency of Padua's Chamber of Commerce. Selecting and inviting Indonesian companies dealing in the food and beverage sectors to participate as the delegations.

17. June 26, 2019 (Jakarta)

WORKSHOP "ADVANCED TECHNOLOGY OF THE ITALIAN FOOD PROCESSING FOR INDONESIAN INDUSTRY" – ITA – ACIMGA in collaboration with Indonesian Association of Food and Beverage (GAPMMI) and the Indonesian Packaging Federation (IPF) supported by SACE and Bank Rakyat Indonesia which to be held on the following day and time. This is aimed to support Indonesian manufacturing industries that is being prioritized to increase the country's export in the food and

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beverage processing sectors. During this workshop, we will be introducing Italian advanced technology that suitable for both SMEs and Large Enterprises. 10 Italian company take part in the event attracted almost 200 local participants. Organized at the Dharmawangsa Hotel, Jakarta

18. July 15 – 18, 2019 (Milan)

THE MADE IN ITALY FASHION INDUSTRY AND B2B MEETING that specially organized by the Milan Chamber of Commerce, Promos Milano (www.promos-milano.it) aimed not only to expose the latest collection from the leading Italian designers and fashion producers, nut also to establish effective communication for business purpose through B2B meetings. Selecting and inviting Indonesian importers, retailers and wholesaler to participate in the event.

19. September 6 – 9, 2019 (Bologna)

SANA 2019 (www.sana.it) Europe's leading exhibition for organic and natural products will commence the exhibition on September 6 – 9, 2019 in Bologna, Italy in its 31st international edition. Selecting and inviting Indonesian companies dealing in the organic food and beverage sectors to participate as the delegations.

20. September 7 – 11, 2019 (Vicenza)

VICENZAORO SEPTEMBER EDITION (www.vicenzaoro.com) is the largest international jewellery show. Selecting and Inviting Indonesian importers dealing in the Gold and Jewellery as the delegations.

21. September 19 – 24, 2019

GENOA BOAT SHOW (www.salonenautico.com) is the platform where the Annual Members Assembly of UCINA, the Italian Marine Industry Association took place, bringing together Italy's leisure boating entrepreneurs to compare notes on their activities and define future collaborative projects. This comes as a decision which confirms the impressive level of satisfaction perceived by operators in the industry with regards to such a key event, recognised as a strategic asset with which to showcase their products to the global market and to consolidate and promote their businesses image internationally. This event showcases many kinds of motor boat and boat related accessory and much more. Selecting and Inviting Indonesian companies dealing in sailing outboard engines, inflatable boats, powerboats and motoryachts to visit the show.

22. October 22 - 25, 2019 (Parma)

CIBUSTEC 2019 (www.cibustec.it) the most innovative food technologies from packaging to logistics – for all segments of the food and beverage industry. Selecting and inviting Indonesian food and beverage producers to participate as delegations.

23. November 4 – 7, 2019 (Milan)

EICMA 2019 (Esposizione Internazionale Ciclo Motociclo e Accessori), the worldwide leading fair for the world of the two wheels, including bikes, motorbikes, mopeds, push scooters and urban mobility solutions. the 77th year from its inception, this one-of-a-kind event is hosted at the Rho Fairgrounds, spread over different pavilions. On this occasion, the most important top brands in the sector preview their latest innovations in biking for 2020, with test-driving options in a dedicated outdoor area (www.eicma.it/en). Italian Trade Agency organized delegation mission to Indonesian companies including importers and journalists in related sectors to explore the business.



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24. December 4 – 7, 2019 (New Delhi, India)

EIMA AGRIMACH 2019, as the most important trade show in India on agricultural machinery and is inspired by EIMA International (Italy), the second largest exhibition and conference on farm mechanization in the world (www.eimaagrimach.in). Italian Trade Agency organized Indonesian delegation mission including b2b meetings and exhibition visit.

25. December 19 – 21, 2019 (Rome)

NEW SPACE ECONOMY (NSE) EUROPEAN EXPOFORUM 2019 is organized by Italian Space Agency – Space Foundation, an international event which will focus on the New Space Economy and its capability to promote and create new market opportunities and economic development in Europe. This event is served as an opportunity to meet and exchange between entrepreneurs, small and medium innovative companies, investors, start-ups, research centers, institutions, and space agencies involved in these industries, such as aerospace, space, agri-tech, pharmaceutical and life science. Selecting and inviting Indonesia delegation to Italy in the relevant sector to join the mission. Official page: www.nseexpoforum.com

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